

Report to Council and Executive Board

January 17, 2013

Keith Michael Fiels
Executive Director

ALA Leadership Institute

The American Library Association (ALA) Leadership Institute is a unique four day immersive leadership development program for future library leaders. It will be led by ALA President Maureen Sullivan and will include a structured learning track and the opportunity for individual development. The inaugural Leadership Institute will take place in Chicago on August 12-15, 2013.

Inclusion in the institute is by online application only. Applicants may nominate themselves or be nominated by their employer. Each Leadership Institute will be limited to 35 participants. The Leadership Institute selection committee seeks a diverse participant mix based on type of library (public, academic, school, special, etc.), organizational responsibility, geography, gender, and race/ethnicity. This will be a selective process based on demonstrated leadership potential, professional achievement and community or campus involvement. For more information on the institute, visit <http://www.ala.org/transforminglibraries/ala-leadership-institute>

The Promise of Libraries Transforming Communities

This groundbreaking libraries-as-change-agents initiative is the beginning of a new partnership between ALA and the Harwood Institute for Public Innovation. Launched as a Presidential initiative by ALA President Maureen Sullivan, and initially supported through a grant from IMLS, the multi-phase initiative's goal is to provide librarians with the tools and training they need to lead their communities in finding innovative solutions by advancing library-led community engagement and innovation.

Twenty-four ALA member leaders, including President Maureen Sullivan, President-Elect Barbara Stripling, Immediate Past President Molly Raphael and ALA Executive Director Keith Michel Fiels participated in a Harwood Advanced Leaders Training session held in Chicago from January 8-11. Other participants included public, academic and school librarians who will utilize community engagement practices in their own library settings and help in the development of resources and training materials for use by other libraries of all types and sizes.

A series of conversations at Midwinter are the next step in building a sustainable, scalable national network of thousands of libraries using community engagement tools and techniques to create innovative services and real community change.

Community Engagement at Midwinter

The Promise of Libraries Transforming Communities

ALA President Maureen Sullivan will moderate a panel of public innovators including Rich Harwood, Founder and President of the Harwood Institute for Public Innovation, Tim Henkel, President and CEO, of Spokane County United Way, and Carlton Sears, past director at Public Library of Youngstown and Mahoning County and Certified Coach with the Harwood Institute. The session will identify aspirations and anticipated results of the Promise of Libraries Transforming Communities Initiative and highlight transformation experiences from similar partnerships. Saturday, January 26, 8-10 a.m., Washington State Convention Center Room 606-607.

Community Engagement Conversation: The Work of Hope

Rich Harwood, President and Founder of The Harwood Institute for Public Innovation and author of the new book *The Work of Hope*, which finds that people believe we must take small local actions in order to rebuild trust and strengthen relationships and ultimately restore belief in ourselves and one another that we can get things done, together. This hands-on session will provide libraries with tools and resources they can use to begin working with people in their community. Saturday, January 26, 1-2:30 p.m., Washington State Convention Center Room 611-614

Libraries Fostering Civic Engagement Member Interest Group

Sunday, January 27, 10:30-11:30 a.m., Sheraton-Ballard Room

Community Engagement Conversation: Appreciative Inquiry—The Library in the Community

A conversation facilitated by author and consultant Peggy Holman, a recognized leader in deploying group processes that directly involve hundreds, or thousands, of people in organizations or communities in achieving breakthroughs. Holman's work has explored a nascent field of social technologies that engage "whole systems" of people from organizations and communities in creating their own future. Sunday, January 27, 1-2:30 pm, Washington State Convention Center Ballroom 6A

Community: The Structure of Belonging with Peter Block (ALA President's Program)

Peter Block, best-selling author of "Community: The Structure of Belonging" and widely known for his work on community engagement and reconciliation, will facilitate an interactive discussion about the nature of real transformation and what kind of leadership is required to achieve it. His approach focuses on how to create workplaces and communities that work for everyone in them, with a goal of effecting change through consent and connectedness rather than through mandate and force. Sunday, January 27, 3:30-5:30 p.m., Washington State Convention Center Ballroom 6A.

Community Engagement Conversation: Change in the Community, Change in ALA

Peggy Holman will use the Open Space approach to continue the conversation, looking at change in the community and change in ALA. Open Space is a philosophy, practice and process that enables groups of any size to come together around complex, important issues and accomplish something meaningful. Monday, January 28, 8:30-11:30 a.m., Washington State Convention Center Ballroom 6A

The Value of ALA membership

Targeted personal member and organizational member value proposition materials and messages have been created for better communicating the ALA value message to help improve recruitment, rejoining and retention. The membership pages of the ALA website have been updated to reflect this information and make member navigation easier. A Member Value Programs (MVP) section has been added so members can easily locate and use all of the tangible benefits available to them.

ACRL 2013 Update

The ACRL 2013 conference, to be held April 10-13, 2013, in Indianapolis, offers over 300 thought-provoking sessions carefully curated to motivate attendees to imagine, innovate and inspire. February 22, 2013 is the early-bird registration deadline. Complete details about ACRL 2013, including registration materials, are available on the [conference website](#).

ALA OFFICES

Membership Development

November ALA Membership

As of the end of November, the total ALA membership count was 57,851. November 2012 member counts were up very slightly by 11 members compared to October 2012. Two divisions and five round tables had membership increases. .

Joint ALA-Chapter Membership “Packages”

Membership Development and the Chapter Relations Office have recently increased the number of chapters participating in the joint ALA-Chapter membership “packages” for students, trustees and support staff to 26 from 23 in FY12. There are several other chapters actively considering participation in the joint programs. Support materials (online and print) for the joint programs have been updated and made more standard for FY13. A “student portal” is being developed to assist student members in locating, in one area, all the services and benefits available to them.

The value of ALA membership

(see highlights)

Office for Government Relations (OGR)

Electronic Communications Privacy Act (ECPA)

Senator Patrick Leahy (D-VT), chair of the Senate Judiciary Committee (SJC), scheduled a committee markup on the reauthorization of the Electronic Communications Privacy Act of 1986 (ECPA) when the Senate returned in November after the election. The current ECPA law allows investigators access to emails and other private online information through third parties without judicial approval. However, when the bill moved to the Senate floor none of the amendments passed – and ECPA did not pass.

Library Funding – Sequestration Delayed

At the end of 2012, Congress passed and the President signed into law H.R. 8, the American Taxpayer Relief Act of 2012. The bill, which extended tax cuts for all individuals making less than \$400,000 and married couples making less than \$450,000, also delayed sequestration until March 1, 2013, which would enact an automatic 8.2 percent cut to all discretionary spending--including many federal library programs. The law reduces the total amount of sequestration by \$24 billion, ultimately cutting \$12 billion in discretionary cuts through defense spending and nondefense discretionary, which includes federal library programs.

Foreign Intelligence Surveillance Act Reauthorization

In late December, the Senate reauthorized (without an amendment) the Foreign Intelligence Surveillance Act Amendments Act (FAA), a bill that gives the National Security Agency power to monitor the international phone calls and emails of Americans. ALA asked library supporters to contact their legislators to advocate for amendments that would increase privacy protections to the law and add transparency requirements. FAA is the 2008 law that, among other things, legalized the Bush administration's warrant-less wiretapping program.

Political Expert to Address Midwinter Meeting

The ALA Committee on Legislation (COL), in conjunction with OGR staff, will assess the impact of the election results on library issues. This will also be the theme of a major speaker at the Midwinter Meeting. Jennifer Duffy, senior editor of *The Cook Political Report*, will discuss recent changes in the political landscape at the 2013 ALA Midwinter Meeting on Saturday, January 26, 2013, in the Washington State Convention Center, Room 602-603. The political expert will detail the ways that the recent presidential and congressional elections will impact library policies and legislation during the Washington Office Update session from 8:30–10:00 a.m. Upcoming legislative issues will be a major part of the COL agenda in Seattle.

Midwinter Meeting Copyright Session

On Saturday, January 26, 2013, from 10:30–11:30 a.m. in the Washington State Convention Center (WSCC), Room 604, the Committee on Legislation Copyright Subcommittee will host a panel discussion exploring the copyright landscape on Capitol Hill at the start of the 113th Congress. The outcome of the recent elections, as well as activity in the courts will be discussed. The focus of the discussion will be on the potential for the introduction of legislation in response to the copyright case before the U.S. Supreme Court, *Kirtsaeng vs. Wiley & Sons, Inc.* At the center of the case is the first sale doctrine, which is also at the heart of what allows libraries to do what they do – lending books and other materials to the public.

No-Charge Advocacy Webinars

The Office of Government Relations has offered several webinars this fall and winter, including: “Using D.C. Insider Secrets to Save Your Library,” “They’ve Got to See it to Believe It: Getting Decision Makers Into Your Library,” and “Education, Advocacy Lobbying – Oh My!: What’s Allowed (and What’s Not) When Reaching out to Elected Officials,” and “Election Update and Connecting with the New Congress.” In November, the Office of Government Relations presented, “Election Update and Connecting with the New Congress,” a free advocacy webinar.

Freedom of Information Act

The American Library Association recently signed on to an amicus brief in the United States Supreme Court case of *McBurney v. Young*. This is a case that is looking at the Freedom of Information Act (FOIA) rights of noncitizens in Virginia. Currently the Virginia Freedom of Information Act contains a citizens-only clause that allows the state to refuse to provide noncitizens with material in response to a FOIA request. As the amicus brief states, “Such citizens-only restrictions in open records laws have a concrete, detrimental impact on noncitizens’ fundamental rights, including the rights to pursue common callings, reside and purchase property in other states, and participate in political advocacy.”

Washington Office Prepares for National Library Legislative Day

OGR has begun to plan for the 2013 National Library Legislative Day (NLLD). The 2013 event will be held May 7-8, 2013, at the Liaison Hotel in Washington DC with a reception on Capitol Hill. As planning for NLLD has increasingly become a year round activity, preparations are already being made to ensure NLLD remains one of the premier advocacy events for the ALA. Using the past two years’ attendance numbers as a guide, OGR is expecting more than 375 participants for the 2013 event. Event and hotel registration opened this month. All NLLD information, including registration, can be found at www.ala.org/nlld.

Office for Information Technology Policy (OITP)

OITP Releases Ebook Communications Toolkit

The Digital Content & Libraries Working Group (DCWG) released a media and communications toolkit for librarians in November. The toolkit provides librarians with templates to support a variety of advocacy activities such as issuing press releases, obtaining op-ed placements in local newspapers, writing letters to the editor, and working with the media in general. The “E-Book Media and Communications Toolkit,” is available on the [Transforming Libraries website](#). It received 7,600 page views in its first two weeks, and content continues to be updated and added.

Digital Literacy Task Force Hosts Successful Webinar

On Tuesday, December 11, 2012, the ALA Digital Literacy Task Force, led by OITP, hosted the interactive webinar, *Assessing Digital Literacy: Outcomes and Impact*, attended by more than 450 people. As part of the free virtual forum, digital literacy leaders addressed dramatic shifts in learning and civic engagement due to the rapidly changing technology landscape.

Panel to Discuss E-book Lending Practices at ALA Midwinter Meeting

On Saturday, January 26, 2013, library leaders will discuss ALA initiatives to advocate for fair e-book library lending policies during a session at the 2013 ALA Midwinter Meeting. The session, titled “E-books and Libraries: Where Do We Stand and Where Are We Going?” will be held in the Washington State Convention Center, Room 602-603 from 1:00-2:30 p.m. The session will be moderated by Digital Content Working Group member Sari Feldman, Executive Director of the Cuyahoga County Public Library. Member Bob Wolven, Associate University Librarian at Columbia University, will discuss e-book licensing business models.

IFLA E-book Expert Meeting

Carrie Russell attended a 2 ½ day meeting on ebooks with International Federation of Library Associations (IFLA) representatives, November 26-27, 2012, in The Hague. Libraries from other nations are having some of the same problems that U.S. public libraries are facing—namely, restricted access to ebook content. The [report](#) from the meeting includes an excellent round-up of the meeting in *Publishers Weekly* by Peter Brantley from the Internet Archive.

ALA Collaborates with Ad Council

ALA continues its work with Connect2Compete and is focusing on the upcoming Ad Council campaign on digital literacy that will launch in March 2013. The campaign is a three-year campaign that will encourage people who do not already regularly use the Internet to find and use training opportunities provided by libraries and other community based organizations. Libraries are expected to be a major resource for the targeted population of the campaign and OITP is working with PLA to support its project creating an online Digital Learning Center.

ALA to Support Digital Learning Day 2013

ALA has been actively involved in plans for Digital Learning Day 2013 which is intended to highlight the daily digital literacy work done by libraries. The February 6, 2013 event is sponsored by the Alliance for Excellent Education and is the culmination of year-long activities in K-12 schools, public libraries, and among educators. This year's event in Washington, DC will celebrate educators who collaborate to create inspirational learning opportunities for young people by effectively integrating technology use and practices in and out of the classroom.

Copyright Authority Carrie Russell Hosts Popular Copyright Webinar

In December 2012, OITP hosted the webinar, "Complete Copyright for K–12 Librarians and Educators" to promote the book of the same name. The book, put forth by OITP's Carrie Russell, addresses the challenges that school librarians and teachers face concerning copyright-protected print and online materials at schools and outside of the traditional educational environment. Learn more about the book at <http://www.alastore.ala.org/detail.aspx?ID=3104>.

WIPO International Treaty

In December 2012, the World Intellectual Property Organization (WIPO) took another step towards a new copyright treaty—one that would ensure that WIPO member nations adopt an exception in their respective laws for people with print disabilities and allow nations with exceptions the ability to share digital content across borders. A print-disabled person is defined as one who cannot effectively read print because of a visual, physical, perceptual, developmental, cognitive, or learning disability.

Gates Foundation Benchmarks Project

OITP and the Public Library Association (PLA) have been active participants in [Edge](#), a national coalition formed to design and pilot a series of public access technology benchmarks, with \$2.8 million in funding from the Bill & Melinda Gates Foundation. OITP has been deeply involved in developing the benchmarks and providing research support to inform sustainability planning, while PLA is responsible for developing training for Edge libraries. Edge Coalition members will provide a progress update at the ALA Midwinter Meeting on Saturday, January 26, 10:30 a.m. in WSCC, Rooms 611-614.

Office for Intellectual Freedom (OIF)

Book Challenge Reporting

At Midwinter, OIF is kicking off "Sweater Vest Sunday," a viral campaign to raise awareness about OIF's challenge support work and encourage libraries to report challenges. For more information, visit www.ala.org/challengereporting.

FTRF Banned/Challenged Author Event

Award-winning author Jamaica Kincaid is the featured speaker at the Freedom to Read Foundation's annual banned/challenged author event to be held in conjunction with the Midwinter Meeting in Seattle. The event will feature a talk and book signing by Ms. Kincaid to be followed by a wine & dessert reception. For tickets and more information, please visit <http://www.ftrf.org/event/seattle2013>

Online Learning

OIF has developed a series of free webinars in 2013 that will focus on filtering, privacy, self-service holds, challenges, and more. For more information, visit www.ala.org/offices/oif/oifprograms/webinars

Filtering In Libraries

As part of its project to initiate new discussion about the potential harms of Internet filtering in libraries, OIF worked with library users and librarians in Washington State to develop a packet for library trustees that provides information about the law, ethics, and ALA policies addressing Internet censorship.

Choose Privacy Week (CPW)

Choose Privacy Week will take place May 1 - 7, 2013 and will feature the theme, "Who's Tracking You?" CPW 2013 materials, including posters, buttons, and a new blocker sleeve for RFID-enabled cards, are now available through the ALA Graphics store.

Gun Violence, Libraries, and Intellectual Freedom

The tragic Sandy Hook shooting has many implications for libraries, including library security, the potential call for school librarians and teaching faculty to carry firearms, and the attack on videogames as the cause of gun violence. OIF has been working with the Washington Office, the Civic Engagement Discussion Group, PIO, and other units to determine how best to respond when asked about these issues, including responding to a request from Senator Jay Rockefeller's office to provide research on potential ties between gun violence and violent media in advance of Rockefeller's plan to introduce legislation for a study commission. Further discussions will take place during the Midwinter Meeting.

News Know-how Project

The News Know-how Project has completed its first successful year. This is a \$750,000 grant from the Open Society Foundations to team up high school students with librarians and journalists to learn how to be "news watchdogs" and to discern fact from opinion. The successful projects can be viewed at www.newsknowhow.org. Congratulations to the participating libraries: Oak Park Public (IL); Chicago Public; and 10 rural libraries in the State of Iowa.

Engaging with the States

OIF organized a successful web meeting of state and regional Intellectual Freedom Committee chairs in November and will host quarterly online meetings of this newly energized network in 2013. For more information, visit www.ala.org/offices/oif/ifgroups/stateifcchairs/stateifcchairs.

Office for Research and Statistics (ORS)

Libraries as Providers of Digitally Inclusive Services

The first advisory committee meeting for the IMLS grant-funded *Libraries as Providers of Digitally Inclusive Services and Resources: Transforming Communities* grant is scheduled for the 2013 Midwinter Meeting. The study will focus on the roles public libraries play in creating and sustaining digitally inclusive communities. The study team will develop the new survey instrument in conjunction with its advisory committee and the public library community between January and May 2013. The survey will be in the field September to November 2013. The study partners include the University of Maryland's Information Policy & Access Center (IPAC) and the International City/County Management Association (ICMA). The first discussion forum for the IMLS *iMap Libraries: Helping Provide Equity of Public Library Services* grant is also scheduled for the 2013 Midwinter Meeting.

Public Library Funding and Technology Access Study (PLFTAS)

ORS has scheduled a panel presentation for the 2013 Annual Conference to discuss PLFTAS results and continued research through the IMLS National Leadership Grant and The Edge initiative. The grant partners, including the Bill & Melinda Gates Foundation, the University of Maryland Information Policy and Access Center and the International City/County Management Association, will join ORS in the panel presentation.

Partnerships and Presentations

Kathy Rosa, ORS Director, participated in the IMLS Library Statistics Working Group (LSWG) biannual meeting on December 14, 2012. The LSWG is charged with the collection and reporting of library data through the annual Public Library Survey (PLS). Kathy also gave a presentation at the New Jersey School Library Association in December on the use of research to inform decision makers, and a presentation at the IMLS State Data Coordinators Annual Meeting in December about the IMLS Libraries as Providers of Digitally Inclusive Services and Resources: Transforming Communities project.

Public Information Office (PIO)

Ten Award Winners Honored in New York City

On December 18, Carnegie Corporation of New York, The New York Times and ALA honored the ten winners of the 2012 Carnegie Corporation of New York/New York Times I Love My Librarian Award in New York City. Vartan Gregorian, president of Carnegie Corporation of New York, and Robert K. Massie, winner of the first-ever Carnegie Medal for Excellence in Nonfiction for his work, "Catherine the Great: Portrait of a Woman," praised the winners for their commitment to librarianship. Mr. Massie recounted how important the New York Public Library was to him in researching his previous works. The winners were joined by their families and friends and hundreds of guests from the New York Metro area's library community. The award website – atyourlibrary.org/ilovemylibrarian - features the nominations for each of the winners and a page where members of the public can offer notes of congratulations to the winners. Nearly 1,500 library users sent in nominations for the 2012 award. This marked the final of the five initial years of funding from Carnegie Corporation for the award, but Carnegie and The New York Times have each pledged support for an additional three years.

Public Programs Office (PPO)

PPO Seeks Pilot Sites for 'StoryCorps @ your library'

The ALA Public Programs Office, in partnership with StoryCorps, is accepting applications from public libraries and library systems interested in hosting "StoryCorps @ your library" programs. Funded by a grant from the Institute of Museum and Library Services (IMLS) to ALA, "StoryCorps @ your library" seeks to bring StoryCorps' popular interview methods to libraries, while developing a replicable model of oral history programming. In February, ten pilot sites will be selected to receive a \$2,500 stipend for project-related expenses, a toolkit of written and Web-based customizable program and promotional support materials, a StoryKit (a customized set of professional recording equipment) to use to record on-site interviews during the grant period and retain for future use after the close of the pilot project and a two-day in-person training by StoryCorps staff at the library site to orient volunteers and library staff to interview collection, digital recording techniques and archiving interviews in StoryCorps' proprietary database. Program guidelines and the online application are available at www.programminglibrarian.org/storycorps. The deadline for applications is January 18.

Linking Libraries, Communities and Culture: PPO's 2012 Annual Report

Looking back on 2012:

- Program grants from the ALA Public Programs Office brought nearly 169,000 children, teens, and families together for discussion of literature, art and important community issues, sparking dialogue in 93 libraries.

- The ALA Public Programs Office toured 12 ongoing traveling exhibitions to 166 public, academic, and special libraries, reaching an estimated audience of more than 86,000 library patrons through related programs.
- School, public, academic, and special libraries nationwide benefited from PPO initiatives, with more than seventy libraries receiving new grant awards in 2012.

Read more in the Public Programs Office's 2012 Annual Report:

<http://www.programminglibrarian.org/ppo2012>

ALA DIVISIONS

American Association of School Librarians (AASL)

AASL Offers Online Course on Implementing the Common Core

AASL's e-Academy course, "Common Core: Moving from Complex to Calm, Cool, and Collected" will run February 4 – March 1, 2013. This four-week, self-paced course facilitated by Paige Jaeger will guide participants through how and why inquiry-based instruction supports the CCSS and how to repackage current research projects into Common Core State Standard (CCSS) aligned research endeavors that foster higher level thought. Registration and course information are available at: www.ala.org/aasl/eacademy.

New Articles Published in *School Library Research*

Two new research articles covering the topics of professional development offerings available to school librarians at state-level conferences and the instructional role of the school library collection are now available online as part of the American Association of School Librarian's (AASL) peer-reviewed online journal, *School Library Research* (www.ala.org/aasl/slr).

AASL Preconferences Empower School Librarians as Education Leaders

Preconferences offered by AASL before the ALA 2013 Annual Conference are designed to empower school librarians as education leaders in their schools. These half-day workshops will be offered Friday, June 28 in Chicago. During *COMMON sCOREs: Instructional Partnerships that Deliver Success*, presenters Judi Moreillon, Suzanna Panter, Gloria Voutos, and Stacy Cameron will explore the core of 21st-century school librarianship and its relationship to state standards, including the Common Core. In *Real World, Real Tools*, presenters Laura Pearle, Wendy Stephens, and Debra Logan will help participants design ways to move their programs, facilities and pedagogy forward. For more information, visit www.ala.org/aasl/annual.

Jonathan Kozol to Keynote AASL President's Program at ALA Annual Conference

Bestselling author and student advocate, Jonathan Kozol, will speak during the AASL President's Program at the ALA 2013 Annual Conference in Chicago. Jonathan Kozol has devoted his life to the challenge of providing equal opportunity within the nation's public schools to every student regardless of racial origin or economic level. For more information about this and other AASL programs at the ALA 2013 Annual Conference, visit www.ala.org/aasl/annual.

AASL Gears up for Digital Learning Day 2013

For the second year in a row, AASL is a proud supporter of Digital Learning Day – a national campaign that celebrates educators and the potential of technology in education. Taking place on February 6, 2013, Digital Learning Day is a great opportunity to highlight the school library program and its role in creating a digitally literate school community, and AASL members are urged to participate in the festivities. To receive tips and interactive lessons to use on Digital Learning Day and beyond, visit www.digitallearningday.org.

Association of College and Research Libraries (ACRL)

C&RL Editor Joe Branin

It is with much sadness that ACRL shares the news of *C&RL* Editor Joseph Branin's untimely death. Branin made many significant contributions to the profession, most recently for ACRL as editor of the research journal, *College & Research Libraries*. He continued the efforts of his predecessors to seek a way to make *C&RL* an open access journal, and it was during his tenure that the ACRL Board of Directors committed to moving *C&RL* to this model. *C&RL* thrived under his leadership, and his contributions to the research base will enhance the profession for years to come. The association is very grateful that he shared his time and talents with ACRL in this role. Editor-designate Scott Walter, University Librarian at DePaul University, will assume the *C&RL* editor's role and responsibilities effective immediately. All questions/correspondence about the journal should be sent to Walter at swalte11@depaul.edu.

Assessment in Action Program Facilitators, Applications

ACRL has announced the selection of three new designer/facilitators for the program "Assessment in Action: Academic Libraries and Student Success" (AiA), made possible by the Institute of Museum and Library Services. They are April Cunningham (Library Instruction Coordinator at Saddleback College in Mission Viejo, CA), Carrie Donovan (Head of Teaching & Learning for the Indiana University Libraries in Bloomington, IN), and Libby Miles (Associate Professor of Writing and Rhetoric in the Harrington School of Communication and Media at the University of Rhode Island in Kingston, RI). Applications from prospective institutional teams are due by Friday, March 8, at 5 p.m., Central. Complete details on AiA are available on the [program homepage](#).

2013 Scholarly Communication Road Show Workshop

ACRL will once again offer its popular workshop “[Scholarly Communications: From Understanding to Engagement](#)” at five host locations in 2013. The day-long workshop, now in its fifth year, is led by two expert presenters at locations across the country, and the content is updated annually to meet the evolving needs of the community. In 2013, the workshop will focus on themes of access, emerging opportunities, intellectual property, and engagement. William Cross (Director of the Copyright and Digital Scholarship Center at North Carolina State University Libraries in Raleigh) and Marisa Ramírez (Scholarship Services Librarian at California Polytechnic State University in San Luis Obispo) were recently announced as new program presenters. The application deadline is 5:00 p.m., Central on Tuesday, February 5, 2013. Find out more on the [program website](#).

New Immersion Program Practical Management for the Instruction Coordinator Track

ACRL recently announced a new Institute for Information Literacy Immersion Program track, Practical Management for the Instruction Coordinator. This interactive one-day program will address how to lead from within – developing the powers of persuasion to influence in multiple directions. Other topics include creating the right environment for a successful instruction program, understanding a broader campus environment, providing constructive feedback, and coaching for success. The program will be held from 8:30 a.m. to 3:30 p.m. on Wednesday, April 10, 2013 in Indianapolis. The program will be held in conjunction with (but is not part of) the ACRL 2013 Conference. Complete program details and registration materials are on the [Immersion Program website](#).

Choice Releases 2012 Outstanding Academic Titles Lists

Celebrating the best in scholarly publishing, *Choice*'s annual Outstanding Academic Titles (OAT) list is widely recognized in the academic community for its sweeping coverage of the most significant scholarly titles published each year. The full Outstanding Academic Titles, 2012 list will appear in the January 2013 issue of *Choice*, featuring 644 exceptional titles. *Choice* subject editors chose from the list their 25 favorite print titles and 10 digital resources. Their choices for 2012 represent the diversity of the OAT lists, with topics ranging from art, African American history, evolution and Islam, to prisons, poverty, music and life in general. The OAT lists can also be viewed on the [Choice Reviews Online website](#).

2011 Academic Library Trends and Statistics

ACRL announces the publication of [2011 Academic Library Trends and Statistics](#), the latest in a series of annual publications that describe the collections, staffing, expenditures and service activities of academic libraries in all Carnegie classifications. The 2011 survey includes data from 1,514 academic libraries in six major categories including Collections; Expenditures; Electronic Resources; Personnel and Public Services; Ph.D.s Granted, Faculty, Student Enrollment; and Faculty Rank, Status, and Tenure for Librarians. The three-volume set includes Associate of Arts institutions, Master's Colleges and Universities/Baccalaureate Colleges and Research/Doctoral-granting Institutions. The individual volumes for Associates Colleges, Masters/Baccalaureate and Doctoral-Granting institutions are also available for purchase

through the ALA Online Store, by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

Pay it Forward: Mentoring New Information Professionals

ACRL announces the publication of the fourth installment in the association's Active Guides series [*Pay it Forward: Mentoring New Information Professionals*](#) by Mary Ann Mavrinac and Kim Sytmest. *Pay It Forward* provides a unique perspective on mentoring by examining aspects of the relationship from the points of view of both mentor and mentee. Mavrinac and Sytmest describe the benefits of mentoring to each participant, and the profession as a whole, in forming a mentoring partnership. *Pay it Forward: Mentoring New Information Professionals* is available for purchase through the [ALA Online Store](#), [Amazon](#), and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

e-Learning Update

ACRL e-Learning program offered one live webcast during this report period. Forty-five individuals and 13 groups participated in this e-Learning event. Upcoming online seminars and webcasts include the Standards for Libraries in Higher Education, creating video tutorials, and embedded librarianship.

ACRL 2013 Update

(see highlights)

Association for Library Collections & Technical Services (ALCTS)

Steve Berry Continues as Preservation Week® 2013 National Spokesperson

New York Times best-selling author Steve Berry continues as the national spokesperson for Preservation Week ® (April 21-27, 2013). Berry is the author of ten novels, including his most recent book, "The Columbus Affair," (Ballantine, May 2012), featuring as protagonist Tom Sagan, a disgraced Pulitzer Prize-winning journalist. Preservation Week, themed "Pass It On", is a week of celebrating the importance of preserving personal and community cultural heritage, bringing workshops, webinars, information resources and more to libraries across the nation. Visit the Preservation Week ® web site at www.ala.org/alcts and the "@your library" site at www.atyourlibrary.org. Founding sponsors: ALCTS, Library of Congress, and IMLS. Visit the Preservation Week ® booth (738) at Midwinter and at the ACRL National Conference in April.

ALCTS Midwinter Symposium on Libraries and Online Learning

The ALCTS Midwinter Symposium presents "Libraries and Online Learning: A Powerful Partnership." The Friday symposium, has dynamic speakers on a very important topic for libraries. The Symposium takes place in the Conference Center of the Convention Center, Room TCC301-302 and begins at 8:00 a.m. with registration. On-site registrations will be accepted. More information at: <http://www.ala.org/alcts/events/ala/mw>. The December issue of

the ALCTS Newsletter lists the forums and Interest Group discussions. Check out the listing: <http://www.ala.org/alcts/ano/v23/n4>

ALCTS Midwinter Programs Tagged 'Transforming Collections'

ALCTS programs at Midwinter having to do with the ALCTS initiative "Transforming Collections," are tagged with the "transforming collections" tag in the Event Planner. By using this tagging, attendees can arrange their schedules to take full advantage of programs which support the initiative and ALA's 2015 Goal, "Transforming Libraries."

ALCTS 2013 President's Program Features Erin McKean

Erin McKean, lexicographer and founder of Wordnik.com, will be the featured speaker at the 2013 ALCTS President's Program at the ALA Annual Conference in Chicago. The President's Program takes place on Monday, July 1 beginning at 10:30 a.m. Visit Erin's website at: <http://www.erinmckean.com/>

ALCTS Spring Workshop Schedule Available

The ALCTS spring workshop schedule will be available soon on the ALCTS Web site under Conferences and Events. Five web courses are being offered, all in the "Fundamentals" series: Acquisitions; Collection Assessment; Collection Development and Management; Electronic Resources Acquisitions; and Preservation. More on RDA and institutional repositories head an exciting line up of webinars. www.ala.org/alcts

Association for Library Service to Children (ALSC)

ALSC Accepting Día Family Book Club Mini-Grants Applications

The Association for Library Service to Children (ALSC) is now accepting applications for mini-grants to initiate Día Family Book Club Programs in libraries with the goal of celebrating and promoting Día all throughout the year. Up to 12 mini-grants will be awarded at \$5,000 each. The mini-grants are part of the Everyone Reads @ your library grant awarded to ALSC from the Dollar General Literacy Foundation. In addition to these mini-grants, funding from this grant will also allow ALSC to create a Día Family Book Club Toolkit that will be accessible to all. For more information please visit the [online application](#).

Authors Sweet, Vaccaro Seeger, and Rocco to Participate in 75th Caldecott Facebook Forums

Caldecott-winning authors Melissa Sweet, Laura Vaccaro Seeger and John Rocco will all participate in Facebook Forums hosted by the Association for Library Service to Children (ALSC) in 2013. Sweet took part in her Facebook Forum on January 10, Vaccaro Seeger will take part in the forum on February 26, and John Rocco on March 6. As part of these Forums, ALSC will interview the authors about their Caldecott award-winning books and take questions

from participants on the ALSC Facebook page. This event is part of the [Caldecott 75th Anniversary](#) celebration and is open to the public.

More Great Websites for Kids Recommended by ALSC

In December, ALSC added more recommended websites to [Great Websites for Kids](#), its online resource containing hundreds of links to exceptional websites for children.

The newly added sites are:

[Bedtime Math](#)
[Butterflies and Moths](#)
[Climate Kids](#)
[Computer Science Student Network \(CS2N\)](#) -
[Fred Rogers Center Early Learning Environment](#)
[Jet Propulsion Laboratory](#)
[KidsThinkDesign](#)
[SciJinks](#)
[TurtleDiary](#)

Core Collection List Updated

An updated version of ALSC's "[Core Collection of Graphic Novels](#)" book list was published online in late December. ALSC's Quicklists Consulting Committee created and maintains the list, featuring core titles essential for starting or maintaining a children's graphic novel collection. The intended audience of the list is librarians selecting books for inclusion in public libraries serving elementary school-age children.

ALSC hosts Speed Networking at Midwinter

To help spark member connections at the 2013 ALA Midwinter Meeting, ALSC is hosting [Speed Networking](#) on Friday, January 25 at 7-8:30 p.m. in the Seattle Ballroom of the Red Lion Hotel. Participants will engage with colleagues in a fast-paced lightning-round of get-to-know-you. Participants will move around the room, discuss questions related to children's services, and meet new people. Light refreshments will be provided courtesy of Disney-Hyperion.

Revamped Leadership Session at Midwinter

On Saturday, January 26 at 8:30 to 11:30 a.m. at the Grand Hyatt Seattle - Leonesa II & III, ALSC will host [Leadership & ALSC](#). This event, formerly known as ALSC Division Leadership, is a chance to learn about ebooks and digital trends as they pertain to children in the library. This event is also open to all Midwinter attendees. The main speaker for Leadership & ALSC is Sue Polanka, Head of Reference/Instruction at Wright State University Libraries and Editor of ALA Editions, *No Shelf Required: Ebooks in Libraries, 2010*. Polanka also moderates the popular eBook blog, No Shelf Required®. Her presentation will cover the rapidly-changing world of ebooks and digital content, especially its impact on literacy and student learning. This event also includes ALSC updates from President Carolyn S. Brodie, news from the Washington Office, and the announcement of the 2013 ALSC Distinguished Service Award winner.

Update on Summer Reading with ALSC, YALSA and PLA

Taking place on Sunday, January 27, 2013, 10:30 – 11:30 a.m., this session will include an update on the progress of the Young Adult Library Services Association's (YALSA) two mini-grants made possible through funding from the Dollar General Literacy Foundation. The mini-grants support the implementation of innovative summer reading programs for teens, especially to underserved teen populations and funding for libraries to train and use teens as interns to provide support during libraries' summer reading programs. The Public Library Association (PLA) will provide an overview about their IMLS-funded pilot research and design of a national digital summer reading (NDSR) program website application (app). Finally, ALSC will provide information on the latest summer reading resources and tools, including taking a library's summer reading program online. More information is available in the [ALA conference scheduler](#).

2013 Annual Conference Activities

Planning is well underway for the ALSC Charlemae Rollins President's Program: *Think with Your Eyes!* at the Annual Conference on Monday, July 1, 2013. The program concludes a year-long Caldecott celebration by exploring a powerful method of engaging with pictures—and then discovering the value of using the technique with children. In part one of the program, Oren Slozberg, Executive Director of Visual Thinking Strategies, will invite audience participation as he introduces the process. In part two, library and museum partners will demonstrate how collaboration adds up to more than the sum of its parts in supporting visual literacy. More information will be posted on the [ALSC website](#) as it becomes available.

Association of Specialized and Cooperative Library Agencies (ASCLA)

Fund Raising Trips

The ASCLA trip to Italy has been sold out. It will take place April 15-24, 2013. Lucky travelers will be going to Sorrento, Puglia, the Amalfi Coast, Rome, the National Library and the Vatican Museum among other destinations. More about the trip can be found here: <http://ascla.ala.org/blog/2012/09/ascla-in-italy-sept21-deadline/>.

Accessibility Academy

A project manager has been hired to create the first module of the Accessibility Academy. Brenda Hough starts in January to create ASCLA's first online tutorial module for working with people with disabilities that may be used by public, academic, special, state, and international libraries for training staff.

New Webinar Approved

A new webinar on informational needs of incarcerated and recently released juvenile offenders has been approved by the ASCLA Online Learning committee. This webinar will take place in

2013 and will focus on encouraging cooperation and outreach services that help incarcerated youth and their transition back into the neighborhoods in which they lived and the schools they attended before their incarceration

Library Consultants' Luncheon

Only a few tickets are left for ASCLA's Midwinter networking luncheon hosted by ASCLA Library Consultants Interest Group (LCIG) in Seattle. The LCIG is offering this event as a forum for face-to-face networking among consulting colleagues. This event will also feature educational content that will benefit library consultants, as well as other library professionals who are promoting their own freelance services and skills; content includes learning new icebreakers; refining elevator pitches; using Twitter for self-promotion; and career-related raffle prizes. The luncheon will be held Saturday, January 26, 2013 from 12:00-2:00 p.m. in Seattle. For more information, <http://alamw13.ala.org/node/9011>

Midwinter Leadership Session

The ASCLA Leadership Session at the Midwinter Meeting will be facilitated by Carson Block (<http://www.carsonblock.com/>). This interactive session, open to all members, will be on technology visioning and planning, and participants will learn about different ways to successfully gather and connect using technology, tips on best practices, plus a chance to put together your own. It will take place Saturday, January 26, 10:00am - 11:30am, in the Washington State Convention Center, Room 201.

Library and Information Technology Association (LITA)

LITA Guides Newly Published

LITA is starting out 2013 with three new Guides:

Jump-Start Your Career as a Digital Librarian, edited by Jane D. Monson

Using LibGuides to Enhance Library Services, edited by Aaron W. Dobbs, Ryan L. Sittler, and Douglas Cook

Cloud-Based Services for Your Library by Erik T. Mitchell.

For more information or to order the titles <http://www.ala.org/lita/publications/books>

Inclusive Gigabit Libraries in Two February Web sessions

LITA is offering *Inclusive Gigabit Libraries*, a critical program for library leaders, government officials, technology companies, and entrepreneurs. Jon Gant, director of the Center for Digital Inclusion, and professor at the Graduate School of Library and Information Science at the University of Illinois at Urbana-Champaign is also director of Urbana-Champaign Big Broadband (UC2B), a \$30-million dollar project dedicated to building one of the fastest broadband networks in the country. Dr. Gant is organizing two web sessions for February. The February 21 session offers interactive presentations on the US Ignite Initiative, gigabit cities, gigabit speed networks

and technology, library specific applications, and policy. The February 22 session provides for discussions on the opportunities, challenges, and next steps in developing the next generation of the Internet and the role of public libraries. More details are available at <http://www.ala.org/lita/learning/online/gigabit>.

Online Learning

Additional online learning opportunities through LITA included a Web course on *Building Web applications with HTML5, CSS3, and Javascript* in November 2012. Plans are in place to repeat the popular three week course *Getting Started with GIS* from February 11 through March 4. The Geographic Information System (GIS) technology has been integrated into many online applications and resources, and, crosses disciplines and types of libraries. This course provides the background knowledge required to embed spatial resources into the library's core of information resources. <http://www.ala.org/lita/learning/online>

LITA Happy Hour at Midwinter

The LITA Happy Hour is one of the most excellent networking opportunities at Midwinter. Following directly on the LITA 201 orientation to involvement with LITA, the Happy Hour is scheduled for Friday, January 25 from 5:00 to 7:00pm. <http://www.ala.org/lita/conferences/midwinter/2013>

Library Leadership and Management Association (LLAMA)

LLAMA Midwinter Career Institute

The Library Leadership and Management Association (LLAMA) will present "Planning Your Next Career Move: Developing the Skills to Make it Happen" on January 25, from 1:00 to 5:00 p.m. This institute will be held in conjunction with the Midwinter Meeting in Seattle. Presenter Elizabeth Atcheson, founder and principal of Blue Bridge Career Coaching in Seattle, will spotlight career development and management skills taught by executive coaches.

John Cotton Dana Award Accepting Entries for Outstanding Library Public Relations

LLAMA is now accepting submissions for the John Cotton Dana Award (JCD). The award honors outstanding library public relations. Eight \$10,000 grants are awarded each year by the H.W. Wilson Foundation. The award is named after John Cotton Dana, the father of the modern library, credited with helping transition libraries from reading rooms to community centers. JCD submissions include strategic library communication campaigns from all sizes and types of libraries. Submissions include rebranding efforts, promoting unique archives, awareness campaigns and community partnerships. Entries may be submitted by any library, Friends group, consulting agency or service provider, excluding libraries represented by the JCD Committee members. In recognition of their achievement, JCD award winners receive a cash development grant from the H.W. Wilson Foundation. The John Cotton Dana Awards are presented during the annual Awards Reception, sponsored by the ALA and EBSCO Publishing,

and held during the American Library Association annual conference.

<http://www.llama.ala.org/llamaleads/?p=1507>

LLAMA Presents Leadership Development Seminar at Midwinter Meeting

LLAMA will present “Mindful Leadership through Tough Times” on Sunday, January 27, from 1:00 to 2:30 p.m., during the Midwinter Meeting. In this seminar Dr. Irene Herold, Dean of the Library at Keene State College in New Hampshire, will define mindful leadership within leadership theory and mentorship as a mindful practice for both the mentor and mentee. Dr. Kathleen DeLong, Associate University Librarian at the University of Alberta Libraries, will discuss how mindful leadership impacts organizational life and its effect on organizational culture and change. Ms. Stephanie Beverage, Director of Library Services at Huntington Beach Public Library, will speak about the practical ways that she uses mindful leadership to guide her organization through constant budget changes, major staffing reductions and reorganizations. The seminar will also feature a presentation by this year’s LLAMA-sponsored participants in ALA’s Emerging Leaders project. It will be held in the Washington State Convention Center, Room 619. Admission is open to all Midwinter Meeting attendees.

<http://www.llama.ala.org/llamaleads/?p=1504>

Public Library Association (PLA)

Free Webinar: E-Book Action: Inform and Inspire Your Community

PLA has released the free archive recording of the 90-minute webinar, [“E-Book Action: Inform and Inspire Your Community.”](#) This informative webinar offers inspiring case studies and practical tips to reach out to community members to not only explain why libraries have limited e-book collections but also enlist their help in improving e-book access. The webinar consists of three presentations that highlight distinct initiatives. [Read more.](#)

PLA @ ALA Midwinter

PLA will be hosting three unique events at the [ALA Midwinter Meeting](#) in Seattle this January.

PLA Association Update, Sunday, January 27, 10:30-11:30 a.m., Washington Convention Center, Room 604. A highlight of the PLA Update will be a preview of the PLA Digital Learning Center, an online resource for self-directed trainings for end-users to increase their digital literacy and for digital literacy trainers to share tools and best practices.

PLAmetrics User Demo, Sunday, January 27, 10:30-11:30 a.m., Red Lion Hotel on Fifth Avenue, Emerald II. See firsthand [PLAmetrics](#), the digital database that allows subscribers to access and customize nine years of public library data collected through the PLDS Statistical Report. The demo will offer information on accessing data and building custom reports.

PL Online Information Session, Sunday, January 27, 1:00-2:00 p.m., Washington Convention Center, Networking Uncommons. Current and prospective PL Online contributors are invited to join PLA for this informal discussion. Staff will answer questions and discuss next steps in the

evolution of PL Online and trends attendees think PLA should be following over the next couple of months.

For questions or more information contact Lian Sze (lsze@ala.org). See a [full schedule of PLA meetings online](#).

PLA 2014 Conference: Call for Proposals

PLA is now accepting proposals for the [PLA 2014 Conference](#), March 11-15, 2014, in Indianapolis. Session types include: preconferences, traditional programs, or facilitated ConverStations. PLA welcomes any ideas that are educational, thought-provoking, and engaging for public library professionals. [Visit the proposal submission site](#).

PLA Webinar: "The Thinking Person's Guide to Stress Management"

With tighter budgets, smaller staffs, and ever-changing technology, working in a public library is not for the faint hearted, so it's important to keep both heart and mind healthy. Make a commitment this January, when you join PLA and instructor Pat Wagner, partner and trainer, Pattern Research Inc., Denver, CO, at 1 p.m. CST, January 23, for a live, one-hour webinar, "[The Thinking Person's Guide to Stress Management](#)."

Turning the Page Online:

While PLA is not currently offering *Turning the Page 2.0* sessions, it is still providing the free *Turning the Page Online* course. *Turning the Page Online* is composed of dynamic slides and exercises, culminating in the completion of a ten-part Advocacy Work Plan. It typically takes 4-5 hours to complete, but can be stopped and resumed as needed. From library directors to trustees, *Turning the Page Online* is appropriate for those interested in making a difference for their libraries. [For more information and to access the program, click here](#).

Reference and User Services Association (RUSA)

Book and Media Awards Reception

All of the RUSA book and media awards will be announced at the Midwinter RUSA/CODES Book and Media Awards Reception, Sunday, January 27, 5-6:30 p.m. The excitement is heightened this year because the Notable Books List, announced for the first time at this reception, will help form the basis of the long list for the new Carnegie Medals for Excellence in Fiction and Nonfiction, along with *Booklist's* Editor's Choice list.

CODES Conversations

RUSA's CODES Readers Advisory Research and Trends Committee (the section for book lovers and the section which is the source of the RUSA judges for the Carnegie Medals) held a very successful moderated e-mail discussion on the topic: *Genre: Friend or Foe?* The first

discussion took place December 4-6, 2012 and over 400 people participated during this 3-day event. More discussions are planned and will be announced on the RUSA website and blog.

Librarian Career Resources Webpage Created

RUSA has created a Career Resources page to make job searching more effective and productive. With the assistance of Leighann Wood, RUSA membership assistant and library school student, and the BRASS section experts, many new resources are now available on the RUSA website. They include job boards for librarians seeking or posting jobs, recommended job search books, resources on interviewing, resumes and cover letters, salary information, job outlook, etc. Visit this new resource here: <http://www.ala.org/rusa/resources/careers>.

United for Libraries (UFL)

Applications to Launch for the First of the Neal-Schuman Foundation Grants

United for Libraries will launch its request for applications for the first of the Neal-Schuman Foundation grants to be awarded in calendar year 2013. Ten libraries will be selected to receive free expert consultancy for an advocacy campaign to increase budgets, stave off predicted budget reductions, or to pass a bond issue or referendum. Ten additional libraries will be selected in 2014.

Promotion of Statewide Purchases of United Memberships for All Public Libraries

Nebraska State Librarian and United President-Elect Rod Wagner has purchased memberships for all public libraries in his state in United for Libraries (formerly FOLUSA and ALTAFF) for the past six years. As his presidential initiative, he plans to promote state-wide purchase of group memberships in other states. To date, conversations have started with Georgia, North Dakota, and Kansas.

Young Adult Library Services Association (YALSA)

National Forum on Libraries and Teens

The Forum is a year-long grant funded effort that brings together key stakeholders from the areas of libraries, education, technology, adolescent development and the for-profit and nonprofit sectors to explore the world of young adults and library services to this population, and ultimately produce a white paper which will provide direction on how libraries need to adapt and potentially change to better meet the needs of 21st century teens. Three virtual town halls will be implemented as a part of the project, and anyone may participate. Grant funding is generously provided by the Institute of Museum and Library Services. To learn more, visit www.ala.org/yaforum, or search #yalsaforum on Twitter.

Get Ready for Teen Tech Week™!

Teen Tech Week will be held March 10 – 16, 2013, and the theme is *Check In @ your library*. Registration is open at www.ala.org/teentechweek. Products are on sale now. To purchase in bulk, please contact Diane Buck, ALA Graphics Marketing Manager, at dbuck@ala.org or 312.280.2426. To view the products visit www.alastore.ala.org/ttw.

Save the Date: 2014 YA Literature Symposium

YALSA's next symposium will be held in Austin, TX from October 31 – November 2, 2014. Keep an eye on www.ala.org/yalitsymposium for updates and details. YALSA's biennial symposium brings together authors, librarians, educators, publishers and more to explore the world of young adult literature and teen reading trends.

Upcoming Events & New Initiatives

- January 17, Apps Apps Everywhere [webinar](#) with Erin Daly
- January 23 – 24, Summit on Libraries & Teens, www.ala.org/yaforum
- January 26, Trends in YA Paper Presentation, "Comics: A Once-Missed Opportunity," by Carol Tilley, Seattle
- January 28, YALSA announces the winners of its 6 literary awards
- February 4 – March 4, [Secrets of the Seal: The Michael L. Printz Award](#), four week e-course
- March 10 – 16, Teen Tech Week™, www.ala.org/teentechweek will be celebrated with the theme "Check In @ your library"
- March 19, Virtual Town Hall on Libraries & Teens, www.ala.org/yaforum
- April 11, Celebrate Teen Literature Day (Teens' Top Ten nominees announced, Teen Read Week (TRW) web site goes live)
- April 16, Virtual Town Hall on Libraries & Teens, www.ala.org/yaforum
- May 21, Virtual Town Hall on Libraries & Teens, www.ala.org/yaforum

ALA PUBLISHING

American Libraries New Associate Editor

American Libraries has hired a new associate editor, Phil Morehart, who will be working on the magazine and social media initiatives. He was previously with Facets Media.

Second Episode of AL Live

The second episode of *AL Live*, the new free streaming video broadcast from *American Libraries* and *ALA TechSource*, took place on Thursday, January 10, with a focus on the library job market and the challenges that librarians at all points in their careers are facing in navigating it. The episode's host was David Connolly, manager of the [ALA JobLIST](#) site. Archives of previous episodes as well as the blog, dates, and information on future episodes (covering Mobile Services, Library Safety and Security, the Present and Future of Ebooks, Library Learning Goes Online, New Technologies in Library Equipment, Discovery Services: The Future of Library Systems, and Digging into New Databases) are on the [AL Live website](#).

New Books from ALA Editions and Neal-Schuman

Some of the new professional development books published include [Managing in the Middle](#) (ALA Editions), [Using LibGuides to Enhance Library Services: A LITA Guide](#) (ALA TechSource and LITA), [Reference and Information Services: An Introduction, Third Edition](#) (ALA Neal-Schuman), [Digital Humanities in Practice](#) (Facet), and [Social Media for Academics](#) (Chandos). [Silly Books to Read Aloud](#) was a trade book published in the Huron Street Press trade imprint. Another Huron Street Press title, [Queue Tips: Discovering Your Next Great Movie](#), by ALA Editions' own staff member, film expert Rob Christopher, received substantial media coverage, including a [Chicago Tribune](#) article and a segment on the WTTW-TV program [Chicago Tonight](#). For a full listing of titles including books, online workshops, and e-Courses, visit the [ALA Store](#) and [Neal-Schuman Store](#).

ALA Graphics

ALA Graphics' new spring 2013 catalog began arriving in mailboxes in early January featuring the new [Daisy Read Poster](#) by 2012 Caldecott Medalist Chris Raschka on the cover. Other new posters and bookmarks include [Pete the Cat](#) by illustrator James Dean, [Betty Bunny](#) by Stéphane Jorisch, Tom Angleberger's [Darth Paper](#) and a Star Wars' LISTEN poster featuring a [Clone Trooper](#). <http://www.alastore.ala.org/alagraphics/>

Booklist and Common Core State Standards (CCSS)

Booklist continues as a front-runner in Common Core State Standards (CCSS) coverage. *Book Links*, the quarterly supplement of *Booklist*, devotes every issue to CCSS activities and resources. Articles on the Common Core also appear in almost every issue of the free e-newsletter *Quick Tips for Schools and Libraries*, as well as *Booklist*. This detailed attention to the new set of educational imperatives caught the eye of [Publisher's Weekly](#) which interviewed [Gillian Engberg](#), *Booklist's* Books for Youth Editorial Director, along with AASL President Susan Ballard in late November.

End of the Year Excitement Surrounding Best-of Lists

With the end of the year came the usual excitement surrounding best-of lists. *Booklist* weighed in on the outstanding books and media of 2012 with its Editors' Choice lists in five categories ([Adult Books](#), [Books for Youth](#), [Adult Books for Young Adults](#), [Media](#), and [Reference Sources](#)), as well as the [Top of the List](#) announcement, gleaming the best from the Editors' Choice lists. The announcement of the 2012 Booklist Editors' Choice list marks a step toward the second-ever [Andrew Carnegie Medals for Excellence in Fiction and Nonfiction](#), which *Booklist* cosponsors with RUSA. The six-title shortlist will be announced in May from a long list of up to 50 titles drawn from the previous year's Booklist Editors' Choice and RUSA Notable Books lists..

Booklist Increases Twitter Followers

The @ALA_Booklist Twitter account broke 10,000 followers in early December. www.booklistonline.com

ALA TechSource and Editions Workshops, Online Education

ALA TechSource and ALA Editions continue to offer well-attended online education sessions. Popular eCourses included *How to Win Grants for Your Library* with Stephanie Gerding and *Collaborating with Teens to Build Better Library Programs* with Jennifer Velasquez. A free webinar also profiled the Makerspace at the Detroit Public Library. <http://www.alaeditions.org/>

ALA Digital Reference: RDA Toolkit

The December release included the first addition of four “reworded” chapters as recommended in 2011 by the US RDA Test Committee. The first reworded chapters were copyedited by Chris Oliver and reviewed by both the Joint Steering Committee (JSC) and the US RDA Test Committee. The release also contained Fast Track changes from the JSC. Details on these and other December changes and past changes can be found on the [JSC site in the Secretary Document Series](#).

Revised and Updated LC-Program for Cooperative Cataloging Policy Statements

Library of Congress-Program for Cooperative Cataloging Policy Statements (LC-PCC PS) were revised and updated, primarily to record decisions made by the Program for Cooperative Cataloging (PCC). A number of new links were added to the display of AACR2, including links to the following resources found on Cataloger's Desktop—MARC description, Cartographic Materials (CM), Descriptive Cataloging of Rare Materials-Books (DCRMB), and Library of Congress Rule Interpretations (LCRI). There are also links to Library and Archives Canada Rule Interpretations (LAC RI). www.rdatoolkit.org

ALA-APA

The Networking Reception

Tickets are still available for the first ever *Networking Reception* fundraising event sponsored by the [ALA Allied Professional Association's \(ALA-APA\)](#). Proceeds will support the association's work in promoting "the mutual professional interests of librarians and other library workers" through research, advocacy and enabling the certification of individuals in specializations beyond the initial professional degree. Join colleagues for an evening of fun, music and refreshments while supporting a worthy cause. There will also be opportunities to win door prizes as you mingle and network with other library professionals. If you will not be in Seattle, you can make a direct [donation](#) in support of the ALA-APA. The Reception will be held Saturday, January 26, 2013, 8:00 – 10:00 p.m., W Hotel (Seattle, WA) - Great Room 1. Ticket Price: \$50. You can register as part of the 2013 ALA Midwinter Meeting by visiting the [registration page](#). For sponsorship opportunities, contact: info@ala-apa.org or 312-280-4278.

ALA-APA to Host the Certification Update on Sunday, January 27

Attendees are encouraged to stop by the ALA-APA Certification Update on Sunday from 8:30 – 10:00 a.m. in the Convention Center, Room 620 for an overview of the ALA-Allied Professional Association's two Certification Programs. The first, the Library Support Staff Certification (LSSC) Program, offers library support staff the opportunity to commit to professional development and continuing education through the completion of competency sets developed and implemented by the ALA-APA. In just two years, since its launch in January 2010, the LSSC Program has had over 325 candidates register for the program and currently has 30 graduates. For more information on the LSSC Program, please visit: <http://ala-apa.org/lssc>. The second, the Certified Public Library Administrator (CPLA) Program, is a voluntary post-MLS [certification program](#) for public librarians with three years or more of supervisory experience. Its aim is to further professional education and development and help librarians move to a higher level of practical professional experience. There are currently 167 active candidates in the program and 63 graduates. For more information on the CPLA Program, please visit: <http://ala-apa.org/certification/>. All library support staff, librarians, supervisors, managers, and directors are invited to come and learn about these certification programs and the benefits that they can offer the library community. Financial assistance initiatives and the future goals of the programs will also be discussed.