

READ[®] DESIGN STUDIO

READ[®] DVD GENRES & SUBJECTS INFORMATION

READ DVD Genres & Subjects is the latest addition to the READ Design Studio, and contains all new art files representing popular genres and subjects sure to excite patrons and promote literacy. Genres & Subjects is formatted on DVD to allow for more layered posters and bookmarks—all on one disc! Combine your own photographs of patrons, staff, teachers, administrators, or community leaders with the dozens of eye-catching backgrounds and type treatments to create customized, professional-looking materials. Use Genres & Subjects on its own or combine with the READ Design Studio Starter Pack to create hundreds of unique posters, bookmarks, and more!

The READ DVD Genres & Subjects features:

- READ Video Tutorials
- 16 READ Type Treatments (most available in .png/.jpg/.eps/.psd)
- 15 Layered READ Poster Files (.psd)
- 15 Layered READ Bookmark Files (.psd)
- 8 READ Poster Files (most available in .png/.jpg/.eps/.psd)

The READ DVD Genres & Subjects offers:

- A fresh set of art files representing many genres & subjects, including fantasy, sci-fi, mystery, gaming, and more
- A creative way to display your own local celebrities showcasing their favorite books
- A means to partner with community groups, legislative bodies, and local government to build awareness of library and community services
- Versatile layouts for creating signage, including readers' advisories; staff, student, or teacher picks; or end of stacks signage
- A convenient way to create affordable and personalized incentives and gifts for patrons, library friends, or staff
- An opportunity to build upon Teen Read Week™, Teen Tech Week™, National Library Week, and other events in your library

System requirements:

For READ Design Files: Mac or PC; RAM: Minimum 256 MB / recommended 512 MB; DVD-ROM drive

Recommendations:

For Adobe Photoshop Elements: PowerPC G3, G4, or G5 processor; Mac OS X v.10.3 or 10.4; 256 MB of RAM; 750 MB of available hard-disk space; 1024 x 768 16-bit (XGA) display

Digital Cameras: A 3.2 megapixel camera is recommended to produce photo-quality prints up to 8.5" x 11". Creating poster-size prints larger than 8.5" x 11" requires a 5.0 mega-pixel camera or greater.

Scanning Images: For best quality in creating poster-size prints, start with originals that are at least 8" x 10", and scan them at no less than 300 dpi.

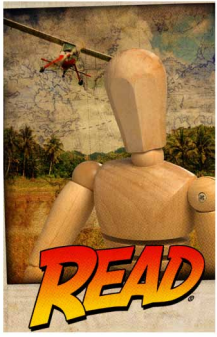
Printing: Posters are sized at 11" x 17" to accommodate printing with standard, tabloid-sized paper, but can be printed as small as 8.5" x 11.5". For true-to size 22" x 34" READ posters, your completed digital files can be easily transferred to a portable drive as .jpgs for printing at a local print shop.

Additional resources:

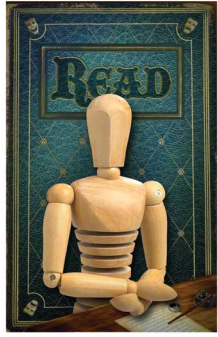
- Find help and creative ideas in the READ CD blog at <http://readcd.ala.org/blog/>
- View READ posters or add yours to Flickr at www.flickr.com/groups/readposters/pool/



Layered READ Poster & Bookmark (not shown) Files:



Adventure



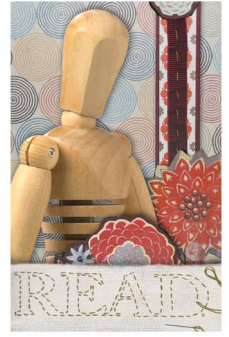
Classic Lit



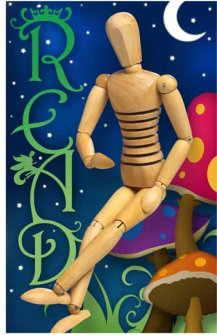
Comedy



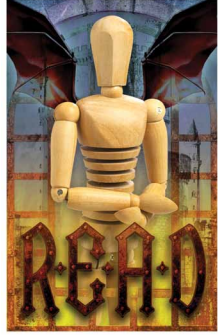
Cooking



Crafts



Fairy Tale



Fantasy



Gaming



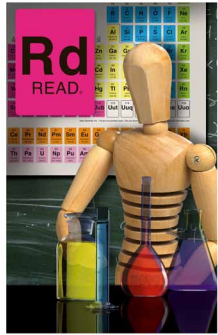
Horror



Mystery



Romance



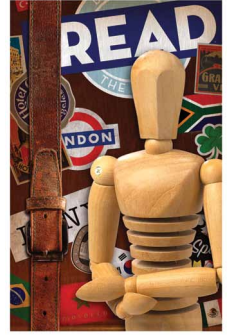
Science



Sci-Fi



Technology

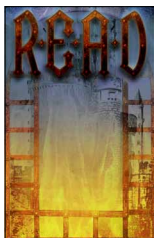


Travel

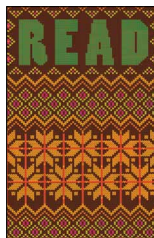
READ Poster Files:



Composition



Fantasy



Knitting



Racing



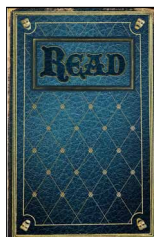
Superhero



Mystery



Mechanic



Classic Lit

READ Type Treatments:

READ

READ

READ

READ

READ

READ

READ

READ

READ

READ

READ

READ

READ

READ

LISTEN

PLAY