

Become an ALA Corporate Member

ALA
MEMBERSHIP

American
Library
Association

Your membership connects you with leading buyers and decision-makers across the library world while demonstrating your commitment to the global transformation of libraries. Through your ALA Corporate Membership you maximize your visibility, and you are recognized as a valuable supporter of libraries, librarians, and all library staff.

Your ALA membership helps to ensure that the best library services are available to all.

All Corporate Members also receive the following benefits:

- Express registration at ALA Midwinter Meeting and Annual Conference.
- Discounted rates on classified job ads on ALA JobLIST - the top site for both job seekers and employers in the U.S.
- A free subscription to American Libraries the magazine of ALA.
- Weekly breaking news and information from ALDirect - the award-winning e-newsletter from American Libraries.
- Eligibility for special member recognition programs.
- 10% Discount from ALA Publishing on books and promotional items from ALA Editions and ALA Graphics.

Do you want to increase your visibility in the industry? Consider becoming a Library Champion today by visiting bit.ly/ALA-librarychamp.

JOIN NOW!

Visit www.ala.org/membership; call 800-545-2433 for our Member and Customer Service Center; or mail the attached application.

ALA CORPORATE MEMBERSHIP

Be a part of the conversation



JOIN US!

Find us online:



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EXHIBITS ROUND TABLE
linking exhibitors with libraries

USE YOUR KEY BENEFITS

- **At the \$500 level**, you can select one Key Benefit (see list below) you wish to receive when you join (changeable year-to-year).
- **At the \$2,000 level**, you automatically receive all the Key Benefits (listed below) PLUS 10% off display advertising in American Libraries magazine.

KEY BENEFITS

1. **Discounted Membership List Rental.** Receive a 15% discount on renting our membership mailing lists.
2. **Preferred Exhibit Booth Space.** Receive preferred booth space assignments before other exhibitors. Get recognized in conference programs, and identify your exhibit staff as “Corporate Members” on exhibit badges.
3. **Recognition as an ALA Corporate Member in *American Libraries* Buyers Guide**, with a profile badge and inclusion in an advance search option that allows library customers to filter results by corporate members.

Your ALA Corporate Membership includes one Personal Membership as an Associate Member for one of your staff. Associate Members are eligible to join ALA Divisions and Round Tables, volunteer to serve on committees, vote in ALA elections, and participate in the work of the Association as a full member.

ERT MEMBERSHIP INCLUDED!

Membership to the Exhibits Round Table (ERT) is included for both your Corporate membership and your Associate Member. ERT works with ALA to provide the best possible exhibits experience for exhibitors and your membership ensures your voice is heard in planning and promoting ALA events. Learn more about ERT at bit.ly/ALAERT.



JOIN NOW! Visit www.ala.org/membership; call 800-545-2433 for our Member and Customer Service Center; or mail the attached application.

Rates and benefits effective
09-01-2020 to 08-31-2021.

YES! Enroll my company now to start taking full advantage of the benefits of ALA membership.

Corporate Information

ORGANIZATION

STREET

CITY

STATE/PROV

ZIP/PC

COUNTRY

PRIMARY CONTACT/VOTING MEMBER

TITLE

TELEPHONE

FAX

EMAIL

Payment Method

A check is enclosed for \$_____, payable to the American Library Association

Charge \$_____ to: VISA MasterCard AMEX

CARD NUMBER

EXPIRATION DATE

NAME ON CARD

AUTHORIZED SIGNATURE

Select Key Benefit(s) from list at left

1 2 3 All

PLEASE RETURN WITH PAYMENT TO:

ALA MEMBERSHIP
6499 NETWORK PLACE
CHICAGO, IL 60673
U.S.A.