WHAT'S HAPPENING: A PRE-MIDWINTER UPDATE

January 18, 2013

NEW THIS YEAR

The Washington State Convention Center (WSCC) has added meeting space by acquiring a vacant building across the street and turning it into meeting rooms. The space across the street is **WSCC-TCC.** Meeting room numbers may otherwise be the same in both convention center buildings – so please pay attention to the location code.

It's Your Association. Make time for the ALA Council/Executive Board/Membership Information Session, Saturday, January 26, 3:00-4:30p.m., Sheraton Hotel Grand Ballroom, and get information you'll need for later meetings.

- Highlights on ALA Key Initiatives Maureen Sullivan (ALA President), Barbara K. Stripling (ALA President-Elect), Keith Michael Fiels (ALA Executive Director)
- Budget Analysis and Review Committee (BARC) Report Clara Bohrer (Chair, BARC)
- ALA Treasurer's Report James (Jim) G. Neal (ALA Treasurer)
- ALA Endowment Trustees Report John Vitali (Chair, Endowment Trustees)
- 2013 ALA Nominating Committee Report Nancy A. Davenport (Chair, Nominating Cte.)

The Information Session will be followed immediately by the ALA President and Treasurer Candidates' Forum, 4:30-5:30p.m., Sheraton Hotel Grand Ballroom.

- Candidates for ALA President Barbara Froling Immroth and Courtney Louise Young and candidates for ALA Treasurer Clara Nalli Bohrer and Mario M. Gonzalez will make brief statements and respond to <u>your</u> questions.
- Meet the candidates in an informal Meet and Greet immediately following the Forum, 5:30-6:30p.m., Sheraton Seattle Cirrus Room.
- For candidate and election information, go to: http://www.ala.org/aboutala/governance/alaelection

Community Engagement and the Promise of Libraries Transforming Communities

Join ALA President Maureen Sullivan and a panel of civic innovators including Rich Harwood (Founder, President of the Harwood Institute), Tim Henkel (President and CEO of Spokane County United Way), and Carlton Sears (past Director, Public Library of Youngstown and Mahoning Country; certified coach with the Harwood Institute on the Promise of Libraries Transforming Communities). This groundbreaking libraries-as-change-agents initiative is funded through a grant from IMLS, with the goal of providing libraries with the tools and training they need to lead their communities in finding innovative solutions. The Midwinter conversations are one step in building a sustainable and scalable national plan.

For additional information, see: http://discuss.ala.org/civicengagement/2012/10/13/ala-receives-imls-grant-to-advance-library-led-community-engagement/

- ♦ Participate in the **Midwinter Conversations....**
 - On <u>Saturday</u>, 1:00-2:30p.m., WSCC 606-607, join **Rich Harwood** in a **Community Engagement Conversation:** *The Work of Hope*, exploring how small and local actions can establish trust, relationships and confidence in communities and libraries. For more information see http://workofhope.theharwoodinstitute.org
 - Keep exploring on <u>Sunday</u> with **Appreciative Inquiry The Library in the Community**, 1:00-2:30p.m, WSCC Room 6A. Join author and consultant **Peggy Holman** (*Engaging Emergence: Turning Upheaval into Opportunity*) and graphic recorder Steven Wright in an appreciative inquiry about what happens when libraries all types of libraries help transform their communities. The session will introduce Appreciative Inquiry (AI), a conversational practice that uses our strengths and aspirations to generate collective insight and action, as an approach to community connection. (http://peggyholman.com/about and http://wrightmarks.com)
 - And Monday, join the discussion at Change in the Community, Change in ALA, 8:30

 11:30a.m., WSCC Room 6A. Facilitator Peggy Holman will use an Open Space approach to continue the conversation, looking at how change in the community might change ALA. For more information -- and a possible starting place -- go to http://connect.ala.org/node/198282 and http://connect.ala.org/node/198282 and http://peggyholman.com/openspace/
- ♦ You'll also want to catch the ALA President's Program, featuring Peter Block, Sunday, January 27, 3:30-5:30p.m., WSCC Room 6A. Block is author of Community: The Structure of Belonging, and (with John McKnight), The Abundant Community: Awakening the Power of Families and Neighborhoods. For more information about Peter Block see www.peterblock.com This will be an interactive session on the nature of transformation and the kind of leadership required to achieve it. See page 6 in the Meeting Guide for additional information.
- ◆ Join the **Libraries Foster Civic Engagement ALA Member Initiative Group**, Sunday, January 27, 10:30-11:30a.m., Sheraton Ballard Room. For more information, go the http://connect.ala.org/node/64933.
- Follow the ALA Center for Civic Life Blog: http://discuss.ala.org/civicengagement

Get "News You Can Use," a series of updates from experts on policy, research, statistics, technology and more. For a detailed description of sessions, see http://alamw13.ala.org/scheduler and see pages 16-17 in the *Meeting Guide and Exhibits Directory*.

O And take an opportunity to explore the implications of what you hear. Join **Library Camp**, Monday, 3:30-5:00p.m, WSCC-TCC 202 – a time for informal reflection with colleagues on what you learn from both formal sessions and informal networking.

Explore Libraries and the Maker Movement at Maker Monday.

- Start with Maker Camp, 10:30-11:30a.m. (WSCC 611-614) to hear from librarians who participated in the Maker Camp pilot project with *MAKE Magazine* and Google and find out how you can participate in 2013.
- Catch the Update on the Maker Education Initiative, 1:00-2:30p.m. (WSCC 611-614) with Dale Dougherty and Travis Good from *MAKE Magazine*.
- Throughout the day, make time for informal exploration with host Steve Terri (Detroit Public Library) in the Networking Uncommons (WSCC, 6th Floor North Lobby).
- Find the MAKE Magazine booth (#2645) in Exhibits.

For more details, search for "Maker Monday" in the Conference Scheduler: http://alamw13.ala.org/scheduler

And, still new... continuing from Midwinter 2012

Masters Series – Washington State Convention Center (WSCC) 611-614, <u>11:45a.m. – 12:30 p.m.</u> – Grab lunch or a snack and join experts from across library specialties as they talk about their innovations in fast-paced (45 minute) sessions:

- Saturday, Katherina Lee and Lee Kee Siang from the National Library Board of Singapore will talk about the changes that have led NLB to be considered a global leader in transformation.
- o <u>Sunday</u>, Library Facebook innovator **Ben Bizzle** and tech leader **David Lee King** will provide strategies for taking advantage of this cost-effective outreach tool.
- o <u>Monday</u>, community development librarian **Smitty Miller** from the Fraser Valley Regional Library (British Columbia, Canada) will tell you what happens when "you cross a librarian with a hot-rod shop." **Smitty** and **LiLi** (the hot rod) will also be available in Booth 2714 on the Exhibit Floor.

Focused on Books? Don't miss **Book Buzz Theatre**, your chance to hear editors talk about new titles. For a complete list, see page 18 in the *Meeting Guide and Exhibits Directory*.

Eat and Make New Friends with ALA's **Dine Around Seattle**. Dine Around Seattle has secured reservations for 10 at several local hot-spot restaurants on Friday, January 25. To reserve a Dine Around seat, go to: http://www.singupgenius.com/go/20F0E48ABAB2AA13-dine

But, **Think Fit ...** it's yoga in Seattle (the run/walk returns in Chicago in June) – see page 23 of the *Meeting Guide and Exhibits Directory* for more information. Think Fit is sponsored by Innovative Interfaces.

KEY NUMBERS

Registration: 2013 Midwinter Meeting

Final advance registration, as of January 18, 2013 is **5519**. At the same point – one week prior to the opening of the Midwinter Meeting – the registration for the 2012 Midwinter Meeting in Dallas was 4823 and 5180 for the 2011 Midwinter Meeting in San Diego. Onsite registration will continue. Final numbers will be announced at the end of the 2013 Midwinter Meeting.

ALA Membership

Total	November 30, 2012 57,851	November 30, 2011 59,233
Including		
Personal	55,013	56,238
Organizational	1 2,633	2,765
Corporate	205	220

Division Memberships

	November 30, 2012	November 30, 2011
AASL	7,166	8,056
ACRL	11,865	12,359
ALCTS	3,938	4,090

ALSC	3,870	3,858
ASCLA	714	772
LITA	3,220	3,356
LLAMA	4,045	4,067
PLA	9,405	9,345
RUSA	3,869	4,048
UNITED (prev. ALTAFF)	1,264	1,382
YALSA	5,217	5,262

Round Table Memberships

-	November 30, 2012	November 30, 2011
EMIERT	570	571
ERT	574	615
FAFLRT	614	766
GAMERT	279	57
GLBTRT	923	921
GODORT	809	872
IFRT	1,304	1,411
IRRT	1,848	1,843
LEARNRT	324	341
LHRT	442	465
LIRT	1,543	1,580
LRRT	1,342	1,486
LSSIRT	447	445
MAGIRT	301	320
NMRT	1,703	1,951
RMRT	164	126
SRRT	874	951
S[T]ORT	139	157
VRT	517	562

BE INFORMED & JOIN THE DISCUSSION: HOT TOPICS

Copyright

• Coalition to Protect Library Lending Rights

On October 23, 2012, the American Library Association joined – as a founding member – the Owners' Rights Initiative – a coalition of retailers, libraries, educators, Internet companies and associations working to protect ownership rights in the United States. The coalition was formed to champion "first-sale rights," or ownership rights, which was taken up by the U.S. Supreme Court in the case of Kirtsaeng vs. Wiley & Sons, Inc. on October 29, 2012. The Supreme Court's decision could have adverse consequences for libraries and call into question libraries' abilities to lend books and materials that were manufactured overseas.

• WIPO International Treaty

In December 2102, the World Intellectual Property Organization (WIPO) took another step towards a new copyright treaty – one that would ensure that WIPO member nations adopt an exception in their respective laws for people with print disabilities and allow nations with exceptions the ability to share digital content across borders. A print-disabled person is defined as one who cannot effectively read print because of a visual, physical, perceptual, developmental, cognitive, or learning disability. The U.S. Copyright law already has an exception that allows

authorized entities the right to make accessible copies for people who are blind or handicapped without the prior permission of the rights holder and for no royalty fee.

• Midwinter Meeting Copyright Session

On Saturday, January 26, 2013, from 10:30-11:30 a.m. in WSCC Room 604, the Committee on Legislation Copyright Subcommittee will host a panel discussion exploring the copyright landscape on Capitol Hill at the start of the 113th Congress. The outcome of the recent elections, as well as activity in the courts, will be discussed. The focus of the discussion will be on the potential for legislation being introduced in response to the copyright case before the U.S. Supreme Court, Kirtsaeng vs. Wiley & Sons, Inc. At the center of the case is the first sale doctrine, which is also at the heart of what allows libraries to do what they do – lending books and other materials to the public. Panelists include Kevin Smith, Scholarly Communications Officer, Duke University; Laura Quilter, Copyright and Information Policy Librarian, University of Massachusetts – Amherst; and, Vailey Oehlke, Director of Libraries, Multnomah County, OR.

Dewey vs. Genre Shelving

Led by moderator Hilda Weisberg, Editor of School Librarian's Workshop, school librarians will debate the hot topic of shelving to Dewey or genre. Dewey vs. Genre Discussion Group (AASL), Saturday, January 26, 8:30-10:00a.m., WSCC 213.

Digital Content/E-Books

• Digital Content and Children

Leadership and ALSC (formerly ALSC Division Leadership) will focus on ebooks and digital trends as they pertain to children in the library. The session will feature a presentation from Sue Polanka (Wright State University Libraries), editor of *No Shelf Required: Ebooks in Libraries* (ALA Editions, 2010) and moderator of the popular ebook blog, *No Shelf Required* ®. Discussion will focus particularly on the impact on literacy and student learning. The event will also include ALSC updates from ALSC President Carolyn S. Brodie, news from the ALA Washington Office and announcement of the 2013 ALSC Distinguished Service Award winner. Saturday, January 26, 8:30-11:30a.m., Grand Hyatt Seattle – Leonesa II & III.

• Ebook Website Developed

The Digital Content Working Group (DCWG) released a media and communications toolkit for librarians in November. The toolkit provides librarians with templates to support a variety of advocacy activities such as issuing press releases, obtaining op-ed placements in local newspapers, writing letters to the editor, and working with the media in general. The toolkit is available on the new "Ebooks & Digital Content" Transforming Libraries website (www.ala.org/ebooktoolkit). It received 7,600 page views in its first two weeks, and content continues to be updated and added.

Panel to Discuss E-book Lending Practices

On Saturday, January 26, 2013, library leaders will discuss ALA initiatives to advocate for fair ebook library lending policies. The session – "E-books and Libraries: Where Do We Stand and Where Are We Going?" – will be held in the WSCC Room 602-603, 1:00-2:30p.m. The session will be moderated by DCWG working group member Sari Feldman, Executive Director of the Cuyahoga County Public Library. DCWG member Bob Wolven, Associate University Librarian at Columbia University, will discuss e-book licensing business models. Additionally, Alan Inouye, Director, ALA Office for Information Technology Policy, will discuss future directions for ALA leadership on the e-book issue. A panel of leading experts from the e-book publishing ecosystem will illuminate policy priorities. Panelists include George Coe, President of Library and Education, Baker & Taylor; Matt Tempelis, Cloud Library Business Manager, 3M; and, Jamie LaRue, Director, Douglas County Libraries [CO].

Leadership in Changing Times

ALA's Library Leadership and Management Association (LLAMA) will present "Mindful Leadership through Tough Times," Sunday, January 27, 1:00-2:30p.m., WSCC 619. Dr. Irene

Herold, Dean of the Library, Keene State College [NH] will define mindful leadership within leadership theory and mentorship as a mindful practice for both the mentor and mentee. Dr. Kathleen DeLong, Associate University Librarian, University of Alberta Libraries, will discuss how mindful leadership impacts organizational life and its effect on organizational culture and change. Ms. Stephanie Beverage, Director of Library Services at Huntington Beach Public Library, will speak about the practical ways that she uses mindful leadership to guide her organization through constant budget changes, major staffing reductions, and reorganization. The seminar will also feature a presentation by this year's LLAMA-sponsored participants in ALA's Emerging Leaders program.

Library Funding

• Library Funding – Sequestration Delayed

At the end of 2012, Congress passed and the President signed into law H.R. 8, the American Taxpayer Relief Act of 2012. The bill, which extended tax cuts for all individuals making less than \$400,000 and married couples making less than \$450,000, also delayed sequestration – which would enact an automatic 8.2 percent cut to all discretionary spending, including many federal library programs – until March 1, 2013. The law reduces the total amount of sequestration by \$24 billion, ultimately cutting \$12 billion in discretionary cuts through defense spending and nondefense discretionary, which includes federal library programs.

• Midwinter Session with Jennifer Duffy, The Cook Political Report

The ALA Committee on Legislation (COL), in conjunction with the ALA Office for Government Relations (OGR), will assess the impact of the election results on library issues. During the Washington Office Update session, Saturday, January 26, 2013, 8:30-10:00 a.m., WSCC 602-603. Jennifer Duffy, Senior Editor of *The Cook Political Report*, will discuss ways in which the recent presidential and congressional elections will impact library policies and legislation.

• National Library Legislative Day

The ALA Office for Government Relations (OGR) has begun planning for the 2013 National Library Legislative Day (NLLD), May 7-8, 2013, at the Liaison Hotel, Washington, DC, with a reception on Capitol Hill. OGR is expecting several hundred participants for the 2013 event. All NLLD information, including registration, can be found at www.ala.org/nlld.

Privacy

• Freedom of Information Act

The American Library Association recently signed on to an amicus brief in the U.S. Supreme Court case of McBurney v. Young. This is a case that is looking at the Freedom of Information Act (FOIA) rights of noncitizens in Virginia. Currently, the Virginia Freedom of Information Act contains a "Virginia citizens-only" clause that allows the state to refuse to provide noncitizens with materials in response to a FOIA request. As the amicus brief states, "Such citizens-only restrictions in open records law have a concrete, detrimental impact on noncitizens' fundamental rights, including the rights to pursue common callings, reside and purchase property in other states, and participate in political advocacy."

• Electronic Communications Privacy Act (ECPA)

Senator Patrick Leahy (D-VT), chair of the Senate Judiciary Committee (SJC), scheduled a committee markup on the reauthorization of the Electronic Communications Privacy Act of 1986 (ECPA) when the Senate returned in November after the election. The SJC took an important bipartisan vote to reform ECPA and strengthen the privacy protection of emails and documents stored online in the "cloud." Sen. Leahy spearheaded an amendment to the existing law to require that the government seek warrants before law enforcement, or other federal regulatory bodies, may obtain personal online records from Internet service providers and third party providers.

School Libraries

ALA's 2012-2013 School Library Task Force will be discussing plans for a national public awareness and advocacy campaign for school libraries, designed to address the impact of the deprofessionalization and curtailment of school library instructional programs on students and student achievement. The Campaign, entitled "School Libraries: at the Common Core of Education," is scheduled to launch in the spring. The Task Force is meeting Saturday, 4:30-5:30p.m., WSCC-TCC 301-302. Members of the Task Force will be speaking at a number of meetings onsite, sharing their work to date and soliciting feedback. The Task Force is co-chaired by Susan D. Ballard (President, AASL) and Pat Tumulty (Chair, ALA Committee on Library Advocacy).

Scholarly Communication – Article Level Metrics

For decades, scholars – and those who evaluate them – have had a limited set of options when it comes to metrics to measure the impact of their work. As scholarship has moved deeper into the digital realm, new opportunities to track its reach and utility have been created. New metrics are arising that can tell us something about scholarly works on a much more granular level than ever before. These article level metrics hold the promise to help tell a much richer story about a scholar's work than a single measure could ever hope to do. For more information, attend the following sessions: 2013 SPARC/ACRL Forum: Life Beyond the Impact Factor: The Promise and Perils of Article-Level Metrics," Saturday, January 26, WSCC 606-607, and the ACRL Scholarly Communication Discussion Group, Sunday, January 27, 3:00-4:0p.m., Westin Seattle Vashon Room.

IT'S YOUR ASSOCIATION: GOVERNANCE IN ACTION

ALA COUNCIL & ALA-APA COUNCIL MEETINGS – Sheraton Seattle – Grand Ballroom

- <u>Executive Board/Council/Membership Information Session</u>, Saturday, January 26, 3:00-4:30p.m., Sheraton Seattle (SHER)—Grand Ballroom, see agenda on page 1 of this document.
- Council I, Sunday, January 27, 8:30-11:00a.m.
 - Approval of the ALA 2012 Annual Conference Minutes (Maureen Sullivan, ALA President)
 - Nominations for the Council Executive Board Election (Barbara K. Stripling, ALA President-Elect)
 - Appointment of the Tellers Committee for the ALA Executive Board Election
 - Review of Executive Board Actions Since the 2012 Annual Conference (Keith Fiels, ALA Executive Director)
 - Report on the Implementation of the 2012 ALA Annual Conference Council Actions (Keith Fiels)
 - Digital Content and Libraries Working Group Report (Sari Feldman and Robert Wolven, Co-Chairs)
 - Small Group Discussion Session on Rethinking ALA (Maureen Sullivan, ALA President)
 - New Business and/or Continuance of the Agenda
- ALA-APA Information Session & Council, 11:00-11:30a.m.
 - ALA-APA Executive Director's Report (Keith Michael Fiels)
 - ALA-APA Treasurer's Report (James Neal)
- Council II, Monday, January 28, 10:00a.m.-12:15p.m., SHER– Grand Ballroom
 - Financial Highlights (James G. Neal, ALA Treasurer)
 - FY2014 Programmatic Priorities (James G. Neal, ALA Treasurer)

- Policy Monitoring Committee (Councilor Erlene Bishop Killeen, Chair)
- ALA Constitution and Bylaws Committee (Carlen Ruschoff, Chair)
- ALA Council Orientation Committee Report (Pamela Hickson-Stevenson, Chair)
- Freedom to Read Foundation Report (Candace Morgan, FTRF President)
- New Business and/or Continuance of the Agenda
- Council III, Tuesday, January 29, 9:30a.m. 12:30p.m.
 - Memorials, Tributes and Testimonials
 - Report of the Election Tellers (ALA Councilor Henry Stewart, Chair)
 - Intellectual Freedom Committee Report (Pat R. Scales, Chair)
 - Committee on Legislation Report (Vivian R. Wynn, Chair)
 - International Relations Committee Report (Nancy M. Bolt, Chair)
 - New Business and/or Continuance of the Agenda

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*Note that the ALA Council agenda is dynamic and continues to build during the course of the ALA Midwinter Meeting, as resolutions are developed by individuals and groups in response to current issues and member concerns.

ALA EXECUTIVE BOARD & APA BOARD OF DIRECTORS – Sheraton Seattle – Aspen Room

- ALA Executive Board I, Friday, January 25, 8:30a.m. Noon.
 - Executive Committee Report
 - Harwood Partnership Maureen Sullivan (ALA President), Rich Harwood (President, Harwood Institute)
 - School Libraries Presidential Task Force Susan Ballard (AASL President), Pat Tumulty (Chair, Committee on Library Advocacy)
 - Digital Content and Libraries Maureen Sullivan, Sari Feldman (Co-Chair, Digital Content Working Group)
 - Edge Initiative Barb Macikas (Executive Director, PLA), Larra Clark (Director, Program on Networks, ALA Office for Information Technology Policy)
 - Media Relations/Campaign Discussion Sonia Alcantara-Antoine (Chair, Public Awareness Committee), Cathleen Bourdon (ALA AED, Communications & Member Relations), Mark Gould (Director, ALA Public Information Office)
 - Revised Dues Adjustment Proposal Keith Fiels and Cathleen Bourdon
 - Board Liaison Visits and Talking Points
- ALA-APA Board of Directors, Friday, January 25, 11:00a.m.-noon, SHER Aspen
 - Progress Report (Lorelle Swader, Director, ALA-APA)
 - Treasurer's Report (James Neal, ALA-APA Treasurer)
- ALA Executive Board II, Monday, January 28, 2:00-4:00p.m.

(NOTE -- Executive Session begins approximately 3:50)

- Committee on Accreditation Conflict of Interest Policy Brian Andrews (Chair, Committee on Accreditation)
- Auditor's Report Jeff Delheimer and John Fedus (Mueller & Co.), Gregory Calloway (ALA AED, Finance)
- Washington Office Report Emily Sheketoff (ALA AED, Washington Office)
- Endowment Trustees Report John Vitali (Senior Trustee)
- Development Office Report Kim Olsen-Clark (Director, ALA Development)
- ALA Executive Board III, Tuesday, January 29, Time tbd at the close of Council III
 - Report out of January 28 Executive Session
 - Conference Services Report Paul Graller (Vice-President, Hall-Erickson), Mary Ghikas (ALA Senior AED)
 - Finance and Audit Committee Report James Neal (ALA Treasurer)

- International Relations Committee Report Nancy Bolt (Chair, IRC)
- Debriefing on Council Small Group Discussion on "Rethinking ALA"
- Executive Board Liaison Reports

DIVISION BOARDS OF DIRECTORS

- American Association of School Librarians (AASL)
 - Board of Directors Workshop, Friday, 8:00a.m. 5:00p.m., WSCC 619
 - o Board of Directors Meeting, 8:00a.m. 12:30p.m., WSCC 307-308
- Association of College & Research Libraries (ACRL)
 - o Saturday, January 26, 1:30-5:30p.m., Westin Seattle (WEST) Grand Crescent
 - o Monday, January 28, 1:30-4:30p.m., WEST Grand Crescent
- Association for Library Collections & Technical Services (ALCTS)
 - Monday, 1:00-5:30p.m., WSCC 615 The ALCTS Board will discuss ALCTS' involvement in standards development, an important part of ALCTS' contribution to the profession. The Standards Task Force will present its report for discussion and recommendations for further action by ALCTS.
- Association for Library Service to Children (ALSC)
 - o Saturday, 1:30-5:30p.m., WSCC 212
 - o Monday, 1:30-5:30p.m., WSCC 306
- Association of Specialized & Cooperative Library Agencies (ASCLA)
 - o Saturday, 8:00 11:30a.m., WSCC 201, (http://alamw13.ala.org/node/8807)
 - o Monday, 8:00-10:00a.m., WSCC 310, (http://alamw13.ala.org/node/9281)
- Library & Information Technology Association (LITA)
 - o LITA Executive Committee, 10:00-11:00a.m., Friday, January 25, WSCC 212
 - o Board of Directors I, Friday, January 25, 12:30-3:30p.m., WSCC 212
 - o Board of Directors II, Monday, January 28, WSCC 304
- Library Leadership & Management Association (LLAMA)
 - o Saturday, January 26, 1:00-3:00p.m., WSCC 310, focused on operational planning
 - o Monday, January 28, 8:30-11:30a.m., WSCC 307-308
- Public Library Association (PLA)
 - o 1:00-4:00p.m., Saturday, January 26, Sheraton Seattle -- Kirkland
- Reference & User Services Association (RUSA)
 - o Saturday, 1:30-3:30p.m., WSCC-TCC 205, (http://alamw13.ala.org/node/9275)
 - o Monday, 1:30-3:30p.m., WSCC 201, (http://alamw13.ala.org/node/9276)
- United for Libraries: the Association for Library Trustees & Advocates (UNITED)
 - o Sunday, 8:30-10:00a.m., WSCC 206
- Young Adult Library Services Association (YALSA)
 - o Saturday, January 26, 1:30-5:30p.m., WSCC 309
 - o Sunday, January 27, 4:30-5:30p.m., WSCC 309
 - o Monday, January 28, 1:30-3:30p.m., WSCC 309

MEET THE CANDIDATES

ALA Forum: Candidates for ALA President and ALA Treasurer, Saturday, January 26, 4:30-5:30p.m., Sheraton Seattle – Grand Ballroom. An informal Meet and Greet will follow, 5:30-6:30p.m., Sheraton Seattle – Cirrus Room.

Other places to meet candidates:

- o AASL Candidates Forum, Sunday, noon-1:00p.m., WSCC-TFF 303. Get to know candidates running for AASL office.
- o YALSA Coffee with the Candidates, Sunday, 10:30a.m. 11:30a.m., WSCC 620.

WORK IN PROGRESS: COMMITTEES and OTHER GROUPS

ALCTS/LITA Metadata Standards Committee will hold its first-ever meeting Saturday, January 26, 10:30-11:30a.m., Renaissance – East Room. Formed as a successor to MARBI, the committee is charged to play a leadership role in the creation and development of metadata standards for bibliographic information. The committee will review and evaluate proposed standards, recommend approval of standards in conformity with ALA policy, establish a mechanism for the continuing review of standards, provide commentary on the content of various implementations of standards to concerned agencies, and maintain liaisons with concerned units within ALA and relevant outside agencies.

ASCLA Library Consultants Discussion Forum, Sunday, 4:30-5:30p.m., Grand Hyatt – Discovery Room, will focus on ethical issues confronted by library consultants, building on the *ASCLA Library Consultants Code of Ethics*, developed by the Library Consultants Interest Group and approved by the ASCLA Board of Directors in 2012.

LITA/ALCTS MARC Formats Transition Interest Group, Saturday, January 26, 3:00-4:00p.m., Renaissance – Compass South. The interest group will discuss "Transforming MARC: Repurposing, Reusing and Reimaging Data from MARC Records." Discussion leaders will include Roy Tennant (OCLC Research), Diane Hillmann (Metadata Management Associates) and Sally McCallum (Library of Congress).

ENGAGE – DISCUSS – PARTICIPATE

This is a *personal* guide to the ALA Midwinter Meeting. There is more – <u>much</u> more. For additional information and more events, check the following sources:

Get the latest information on Midwinter sessions and create your own schedule. Use the Scheduler: http://alamw13.ala.org/Scheduler

Get Midwinter Meeting information on the ALA website: http://alamw13.ala.org/

Check the Midwinter *Meeting Guide and Exhibits Directory* (on-site), as well as the Addendum, for last minutes changes. Session changes will also appear in *COGNOTES* (conference daily). See pages 68-92 in the *Meeting Guide and Exhibits Directory* for a complete list of meetings and events, by time.

Want Midwinter info formatted for mobile devices? Find out about the mobile apps at http://alamw13.ala.org/mobile-app

NETWORKING EVERYWHERE

Track the Tag: #alamw13

Also: YALSA: #yalit
Youth Media Awards: #alaYMA

LITA Twitter Accounts: @ALA_LITA; @toptechtrends

LITA Midwinter Hashtags: LITA 201: #lita201

LITA Top Tech Trends: #litamwtt

LITA Board: #litabd Town Meeting: #litatm

Do You Un....?

- The Networking Uncommons, WSCC 6th Floor, North Lobby look for the Networking Uncommons signs
 - Recharge your mobile devices.
 - Hold an impromptu meeting with colleagues.
 - Check the Conference Scheduler for a list of informal sessions, including: *Public Libraries* Online Information Session, 1:00-2:00p.m., Sunday, January 27 in the Networking Uncommons

o The Unconference, Friday, 9:30a.m. – noon, WSCC 611-614.

An unconference is a participant-guided experience that harnesses the unstructured conversations people usually have between conference sessions into the conference itself. Unlike most conferences where talking heads and group leaders decide what is important, unconferences are organized by the crowd. Unconferences are about sharing the knowledge and passion we have for our profession and taking what we learn into the world to make a difference. Everyone has something to share. Everyone has something to learn. We can all change the world.

Library Camp, Monday, 3:30 – 5:00p.m., WSCC-TCC 202.

Join us for the ALA Midwinter End of Meeting Camp. The goal of this Camp is to get people together to talk about anything library or conference related with a focus on reflecting on what inspired you at the 2013 Midwinter Meeting. Come prepared to share your experiences and/or lead an informal discussion on a topic of your choice. Everyone is welcome

GET ACQUAINTED SESSIONS, SOCIALS AND CELEBRATIONS

- ➤ Get a general orientation to involvement in ALA's Library and Information Technology Association (LITA) at **LITA 201**, <u>Friday, January 20, 4:00-5:00p.m.</u>, WSCC 611-614. Learn how active involvement in LITA can help you better meet the challenges of today and troubleshoot the challenges of tomorrow.
- ➤ Enjoy the **Exhibits Opening Ceremony** and **ALA/ERT Exhibits Opening Reception** in the Exhibit Hall, WSCC Halls A-F, from <u>5:15-7:00p.m.on</u> <u>Friday</u>, <u>January 25</u>. Musical entertainment will be provided by Seattle group "Sparkling Choir of Love." See the *Meeting Guide and Exhibits Directory*, page 19, for a list of exhibits with raffles.
- > The LITA Happy Hour is Friday, January 25, 5:00-7:00pm, Elephant and Castle, 1415 5th Avenue.
- Make new connections with **ALSC's Speed Networking**, Friday, January 25, 7:00-8:30p.m., Red Lion Hotel Seattle Ballroom. Participants will engage with colleagues in a fast-paced lightning-round of get-to-know-you, move around the room, discuss questions related to children's services, and meet new people. Light refreshments will be provided courtesy of Disney-Hyperion.
- Members of the AASL Board of Directors, AASL Affiliate Assembly Delegates, and other AASL leadership are invited to a Meet and Mingle hosted by the **Washington Library Media Association**, 5:30-7:30p.m.. Saturday, January 27, at Gameworks, in the Upstairs Lounge.
- The YALSA Happy Hour will be from <u>5:30-7:30p.m.</u> on <u>Saturday</u> at the Tap House Grill, 1506 6th Avenue. Join YALSA for complementary refreshments, courtesy of Best Buy. Relax and mingle with colleagues and learn about the new YALSA/Best Buy project.
- The **ALCTS Member Reception** is <u>Saturday</u>, <u>January 26</u>, 6:00-8:00p.m., Sheraton Metropolitan Ballroom A, with continuing support from YBP.

- The RUSA Membership Social is Saturday, January 26, 6:00-8:00p.m., Grand Hyatt Leonesa I. Meet RUSA colleagues, network and enjoy light refreshments. http://alamw13.ala.org/node/8800
- ➤ The Freedom to Read Foundation's banned/challenged author event will feature Jamaica Kincaid (*See Now Then*), Saturday, January 26, Town Hall Seattle (a short walk from the WSCC). Doors open at 7:00p.m. and the program begins at 7:30p.m., with a wine & cheese reception to follow. Tickets are \$20 (\$15 for FTRF members). Proceeds will benefit the Freedom to Read Foundation. To reserve your spot, visit www.ftrf.org
- ➤ Enjoy time with colleagues with music and dancing, too and support the ALA-Allied Professional Association (ALA-APA) at the **ALA-APA Networking Reception**, <u>Saturday</u>, <u>January 26, 8:00-10:00p.m.</u>, W Hotel Great Room 1. Tickets are \$50 at the door. Support the ALA-APA's work in promoting "the mutual professional interests of librarians and other library workers" through research, advocacy, and certification.
- **YALSA's Karaoke night** is <u>Saturday</u>, 9:30p.m.-2:00a.m. at The Spectator, 529 Queen Anne Avenue N. Everyone is welcome to sing with YALSA.
- Current and prospective *Public Libraries* Online contributors are invited to join PLA for the Public Libraries Online Information Session, <u>Sunday</u>, <u>January 27</u>, 1:00-2:00p.m., in the Networking Uncommons, WSCC. Staff will answer questions and discuss next steps in the evolution of the PL Online and trends you think we should be following over the next couple of months.
- ➤ RUSA's Midwinter Book and Media Awards, <u>Sunday</u>, 5:00-6:30p.m., Renaissance Seattle Municipal Room, celebrate the best fiction, non-fiction and reference titles of the year. RUSA's expert readers' advisory committees will unveil their choices for the Collection Development and Evaluation Section's (CODES) literary awards.
- ➤ The **ASCLA/COSLA Reception**, a long-time Midwinter event, is scheduled <u>Sunday</u>, <u>January 27</u>, 8:00-10:00p.m. Join the ALA/Association of Specialized and Cooperative Library Agencies (ASCLA) and the Chief Officers of State Library Agencies (COSLA) at a dessert reception, Renaissance Seattle East Room. (http://alamw13.ala.org/node/8808)
- > Start your morning on Monday, January 28, 6:30-7:30a.m., at the **Dr. Martin Luther King, Jr. Holiday Observance and Sunrise Celebration**, WSCC 611-614.
- ➤ United for Libraries Gala Author Tea will be held at the Grand Hyatt, Leonessa Room, Monday, January 28, 2:00-4:00p.m. Tickets are available on site for \$55. Authors include Amanda Hocking, Erica Bauermeister, J.A. Jance, Roger Hobbs, Phillip Margolin and Thomas Perry. Books will be signed and given away.
- ➤ Catch the excitement at the **Youth Media Awards**, WSCC, 6B, <u>Monday, January 28</u>. Doors open at 7:30 a.m. and the winners will be announced at 8:00a.m. Awards announced include the prestigious Newbery, Caldecott, Printz, and Coretta Scott King Book Awards, as well as others.
- ➤ ALCTS Forum: "Lead, Publish, and Teach with ALCTS!" Monday, January 28, 10:30-11:30a.m. WSCC-TCC 304. Learn about new opportunities, including places to volunteer with ALA's Association for Library Collections and Technical Services. Meet ALCTS leaders, ask questions, and explore leading, publishing and teaching.
- Celebrate the Morris & YA Nonfiction awards with YALSA, Monday, January 28, 10:30a.m.-noon, WSCC 606-607. The celebration will include speeches from winning authors, time to mingle with authors and attendees, an opportunity to pick up copies of books, and light refreshments. For Morris finalists, see: http://www.ala.org/yalsa/nonfiction-award

Providing services to children or teens? Don't miss the ALSC/YALSA Membership Reception, Monday, 6:00-7:30p.m., Sheraton Seattle – Cirrus Room. There will be light refreshments and a cash bar.

In Early?

• Join the **Day of Service volunteers** to hear Dr. Julie Winkelstein and Jill P. Alzkiil Woelfer present their research and insights into services for the homeless, Friday, January 25, 10:45-11:45a.m., WSCC 604.

Check for available space at one of these workshops:

- ALCTS Midwinter Symposia on "Libraries and Online Learning: A Powerful Partnership," Friday, January 25, 8:00a.m.-4:00p.m., WSCC-TCC 301-302, will focus on fostering the strategic relationships possible between libraries and online learners. Separate registration is required.
- LITA Midwinter Workshop, "Building Web Applications with HTML5, CSS3 and Javascript: An Introduction to HTML5," with Jason Clark, Friday, January 25, 8:30a.m.-4:00p.m., WSCC-TCC 204. Separate registration is required.
- LITA Midwinter Workshop, "Developing a Web Analytics Strategy for Your Library: Using Data to Measure Success," with Tabatha Farney and Nina McHale, Friday, January 25, 8:30a.m.-4:00p.m., WSCC-TCC 205. Separate registration is required.
- "Innovative Advocacy in Action" (ALA), Friday, January 25, 1:00-4:00p.m., will focus on new ways in which libraries and their communities are advocating for funding and services. Scheduled speakers include John Chrastka (EveryLibrary), Dr. Ken Haycock (University of Southern California), Pat Tumulty (New Jersey Library Association), Lauren Comito (Urban Libraries Unite). The preconference is hosted by ALA's Office for Library Advocacy (OLA). Separate registration is required. Visit http://alamw13.ala.org

LOOKING FOR INTERACTIVE & PARTICIPATORY LEARNING?

ATTEND A FORUM OR UPDATE: NEWS YOU CAN USE

For more complete program descriptions, see pages 16-17 in the Meeting Guide and Exhibits Directory.

Friday, January 25

o 3:00-5:00p.m., Recruitment Assembly Update, Grand Hyatt, Eliza Anderson/Amphitheater – A panel will discuss what library professionals and educators can do to send a collective message about the value of the library degree and the future of the profession. Representatives from the U.S. Bureau of Labor Statistics, ALA JobLIST and ALISE will be on hand to discuss current trends in the library job market and offer assistance to active job seekers. The session is cosponsored by the Association for Library and Information Science Education (ALISE).

Saturday, January 26

o 8:30-10:00a.m. -ALISE@ALA: The ALISE Research Update (Association for Library and Information Science Educators), WSCC 604. The session will address three topics: "Asking the Beautiful Questions about School Library Supervisors: An Initial Inquiry into the Roles, Responsibilities, and Challenges Faced by Individuals Reponsible for Library Programs at the District Level," "Questioning the LIS Internship: Who is the Learner?" and "Questions Are Never Neutral: Examining the Occupy and Tea Party Movements as Exemplars of Information Research and Everyday (Political) Life."

- 8:30-10:00a.m. The ALA Washington Office Update: Legislative Issues What the Election Results Mean for Libraries: An Outlook for the New Congress, WSCC 604. Cook Political Report Senior Editor Jennifer Duffy discusses how the changes in Congress will impact the political landscape for library issues and related upcoming legislation.
- o 10:30-11:30a.m. Edge Initiative Update, WSCC 611-614. PLA along with the ALA Office for Technology Policy, TechSoup, Urban Libraries Council, and others is a partner in the Edge Initiative, an effort to establish public access technology benchmarks for public libraries. Version 1.0 of the Benchmarks are now complete and will be shared at the Midwinter Meeting. PLA is currently developing training curricula to complement the official launch of the Benchmarks this spring. The training will focus on how the benchmarks can be used by libraries for strategic initiatives, advocacy efforts and technology planning. For more information on the Edge Initiative, go to http://www.libraryedge.org
- o <u>10:30-11:30a.m.</u>—Copyright in the 113th Congress, WSCC 604. The ALA Office for Government Relations hosts a panel to explore the copyright landscape at the start of the 113th Congress. (Washington Office Update Breakout Session I)
- O 10:30-11:30a.m. Starting from Scratch: New Recipes for Ebook Models that Work, WSCC 602-603. Join members of the ALA Digital Content Working Group (DCWG) as they examine current e-book lending systems and offer perspectives on future directions. Panelists will include Linda Crowe (Califa), Heather Teysko (Califa), Jamie LaRue (Douglas County Libraries); the session will be led by school library coordinator and DCWG member Chris Harris. Panelists will discuss motivating factors that pushed them to create viable e-book lending solutions. The session is co-sponsored by the ALA Office for Information Technology Policy. (Washington Office Breakout Session II)
- o 10:30-11:30a.m. **PEW Research Update,** WSCC 606-607. Lee Rainie, Pew Internet and American Life Project, offers new findings about library services: what the public wants (and does not want) at libraries, as well as details from library focus groups on how libraries are coping with the new mix of services.
- o <u>1:00-2:30p.m.</u> **ALA and E-Books: Prospects and Directions for 2013,** WSCC 602-603. Join members of the ALA Digital Content Working Group to discuss how ALA is addressing the challenges of e-books.
- o <u>1:00-2:30p.m.</u> **National Libraries RDA Update**, WSCC 606-607. This open forum shares progress and/or concerns over recommendations of the U.S. National Libraries RDA Test Coordinating Committee and the U.S. national libraries' preparations to implement RDA.
- o <u>3:00-4:00p.m.</u> **Digital Public Library of America,** WSCC 602-603. Emily Gore, Director for Content from the Digital Public Library of America will provide up-to-date information about the project, as well as the Hubs Pilot Project, the initial DPLA launch in April 2013, and ways to contribute to the DPLA.
- o 3:00-5:30p.m. 2013 SPARC/ACRL Forum: Life Beyond the Impact Factor: The Promise and Perils of Article Level Metrics, WSCC 606-607. A panel of experts from ImpactStory, PloS and Harvard University will explore what these emerging alternative metrics look like, how they work, and how they are being used. They'll also discuss both the promise and potential pitfalls of applying these measures in the research evaluation, tenure and promotion processes.
- o <u>3:00-5:30p.m.</u> **ALCTS CRS Forum: Linked Data for Holding & Cataloging The First Step is Always the Hardest**, WSCC 611-614. Learn how Linked Data has been used in projects large and small and discover how simple tools can transform your spreadsheets or scattered documents into inviting and exciting links, adding value to and deriving value from other Linked Data.

o 4:30-5:30p.m. – ALA Research Update: Diversity Counts, WSCC 604. The session will highlight new data on gender, race, age and disability status in the library profession, derived from the 2009 and 2010 American Community Surveys. Updates from the ALA 2012-2013 Diversity Research Grant projects will be provided. Richard Chabrán (University of Arizona SILS) will receive the 2012 Achievement in Library Diversity Research Honor.

... and a related session -

<u>Saturday</u>, 4:30-5:30p.m. – **YALSA Trends in YA Presentation**, WSCC 213. Hosted by YALSA Past Presidents, this session will feature presentation of a paper by Carol Tilley (University of Illinois GSLIS): "Comics: A Once-Missed Opportunity," tracing the readership, publication, collection and promotion of comics in the U.S. and insights into the relationship to information seeking, civic engagement, and pleasure reading.

Sunday, January 27

- 8:30-10:00a.m. Digital Badge Update: A New Way to Learn & Show What You Know, WSCC 604. This session will provide an update on YALSA's Badges for Librarians project, which will create free, online continuing education opportunities based on YALSA's Competencies for Librarians Serving Youth http://www.ala.org/yalsa/guidelines/yacompetencies2010. Individuals who successfully complete the online learning experiences will earn digital badges to display on their virtual resumes, Facebook pages, etc. (also listed as Badges for Lifelong Learning Project Update)
- o <u>8:30-10:00a.m.</u> **Institute of Museum and Library Services (IMLS) Update**, WSCC 611-614. Join IMLS Director Susan Hildreth and other key IMLS staff for a brief update on IMLS programs, followed by an opportunity for small group discussion with individual IMLS staff about current or potential programs.
- 10:30-11:30a.m. LITA's Top Technology Trends: "If Data I Created Resides in a Cloud Environment, Is It Still Mine?" WSCC 606-607. Led by educator and librarian Carl Grant (CARE Affiliates) a small group of library thought leaders will discuss the issues and ramifications of storing and mixing library-created data with vendor-provided or licensed data in a cloud-based or hosted environment.
- o 10:30-11:30a.m. PLA Update, WSCC 604. The PLA Digital Learning Center is an exciting initiative supported by a grant from the Institute of Museum and Library Services (IMLS). The Digital Learning Center will be an online resource for self-directed training for end-users to increase their digital literacy and for digital literacy trainers to share tools and best practices. The PLA Update will feature national survey results on digital literacy practices in public libraries and wire frames and user flows of a Digital Literacy Center beta website. Most importantly, the update will offer attendees the opportunity to provide feedback and professional insight on the early development of this valuable project.
- o 10:30-11:30a.m. Summer Reading Update, WSCC 602-603. Join PLA, ALSC and YALSA for the latest news and information about summer reading, including updates on minigrants to support the implementation of innovative summer reading programs for teens (Dollar General Literacy Foundation and YALSA), pilot research and design of a national digital summer reading (NDSR) program website app (IMLS and PLA), and the latest summer reading resources and tools, including taking your summer reading program online (ALSC).
- o 1:00-2:30p.m. AASL: School Library Research Update Forum, WSCC 205, will focus on the latest national and state-based school library research, including the AASL School Libraries Count! survey, the new IMLS-funded Pennsylvania study, and the New Jersey Association of School Librarians sponsored research study. The forum will be led by Mary Kay Biagini, Associate Professor & Director for the School Library Certification Program, University of Pittsburgh. (... not part of the update series but definitely an update!)

- o 1:00-2:30p.m. ACRL: The Value of Academic Libraries Update, WSCC 602-603. Academic libraries and librarians are increasingly called upon to demonstrate their value to the campus community and plan for a rapidly changing future. Join ACRL for an update on the Value of Academic Libraries Initiative. It will feature information on ACRL's new IMLS grant "Assessment in Action: Academic Libraries and Student Success." A team of a librarian and at least two others from campus will be selected to develop and implement action-learning projects that examine the impact of the library. A blended learning environment and peer-to-peer network will support the librarian team leaders. Find out more about the project goals and how to apply to be part of this exciting new project.
- O 1:00-2:30p.m. ALA/LITA Electronic Resource Management Interest Group, WSCC 604. Major developments are taking place with the focus on ILS and ERM integration in systems such as ExLibris' ALMA, Innovative's Sierra and the Kuali OLE project, but many libraries still choose to develop their own ERMS or turn to solutions created and offered by other libraries, such as CUFTS, CORAL, ERMes and Gold Rush. This session includes presentations from representatives of these library-initiated ERMs.
- O 1:00-2:30p.m. ALA Office for Intellectual Freedom & Freedom to Read Foundation Update, WSCC 616. Speakers will provide brief background on a few key hot topics in intellectual freedom including filtering, labeling, challenges, and violence in the media plus current litigation around the freedom to read, and then moderate fast-moving small group discussions. Bring your questions, concerns and ideas to share with colleagues facing these front-line issues.
- o <u>1:00-4:00p.m.</u> **RDA Update Forum (ALCTS-CaMMS),** WSCC 606-607. Panelists will outline steps being taken to prepare for implementation of RDA in March 2013.
- 3:00-4:00p.m. ALA Office for Intellectual Freedom & Freedom to Read Foundation Update, WSCC 611-614. This session offers information on recent cases and issues, followed by discussion on specific issues in small groups.
- 3:00-4:00p.m. Children's Book Council: Diversity Project, WSCC 604. The Children's Book Council launched CBC Diversity in January 2012 with a view toward increasing the diversity of voices and experiences contributing to children's and young adult literature. This session focuses on the initiative, its mission and where it's going, as well as opportunities and resources available to the library community.
- 4:30-5:30p.m. PARS Forum (ALCTS_PARS), WSCC 602-603. PARS invites colleagues from across ALA to discuss ways to tackle the challenge of e-journal preservation. The session will include reports about recent collaborations with Portico and LOCKSS, as well as the possibilities of The Keepers Registry. There will be open discussion time so library staff in serials, acquisitions, collection development, and preservation can plan next steps together.

... and a related session:

Focused on value? The RUSA Discussion Forum: Just Ask: Defining and Advocating for the Reference Librarian, <u>Sunday</u>, 8:30-10:00, LION – Emerald II, focuses on the value of the reference librarian. See http://alamw13.al.org/node/8918

Monday, January 28

o <u>8:30-10:00 a.m.</u> – **Gale-Cengage Research Update**, WSCC 602-603. Stephen Abram offers updates on Gale Cengage Learning's tracking of research in learning and education, as well as trends in libraries and special research projects to better understand the dynamics of digital information and the digital user.

- o 10:30-11:30a.m. Counting Opinions Update: Library Metrics, Assessment & Statistics, WSCC 604. Sian Brannon (University of North Texas), Chair of the PLDS (Public Library Data Services) Statistical Report Advisory Committee, and Carl Thompson (President, Counting Opinions) will present key trends and insights based on current public and academic library metrics, as well as leading a discussion of the implications for planning library services and operations.
- 10:30-11:30a.m. OCLC Research Update, WSCC 602-603. The session will feature a brief overview of OCLC Research and two short presentations, with discussion, highlighting recent work.
- 10:30-11:30a.m. MAKE Magazine Introduces Maker Camp 2013, WSCC 611-614. In 2012, MAKE, in partnership with Google+, launched a six-week online summer camp for teens (13-17). A number of libraries across the country participated in the inaugural program. Hear from them and learn how you can participate.
- o <u>1:00-2:30p.m.</u> **The New Stacks: The Maker Movement Comes to Libraries**, WSCC 611-614. Dale Dougherty, founding editor and publisher of *MAKE* Magazine, and Travis Good, *MAKE* contributing writer, present an update on DIY culture and opportunities for libraries.

Looking for sessions with a focus on transforming collections? Search "transforming collections" in the ALA Event Planner, to take full advantage of programs which support this ALCTS initiative and ALA's 2015 goal "Transforming Libraries."

SHOW YOUR SUPPORT & REMEMBER TO PACK YOUR SWEATER VEST

All day Sunday, January 27, help raise awareness about the importance of reporting challenges to the ALA Office for Intellectual Freedom (OIF) by participating in **Sweater Vest Sunday**. Wear a sweater vest onsite in Seattle – or participate virtually at #sweatervestsunday or Facebook. In Seattle? Be part of a group photo of librarians in sweater vests at the ALA Member Pavilion (#1650 on the Exhibit Floor, Sunday at 2:45p.m.). For more information, see: http://www.ala.org/challengereporting

FIND YOUR NICHE or EXPLORE NEW ONES: DISCUSSION & INTEREST & MEMBER INITIATIVE GROUPS

For a complete list of Discussion/Interest Group sessions, see pages 94-107 in the *Meeting Guide*. (* = new group)

Saturday, January 26

8:30-10:00a.m.

- Dewey vs. Genre Discussion Group (AASL), WSCC 213, will debate the hot topic of shelving to Dewey or genre. The discussion will be led by Hilda Weisberg, Editor, School Librarian's Workshop.
- Leadership and ALSC (formerly ALSC Division Leadership), Grand Hyatt Leones II & III. Learn about new developments in the profession. Sue Polanka (Wright State University), Editor of ALA Editions' No Shelf Required: Ebooks in Libraries, will be the guest speaker. The session also includes ALSC updates, news from the Washington Office and announcement of the 2013 ALSC Distinguished Service Award winner. Time is set aside at the end of the session for ALSC committee chairs to meet with their Priority Group Consultants.
- o Middle Managers Discussion Group (LLAMA LOMS), WSCC 303

10:30-11:30a.m.

- Affiliate Assembly Discussion Group (AASL), WSCC 616-617, will focus on how to maximize collaborations with other educational institutions. This session ends at 12:30p.m.
- *Bridging Deaf Cultures @ your library Interest Group (ASCLA), WSCC 310. http://alamw13.ala.org/node/8950
- O Copyright Discussion Group (ACRL), WSCC 304, will review and discuss legislative, judicial and regulatory developments related to copyright and libraries in higher education. Pending and recent decisions of interest include: The *Authors Guild, Inc. v. Hathitrust, Kirtsaeng v. John Wiley & Sons, Inc.* (11-697), Google Books, etc.
- o **Distance Learning Interest Group** (LITA), WSCC-TCC 303, will focus on using instructional technologies in distance education.
- Imagineering Interest Group (LITA), WSCC-TCC 303, Table 6, will meet to discuss future ALA programs and imagineering resources.
- o Internet Resources and Services Interest Group (LITA), WSCC-TCC 303, Table 8.
- o **Instructional Technologies Interest Group** (LITA), WSCC 303, will explore emerging technology for library instruction and share new ideas and best practices.
- MLA International Bibliography in Academic Libraries (ACRL), WEST Westlake Boardroom. This group is focused on the Modern Languages Association International Bibliography.
- o **Open Source Systems Interest Group** (LITA), WSCC-TCC 303, Table 2.
- Personnel Administrators & Staff Development (ACRL), WEST Cascade I– Join a discussion of topical issues, emerging trends, and best practices by personnel and staff development managers. The discussion continues Sunday, 10:30-11:30a.m., WEST Fifth Avenue Room.

1:00-2:30p.m.

- o **Digital Libraries Technology Interest Group** (LITA), Renaissance East Room.
- o Emerging Trends Discussion Group (LLAMA-HRS), WSCC 619
- o Library Code Year Interest Group (LITA/ALCTS), Renaissance Municipal Room.

3:00-4:00p.m.

- o Cloud Computing and Virtualization Interest Group (LITA), WSCC 206.
- o Library Interiors Discussion Group (LLAMA_BES), WSCC 619.
- o MARC Formats Transition Interest Group (LITA), Renaissance Compass South, will focus on "Transforming MARC: Repurposing, Reusing and Reimagining Data from MARC," with Roy Tennant (OCLC Research), Diane L. Hillmann (Metadata Management Associates) and Sally McCallum (Library of Congress).
- Marketing (ACRL), WEST Adams. The session will focus on academic libraries and strategic communications planning.
- *Search Engine Optimization Interest Group (LITA), WSCC 306, will provide an opportunity for members to share their own experiences with search engine optimization as it is employed to improve the visibility of services and resources offered by libraries. Review the Annual 2012 discussion at http://connect.ala.org/node/180481
- "With Friends Like These," (United for Libraries), WSCC 201. Friends and library managers will have the opportunity to discuss creating and maintaining productive relationships with each other.

4:30-5:30p.m.

- o ALSC All Discussion Groups Meeting, WSCC 303.
- Assessment Discussion Group (ACRL), WEST Fifth Ave Room, will begin with a discussion on library collaboration with other data-gathering entities on your campus or nationally to provide evidence of the impact of the library on issues of importance to the university (i.e. student success, faculty grants, etc.) as a whole; the discussion will be led by Lisa Hinchliffe (University of Illinois). Following, Steve Hiller (University of Washington) will lead a discussion on the history and importance of standards for library assessment in general and two ISO standards in particular: ISO 11620 Performance Indicators for Libraries and ISO 16439 Library Impact Assessment (still under development).

- Collaborative Digitization Interest Group (ASCLA), WSCC-TCC 205, will discuss issues and opportunities related to digitization initiatives across a diverse array of consortia, libraries, archives, museums, and cultural heritage institutions.
- o Collection Management Discussion Group (ALSC), WSCC 305.
- Genealogy and Local History Discussion Group (RUSA), LION Emerald H, http://alamw13.ala.org/node/8916
- Heads of Public Services (ACRL), WEST Cascade II. The group will discuss new services and changes in services to meet evolving student/faculty demands; and, redesigning the reference desk creating a reference service location that welcomes students and facilitates contemporary reference interactions.
- o Fund Raising and Financial Development Section Discussion Group (LLAMA), WSCC 304
- o International Perspectives on Academic and Research Libraries (ACRL), WEST Adams.
- o Managing Children's Service Discussion Group (ALSC), WSCC 303.
- o **Organizational Development Discussion Group** (LLAMA_LOMS), WSCC 303.
- Standards Interest Group (LITA), Sheraton Alki Boardroom, is a forum for leaders from libraries, vendors and standards organizations to discuss the development of standards relating to library and information technology.
- Technology and Industry Interest Group (LITA), WSCC-TCC LL3, will explore how libraries and library service providers can work together to make systems more efficient for library staff and to educate the library community on the possibilities afforded by current technology.

Sunday, January 27

8:30-10:00a.m.

- o Dialogue with Directors Discussion Group (LLAMA), WSCC-TCC LL2
- Library and Information Science Collections (ACRL), WEST Denney/Mercer. The meeting will include a discussion of current issues related to Library and Information Science collections.
- o **Public Libraries Technology Interest Group** (LITA), WSCC 212.
- o Safety and Security Discussion Group (LLAMA_BES), REN Compass West.
- o Union Relations for Managers Discussion Group (LLAMA HRS), WSCC 615.

10:30-11:30a.m

- o **Game Making Interest Group** (LITA), WSCC 617, will discuss game making in libraries and future directions for the group.
- o Linked Library Data Interest Group (LITA), WSCC 205.
- o LLAMA/NMRT Discussion Group, WSCC 619
- o Moving Libraries Discussion Group (LLAMA_BES), W Great Room 2-BC
- RUSA Forum: "Mother Goose and Promoting Library Services to the Spanish Speaking Community," WSCC 203, http://alamw13.ala.org/node/9370
- New Members (ACRL), WEST Elliott Bay. Where is the common ground between our roles in organizations like ACRL and our day-to-day work as academic librarians? How can we translate our professional service into practical skills from 9 to 5? Join in a moderated conversation about the relationship between our professional careers and our day jobs. A panel of four academic librarians will share their experiences, offer advice and answer questions. Panelists include Suzy Palmer (Longwood University), Coral Sheldon-Hess (University of Alaska, Anchorage), Nan Schichtel (Grand Rapids [MI] Community College), and Gene Springs (Rutgers University Libraries).
- o Next Generation Catalog Interest Group (LITA), WSCC 310.
- o Women Administrators Discussion Group (LLAMA), LION Seattle Ballroom III.

1:00-2:30p.m.

- Authority Control Interest Group (LITA/ALCTS), WSCC-TCC 304. Continues to 5:30.
- o Circulation/Access Services Discussion Group (LLAMA SASS), WSCC-TCC 205.
- o **Diversity Officers Discussion Group** (LLAMA), WSCC 309.
- Electronic Resources Management Interest Group (LITA), WSCC 604, will focus on "Meeting the Challenge: Successful electronic resources management in the absence of a perfect system," including such topics as local workflows used to counter failed or missing functionality,

- successful strategies for managing collections in the absence of an ERMS, and best practices for using non-ERMS systems and software for electronic resources management.
- Emerging Technologies Interest Group (LITA), WSCC 214.
- Heads of Library Technology Interest Group (LITA), Sheraton Seneca Room. Heads of library technology and anyone interested in technology in libraries are welcome to this session which will include short presentations on topics related to technology and technology management in libraries, as well as open discussion of current issues and best practices.
- Library Consortia Automated Systems Interest Group (LITA), WSCC 212, provides a forum for discussing emerging trends in technology and their impact on library consortia and their supporting structures.
- LRRT 2013 Mid-Winter Discussion Forum: Solving Tomorrow's Problems Through Analysis of Data, Sheraton Seattle Ballard Ballroom. Scot Seaman (Ohio University Libraries) and Susan Searing (University of Illinois at Urbana-Champaign) will provide a framework for discussion and identify questions for participants to address in small group discussions. For more information, see http://alamw13.ald.org/node/8804
- Mobile Computing Interest Group (LITA), WSCC-TCC 202, recognizes that the universe of platforms for communication and information delivery is growing, changing and fragmenting. The group provides a forum for discussion and exploration of ways to deliver services and engage users beyond the desktop.
- Reference Publishing Discussion Forum: "Are Users Finding Our Online Reference Resources?" (RUSA), W Great Room 1B, will focus on the critical questions of how users discover reference resources in the online environment and how to enable users to cross multiple interfaces to reach reference resources.
- Student Retention (ACRL), WEST Grand Crescent, will focus on environmental scanning within the campus climate, needs assessment in determining library services, and resources offered for campus-wide student retention.
- "Working Successfully with Volunteers," (United for Libraries), Hilton Windward Room. Volunteer coordinators from libraries of all types and sizes are invited to share best practices.

3:00-4:00p.m.

- Continuing Education/Professional Development (ACRL), WEST Grand Crescent, will focus
 on encouraging professional development and networking.
- o **Drupal4Lib Interest Group** (LITA), WSCC 601.
- o Fiscal and Business Officers Discussion Group (LLAMA LOMS), WSCC 212
- o Library Storage Discussion Group (LLAMA), WSCC 616
- o "Nuts and Bolts for Academic Friends," (United for Libraries), WSCC 214. Library managers and development officers in academic libraries are invited to share best practices.
- Scholarly Communication Discussion Group (ACRL), Westin Seattle Vashon Room, will continue to explore article level metrics in scholarly communication
- "USCIS Engagement on Digital Access," (OLOS and the ALA Committee on Literacy), WSCC 205. Recognizing that libraries play a critical role in serving immigrant communities, the U.S. Citizenship and Immigration Services (USCIS) is developing an electronic system to accept more benefit requests online. UCSIS is interested in talking with librarians about the future of immigrants' access to immigration services and benefits. The session will be facilitated by Mary Herrmann, chief of USCIS'Public Engagement Division.

4:30-5:30

- $\hbox{$\circ$} \quad \textbf{Balancing Baby and Book Discussion Group} \ (ACRL), \ WEST-Adams. \\$
- Digital Humanities Discussion Group (ACRL), WEST Fifth Avenue Room. The Digital Humanities Discussion Group will cover DH space in libraries; DH and digital management; DH training for librarians; and, the demographics of DH librarians.
- o Library Facilities Planning Discussion Group (LLAMA_BES), WSCC-TCC 302.
- Measurement, Analysis and Evaluation Section Discussion Group (LLAMA), WSCC-TCC 302
- *"Putting U in UX Design": User Experience Design Discussion Forum (RUSA-MARS), WSCC 203, invites you to help develop future programming and projects by joining in this discussion of UX design, led by Heidi Steiner (Norwich University).

Monday, January 28

8:30-10:00

- o Dialogue with Directors Discussion Group (LLAMA), WSCC-TOC LL2
- O Undergraduate Librarians (ACRL), WEST Vashon. Join undergraduate librarians to discuss and share ideas and issues surrounding library services and collections geared specifically for undergraduates, including first-year experience programs.

10:30-11:30a.m.

o **ALCTS Forum: "Lead, Publish, and Teach with ALCTS!"** – WSCC-TCC 304. Learn about opportunities.

1:00-2:30p.m.

RUSA Forum: "Unhappy Campers: Coping with Job Dissatisfaction and Burnout on the Front Lines," WSCC 616. http://alamw13.ala.org/node/9354

8:00-10:00p.m.

o **Storytelling Discussion Group** (ALSC) Sheraton – Jefferson.

JOB-HUNTING?

The JOBLIST Placement Center will be open Saturday & Sunday, January 26 & 27, 2013, from 9:00a.m. to 5:00p.m., in the Washington State Convention Center (WSCC), Level 4, Hall E (in the front of Aisle 300).

- **Orientation** Orientation will be held on Saturday, at 8:30a.m., in the Placement Center.
- Career Counseling Saturday & Sunday, 9:00a.m.-5:00p.m. Appointment required. Start or recharge your career by meeting with a professional career counselor. The counselor can guide you in strategizing for the first or next phase of your career, solving a problem in your current job situation, defining goals and/or rejuvenating your career. Each one-on-one session is 20 minutes. Sessions are completely confidential. Advance sign-up is now being accepted: http://www.signupgenius.com/go/70A084AAFA8283-alacareer3.
- **Resume Critiquing** Saturday & Sunday, 9:00 a.m. 5:00p.m. Experienced reviewers will look at resumes and give constructive feedback based on specific areas of interest. Sign up now for an appointment in advance: https://docs.google/com/spreadsheet/viewform?formkey=dDJXendDZmNmTnpoZH

• Saturday Workshops:

- o 9:00a.m.-10:15a.m., *The Ins and Outs of Job Hunting for Library Positions An Insider's Perspective –* An experienced ARL recruiter will provide a review of the selection process and give specific pointers for those seeking their first or next position.
- o 1:00-2:30p.m., Creating Great Cover Letters They say a good cover letter can be the difference between a search committee's reading your resume or throwing it into the "no" pile. This workshop will use examples of successful cover letters and a series of exercises to inspire job seekers to write cover letters that showcase their skills and enthusiasm, and help their applications rise to the top. Feel free to bring copies of job postings and cover letters you have used in the past.
- **Open House** Sunday, 10:30a.m. noon Representatives from various libraries and library-related companies will be available to talk with conference attendees about their specific work environments things that make their place of employment unique. No appointments are

necessary. Employers, there is no cost to participate in the Open House. Employers interested in participating in the Open House should complete and submit a participation form available at: http://www.ala.org/offices/sites/ala.org.offices/files/content/hrdr/placementservice/OpenHouse_ParticipationForm.pdf

For more information visit: http://joblist.ala.org/placementcenter.cfm Also see the LITA Job Site at http://www.ala.org/lita/professional/jobs

VISIT THE EXHIBITS: 410 Booths of New Ideas

Exhibits Hours: Friday. 5:15 opening ceremony; open 5:30-7:00p.m.

Saturday-Sunday, 9:00a.m. – 5:00p.m.

Monday, 9:00a.m. - 2:00p.m.

Where? Washington State Convention Center (WSCC) Halls A-F

See page 116-117 in the *Meeting Guide and Exhibits Directory* for a map of the Exhibit Floor. For an alphabetical listing of exhibitors, see pages 118-151, followed by a product listing. While you're on the exhibit floor, don't forget to say a special "thank you" to conference sponsors (see page 36 in the *Meeting Guide*) and Library Champions (see page 115 in the *Meeting Guide*). ALA Corporate Members are listed on page 58-59. Also be sure to read the General Information in the *Meeting Guide and Exhibits Directory*, starting on page 25.

Special Features and Events in the Exhibit Hall:

- Exhibits Opening Ceremony (on stage at the end of the ERT/Booklist Author Forum) and ALA/ERT Exhibits Opening Reception: Friday, January 25, 5:15-7:00, WSCC Halls A-F. See page 19 in the *Meeting Guide and Exhibits Directory* for a list of vendors holding raffles.
 - o See the new *Fahrenheit 451* cover. To mark the 60th anniversary of Ray Bradbury's frequently-challenged novel, Simon & Schuster has conducted a jacket design contest. To view the submissions, check out fahrenheit451jacketcontest.tumblr.com. The winner of the cover contest will be announced on Friday, January 25, 6:30p.m., at the Simon & Schuster booth (#2442).
 - Visit the **Preservation Week** booth (#738) and learn more about "Pass It On," a week of celebrating the importance of preserving personal and community cultural heritage. Visit the Preservation Week site at www.ala.org/alcts and <a href="https://www.a
 - o Ask questions about **GED** testing changes at the GED Testing Booth, #1129.
 - CHOICE will be demonstrating new features of CRO3 at booth #2200. (CHOICE will also be offering a CRO3 clinic at the CHOICE Table (#30) in the ALA Office every day from 10:00-11:30a.m.
 - Booklist Publications, the ALA's book review magazine and website, is offering a special conference subscription price of only \$119.95 (20% off!), which includes 22 *Booklist* and 4 *Book Links* print issues, plus 24/7 password-access to *Booklist Online*. Visit the Booklist booth for more special offers.
- Catch the PopTop Stage end of aisle 700 (see page 22 in the *Meeting Guide and Exhibits Directory* for participating authors)
 - o Saturday is "Romance Day," hosted by Romance Writers of America
 - o Sunday is "Horror Day," hosted by Horror Writers Association
 - o Monday is "Story Telling Day." Hosted by the National Storytelling Network

- Spotlight on Adult Literature, Saturday, 2:00-4:00p.m., sponsored by United for Libraries: the Association of Library Trustees, Advocates, Friends and Foundations (ALA/United) and ALA Conference Services. Participating publishers include Arsenal Pulp Press/Consortium, Perseus Books, W.W. Norton Company Inc., Penguin Group (USA), Macmillan, Workman Publishing Co./Algonquin Books, Random House, and Hachette Book Group. See page 21 in the Meeting Guide and Exhibits Directory for information on authors, free books and galleys.
- Don't miss the **Wrap Up/Rev Up**, <u>start</u> in the Exhibit Hall Monday at noon, then stay for the Star Wars themed party in WSCC 6B, 2:00-3:00p.m., with authors Tom Angleberger and Chris Alexander.

The ALA Store, offering a wide range of promotional and continuing education materials, will be located on the Exhibit floor, booth #1670 (near the North Lobby entrance). ALA Graphics highlights new posters, bookmarks and incentives, including the latest additions to the READ campaign. Look for posters and bookmarks featuring the Hobbitt, Origami Yoda and Darth Paper, and John Green's *Reading is Awesome* poster. Equip yourself with campaign items for Spring 2013 events, including National Library Week, Teen Tech Week, School Library Month, and Choose Privacy Week. Don't miss this year's conference t-shirt; they sell out fast. ALA Editions offers many new titles, including the 3rd edition of Reference and Information Services in the 21st Century (Kay Ann Cassell and Uma Hiremath). Remember you can now find Neal-Schuman, Chandos, and Facet titles in the ALA Store. All ALA Editions, Neal-Schuman, Chandos, and Facet books will be 20% off list price (an additional 10% off the ALA Member price) in the Store. Buy as many books as you like and get them shipped for FREE! (Free shipping does not apply to posters, bookmarks, and gift items.)

ALA Membership Pavilion (#1650)

Plan to visit the ALA Membership Pavilion (new to Midwinter) to find information about membership for the Association, Divisions and Round Tables, learn more about programs and plans for Annual Conference in Chicago and other upcoming conferences and events, and learn about ongoing campaigns and initiatives.

Postal Services

Don't want to stuff all those books and posters in your suitcase? The U.S. Post Office will provide shipping services, located in the Exhibit Hall in the 300 aisle.

Post Office Hours: Saturday-Sunday, 9:00a.m. – 4:45 p.m.

Monday, 9:00a.m. – 1:45p.m.

Internet Room

Need to check email while you're visiting the Exhibits? The Internet Room will be at the back of the 700 aisle. The Internet Room is organized by the Internet Room Steering Committee and staffed by volunteers. The Internet Room is open during Exhibit hours.

Please note: No luggage carts or other carts with wheels are allowed on the exhibit floor during the Exhibition. If you need a cart for a medical reason, please present a doctor's waiver at Registration. Strollers are permitted only if there is a child in them at all times. Unescorted children are not permitted on the exhibit floor.

... and Don't Miss These MIDWINTER PROGRAMS

- **ERT/Booklist Author Forum 2013:** "The Novel is Alive and Well." Booklist adult book editor Brad Hooper will interview best-selling authors Terry Brooks, Ivan Doig, Gregg Olsen and Ruth Ozeki on how their books contribute to the thriving of the novel form.
- **ALA President's Program**, Sunday, January 27, 3:30-5:30p.m., WSCC Room 6A, features Peter Block, author of *Community: The Structure of Belonging*, and (with John McKnight), *The Abundant Community: Awakening the Power of Families and Neighborhoods*. For more information about Peter

Block see <u>www.peterblock.com</u> This will be an interactive session on the nature of transformation and the kind of leadership required to achieve it. See page 6 in the *Meeting Guide* for additional information.

- Auditorium Series Speakers (see page 7 in the *Meeting Guide* for additional information)
 - o **Steven Johnson**, Saturday, January 26, 10:00-11:00a.m., WSCC Room 6B. Johnson, sponsored by Penguin, is the author of *Future Perfect: The Case for Progress in a Networked Age* (Riverhead Books, 2012), as well as earlier bestsellers such as *Where Good Ideas Come From* and *Everything Bad Is Good For You*. Book signing will immediately follow the event.
 - Caroline Kennedy, Sunday, January 27, 10:00-11:00a.m., WSCC Room 6B. Listen to Kennedy (A Family of Poems, and others) in conversations with ALA President-elect Barbara K. Stripling. Kennedy, a long-time advocate for reading, literacy and libraries, is Honorary Chair of National Library Week, in April 2013. Poems to Learn By Heart will be released on March 26, 2013; there will be no book signing. Caroline Kennedy's appearance is sponsored by Disney Publishing Worldwide.
- **Arthur Curley Memorial Lecture,** Saturday. January 26, 4:00-5:00p.m., WSCC Room 6B Lisa Genova (*Still Alice, Left Neglected*) tackles with difficult subjects of Alzheimer's Disease, brain injury, and in her newest novel, *Love Anthony* autism. The session is sponsored by Simon & Schuster. Lisa Genova will sign books immediately following the session.

MARK YOUR CALENDARS

March 10-16, 2013	Teen Tech Week, www.ala.org/teentechweek
April 2013	School Library Month, www.ala.org/aasl/slm
April 10-13, 2013	ACRL 2013: Imagine, Innovate, Inspire – Indianapolis [IN]. Early-bird registration deadline – February 22, 2013. For more information see: http://www.acrl.org/acrlconference
April 21-27, 2013	Preservation Week , with Steve Berry as national spokesperson for 2013. Preservation Week, an initiative of the Association for Library Collections and Technical Services (ALA/ALCTS). See: www.atyourlibrary/passiton
April 23, 2013	World Book Night, http://www.us.worldbooknight.org
April 30, 2013	El día de los niños/El día de los libros (Children's Day/Book Day) – ALSC For more information see: http://www.dia.ala.org
May 1-7, 2013	Choose Privacy Week
May 7-8, 2013	National Library Legislative Day, Washington DC, www.ala.org/nlld
May 16, 2013	May Hill Arbuthnot Honor Lecture (ALSC), featuring Michael Morpurgo, Nazareth College, Rochester [NY]. http://www.ala.org/alsc/2013-arbuthnot-honor-lecture
June 23-26, 2013	Rare Books and Manuscripts Section (RBMS) Preconference: O Rare! Performance in Special Collections – Minneapolis [MN]. For more information see http://www.preconference.rbms.info/
June 27-July 2, 2013	ALA Annual Conference, Chicago [IL], http://ala13.ala.org
June 28, 2013	"A Wild Ride: 75 Years of the Caldecott Medal," ALSC Preconference, 7:30a.m. – 4:00p.m., Art Institute of Chicago. http://www.ala.org/alsc/preconference

June 28, 2013	Ten Years of YALSA's Teens' Top Ten, YALSA Preconference, 8:30a.m12:30p.m.	
June 28, 2013	YA Lit Bloggers' Summit, a YALSA Preconference, 12:30-4:30p.m.	
September 22-28, 2013	Banned Books Week	
October 13-19, 2013	Teen Read Week	
October 20-26, 2013	National Friends of Libraries Week	
November 7-10, 2013	LITA Forum, Louisville [KY]	
November 14-17, 2013	AASL 16 th National Conference & Exhibition, Hartford [CT]. http://national.aasl.org	
January 23-28, 2014	ALA Midwinter Meeting, Philadelphia [PA]	
March 15-18, 2014	PLA 2014 Conference, Indianapolis [IN]	
June 26 – July 1, 2014	ALA Annual Conference, Las Vegas [NV]	
October 31 – November 2, 2014 YALSA's 4 th YA Lit Symposium. Austin [TX]		

Access ALA's wide range of library-related online learning—covering fundamentals, advances, trends, and hot topics at ALA Online Learning http://ala.org/onlinelearning/

CHECKING IN AND GETTING ORGANIZED

For more complete information see the Midwinter *Meeting Guide and Exhibits Directory*. General Information starts on page 25.

Midwinter Registration – OR, Checking in and Picking Up Materials

Please Note: A photo ID is required to pick up your materials onsite.

Registration Hours: South Lobby of the Washington State Convention Center (WSCC)

Thursday, January 24, 10:00a.m.—5:00p.m. (Exhibitor Registration Only)

Friday, January 25, 7:00a.m.-7:30p.m.

Saturday-Sunday, January 26-27, 7:30a.m.-5:00p.m.

Monday, January 28, 7:30a.m.-2:00p.m.

Making Midwinter Work for You

What <u>do</u> all those acronyms mean? For a list of acronyms and what they mean, see pages 66-67 in the *Meeting Guide and Exhibits Directory*. (Yeah, it takes that much space!)

Traveling with an infant? The New Mother's Room is located on the 6th Floor, Suite C. (See page 25 in the *Meeting Guide and Exhibits Directory* for information on child care at the Midwinter Meeting.)

Want to stay connected?

- **Wireless Access**—Once again ALA will be offering Wi-Fi Internet access to all attendees of the Midwinter Meeting at no charge in the convention center. Wi-Fi "hot zones" will be in all of the public areas (lobbies, meeting rooms and ballrooms) but <u>not</u> in the exhibit halls.
- **The Internet Café** Need a comfortable place to check email? The Internet Café is located in the convention center in the South Galleria, and is open from 6:00a.m. to 10:00p.m.

Have a report to write?

• **Computers**—Windows and Mac computers and printers will be available for members and staff in the ALA Office located in the WSCC 6E. Standard Microsoft software will be provided, but please bring your own flash drives and any necessary special software. Paper will be provided for the printers. These computers are not wireless enabled.

Trying to meet someone in the Seattle Convention Center? Suggest they meet you at the Meeting Point Sign, located in the Washington State Convention Center (WSCC) Lobby on level 1 – near the escalators.

Need to make some actual paper copies for that meeting? ALA Reprographics will be operating in the ALA Office are in Room 6E.

Hours: Friday, January 24 10:00a.m. – 10:00p.m. Saturday-Monday, January 25-27 7:30a.m. – 10:00p.m. Tuesday, January 28 7:30a.m. – noon

Need to make meeting schedule changes on-site?

Contact Yvonne McLean in the Conference Service Office, WSCC 6E. The *Cognotes* (conference daily) deadline is 2:00p.m. – so, <u>timeliness</u> is important.

Looking for special ribbons? Lost and Found? Documents?

The ALA Office and Conference Services Office are in WSCC 6E. And if you're looking for a particular division or office table, a diagram of the ALA Office is on page 34 in the Final Program.

Getting Around: Shuttle Buses and other transportation information

For complete information on bus routes and schedules, see page 28-29 in the *Meeting Guide and Exhibits Directory*. And, please, remember to thank Gale Cengage for their continuing support of this important service to conference attendees.

See page 33 in the *Meeting Guide* for information on public transportation, parking and taxi service.

Figuring Out Where It Is: Hotels and Meeting Rooms

Want a map of the conference campus? See page 28 in the *Meeting Guide*. Then, pop over to pages 40-55 in the *Meeting Guide* for maps of the Convention Center and hotels in which ALA is using meeting rooms.

Download the hotel map at: http://alamw13.ala.org/hotels

SOME KEY PHONE NUMBERS TO KEEP AT HAND

Washington State Convention Center (WSCC), 800 Convention Place (Pike & 8th), Seattle 98101 – 206-447-5000 To reach the following ALA Desks and other service points use the phone numbers listed below. See also page 35 in the *Meeting Guide and Exhibits Directory*.

ALA Conference Services -206-219-4501 206-219-4508 AV COGNOTES 206-219-4509 Reprographics 206-219-4510 ALA Exhibits Office – 206-219-4519 (FAX: 206-219-4522) Registration – **Exhibitor Registration** 206-219-4513 Registration Desk 206-219-4512 Housing (Experient) 206-219-4512 ALA Public Information Office/Press Room

PIO 206-219-4526. 4527, 4528, 4530, 4531

Placement Center – 206-219-4525 ALA Service Counter-Housing 206-219-4516

EMERGENCY NUMBERS & FIRST AID AT THE CONVENTION CENTER

From a house phone, call x5127

From outside or from a cell phone, call 206-694-5127 First Aid Location in the WSCC: South Lobby

Hospital: Virginia Mason Hospital, 1100 9th Avenue, 206-223-6881

Pharmacy: Walgreens, 222 Pike Street, 206-361-9753 **Grocery/Hardware Store:** City Target, 1401 2nd Avenue, 206-494-3250

HOTEL NUMBERS (and Meeting Schedule Abbreviations): * = Hotels with Meeting Space See pages 40-55 in the Meeting Guide and Exhibits Directory for the Hotel Room Locator and maps of the Washington State Convention Center and hotels with meeting space.

*Sheraton Seattle (SHER), 1400 6 th Avenue, Seattle, WA 98101	206-621-9000
*Westin Seattle (WEST), 1900 5 th Avenue, Seattle, WA 98101	206-728-1000
Crowne Plaza Seattle, 1113 6 th Avenue, Seattle, WA 98101	206-464-1980
*Fairmont Olympic Hotel (FAIR), 411 University Street, Seattle, WA 98101	206-621-1700
*Grand Hyatt Seattle (GRAND), 721 Pine Street, Seattle, WA 98101	206-774-1234
*Hilton Hotel Seattle (HIL), 1301 6 th Avenue, Seattle, WA 98101	206-624-0500
*Hyatt at Olive 8 (HYATT), 1635 8 th Avenue, Seattle, WA 98101	206-695-1234
Mayflower Park Hotel, 405 Olive Way, Seattle, WA 98101	206-623-8700
Hotel Monaco, 1101 4 th Avenue, Seattle, WA 98101	206-621-1770
Paramount Hotel, 724 Pine Street, Seattle, WA 98101	206-292-9500
*Red Lion Hotel Seattle, 1415 5 th Avenue, Seattle, WA 98101	206-971-8000
*Renaissance Hotel Seattle, 515 Madison Street, Seattle, WA 98104	206-583-0300
Roosevelt Hotel, 1531 7 th Avenue, Seattle, WA 98101	206-621-1200
*W Hotel Seattle, 1112 4 th Avenue, Seattle, WA 09101	206-264-6000