



# Board of Trustees Group Member Benefits

When you join United for Libraries as a group member, your Board of Trustees is connected to thousands of other Trustees across the country for networking, idea sharing, and more. Your membership helps support the development of new products, services, and resources geared toward helping Friends groups become better advocates, supporters, and fundraisers for their libraries.

As a Board of Trustees group member, you will be provided with one login for your entire board to access member benefits and resources:

- One-year print subscription (mailed to your main contact) to *The Voice for America's Libraries*, a 24-page newsletter with articles, tips, and more for Friends, Trustees, Foundations, and libraries.
- Digital access for your entire board to current and archived (from 2005 forward) newsletters.
- Access to five (5) in-depth digital toolkits, a total value of more than \$75:
  - *Starting a Friends Group or Revitalizing the One You Have*
  - *Friends and Libraries: Working Effectively Together*
  - *Expanded Model Friends' Cooperative Network* (showing the relationship between Trustees, Friends, and library staff on such issues as administration, policy, planning, finances, marketing, and more)
  - *Effective Meetings for Library Boards of Trustees*
  - *Insurance for Libraries*
- Access to eight (8) digital publications, a total value of more than \$200:
  - *Making Our Voices Heard: Citizens Speak Out for Libraries*
  - *Getting Grants in Your Community*
  - *101+ Great Ideas for Libraries and Friends*
  - *Even More Great Ideas for Libraries and Friends*
  - *A Library Board's Practical Guide to Self-Evaluation*
  - *A Library Board's Practical Guide to Hiring Outside Experts*
  - *A Library Board's Practical Guide to Finding the Right Library Director*
  - *A Library Board's Practical Guide to Strategic Planning*
  - *A Library Board's Practical Guide to Evaluating the Library Director*
- FREE & discounted access to recorded webinars:
  - Broadening the Scope of Small/Mid-Sized Library Foundations (FREE)
  - Leaving a Legacy Through Planned Giving (FREE)
  - Working Effectively with Your Library Trustees (FREE)
  - Merging Your Library's Friends Group and Foundation (Save \$25)
  - With Friends Like These (Save \$25)

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*Board of Trustees Group Member Benefits, continued*

- Discounts on United for Libraries publications and special events, a total value of more than \$300:
  - **Short Takes for Trustees.** Short Takes for Trustees is a series of 10 short videos (8-10 minutes each) that can be shown during Trustee meetings to stimulate discussion about the important role that Trustees play in the governance of their libraries. Members save \$20 on one year of access.
  - Save \$27 on *The Complete Library Trustee Handbook*.
  - Save \$75 on the full board pricing for the Trustees Academy, a series of online courses to help Trustees become exceptionally proficient in their roles on behalf of their libraries.
  - Save \$200 when designating a Literary Landmark in your community.
- Opportunity to apply for grants and awards (note: Additional awards are available to United for Libraries personal members).
  - Major Benefactor Citation.
- Discounts and special offers from United for Libraries corporate sponsors and partners:
  - Purchase the *Book Lover's Calendar* for \$3.50 each (shipping and handling included). The retail price of this calendar is \$14.99. Use the calendar for incentives, fundraising, appreciation, and more.
  - 10% discount on eligible items from the ALA Store. Save on posters, bookmarks, and more.

Board of Trustees group membership rates are based on library operating budget:

- Small (library operating budget under \$1 million/yr): \$50
- Medium (library operating budget between \$1 million/yr and \$5 million/yr): \$80
- Large (library operating budget more than \$5 million/yr): \$125
- International (regardless of budget): \$85

Group members of United for Libraries are members of ALA, but do not receive personal ALA membership benefits. Group members cannot vote, serve on committees, or stand for election to the United for Libraries board. To be more involved with the governance of United for Libraries, visit [www.ala.org/united](http://www.ala.org/united) to learn about personal membership.

United for Libraries: The Association of Library Trustees, Advocates, Friends and Foundations, is a division of the American Library Association with approximately 4,000 personal and group members representing hundreds of thousands of library supporters. United for Libraries supports those who govern, promote, advocate, and fundraise for libraries, and brings together library Trustees, advocates, Friends, and Foundations into a partnership that creates a powerful force for libraries in the 21st century. To join, please visit [www.ala.org/united](http://www.ala.org/united) or call (800) 545-2433, ext. 2161.

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