

American Library Association 2019 Board Member Survey



Name: _____

1. If you were sufficiently briefed on an issue or given adequate background information, would you be willing to make an occasional contact with one or more of your elected representatives or with executive officials—at the national, state or local level—to urge them to support (or oppose) a legislative proposal (or an administrative action) that affected your library system?

- Yes
 Depends on the issue
 No (If no, skip to Question 5.)

2. With which of the following public officials—many of whom represent part of the system service area—do you have a personal relationship, and how would you characterize that relationship?

(See attached maps for districts of elected officials.)

UNITED STATES REPRESENTATIVES/DISTRICT #	Close Contact	Fairly Familiar	We've Met
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
UNITED STATES SENATORS	Close Contact	Fairly Familiar	We've Met
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
STATE OFFICIALS	Close Contact	Fairly Familiar	We've Met
Governor –	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lt. Governor –	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Secretary of State –	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
STATE SENATORS / DISTRICT #	Close Contact	Fairly Familiar	We've Met
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SCHOOL DISTRICTS	Close Contact	Fairly Familiar	We've Met
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

OUTSIDE CONTACTS

3. Do you know any public officials outside of the state? If so, please list Name, Title, and State if applicable.

Name	Title	State

OTHER KEY CONTACTS—NON-PUBLIC OFFICIALS

4. Please list key opinion leaders with whom you have a personal relationship that you would be willing to approach on behalf of the library. For example: CEOs of major corporations/organizations, civic and religious leaders, foundation executives, trade association staff, etc.

Name	Title	Company

PUBLIC OFFICIALS

5. If you were asked to contact one or more of the public officials listed in Questions 2, and if you were provided the appropriate background information, would you be willing to:

Please check all applicable responses

- Write a personal letter to that person
- Make a telephone call to that person
- Meet individually with that person
- Participate in a group meeting with that person

6. Are there any issues in which you are particularly interested and would be willing to make contacts with one or more of the individuals identified in Question 2 on the library's behalf?

Please check all applicable responses

- State Funding
- Library Levy Campaign
- eBook Access
- Other issues (Please specify:)

THE MEDIA

7. **The media—including newspapers, television and radio—provide excellent opportunities to reach public officials and the general public—and to shape public opinion on issues affecting health and well being. To assist with interacting with the local, state, and national media, please identify any relationships (either personal or professional) that you have and would be willing to use appropriately on behalf of the library.**

Please identify publishers, station managers, editors/news directors, reporters, and any other news media personnel.

Name	Title	Company

ACTION COMMITMENT

8. **Please list any businesses or community, civic, faith, or other organization that you have a relationship with that may be interested in partnering with the library.** *For example, do you participate in your local rotary club or VFW?*

9. **In what other ways would you be willing to help the library to get results on important advocacy issues? Library staff would provide you with the necessary information to accomplish the activities below.**

- Go to Washington D.C. for Meetings/Hill Visits.
- Go to the Statehouse to meet with elected officials.
- Attend tours of library branches with public officials.
- Testify at a legislative hearing:
 - Locally
 - In Washington
- Submit an op-ed column or letter-to-the editor to a local newspaper.
- Speak to local business or civic leaders/organizations. (Please list organizations that you have a relationship with).
- Other (please specify):

INFORMATION

10. **To ensure that we have your correct mailing address and telephone numbers for future contact, please indicate your information below.**

Name/Title: _____

Address: _____

City/State/Zip: _____

Phone (work): _____ Preferred Phone (personal): _____ Preferred

Email (work): _____ Preferred

Email (personal): _____ Preferred

Do you regularly check your Email? Yes No

Thank you for your time. We appreciate your advocacy!

ALAAmericanLibraryAssociation

[@ALALibrary](https://twitter.com/ALALibrary) [@AmericanLibraryAssociation](https://www.facebook.com/AmericanLibraryAssociation) [@AmericanLibraryAssociation](https://www.instagram.com/AmericanLibraryAssociation)