

JANUARY

Welcome new and returning members of Congress. Offer your branch location as a place they can hold meetings and town halls. Also, make sure you are registered as an ALA advocate on ala.org/takeaction.



FEBRUARY

Work with your local newspaper or neighborhood blog to run a story about how your library is funded and how federal dollars support your branch, directly or indirectly.



MARCH

Call your senators and reps to remind them of the libraries in their district and to ask them to sign on to the "Dear Appropriator" letters to support federal funding for libraries.



APRIL

Celebrate National Library Week all month long! Tweet at your members of Congress with pictures highlighting the unique services your library provides to your community.



MAY

Follow up on your advocacy work by inviting local congressional staff to virtually tour your library. Share a picture of the visit on social with the hashtag **#FundLibraries**.



JUNE

Writing a letter to the editor—especially to your local news outlet—is one of the most effective ways to draw the attention of your elected leaders. Download ALA's checklist and craft a letter of your own: ala.org/advocacy/media



JULY

Request in-district meetings with your senators and representative as well as their staff when they are home in August. Watch this webinar on learning how to connect from a distance: ala.org/advocacy/nlld



AUGUST

Check your senators and representatives' websites to find out when their next virtual town halls will be held. Attend and ask them to talk about their position on funding libraries.



SEPTEMBER

Celebrate Library Card Sign-Up Month by asking patrons to become ALA advocates on ala.org/takeaction when they get their new card.



OCTOBER

This year is an election year. Keep an eye on likely candidates in your local area so you can start educating them about what makes the local library vital to their community.



NOVEMBER

Express your appreciation to your elected officials for their support for libraries—public acknowledgment and praise will help to keep your growing relationships strong.



DECEMBER

Watch your inbox closely and respond to the last calls-to-action of the year. Remember to share these end-of-year alerts with your professional networks.

