

WHAT'S HAPPENING: A PRE-MIDWINTER UPDATE

December 30, 2010

!! NEW THIS YEAR !!

- ❖ *American Libraries* Midwinter Coverage – <http://www.americanlibrariesmagazine.org/alamw11>
Follow all the blogs, tweets, photos and video from around Midwinter in one easy place.
- ❖ The **ALA Store**, offering all of your promotional and continuing education needs at the 2011 Midwinter Meeting, will now be **located on the Exhibit Floor** and open during Exhibit hours! The redesigned store, partnering with ALA Membership, will also be offering membership information. To celebrate the new store, ALA Graphics is offering the first 50 customers \$2 off the price of the Midwinter Meeting t-shirt.
- ❖ We've listened to your suggestions for improving the event planner and we're happy to announce the implementation of a new **Conference Scheduler**, beginning with the 2011 Midwinter Meeting. New features include:
 - Recommended sessions based on your ALA groups and profile interests
 - Ability to add multiple sessions to a single time slot and prioritize them
 - Ability to search sessions by location
 - Option to share your schedule publicly (regular conference sessions only, not any personal appointments you may have added to your schedule)
 - Ability to ask questions or provide additional information via "comments" on each session
 - Direct links to ALA Connect groups from individual session records
 - Ability to mark sessions as "attended" and view them all on a single page in order to easily generate a report or archive of what you attended
 - ... and More.Expect the Conference Scheduler to continue to develop. Watch for new features in the future.
- ❖ **Free Live Webcast of the Youth Media Awards.**
ALA will provide a free [live webcast](#), of this national announcement of the top books and media for children and young adults, Monday, January 10, 7:45am, PST. The 2011 announcements will consist of 19 awards, including the [Coretta Scott King Book Awards](#); [John Newbery Medal](#); [Michael L. Printz Award](#); [Schneider Family Book Award](#); and the [Randolph Caldecott Medal](#). The number of available connections for the webcast is limited, and the broadcast is available on a first-come, first-served basis. Online visitors can view the live webcast the morning of the announcements by visiting <http://alawebcast.unikron.com>. Live results also will be available via Twitter at <http://twitter.com/ALAYma> (hashtag #alayma). Members also can view live updates via the [ALA Youth Media Awards press kit](#), [RSS](#) feed or [ALA Youth Media Awards Facebook page](#). The press release announcing all ALA Youth Media Award recipients will be posted in the Youth Media Awards Press Kit at <http://www.ala.org/yma> prior to 10am, PST.
- ❖ A new part of the Youth Media Awards presentation is the **Stonewall Children's and Young Adult Literature Award**. The award is administered by the ALA Stonewall Book Awards Committee of the Gay, Lesbian, Bisexual and Transgendered Round Table and is awarded annually to English-language works for children or teens of exceptional merit relating to the gay, lesbian, bisexual and transgendered experience.
- ❖ ALA's **new Retired Members Round Table (RMRT)** will hold its initial planning sessions at the 2011 Midwinter Meetings. Join organizer Jennifer Gallant and colleagues on Saturday, January 8, 8:00-10:00am, Hilton Gaslamp – Harbor Room, and Sunday, January 9, 8:00-10:00am, Hilton Bayfront – Sapphire Boardroom.

- ❖ **LITA's Transliteracy Interest Group** will hold its inaugural meeting on Monday, 1:30-3:30pm, SDCC Room 24C.
- ❖ ASCLA will hold its first advocacy event: **Members Shaping ASCLA's Future: Advocacy Priorities for 2011 and Beyond**, Saturday, January 8, 4-5:30pm, HIL Aqua 310.
- ❖ Following the June 2010 launch of **RDA: Resource Description and Access**, many people have started trying it out while testing in the US National Libraries is underway. There are a number of RDA-related events at the Midwinter Meeting. For more information and ongoing updates see www.rdatoolkit.org.
- ❖ **Wrap-Up/Rev-Up!** Celebrate the wrap-up of the Midwinter exhibits and rev-up for a spectacular Annual Conference in New Orleans at the new Wrap-up/Rev-up celebration. The celebration starts in the exhibits on Monday with a drawing for fantastic prizes, including an iPod Nano, Amazon Kindle and Flip video camera. All drawing entrants receive a free limited edition commemorative pin. Keep the party going as it moves to the ballroom for entertainment, giveaways, drinks and snacks.

2011 Anniversaries

- ❖ In 2011, AASL will celebrate its 60th year as a division of the American Library Association. AASL was formed at the ALA Midwinter Meeting in 1914 when the Normal and High School Libraries Roundtable petitioned to form a school libraries section. In 1951, the **American Association of School Librarians (AASL)** became a separate division of the ALA.
- ❖ The **Library and Information Technology Association (LITA)** celebrates its 45th year as a division of the American Library Association. In 1966, the ALA Council approved the creation of the Information Science and Automation Division (ISAD). The name was changed in 1978 to the Library and Information Technology Association.
- ❖ 2011 marks the 15th anniversary of **El día de los niños/El día de los libros**. Join the celebration on April 30, 2011.
- ❖ This year marks the **15th anniversary of the Pura Belpré Award**. The award, established in 1996, is presented annually to a Latino/Latina writer and illustrator whose work best portrays, affirms and celebrates the Latino cultural experience in an outstanding work for literature for children and youth. It is co-sponsored by the Association for Library Service to Children (ALSC), a division of the ALA, and REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking, an ALA affiliate. Join ALSC and REFORMA for the 2011 Pura Belpré Award Presentation and 15th Anniversary "Quinces" Celebración on Sunday, June 26, 1:00-4:00pm, during the 2011 ALA Annual Conference.
- ❖ 2011 will mark the **40th Anniversary of the The National Association to Promote Library & Information Services to Latinos and the Spanish Speaking (REFORMA)**. Established in 1971 as an affiliate of the American Library Association (ALA), REFORMA has actively sought to promote the development of library collections to include Spanish-language and Latino oriented materials; the recruitment of more bilingual and bicultural library professionals and support staff; the development of library services and programs that meet the needs of the Latino community; the establishment of a national information and support network among individuals who share our goals; the education of the U.S. Latino population in regards to the availability and types of library services; and lobbying efforts to preserve existing library resource centers serving the interests of Latinos. REFORMA will host its fourth national conference September 15 – 18, 2011 with a theme of "Elevating Latino Services to a Higher Level: Juntos in the Mile High City!"

And Remembrances

2011 ALA Midwinter Meeting participants will have a chance to share their memories of two longtime ALA leaders.

- ❖ Share memories of Norman Horrocks, Saturday, January 8, 5:30-6:30pm, SDCC-Room 2.
- ❖ Share memories of Locke Morrisey, Sunday, noon-1:00pm, Hilton Bayfront, Indigo G/H.

KEY NUMBERS

Registration: 2011 Midwinter Meeting

As of December 30, 2010, advance registration for the 2011 Midwinter Meeting is 5,180. This compares to 5,812 for the 2010 Midwinter Meeting in Boston. There are 532 registrations for pre-Midwinter Institutes and other separately-ticketed events. 3,776 exhibitor personnel have registered.

ALA Membership

		November 30, 2010	November 30, 2009
		61,479	62,865
Including:	Personal Members	58,264	59,423
	Organizational Members	2,984	3,208
	Corporate Members	237	234

Division Memberships

	November 30, 2010	November, 2009
AASL	8,081	8,818
ACRL	12,260	12,285
ALCTS	4,162	4,215
ALSC	4,033	4,021
ALTAFF	1,151	1,108
ASCLA	778	820
LITA	3,379	3,433
LLAMA	4,249	4,507
PLA	10,240	10,424
RUSA	4,223	4,334
YALSA	5,390	5,414

Round Table Memberships

	November 30, 2010	November 30, 2009
EMIERT	594	610
ERT	617	397
FAFLRT	745	622
GLBTRT	914	889
GODORT	887	965
IFRT	1,487	1,530
IRRT	1,891	1,783
LEARNRT	355	379

LHRT	499	523
LIRT	1,543	1,542
LRRT	1,579	1,562
LSSIRT	471	617
MAGERT	332	355
NMRT	2,003	1,943
RMRT (new)	16	0
SRRT	1,204	1,895
S[T]ORT	155	177
VRT	300	256

...AND SOME OTHER NUMBERS

- In FY2010, more than 4,300 libraries received program grants from the ALA Public Programs Office, including \$202,000 in cash awards and collection materials valued at nearly \$1.2 million. Recipients included 1,226 public, 12 academic and 3,088 school libraries, reaching an audience of nearly one million library visitors. For more information on the 2010 activities of the ALA Public Programs Office, visit <http://programminglibrarian.org/ppo2010>.

BE INFORMED & JOIN THE DISCUSSION: HOT TOPICS

- **ESEA Reauthorization**

The American Association of School Librarians (AASL), a division of ALA, has issued a position statement on the reauthorization of the Elementary and Secondary Education Act (ESEA). The position statement asks that school librarians are counted in the four key education assurances: data usage, student goals, teacher recruitment and the approach to turning around troubled schools. AASL’s “Standards for the 21st-Century Learner” provide a basis for school librarians to be a part of each of these assurances and are consistent with other state-led initiatives for education reform. The statement can be found on the AASL website at www.ala.org/aasl/positionstatements.

- **Museum and Library Services Act**

The U.S. House of Representatives passed the Museum and Library Services Act (MLSA) by a voice vote on December 14, 2010, clearing the last legislative hurdle in its reauthorization process since the U.S. Senate had previously passed MLSA under unanimous consent. After passing the House, MLSA was sent to the President for his signature.

The passage of MLSA ensures that the Institute of Museum and Library Services (IMLS) can continue its federal leadership role by administering the numerous programs in the Library Services and Technology Act (LSTA) portion of the bill. LSTA funds maintained current authorization levels.

The bill received bipartisan support from both Republicans and Democrats in both House and Senate.

- **Net Neutrality**

The ALA has strongly pressed for network (net) neutrality policies at the Federal Communications Commission (FCC) and in Congress to ensure a vibrant diversity of views on the Internet, by protecting user access from being regulated, based on the nature or source of the content or service. Recently, the ALA worked with the Association of Research Libraries (ARL) and EDUCAUSE to lobby the Commissioners and key members of Congress to inform and improve the FCC Chairman’s latest legal strategy to attempt to codify net neutrality principles.

Leading up to the FCC's vote on the net neutrality rule and order on December 21, the ALA, ARL and EDUCAUSE sent a [letter](#) to the Commissioners stressing the importance of ensuring the upcoming net neutrality order contains sufficient protections for library and higher education services made available to the public. In the letter, the organizations specifically asked the FCC to address the following concerns prior to the scheduled vote on the net neutrality order.

- The definition of Broadband Internet Access Service should not be limited to “consumer” retail services. If the word “consumer” is defined as a “residential” consumer, then libraries and higher education would not be protected by the proposed net neutrality rules and policies.
- ALA, ARL, and EDUCAUSE believe “paid prioritization” should be banned altogether. Higher education and libraries already pay subscriber fees to obtain access to the Internet. Our concern is that such prioritization puts not-for-profit educational institutions at a disadvantage compared to entertainment and for-profit educational entities.
- Net neutrality protections should be limited to “lawful traffic.” Broadband operators should not be given absolute discretion to block traffic based on their own private determination that it is unlawful.
- Wireless services should be treated the same as wireline services. All Internet subscribers, whether using wireline or wireless technologies, should have the same right to a neutral, non-prioritized Internet.

On December 21, the FCC voted (3-2) in favor of the net neutrality order. However, from the ALA's perspective, the order does not go far enough to ensure libraries and other community anchor institutions' content and services can be equally accessed by the public. While the FCC addressed the broadband Internet access service definition issue raised in a [letter](#) by U.S. Reps. Doris Matsui (CA-5), Edward Markey (MA-7) and Anna Eshoo (CA-14) on behalf of the ALA, the additional provisions ALA sought (bulleted above) were not sufficiently met.

The order does not hold wireless to the same non-discriminatory standards as wireline access, despite the growing number of libraries, higher education institutions, and users that utilize wireless technology to access content and information. Additionally, the practice of paid-prioritization must be banned to protect libraries and educational interests from being charged more to provide the public with the same quality of access to their educational and non-profit content.

Moving forward, the ALA will look to the FCC to address these additional concerns and to provide long-term oversight and enforcement of the rule. In addition, the ALA is preparing for significant Congressional activity on net neutrality as individual members of Congress have signaled they will take up the issue at the start of the next Congress.

- **Open access and scholarly communication**

The rapidly changing, and maturing, landscape of open access publishing is the topic of the 2011 Midwinter SPARC-ACRL Forum. The groups will co-host a timely panel discussion on “Marketplace: Open Access and the Changing State of Scholarly Publishing,” Saturday, January 8, 4:00 - 5:30pm, SDCC-Room 29A. The forum will paint a picture of the open access publishing sphere, illustrate the growing range of options and approaches that are emerging and help the library community to make sense of what it all means for you and your campus. The ACRL Scholarly Communication discussion group will continue to explore the issue Sunday, January 9, 4:00pm - 5:30pm, SDCC-Room 31B. Advance registration is not required for either event.

- **Privacy**

The 112th Congress will start its first session with several key privacy and surveillance issues pending. The major shift in leadership in the U.S. House of Representatives makes it impossible to predict which particular privacy or surveillance issues will be addressed first and/or if totally new proposals will be unveiled different than the proposals made in the 111th Congress. However, the following issues will likely be addressed in the coming months:

- **USA PATRIOT Act and Section 215 reauthorization:** ALA continues to focus on reform of Section 215, the business records section, often called the “library provision” of the USA PATRIOT Act. Section 215 and two other PATRIOT sections, the lone wolf and the roving wiretap provisions, are set to expire February 28, 2011, after previous sunset deadlines were extended earlier this year. This latest deadline was agreed to in February 2010 when Congress “ran out of time,” in part because of what seemed then like the never-ending healthcare debate.
- **Electronic Communications Privacy Act (ECPA):** ALA is a member of the Digital Due Process (DDP) coalition that has been working on reauthorization of ECPA. The overarching goal of the coalition’s work has been to balance the law enforcement interests of the government, the privacy interests of users, and the interests of communications service providers in certainty, efficiency and public confidence. The coalition has taken a cautious and considered approach to this reauthorization which is expected to be introduced in the coming few months.
- **Communications Assistance for Law Enforcement Act (CALEA):** CALEA is a wiretapping law first passed in 1994 to assure that law enforcement would be able to conduct surveillance on telephones, VoIP and broadband as digital switching systems became more prevalent. CALEA requires telecommunications providers and equipment manufacturers to design their systems and equipment so that law enforcement can access these services to conduct surveillance in the digital age. CALEA is due to be reauthorized in the coming Congress.

In other privacy-related news, the Office for Intellectual Freedom has received a new two-year grant (\$105,000) from the Open Society Institute(OSI)/Soros Foundation for privacy programming. A previous OSI grant enabled the development of the first **Choose Privacy Week**. With the new grant, OIF will shift its focus to topics of government surveillance; privacy and young people; and privacy in the cultural context of immigrant and refugee communities’ use of libraries. The grant will also help OIF gain greater traction with Choose Privacy Week. The OSI strongly supports libraries’ role in informing their communities about privacy issues. Visit www.privacyrevolution.org to learn more about Choose Privacy Week and available resources.

The November/December issue of *TechSource* is focused on “Privacy and Freedom of Information in 21st-Century Libraries.” The special issue is a collaboration between ALA TechSource and the Office for Intellectual Freedom and includes articles on topics such as social networking, filtering, and RFID as they relate to intellectual freedom in libraries today. See <http://www.alastore.ala.org/detail.aspx?ID=3225> . You can check out the first chapter for free at the ALA TechSource website: <http://www.alatechsource.org/blog/2010/12/privacy-and-freedom-of-information-in-21st-century-libraries.html> .

- **Traditional Cultural Expressions**

The Traditional Cultural Expressions (TCE) Task Force is seeking member comments and observations for their report on traditional cultural materials and libraries, which will provide guidelines and recommendations for ALA on library responsibilities for cultural materials related to TCEs.

The group will hold an open forum Saturday, January 8, 10:00-11:00am, SDCC-Room 8. The draft report is available on ALA Connect (<http://connect.ala.org/node/105631>) and copies will be available at the open forum.

The final report will be submitted to the ALA Council during the Midwinter Meeting.

- **Wikileaks**

The recent disclosures of thousands of U.S. diplomatic cables by Wikileaks, and the U.S. government’s response to these disclosures, have sparked a controversy that raises many complex issues for the American Library Association, libraries, and librarians.

While the decision by the Library of Congress and other government agencies to temporarily block online access to the Wikileaks website prompted librarians’ initial concerns about the controversy, the Wikileaks disclosure and the government’s response raise several other serious and important issues that implicate ALA policy. These issues include First Amendment protections for whistleblowers, journalists, and the

press; appropriate classification of government documents and public access to government information; free and open access to the Internet and online services; libraries' obligation to provide (or deny) access to the documents disclosed by Wikileaks; and, the functioning of an open government in a democracy.

The Committee on Legislation (COL) and the Intellectual Freedom Committee (IFC) plan to review the issues associated with Wikileaks' disclosure, including the decision by the Library of Congress and other government agencies to temporarily block access to the Wikileaks website. The committee will then make recommendations to ALA Council about possible future actions that could be taken by ALA concerning the Wikileaks controversy.

ALA has been working with other partners concerned about open government and signed on to an open letter drafted by the Electronic Frontier Foundation (EFF) calling for public officials to recognize and respect the constitutionally protected rights of publishers and the general public when engaging in public debates about Wikileaks. The letter also urges caution against any legislation that could weaken freedom of expression.

To aid the conversation now taking place among ALA members about Wikileaks, the Office of Intellectual Freedom (OIF) and the Office of Government Relations (OGR) have jointly developed a website to inform members about the complex issues raised by the Wikileaks disclosures. The website, ALA Emerging Issues, can be accessed via the ALA main website or directly at www.emergingissues.ala.org.

In addition, OIF and OGR will jointly sponsor a program on the issues raised by the Wikileaks disclosures at the Midwinter Meeting in San Diego. Patrice McDermott, Director of the OpenTheGovernment.org and former Deputy Director of the Office of Government Relations at ALA, will lead the discussion. The program will take place on Saturday, January 8, 10:30am-noon, SDCC Room 25C.

IT'S YOUR ASSOCIATION: Council and Board Meetings

COUNCIL I, II, III and ALA-APA COUNCIL MEETINGS – SDCC-Ballroom 20A/B

- **ALA Council/Executive Board/Membership Information Session***, Sunday, January 9, 9:00-10:00am
 - Reports from the ALA Budget Analysis and Review Committee (Mario Gonzalez, Chair), ALA Endowment Trustees Report (Daniel J. Bradbury, Chair), ALA President Roberta A. Stevens, ALA President-Elect Molly Raphael, ALA Executive Director Keith Michael Fiels.

*In accordance with Policy 5.5.2, the ALA Council/Executive Board/Membership Information Session at the ALA Midwinter Meeting is open to all members.

- **ALA Council I**, Sunday, January 9, 10:00am-12:15pm
 - Reports of ALA/Council Committees: 2011 Nominating Committee (Robert Newlen, Chair), Nominations for the Council ALA Executive Board Election* (Molly Raphael, ALA President-elect), Appointment of Tellers Committee for the ALA Executive Board Election (Roberta A. Stevens, ALA President)
 - Reports of ALA Officers: Review of ALA Executive Board Actions since the 2010 Annual Conference (Keith Michael Fiels, ALA Executive Director), Implementation of the 2010 ALA Annual Conference Council Actions (Keith Michael Fiels, ALA Executive Director)
 - Reports of Special Committees
 - New Business

*ALA Bylaws, Article III, Section 6(c) provides for nominations from the Council floor.

- **ALA-APA Council**, Sunday, January 9, 12:15-12:45pm

- Reports of ALA-APA Officers: Keith Michael Fiels (ALA-APA Executive Director), James Neal (ALA-APA Treasurer)
- Reports of ALA-APA Committees: ALA-APA Certified Public Library Administrator (CPLA) Program Certification Review Committee (Cal Shepard, Chair), Committee on Salaries and Status of Library Workers (Cristina Dominguez Ramirez, Chair)
- New Business
- **ALA Council II**, Monday, January 10, 10:00am-12:15pm
 - Reports of ALA/Council Committees: Policy Monitoring Committee (John A. Moorman, Chair)
 - Reports of Special Committees/Groups: Freedom to Read Foundation Report (Kenton L. Oliver, FTRT President)
 - Reports of Officers: ALA Treasurer's Report (James G. Neal, ALA Treasurer), FY2012 Programmatic Priorities (James G. Neal, ALA Treasurer)
 - New Business
 - ALA Honorary Membership Nominations
- **ALA Council III**, Tuesday, January 11, 8:00am-12:30pm
 - Memorials, Tributes and Testimonials
 - Reports of ALA/Council Committees: Report of the Tellers, Constitution and Bylaws Committees (Thomas L. Wilding, Chair), Intellectual Freedom Committee (Julius Jefferson, Chair), Committee on Legislation (Charles E. Kratz, Jr., Chair), Committee on Organization (James R. Rettig, Chair)
 - Reports of Special Committees/ Groups
 - New Business

NOTE: The ALA Council agenda will build during the course of the Midwinter Meeting as other groups bring forward reports and as resolutions are introduced by Councilors.

ALA EXECUTIVE BOARD I, II, III and APA BOARD OF DIRECTORS Marriott San Diego (MAR) – Manchester Room

- **ALA Executive Board I**, Friday, January 7, 8:30am-11:00am
 - Development Office Report/Spectrum Initiative (Kim Olsen-Clark, Director of ALA Development Office)
 - Approval of 2013 AASL National Conference site
 - The Future of Midwinter Meeting – Discussion of EBD #12.17
 - Public Library Association and Office for Information Technology Policy Report (Barb Macikas, PLA Executive Director; Larra Clark, OITP)
- **ALA-APA Board of Directors**, Friday, January 7, 11:00am-noon
 - ALA-APA Directors Report: CPLA Program Competency Sets, CPLA Program Appeals Process, Draft 2011-2015 Strategic Plan (Jenifer Grady)
 - ALA-APA Treasurer's Report (James Neal)
- **ALA Executive Board II**, Monday, January 10, 2:00-3:30pm (Executive Session, 3:30-4:30pm)
 - Auditor's Report (Frank Jakosz – Grant Thornton)
 - Endowment Trustees Report (Daniel J. Bradbury, Chair)
 - Washington Office Report (Emily Sheketoff, ALA Associate Executive Director)
 - Young Professional Task Force (Laurel Bliss, TF Representative)
- **ALA Executive Board III**, Tuesday, January 11, 1:30*-3:45pm (Executive Session, 3:45-4:35)
 - Conference Services Report (Paul Graller, Vice-President, Hall-Erickson; Mary Ghikas, Senior Associate Executive Director)
 - Approval of 2012 Skeleton Schedules for the Midwinter Meeting and Annual Conference
 - Budget Analysis and Review Committee Report (Mario Gonzalez, Chair)

- Finance and Audit Committee Report (James Neal, ALA Treasurer)
- Liaison Reports (ALA Executive Board Members)

...AND DIVISION BOARDS OF DIRECTORS

- **AASL Board of Directors**
 - The AASL Board of Directors Workshop: Mega Issue Discussion – The AASL leadership discussion will focus on the topic how should AASL change its volunteer structure to maximize member value and more effectively conduct the association’s work. This facilitated discussion will take an in-depth look at the AASL volunteer structure with a focus on Board structure, influence/involvement within ALA, and the cost/benefit of involvement. Friday, January 7, 8:00am-12:30pm, SDCC-23C.
- **ACRL Board of Directors**
 - Meeting I, Saturday, January 8, 1:30-5:30pm, Hilton Aqua 308
 - Meeting II, Monday, January 10, 1:30-4:30pm, Hilton Aqua 308
- **ALCTS Board of Directors**
 - Meeting I, Saturday, January 8, 1:30-5:30pm, SDCC Room 27A.
 - Meeting II, Monday, January 10, 1:30-5:30pm, SDCC Room 27A.

The ALCTS Board will discuss the final phase of the “Re-Shaping ALCTS” initiative, including implementation of the various recommendations and survey results of “Re-Shaping ALCTS,” an initiative begun at Midwinter 2009. This discussion is the next step in re-structuring ALCTS to better meet the needs of its members. The discussion will take place during ALCTS Board I on Saturday. Other ALCTS Board discussion will be about the ALCTS Midwinter and Annual meeting and program scheduling, and the next ALCTS strategic plan.

- **ALSC Board of Directors**
 - Meeting I, Saturday, January 8, 1:30-3:30, SDCC-Room 13
 - Meeting II, Monday, January 10, 1:30-5:30, SDCC-Room 13

On the ALSC agenda:

- A motion to rescind the “ALSC Scope of Attention Motion at the upper level.” If rescinded, this motion will not appear on the ALSC spring ballot.
- The ALSC Board will also discuss the draft 2012-2017 strategic plan.

- **ALTAFF Board of Directors**, Sunday, January 9, 8:30-11:00am, SDCC-11B.

On the ALTAFF agenda:

- The ALTAFF Board of Directors will be considering a proposal (for the spring ALTAFF ballot) to change the division’s name, to become “Citizens for Libraries: the Association of Library Trustees, Advocates, Friends and Foundations,” with the expectation of using “Citizens for Libraries.” The proposal was originally developed as part of an ALTAFF Board of Directors planning session at Annual 2009. To test the proposal, ALTAFF has been adding “Citizens for Libraries” as a tag with the ALTAFF logo.
- Another proposal being considered by the ALTAFF Board (for the spring 2011 ALTAFF ballot) would eliminate sections in favor of making all ALTAFF work inclusive of friends, trustees and foundations members.

- **ASCLA Board of Directors**
 - Board 1, Saturday, 8-10a.m., SDCC-Room 23A
 - Board 2, Monday, 8-10a.m., SDCC-Room 23A

ASCLA's Annual Leadership Session will also convene at Midwinter. The agenda: Discussion of ASCLA restructuring. Saturday, January 8, 10:30am-noon, SDCC 23C.

- **LITA Board of Directors**
 - Meeting I, Saturday, January 8, 9:30am-12:30pm, SDCC 11B
 - Meeting II, Monday, January 10, 1:30-4:30pm, SDCC 11B.
- **LLAMA Board of Directors**
 - Meeting I, Saturday, January 8, 8:00-10:00am, MAR Marriott Hall 5
 - Meeting II, Monday, January 10, 8:00-10:00am, SDCC Room 27A.

On the LLAMA Board agenda:

The first meeting will be devoted to strategy development as the division begins to develop a new strategic plan. The second meeting is devoted to business and reports.

- **PLA Board of Directors**
 - Saturday, January 8, 1:30-5:30pm, SDCC Room 31A.
- **RUSA Board of Directors**
 - Board 1, Saturday, 1:30-3:30pm, SDCC-Room 23A
 - Board 2, Monday, 1:30-3:30pm, SDCC-Room 23A
- **YALSA Board of Directors**
 - Meeting I, Saturday, January 8, 1:30 to 5:30pm, Convention Center, Room 12
 - Meeting II, Sunday, January 9, 4:00 to 5:30pm, Convention Center, Room 12
 - Meeting III, Monday, January 10, 1:30 to 3:30pm, Convention Center, Room 12

AND MEET THE CANDIDATES –

- **ALA Presidential Candidates Forum, Saturday, January 8, 11:00am-noon**, SDCC-Ballroom A/B. Hear ALA presidential candidates Sue Stroyan and Maureen Sullivan discuss their platforms and answer questions from attendees.

...and then follow-up informally: ALA presidential candidates Sue Stroyan and Maureen Sullivan invite you to a joint "Meet the Candidates" reception on Sunday, January 9, 6:00-7:30pm, MAR Marina F Room. Talk informally with Maureen and Sue about their visions for ALA. Cash bar.
- **YALSA Coffee with the Candidates, Sunday, January 9, 10:30am - noon**, SDCC-Room 9. Enjoy light refreshments and door prizes as you mingle with candidates on YALSA's 2011 slate, including president-elect, fiscal officer, secretary, and directors-at-large.
- **ACRL Presidential Candidates Forum, Sunday, January 9, 10:30am-12:00pm**, Hilton Bayfront, Indigo G/H. The 2010 candidates for ACRL Vice President/ President-Elect will participate in an open forum. Come hear Thomas (Tom) Abbott and Steven Bell discuss their platforms and vision for ACRL. Audio and video of the forum will be available after Midwinter on the ACRL Insider blog at www.acrl.ala.org/acrlinsider.
- **AASL Candidates Forum, Sunday, January 9, 12 noon – 1pm**, SDCC-Room 25 A/B.

ENGAGE – DISCUSS – PARTICIPATE

This is a personal guide to the ALA Midwinter Meeting. There is more – much more. For additional information and more events, check the following sources:

New this year: *American Libraries* Midwinter coverage –

<http://www.americanlibrariesmagazine.org/alamw11>

Follow all the blogs, tweets, photos and video from around Midwinter in one easy place!

- ALA website – <http://www.ala.org/>
- Midwinter wiki – http://alamw.ala.org/2011/index.php?title=Main_Page
- Full coverage of Midwinter – <http://www.americanlibrariesmagazine.org/alamw11>
- Scheduler – <http://connect.ala.org/conference/alamw11>
- Midwinter information formatted for cell phones (“Boopsie”), including searchable schedule and exhibitor list – <http://alamw.boopsie.com/> (Go here to get instruction on how to load the ALA Midwinter Schedule on to your cell phone.) For iPhone users, you can go to the Apple App store and search ALA Midwinter to find the app. The logo has been updated to show ALA Midwinter 2011.

NETWORKING EVERYWHERE

- **Track the Tag**

Use and follow the 2011 ALA Midwinter tag -- #alamw11

The official hashtag for the Networking Uncommons is #unalamw11.

Find more hashtags on the wiki at <http://alamw.ala.org/2011> or on individual sessions in the Conference Scheduler.

- **Share the Experience**

- Interested in blogging? The **ALSC Blog** will be blogging through the Midwinter Meeting in San Diego – particularly during the Youth Media Awards on Monday, January 9. If you’d like to contribute, contact the ALSC Blog Manager at alscblog@gmail.com to gain access and contribute to one of ALSC’s biggest moments of the year.
- **LITA** has a call out for bloggers at <http://litablog.org/2010/12/call-for-bloggers-midwinter-2011-schedule/>.

- **Do You Un....?**

- **Remixing Libraries: MidWinter 2011 Unconference**, Friday, January 7, 9:00am-5:00pm, SDCC-Room 5B.

We’re taking Friday at Midwinter to remix libraries. Together we’ll be “mashing up” libraries with new ideas. Hop-hop, Banksy, Collection Development. Can’t be there for the whole unconference because you’ve got committee meetings? Come thru whenever! Stop by, hang out, and join the magic! Morning mashup: 9:00am-12:30pm / Afternoon remix: 1:30-5:00pm. For more information, visit <http://www.facebook.com/event.php?eid=175268069170059>.

- **The Networking Uncommons**

Friday, January 7, 10:00am-5:00pm

Saturday and Sunday, January 8-9, 8:00am-5:00pm

Monday, January 10, 8:00am-2:00pm

San Diego Convention Center (SDCC) Lobby G

The Networking Uncommons is an open, collaborative space for attendees to use for extended discussions, spontaneous conversations, ad-hoc peer learning, increased virtual participation, networking with colleagues (both onsite and virtual), and just about anything else you can think of.

In addition to having chairs, tables, power strips, and some gadgets (such as a webcam and digital recorder), there will be a projector and screen that attendees can use to host an impromptu session on any topic. The space will be covered by the SDCC free wifi, making it easy for groups to bring in virtual participants and share materials online. Students from LIS programs will be staffing the area.

To track interesting conversations and sessions happening in the Networking Uncommons, watch the hashtag #unalamw11 on Twitter, Flickr, and other social media sites. For further information, or to sign up for a specific time slot, visit

http://alamw.ala.org/2011/index.php?title=Networking_Uncommons .

GET ACQUAINTED SESSIONS AND SOCIALS

- Catch some informal learning at **“Training for Peanuts,” the LEARNRT Meet & Greet, Friday, 4:00-5:15**, SDCC-Room 27B
- **LITA 201, Friday, January 7, 4:00-5:00pm**, SDCC-Room 1A. Join LITA leaders and members to explore how LITA can help you better meet the challenges of today and troubleshoot the challenges of tomorrow.
- **YALSA 201, Friday, January 7, 4:00-5:00pm**, SDCC-Room 10. Are you a YALSA member who's familiar with the basic programs, services and opportunities that the organization has to offer? Are you interested in becoming more involved in the association or are you ready to step up to a leadership position? If so, this event is designed for you! Come chat with: members of YALSA's Nominating Committee, which identifies candidates for YALSA's Board of Directors and certain awards committees; members of YALSA's Publishing Committee, who help oversee YALSA's book publishing program; various committee chairs and conveners to learn what it's like to lead a YALSA committee, jury, taskforce, discussion group or interest group; and more!
- **YALSA Happy Hour, Friday, January 7, 5:00 – 6:30pm**, The Old Spaghetti Factory, 275 Fifth Avenue, San Diego, CA 92101, www.osf.com
- **LITA Happy Hour, Friday, January 7, 2011, 5:30 – 7:00pm**, Uber Lounge at the Se San Diego Hotel, 1047 5th Avenue. Please join the LITA Membership Development Committee and members from around the country for networking, good cheer, and great fun! Expect lively conversation and excellent drinks. Cash Bar. <http://www.sesandiego.com> (619) 515-3000
- Join **ALSC for Speed Networking, Friday, January 7, 7:30-9:00pm**, MAR Santa Rosa. The goal is to meet as many youth services colleagues as you can through Speed Networking. Participants will move around the room, meet new people and exchange ideas every few minutes. The event is free and promises to be fun! Light refreshments will be provided courtesy of the Disney Book Group.
- **YALSA's Not-So-Silent Auction, Friday, January 7, 8:00 –10:00pm**, SDCC-Room 7. Hosted by YALSA's Financial Advancement Committee, everyone is welcome to attend this free, informal event which includes refreshments and a cash bar. Be the first person to try the YALSA-tini! All proceeds will go to support the Friends of YALSA. To see what items are available for bidding, or to donate something yourself, access the [2011 Silent Auction Sign-up Sheet](#). Bidding takes place between 8:00 and 9:15. Winning bidders may pay for their item via cash, check or credit card. Must be present to win. See photos of items we'll have for bid at [YALSA's Flickr page](#)

- There's a (new!) **Emerging Leaders Midwinter Meet & Chill Night** at the Whiskey Grill (600 5th Ave.), Friday, January 7, from 8:00pm to 2:00am. Here's the invitation: "Past ALA Emerging Leaders: Reunite! Present ALA Emerging Leaders: Unwind and socialize after your first long day! Everyone else: Join ALA ELs past & present for drinks and a good time! The event starts at 8:00pm. There's a small cover charge after 9:00pm (\$5 after 9, \$10 after 10), but don't let that stop you from attending. Our guarantee to you: a good time will be had by all. Located in the beautiful Gaslamp Quarter of San Diego, close to the Convention Center." More information is at <http://www.facebook.com/event.php?eid=136239139766583>.
- The **Ethnic & Multicultural Information Exchange Round Table (EMIERT)** will host a **Membership Tea** on Saturday, January 8, 4:00-5:30pm, SDCC-Room 23A. The EMIERT Membership Tea will provide an opportunity for Midwinter attendees to learn more about the work of the long-standing round table and its commitment to serving the profession as a source of information on ethnic collections, services and programs.
- Join your colleagues for food, fun and friends at the **ALCTS Member Reception**, Saturday, January 8, 6:00-8:00pm, HIL Bayfront, Indigo Ballroom A. [note room change] ALCTS award winners will be announced.
- **RUSA Membership Social**—Past, present and future RUSA members are all invited to this event, which will be held on Saturday, January 8, 6:00 to 8:00pm in the Elevation Room at the Hilton Bayfront. Appetizers and a cash bar will be available, and RSVPs are not required. The event is generously sponsored by Thomson Reuters. They'll be raffling off an Annual Conference registration, two RUSA online course registrations and Amazon.com gift certificates.
- The **ALA Committee on Diversity, the Diversity Research Grants Advisory Committee and the ALA Office for Diversity** will host a **DiversiTEA** from 4-5:30pm, Sunday, January 9, Hilton Bayfront, Room Aqua 314. The DiversiTEA launches the 2011 Diversity Research Grants call for applications and provides a forum for attendees to discuss current work in diversity research and explore the opportunities provided by the Diversity Research Grants program. For more information, visit <http://ala.org/ala/newspresscenter/news/pr.cfm?id=5849>.
- The **RUSA Book and Media Awards Reception** will take place on Sunday, January 9, 5:00-6:30pm, GRAND Manchester A/B. RUSA's reader's advisory librarians gather to select the winners of the Notable Books List (fiction, non-fiction and poetry), The Reading List (genre fiction), Outstanding Reference Sources, Dartmouth Medal (year's best reference work), and Sophie Brody Medal (outstanding Jewish literature) – and then throw a party to announce the winners!
- The **ASCLA-COSLA Reception** is scheduled on Sunday, January 9, 8:00-10:00pm, GRAND Manchester C. Reception guests can take advantage of desserts, coffee and a cash bar while catching up with old colleagues and meeting new ones. Meeting attendees who work or are interested in the areas ASCLA serves—state library agencies; networks, cooperatives and consortia; specialized libraries such as those for the blind, deaf, hard of hearing and incarcerated populations; and independent librarians and library consultants—are especially encouraged to join the party and meet other professionals.
- **ALTAFF Gala Author Tea**, Monday, January 10, 2-4pm, SDCC-Room 29 A-D. Bestselling authors Elizabeth Adler, Paula McLain, Conor Grennan, Richard Louv, and Luanne Rice will discuss their writing life and forthcoming books. The Tea will be hosted by Marilyn Johnson, author of *This Book is Overdue! How Librarians and Cybrarians Can Save Us All*. Enjoy tea, finger sandwiches, and a variety of sweet treats. A book signing will follow, with some books given away free and others available for purchase at a generous discount. ALTAFF will recognize the winners of the 2010 National Friends of Libraries Week Awards during this event. Tickets are \$55 onsite while seats are available.

- **The Joint Youth Divisions Membership Reception, Monday, January 10, 6:00-7:30pm**, SDCC-Room 2, is co-hosted by AASL, ALSC and YALSA. This informal gathering is a place for members and prospective members to network and relax after a few days of hard work at the Midwinter Meeting.

...And more UNofficial opportunities:

- **ALA MW Pre-Tweet-up for “Craft Beers”**
Thursday, January 6, 7:30-10:00pm, Johnny Brown’s (1220 3rd Avenue, San Diego)
- **The 3rd Annual MW Newbie & Veteran Librarian Tweet-up**
Saturday, January 8, 7:30-10:00pm, The Basic (410 10th Avenue, San Diego).

Meet new and veteran librarians. Learn and discuss all things that librarians are interested in over great music and drinks! All librarians are invited. RSVP not required – but is appreciated – at <http://twtvite.com/alamw11-tweetup>.

LOOKING FOR AN INTERACTIVE AND PARTICIPATORY SESSION?

• FIND A FORUM

- Arriving early? The **ALCTS RDA Update Forum** meets Friday, January 7, 1:30-3:30pm, SDCC-Room 26A/B. *RDA* testing has been completed. Join the RDA Programming Taskforce for an informal panel discussion with a select group from the RDA test partners. Representatives from academic, museum and school libraries, ILS vendors, and LIS faculty testers will present lively and informative discussion of their individual experiences and issues encountered during testing, as well as the insights they gained. Beacher Wiggins (LC) will also give a brief update on the status of testing of *RDA* by the national libraries and other testing participants. Sally McCallum (LC), Troy Linker (ALA Publishing) and Glenn Patton (OCLC) will also be available to answer questions related to *RDA*. Results will not be discussed during the session, since results from testing will not be available at this point,
Follow up: Join the RDA Programming Taskforce Planning session on Saturday, January 8, 10:30-noon, MAR Business Ste. 2 if you are interested in helping the task force develop future programs related to RDA.
- Take in the **ALCTS CCS Forum in Three Parts: “Outside Vendors with Strings, Skyriver versus OCLC, and Standards in a Cooperative Environment,” Friday, January 7, 3:30-5:30pm**, SDCC-Room 26 A/B. The Forum will consist of three sections:
 - Legal issues involving cataloging by outside vendors that comes with restrictions (Joan Chapa, MARCIVE).
 - SkyRiver versus OCLC: In a cooperative environment, can there be ownership? (Nancy Fleck, Michigan State University).
 - Standards in a cooperative environment – who gets to set them? (Becky Culbertson, University of California, San Diego).
- The ALA Committee on Education (COE) and the Association for Library and Information Science Education (ALISE) are co-sponsoring a **Library Education Discussion Group: LIS Faculty and Practitioners Surviving and Thriving Together, Friday, January 7**, SDCC-Room 32 A/B. Among the topics to be discussed are the role of adjunct faculty members, ethics in library education, engaging alumni and employers in library school education, library school closings, the role of practitioners/employers in accreditation, and other timely issues.
- **Turning the Page on E-Books (Washington Office Update), Saturday, 8:30-10:00am**, SDCC-Room 2. Explore information technology issues associated with e-books. The moderated panel discussion with key stakeholders – including librarians, publishers and vendors – will discuss the challenges and opportunities e-books present to libraries and their patrons. Attendees will also

- have a chance to win a Sony E-reader or Barnes and Noble Nook. The panel includes the following speakers:
- **Brewster Kahle, Digital Librarian and Founder of the Internet Archive**—Kahle has been working to provide universal access to all knowledge for more than twenty-five years. In 1996, Kahle founded the Internet Archive which may be the largest digital library. He serves on the boards of the Electronic Frontier Foundation, Public Knowledge, the European Archive, the Television Archive, and the Internet Archive.
 - **Tom Peters, CEO of TAP**—Tom Peters has worked in and with libraries and library-related organizations for 23 years. His current areas of interest include portable eReading, librarianship in virtual environments, downloadable digital audio books, and other digital library services.
 - **Sue Polanka, Head, Reference and Instruction at Paul Laurence Dunbar Library at Wright State University**—Sue Polanka is Head of Reference and Instruction at the Wright State University Libraries. She has provided reference and instruction services in public, state, and academic libraries for nearly 20 years. She is author of the eBook blog, *No Shelf Required*, a discussion of eBooks for librarians and publishers. Sue is a frequent contributor to Booklist and presents at many state and national conferences, usually on her favorite topic - eBooks.
 - **Rick W. Weingarten, policy consultant and former Director of OITP**—Weingarten has held dual positions as Senior Policy Fellow for the ALA and Director of Public Policy for the Computing Research Association (CRA), a scientific association of academic Computer Science and Engineering Departments and industrial research laboratories. He formerly served as Director for ALA's OITP. He is currently a consultant on information technology policy issues.
- **New Congress/New Challenges (Washington Office Update), Saturday, 10:30am-noon, SDCC-Room 2.** Explore how changes in the political landscape in Washington at the start of the 112th Congress will impact the library community. Dr. Casey Dominguez (University of San Diego political science faculty) will lead the discussion. Dr. Dominguez' research interests include congressional elections, political parties, campaign finance and the presidency.
 - Does your library get E-rate discounts? Not sure? Have you been following the E-rate saga and are you aware of the recent changes made to the program? Learn more about E-rate and how to master the changes in the current E-rate program during the Washington Office Breakout Session II, **“Major Changes in E-rate,” Saturday, January 8, 10:30-noon**, SDCC-Room 30E. Hear from expert John Noran of the Schools and Libraries Division of the Universal Service Administration Company – the agency that administers this critical program. Noran will explain the changes brought by the FCC's Sixth Report & Order. Want answers to issues specific to your library? Individual appointments with Mr. Noran will run through 4:00pm on Saturday. Sign-ups will be available during the Saturday morning E-rate session.
 - ALA's Washington Office is holding a forum on Saturday, January 8, 10:30-noon, SDCC-Room 25C to discuss issues related to **Wikileaks**. Leading the conversation will be Patrice McDermott (OpenTheGovernment.org).
 - **RUSA Access to Information Committee Forum, Saturday, 10:30am-noon**, SDCC-Room 30D. Join this forum for a discussion of hot topics in intellectual freedom and access to information from the RUSA perspective!
 - **The value and future of academic libraries** -- Academic libraries and librarians are increasingly called upon to demonstrate their value to the campus community and plan for a rapidly changing future. Join the Association of College and Research Libraries (ACRL) to explore these issues. The ACRL Research Coordinating Committee is hosting a forum on the *Association's Value of Academic Libraries* report on Saturday, January 8m, from 10:30-noon, Hilton Bayfront, Indigo B Room. ACRL President Lisa Hinchliffe will discuss how the report came into being along with the future ACRL initiatives to provide academic librarians with tools to support this work. Lead

researcher Megan Oakleaf (Syracuse University) will touch on some highlights of the report and then respond to questions from the audience.

- Help shape the **Learning4Life Implementation Plan**. This fall, the L4L Task Force (AASL) conducted a series of webinars with affiliate L4L Coordinators to consider the question “How do we take L4L to the next level, create greater brand awareness, and increase the impact it has on the educational community?” Using the SWOT analysis method of strategic planning, L4L Coordinators were asked to evaluate Strengths, Weaknesses, Opportunities, and Threats related to internal and external factors and L4L implementation objectives to date. The L4L Task Force used this input to identify major themes and issues and the **AASL Affiliate Assembly** discussion will focus on reviewing the analysis and providing input to help prioritize where L4L resources and efforts should be focused as we move forward. Saturday, January 8, 2011, 10:30am-noon, SDCC-Room 10.
- The LITA Publications Committee is hosting a conversation and open discussion with three of the **LITA Tech Set authors**:
 - Marshall Breeding (*Next Gen Library Catalogs*), 2010 recipient of the LITA/Library Hi Tech Award for Outstanding Communication in Library and Information Technology.
 - Kelly Czarnecki (*Gaming in Libraries*) technology education librarian at ImaginOn, an innovative collaboration between Charlotte Mecklenburg Library and the Children’s Theatre of Charlotte.
 - Lauren Pressley (*Wikis for Libraries* and *So You Want To Be a Librarian?*), writer of a leading library blog (<http://laurenpressley.com/library/>)Join the lively exchange on Saturday, January 8, 1:30-2:30pm, SDCC-Room 31B.
- **Hot Topics Discussion Forum (RUSA-MARS): Layers of Reality: Extending Library Services and Resources through QR Codes and Augmented Reality**, Saturday, January 8, 1:30-3:30pm, SDCC-Room 33A. With simple and often free technologies, QR codes may be created and added to signage and other library applications. These embedded codes, which often appear to be barcodes (or oddly shaped icons), may be processed by camera phones and PDAs to direct users to online information. Augmented reality takes visual or video information and adds layers of computer graphics, pattern recognition, and other visual effects.
- **ASCLA ILEX Consultants’ Forum**, Saturday, January 8, 4:00-5:30pm, SDCC-Room 30E.
- Look into the future at **LITA’s Top Tech Trends**, Sunday, January 9, 8:00-9:30am, SDCC A/B. Join panelists Lorcan Dempsey (Vice President and Chief Strategist, OCLC), Rachel Frick (Program Director, Digital Library Federation), Erik Mitchell (Assistant Director for Technology Services, Wake Forest University), Monique Sendze (Associate Director of Information Technology, Douglas County Library, CO) and Jeffrey Trzeciak (University Librarian, McMaster University). The conversation will be moderated by Jason Vaughan, LITA Top Tech Trends Committee chair. Not in San Diego? Check out live streaming and live blogging at litablog.or, [Twitter#1/1mwttt](https://twitter.com/litawttt).
- **Library Support Staff Certification Program Open Forum**, Sunday, January 9, 10:30 am – noon, HIL-Cobalt 501. ALA has developed a national, voluntary Library Support Staff Certification Program (LSSC Program). The program is focused on skills that public and academic library support staff have or need. This is an exciting time to attend and learn more about this opportunity.
- **YALSA and RUSA Discussion Forum: Answering the Young Adult Reference Question - What is the Question?** Sunday, January 9, 10:30am - 12:00 noon, SDCC-Room 8. Join former YALSA President Mary K. Chelton and RUSA’s Reference Services Section Chair Joe Thompson to participate in a discussion about the dynamics of negotiating reference questions with Young Adults face-to-face and via various technologies. Open to all ALA attendees. The forum will conclude with a discussion of the future of YA services in the Reference Services Section of

RUSA. Co-sponsored by the **RUSA-RSS** User Education and Information Literacy Committee and YALSA.

- **Local Systems and Services Discussion Forum (RUSA-MARS): Designing Around a Single Search: How Discovery Layers are Changing Library Websites**, Sunday, January 9, 10:30-noon, SDCC-Room 10. Discovery layers are providing a new way to integrate disparate library collections. One challenge in implementing a discovery layer, however, is deciding how best to integrate it with existing content and services available to patrons from library home pages. Where do we put a new single search box? What tools or lists does it replace, if any? How do we teach our patrons about what it does and when to use it? Join us as we discuss how this new approach to searching library collections is changing the scope and design of our websites.
- **RUSA CODES Reference Publishing Discussion Forum**, Sunday, January 9, 10:30-noon, SDCC-Room 5B.
- **Linked Library Data @ ALA Midwinter**, Sunday, January 9, 10:30am-noon, MAR, Del Mar Room, will build on an ongoing discussion (ALA2010 Annual, DC2010). Possible topics for discussion include:
 - What library system functions can be enhanced by linked data?
 - What role can library vendors play in an environment with open linking?
 - For those working on linked data projects, what are the main challenges you are facing?
 - Where can we coordinate activities to make it easier to create links?
 - What tools and communication channels could ease the burden of producing or working with linked data?
 - What role can we play in influencing standards development to support the linked data environment?

An ongoing LITA/ALCTS Linked Library Data Interest Group is in the works and attendees will be able to shape the direction of that group and its activities.
- Then join ACRL President Lisa Hinchliffe and ACRL Scholarly Communications and Government Relations Specialist Kara Malenfant on Sunday, January 9, 1:30-2:30pm, SDCC-Room 30 E, as they present the findings of the **ACRL Futures Thinking for Academic Librarians: Higher Education in 2025** report. This energizing report considers a variety of forward-thinking trends that may impact academic libraries over the next 15 years and challenges the mental models of academic librarians by providing stimulus for new models of thinking about and managing change.
- **LLAMA Leadership Development Seminar: Unexpected Leadership**, Sunday, January 9, 1:30-3:30pm, SDCC-Room 30A. As part of its ongoing commitment to enriching its leaders and membership, LLAMA takes time during one of its key business meetings to present crucial and timely leadership development strategies. All Midwinter attendees are invited to join Laurie Gaillard (Southern University New Orleans), Shatiqua Mosby-Wilson (Southern University New Orleans) and Susan E. Parker (UCLA) as they provide insight into unexpected leadership.
- **YALSA Best Fiction for Young Adults Teen Session**: Sunday, January 9, 1:30 - 3:30pm, SDCC-Room 14. Come hear local San Diego area teens talk about their favorite picks for the 2011 BFYA list.
- **ASCLA LSSPS All Forums Meeting**, Sunday, January 9, 1:30-3:30pm, SDCC Room 25 A/B, includes these forums: Library Service to People with Visual or Physical Disabilities Forum; Library Services to Individuals with Physical, Learning, Social, Cognitive and Health Disabilities Forum; Library Services to Prisoners Forum; and, Library Services to the Deaf and Hard of Hearing Forum.
- **The ALCTS CMDS Forum: Is Selection Dead? The Rise of Collection Management and the Twilight of Selection** takes place on Sunday, January 9, 4:00-5:30pm, SDCC Room 25C. Collection development is undergoing a dramatic change. With the rise of collection management, collection development as we have known it is becoming a dying art. Title by title

selection is rapidly being replaced by expanding approval plan coverage, aggregator packages, and “take it or leave it” big deals. Administrators are worried that traditional selection takes too much time and effort, and the growing trend toward patron-driven selection, as well as the growth of Google Books and digital repositories further challenge the traditional roles of selectors and collection development librarians. Join this lively discussion with Rick Anderson (University of Utah), Steve Bosch (University of Arizona), Nancy Gibbs (Duke University) and Reeta Sinha (Baker & Taylor/YBP), moderated by Harriet Lightman (Northwestern University).

- **The ALCTS PARS Forum: ARL Preservation Statistics** is Sunday, January 9, 4:00-5:30pm, SDCC-Room 30E. The focus will be on ARL preservation statistics which have been discontinued while ARL is undergoing investigation and restructuring. The forum will examine how the preservation statistics have been done and how they may be used. There will also be a discussion of a new task force to review all of the ARL statistics. Join ARL past president Brinley Franklin (University of Connecticut) and Martha Kyrillidou (Senior Director, ARL Statistics and Service Quality Programs).
- **Discussion Forum: LibAnswers: Spreading the Wealth with Collaborative FAQ Building (RUSA-RSS)**, Sunday, January 9, 4:00-5:30pm, SDCC-Room 33A
- **RUSA MARS Management of Electronic Reference Services in Public Libraries Discussion Forum: Assessment and Evaluation of Virtual Reference**, Sunday, January 9, 4:00-5:30pm, SDCC-Room 1A.
- **NLS Standards Revision Open Forum (ASCLA)**, Monday, January 10, 8:00-10:00am, SDCC-Room 28D. The first Public Draft of the proposed 2011 edition of the *Revised Standards and Guidelines of Service for the Library of Congress Network of Libraries for the Blind and Physically Handicapped* [NLS] was released on December 1, 2010. The document was developed by the ASCLA NLS Working Team in consultation with the ASCLA NLS Advisory Team. There will be an open forum where comments, concerns, and suggestions are welcomed.
- **RUSA RSS Discussion Forum: When We Create a Learning Commons, How Does it Change Reference Services?** Monday, January 10, 10:30am-12pm, SDCC-Room 24B.
- “**Taking Our Pulse**,” issued in October 2010, highlighted the continuing issue that many special collections in libraries are still “undiscoverable, and monetary resources are shrinking at the same time that user demand is growing.” Jackie Dooley, OCLC Research, who authored the report with Katherine Luce, will lead a session dedicated to the findings of this report at the **ALCTS Midwinter Forum**, Monday, January 10, 10:30am-noon, SDCC Room 28A/B. The report is available on the OCLC Research website at <http://www.oclc.org/research/> Bradley Westbrook (University of California, San Diego) will also discuss the UCSD project archivesspace. .
- The **ALCTS-CRS Update Forum**, Monday, January 10, 1:30-3:30pm, SDCC Room 11A, will feature brief updates from representatives of the ISSN Center, the Library of Congress and CONSER Program, and CC:DA, followed by the special program featuring the results from the CRCC Informal RDA Testing Task Force. Featured guests will include Robert Rendall (Columbia University), Valerie Bross (UCLA, co-chair of the Task Force) and Jennifer Younger (Northwestern, co-chair of the Task Force). There will be time for discussion and comments.
- **JOIN A DISCUSSION GROUP**
Note: This is a partial list of the 150+ discussion groups, interest groups and member initiative groups – representing many specialized interests -- meeting at Midwinter 2011. Explore the Midwinter Meeting Guide and the Conference Scheduler for additional groups.

Friday, January 7, 12 noon – 1:15pm

- **ACRL Popular Cultures Discussion Group**

SDCC-Room 33 A

Topic: Joss Whedon: Writer, Producer, Library Advocate: Join us as we celebrate Joss Whedon, creator of fictional librarian Giles on Buffy the Vampire Slayer. While the show has been over for several years, Whedon fans and especially librarians are eager to see what he does next!

Friday, January 7, 4:00-5:15pm

- **LITA Electronic Resources Management Interest Group** SDCC-Room 25C
Opensource electronic resources management solutions

Saturday, January 8, 8:00 - 10:00 am

- **ACRL-WESS: Cataloging Issues Discussion Group** GRAND-Del Mar B
- **ACRL-WESS: Scandinavian Discussion Group** MAR-Encinitas
- **LLAMA LOMS Middle Managers Discussion Group** HORTON-Regal A

Saturday, January 8, 10:30am -12:00pm

- **ACRL New Members Discussion Group** HIL – Aqua 304
Join the group for an informal panel discussion about personal branding and digital identity for new librarians. Many new librarians make personal branding attempts online by setting up and maintaining a professional blog or using other social media tools for networking and to learn more about librarianship. However, not many librarians succeed in creating their distinct digital identities and establishing their own personal brands online. What is and should be the purpose of personal branding? What are some of the benefits and pitfalls of engaging in personal branding activities? How can you successfully establish and manage your digital identity and personal brand online? How do you draw a line between your digital identity and your personal brand online? How do you find time to continuously develop your personal brand along with your professional growth? Four panelists who have been actively managing their personal brands will discuss their thoughts on personal branding and offer strategies, tips and advice for new librarians. Panelists include Brett Bonfield (<http://www.inthelibrarywiththeleadpipe.org/>), Lisa Carlucci (@lisacarlucci) and Andromeda Yelton (@thatAndromeda, <http://www.andromedayelton.com/wp/>). The panel will be moderated by Bohyun Kim (<http://www.bohyunkim.net/blog/>).
- **ACRL-RBMS: Collection Development Discussion Group** WEST-California A
- **ACRL-WESS: Romance Languages Discussion Group** GRAND Manchester D
- **LITA Digital Libraries Interest Group** HIL Aqua 300
- **LITA Distance Learning Interest Group** HIL Aqua 308
This will be an opportunity to discuss issues in distance learning librarianship, and also a chance to meet up with like-minded librarians. The meeting will wrap up with a discussion about what members want the interest group to be and accomplish in the next year.
- **RUSA STARS Interlibrary Loan (ILL) Discussion Group** SDCC-Room 30B
- **RUSA CODES Hot Topics Discussion Group** Hilton Bay Aqua 306B

Saturday, January 8, 1:30-3:30pm

- **ACRL Media Resources Discussion Group** SDCC-Room 33 C
Topic: The use of new media and social media in academic libraries, with emphasis on the challenges and opportunities in teaching, curating, and preserving new media content
- **ACRL-ARTS: Dance Librarians Discussion Group** MAR- Point Loma
- **ACRL-CLS: Medium Sized Academic Libraries Discussion Group** HIL-Aqua 304
- **ACRL-RBMS: Manuscripts and Other Formats Discussion Group** WEST-Santa Fe
- **ACRL-STIS: Hot Topics Discussion Group** SDCC-Room 30 A
- **ACRL-ULS: Campus Administration and Leadership Discussion Group** SDCC-Room 30 E
- **ACRL-ULS: Current Topics Discussion Group** HIL-Sapphire 400
- **LITA JPEG2000 Interest Group** MAR-Warner Center

The JPEG2000 Interest Group will discuss upcoming programming options, discuss implementations of the standard, and provide a forum for those using or interested in the standard to share information. All are welcome.

- **LLAMA/HRS Emerging Trends Discussion Group** SDCC-Room 22

Saturday, January 8, 4:00-5:30pm

- **ACRL Heads of Public Services Discussion Group** SDCC-Room 33 B
Topics: ROI for public services and liaison workloads.
- **ACRL-CJCLS: Hot Topics in Community College Libraries/NCLR Discussion Group** WEST-Balboa
- **ACRL-IS: Current Topics Discussion** SDCC-Room 5 B
- **ACRL-LES: New Members Discussion Group** SDCC-Room 23 A
- **ACRL-ULS: Evidence Based Decision Making and Practices Discussion Group** HIL-Aqua 309
- **ACRL-WESS: College and Medium-Sized Libraries Discussion Group** GRAND-Mohsen A
- **ACRL-WESS: Social Sciences and History Discussion Group and Special Topics Discussion Group** MAR-Del Mar
- **ACRL Virtual Communities and Libraries Member** HIL-Indigo 202 A
- **ASCLA-ICAN Collaborative Digitization Discussion Group** SDCC-Room 23 B
- **ASCLA-ILEX Consultant's Forum** SDCC-Room 30 E
- **LITA Standards Interest Group** MAR-Encinitas
This group provides a forum for leaders from libraries, vendors and standards organizations to discuss the development of standards relating to library and information technology.
- **LITA/ALCTS MARC Formats Interest Group** SDCC-Room 26 A/B
Will RDA mean the death of MARC? The end of MARC formats has been predicted for years, but no alternative format has risen up to challenge MARC. Will the introduction of the new RDA code precipitate the demise of MARC? Will RDA require the description of content and functionality that cannot be accommodated by the MARC formats, or that can be more easily accommodated by alternative content formats? If so, what format(s) will replace MARC? And if MARC does continue to thrive, how will it have to change to accommodate the new content descriptions in RDA?
- **LITA Drupal Interest Group** SDCC-Room 4
The Drupal Interest Group provides a forum and support network for people who are currently using or who are planning to use the Drupal Content Management System. The meeting at Midwinter will be an open forum for all topics related to Drupal.
- **RUSA HS Genealogy and Local History Discussion Group** SDCC- Room 24C
- **RUSA STARS Hot Topics Discussion Group** SDCC-Room 30B

Sunday, January 9, 8:00-10:00am

- **ACRL-LES: Collections Discussion Group** HIL-Indigo E
- **ACRL-RBMS: Curators & Conservators Discussion Group** HIL-Aqua 306 A
(Joint Meeting with Public Services Discussion Group)
- **ASCLA-ICAN Physical Delivery Discussion Group** SDCC-Room 19
- **LITA Public Libraries Technology Interest Group** HIL-Sapphire 402
The meeting starts with a "Coffee with the Experts" session, which will be a peer networking opportunity focused on current hot technology topics. Share your experiences and learn from others over a cup of coffee. A general business meeting will follow.
- **RUSA/MARS Hot Topics in Electronic Reference Discussion Grp** SDCC-Room 7B
- **RUSA MARS Virtual Reference Discussion Group** SDCC-Room 7B
- **YALSA Intellectual Freedom Interest Group** SDCC-Room 8

Sunday, January 9, 10:30am -12:00pm

- **ACRL Balancing Baby and Book Discussion Group** MAR-Chicago

Topic: Meet with other parents to discuss the challenges of balancing family and professional interests.

- **ACRL Continuing Education/Professional Development Discussion Group** SDCC-Room 31 A

Topic: Most colleges set aside some 'professional development' money. When there's a budget crunch, professional development is usually one of the first things to get cut. How do you determine ROI for professional development to show the value to the organization?

- **ACRL-DLS: Discussion Group** SDCC-Room 30 B
- **ACRL-LES: Reference Discussion Group** HIL-Indigo E
- **ACRL-RBMS: Technical Services Discussion Group** HIL-Aqua 306 A
- **ACRL-STTS: Publisher/Vendor Relations Discussion Group** SDCC-Room 28 D
- **ACRL-ULS: Mid-level Managers Discussion Group** HIL-Aqua 307
- **ALA Libraries Foster Civic Engagement Member Initiative Group** MAR-Point Loma Rm
 - *America Speaks OBOE Dialogue*
 - *NCDD Regional Meetings, Online Dialogue Opportunities*
 - *We the People Initiative, AASCU -- American Democracy Project*
 - *Civic Engagement Activities Around the Country*
- **ALCTS PARS Promoting Preservation Interest Group** SDCC-Room 30E

The discussion, focused on "Beyond the Basics: creative methods for preservation outreach," will be lead by a distinguished panel of experts, including Jeanne Drewes (chair, Preservation Week, and chief of binding and collections care, LC).
- **ASCLA-ICAN Interlibrary Cooperation Discussion Group** SDCC-Room 22
- **ASCLA-SLAS LSTA Coordinators Discussion Group** WEST-Library
- **LITA Heads of Library Technology Interest Group** WEST-Santa Fe

HOLT provides a forum and support network for people with administrative responsibility for computing and technology in a library setting. The meeting will include introductions and announcements, discussion of LITA and HOLT business, and an update on programming for Annual. Discussion will include solicitation for the Vice Chair position, followed by HoLTTalk, a round-table discussion of current IT issues facing attendees.
- **LITA Library Consortia and Systems Interest Group** HIL-Indigo 202B

The Library Consortia and Systems Interest Group is an open discussion of technologies, trends, and issues that face libraries and library systems within a consortial environment.
- **LITA Next Generation Catalog Interest Group** HIL-Sapphire M

David Lindahl, an executive director of eXtensible Catalog (XC) will discuss how XC transforms legacy metadata formats towards FRBR, RDA, and linked-data environments and integrates any ILS with any next generation catalog. Participants are encouraged to share local projects to incorporate linked data into their library catalogs and to relate the benefits of moving data into more web-friendly formats.
- **LLAMA Women Administrators Discussion Group** HIL -Indigo C

Sunday, January 9, 1:30 - 3:30pm

- **ACRL-CLS: College Library Directors Discussion Group** HIL-Sapphire 400
- **ALCTS Acquisitions Managers and Vendors Interest Group** SDCC-Room 23C.

The discussion topic will be "Patron Driven Acquisitions: Is It Provocative, Disruptive and Alienating, or Pretty Darned Awesome?" The IG will host a lively discussion exploring the current strengths, weaknesses, opportunities and threats as more institutions come on board with PDA and will look at how it may shape the future. Are you already there? Come share your experiences. Are you considering implementing a patron-driven workflow? Bring your concerns and questions to the table. Have you tried or thought about PDA and determined that it isn't a match for your institution's needs? This is the time to air those thoughts.
- **ASCLA-LSSPS All Forums Meeting** SDCC-Room 25 A/B
 - Library Service to People with Visual or Physical Disabilities Forum
 - Library Services to Individuals with Physical, Learning, Social, Cognitive and Health Disabilities Forum
 - Library Services to Prisoners Forum
 - Library Services to the Deaf and Hard of Hearing Forum

- **LITA Emerging Technologies Interest Group** SDCC-25C
The group will discuss emerging technologies libraries should be monitoring, as well as their program for Annual 2011.
- **LITA Internet Resources and Services Interest Group** SDCC-Room 1B
Discuss new and emerging Internet technologies. Then plan for the 2011 ALA Annual Ultimate Debate: "Library Web Scale Discovery Services: Paradigm Shift or More of the Same?"
- **LITA Cloud Computing and Virtualization Interest Group** SDCC-Room 27B
- **LITA Mobile Computing Interest Group** SDCC-Room 31A
 - "A rapid ethnographic study of the iPad on a campus bus," Jim Hahn (University of Illinois).
 - "Putting the fun back in mobile websites: launching an OS book recommender," Evviva Weinraub & Hannah Rempel (Oregon State University).
 - "Creating a mobile site with zero budget," Tiffani Travis (California State University)
 - Discussion topic: "Brainstorming ideas about great library-centric apps."
 - Discussion topic: "Mobile usability and assessment."
 - Discussion topics: What are you working on? What else do you want to discuss?

Sunday, January 9, 4:00 - 5:30pm

- **ACRL-ANSS: Anthropology Librarians Discussion Group** MAR-Coronado
- **ACRL-WESS: Classical, Medieval, and Renaissance Discussion Group** HIL-Aqua 306 A
- **ACRL-WESS: Germanists Discussion Group** HIL-Sapphire M
- **ALSC All Discussion Groups Meeting** SDCC-30B
 - **Children's Collection Management Discussion Group**
Issues at the forefront include libraries wrestling with limitations on their collection budgets and working with challenging formats.
 - **Managing Children's Services Discussion Group**
 - **Preschool Services and Programs**
Topic: Library Programs for School Readiness – Getting Kids Ready for School. Please come ready to share ideas of programs or services you have for school readiness for kindergarten kids. Discussion will be led by Jill Bickford (West Bloomfield Township Public Library, MI) and Janet Ginsburg (representing Stuart Murphy, speaking on his new series "I See I Learn Books.")
- **ASCLA-ICAN Consortia Management Discussion Group** SDCC-Room 23 A
- **ASCLA-SLAS Youth Services Consultants' Discussion Group** SDCC-Room 22
- **LITA Open Source Interest Group** SDCC-Room 31C
The OSS IG will discuss trends in open source library systems and plan for Annual 2011, and will reserve some meeting time for IG members and visitors to share their news about open source implementations and other items of interest.
- **LITA Blog and Wiki Interest Group (BIGWIG)** SDCC-Room 28B
The business meeting for BIGWIG will focus on planning for the next Showcase at Annual. BIGWIG will also talk about communication, about getting involved in BIGWIG, and any other cool ideas people have for working with other groups in LITA or ALA.
- **LLAMA/LOMS Fiscal and Business Officers Discussion Group** MAR-Balboa
- **RUSA HS History Librarians' Discussion Group** SDCC-Room 8.

Monday, January 10, 8:00-10:00am

- **ACRL-WSS: Digital Natives and the Myth of the Millennial Student Discussion Group** SDCC-Room 25 C
- **ALCTS Heads of Cataloging Interest Group** SDCC-Room 07A
The discussion topic is "Test Driving RDA." During this session, presenters will share and discuss their institution's experience during the testing phase of RDA. Presenters include Kate Harcourt (Director, Original and Special Materials Cataloging, Columbia University Libraries), Robert "Bob" Maxwell (Head, Special Collections and Formats Catalog Department, Brigham Young University), Sarah Quimby (Manager, Library Processing, Minnesota Historical Society), Erin Stalberg (Head, Metadata and Cataloging, North Carolina State University).

Monday, January 10, 10:30am-12:00pm

- **ASCLA-ICAN Virtual Library Discussion Group** SDCC-Room 23 A
- **LITA RFID Interest Group** SDCC-Room 27A
This will be an open dialog on the status of RFID in libraries.
- **LLAMA Dialog with Directors** SDCC-Room 33B

Monday, January 10, 1:30-3:30pm

- **ALCTS Technical Services Workflow Efficiency IG** SDCC-Room 30A
The discussion topic is “Outsourcing Practices in Technical Services.” While not a new trend, the outsourcing of technical services is an increasingly ubiquitous presence in library operations and management of resources. Many libraries are contracting out to vendors or external organizations as a solution to budget limitations, shrinking staff levels, and shifting priorities. Commons areas of outsourcing including cataloging, digitization, and selection. Today, we refer to services like shelf-ready, patron-driven acquisitions, and the Google Books project. Sharing aspects of their library’s outsourcing profile, costs, benefits, comparative service quality, and assessment tools will be Judy Garrison (Head of Electronic Acquisitions & Serials Control, University of Texas, San Antonio), Ann Miller (Head, Metadata Services and Digital Projects, University of Oregon), Lynette Schurdevin (Library Administrator, Thomas Branigan Public Library, NM).
- **LITA Imagineering Interest Group** SDCC-Room 24B

Monday, January 10, 8:00-10:00pm

- **ALSC Storytelling Discussion Group** HIL-Indigo 202A

READY FOR SOMETHING NEW?

- There’s still time to get into a pre-Midwinter Institute. **The Advocacy Institute, Friday, January 7, 1:00-4:30pm**, will focus on library positioning or “branding,” with speakers Kerry Bierman (Columbus [OH] Public Library), Deborah Doyle (Friends of San Francisco Public Library), Camila Alire (2009-2010 ALA President), and Sara Kelly Johns (2007-2008 AASL President) and Michael Borges (Committee on Library Advocacy – Advocacy Training Subcommittee Chair). The on-site fee is \$75. The program is co-sponsored by the California Library Association and the California Association of Library Trustees and Commissioners, and presented in partnership with the Association of Library Trustees, Advocates, Friends and Foundations, a division of the ALA.
- Registration is available on-site for the some pre-Midwinter Institutes, including:
 - *Administrator, RDA and the Future Catalog: Issues, Viewpoints, Alternatives Symposium (ALCTS)* – Thursday, January 6, 8:30am – 5pm, SDCC-Room 4.
 - *Beams & Bytes: Constructing the Future Library – Architectural and Digital Considerations Symposium (ALCTS)* – Friday, January 7, 8am – 4:30pm, SDCC-Rm 4.
 - *Creating Library Web Services: Mashups and APIs with Jason Clark (LITA)* – Friday, January 7, 9:00am – 4:30pm, SDCC Room 24A.
 - *Open Source CMS Playroom with Amanda Hollister (LITA)* – Friday, January 7, 9:00am – 4:30pm, SDCC Room 24B.
 - *Public Libraries Survive and Thrive in the 21st Century (PLA)* – Friday, January 7, 9am-5pm, SDCC 31 A-C
- Start your Midwinter Meeting at the **ERT/Booklist Author Forum, Friday, January 7, 4:00-5:15pm**, SDCC-Ballroom 20D. Join ERT Chair Gene Shimshock (Innovative Interfaces) as Booklist’s Brad Hooper moderates an author panel including David Levithan, Stewart O’Nan, Armistead Maupin, and SusanVreeland which will address the art of fiction writing and what it takes to become a best selling author.

- Ever want to see how the “best book” lists are determined? The **2011 Notable Children’s Book Committee** (ALSC) has released its final “discussion list” and Midwinter Meeting agenda. All meetings will be in the SDCC-Room 3. Books will be on display during the meeting for attendees to peruse.

Friday, 1:30-4:30pm – Fiction

Saturday, 1:30-4:30pm – Picture Books

Sunday, 1:30-4:30pm – Folklore, Poetry, Biography and Autobiography

Monday, 1:30-4:30pm – General Nonfiction

Tuesday, 8:00am-noon – Review and Voting

For more information, see

<http://www.ala.org/ala/mgrps/divs/alsc/awardsgrants/notalists/index.cfm>

- Join colleagues at the **United States Board on Books for Young People (USBBY) Membership Meeting**, which will feature author Mitali Perkins, Friday, January 7, 8:00-10:00pm, Hilton Indigo 202A/B. Be the first to learn what members of the Outstanding International Children’s Books Committee have selected for the 2011 list. Following the list announcement, author Mitali Perkins will speak on “**Mirrors or Windows? Five Questions to Ask About Children’s Books.**” Using her own life as a case study, Mitali will talk about how great stories serve as windows and mirrors for children of every cultural background. She’ll pose five questions to ask of books to see how well they reflect children on the margins of power. Discussion and questions are encouraged. Mitali’s latest book (*Bamboo People*) will be for sale. You do not have to be a USBBY member to attend.
- Join the ALA Public Programs Office for “**Discussing Spirituality in the Public Forum,**” a round table discussion, Saturday, January 8, 10:30am, San Diego Marriott, Torey II Room. Libraries with experience presenting public programs on topics related to spirituality are welcome to attend, as well as those with no experience that would like to learn from the insight and expertise of their peers.

ALA will be gathering input from this meeting to use in the development of an upcoming multi-format model program series. The goal of the program will be to examine the significance and implications of secular and non-secular spirituality in public life. Possible programming and issue themes will include love, forgiveness and compassion in everyday life. Support for this project has been provided by the John E. Fetzer Institute. Please come to this informal meeting to provide input that will help inform the direction of this exciting, new initiative.

- **ASCLA Leadership Session**, Saturday, January 8, 10:30am-12pm, SDCC-Room 23C will include discussion of ASCLA restructuring.
- **The World (and Jason Griffey) Interviews Vernor Vinge**, Saturday, January 8, 1:30-3:30pm, SDCC-Room 29A-D, sponsored by LITA’s Imagineering Interest Group. The work of Vernor Vinge pushes information and technology to its incredible, but possible, conclusions. In *A Fire Upon The Deep* and *A Deepness in the Sky*, Vinge examines the concept of the technological singularity, a theoretical point where machine intelligence overtakes human intelligence, and does so in ways that play with information systems and processes. In *Rainbows End*, Vinge explores one potentially very real future for libraries in which we live in a world of complete information immersion. Join the group as Jason Griffey interviews Vernor Vinge – futurist, author, thinker and visionary.

Not at SDCC? Watch the interview live on Saturday, January 8, 1:30pm Pacific time, at <http://www.ustream.tv/channel/ala-annual-and-midwinter> -- and ask your questions as they occur to you on Twitter using the hashtag #alamw_vinge or from the Facebook event page at <http://www.facebook.com/event.php?eid=176794959012381> . You can also submit questions ahead of time at <http://jasongriffey.net/wp/2010/12/14/interviewing-dr-vernor-vinge/> . For more information, visit <http://connect.ala.org/node/120457> .

- Catch the **Announcement of the John Cotton Dana Award Winners**, Saturday, January 8, 4:00-5:00pm, SDCC-Room 30D.
- **YALSA Past Presidents' Lecture**, Saturday, January 8, 4:00 - 5:30pm, SDCC-Room 8. Speaker Mary K. Chelton titles her lecture, **“Roots and Branches: YA Beginnings and Horizons.”** Looking toward both the past and the future, she will discuss why this specialty started, current trends of note, and directions for the future. Where are we going (or where should we be going)?
- **Advocacy Session: Members Shaping ASCLA's Future**, Saturday, January 8, 4-5:30pm, HIL-Aqua 310. Agenda includes Advocacy priorities for the division for 2011 and beyond.
- **Money Smart Week @ Your Library**, Sunday, January 9, 1:30-3:30pm, SDCC-Room 26 A/B. Come hear how you can participate in Money Smart Week @ your library, April 2-9, a national initiative from ALA and the Federal Reserve Bank of Chicago to help consumers of all ages improve their financial literacy. All types of libraries can participate. Learn about partnership opportunities, resources and programming ideas.
- Each Midwinter, RUSA's readers advisory librarians gather to select the winners of the Notable Books List (fiction, non-fiction and poetry), The Reading List (genre fiction), Outstanding Reference Sources, Dartmouth Medal (year's best reference work), and Sophie Brody Medal (outstanding Jewish literature)...and then they throw a party to announce the winners! This year's **Midwinter Book and Media Awards Reception** festivities will be held Sunday, January 9, 5-6:30pm in the Manchester A/B Room of the Manchester Grand Hyatt, One Market Place. Book lovers anxious to start making their reading lists for 2011 should not miss this event. Announcements of the 2011 selections will also be posted on the RUSA blog and will be tweeted through RUSA's Twitter account, @ala_rusa.
- Attend the **2011 Dr. Martin Luther King Jr. Sunrise Celebration**, sponsored by SRRT, BCALA and ALA's Office for Literacy and Outreach, Monday, January 10, 6:30-7:30am, SDCC-Room 2. This year's celebration will be themed “Everybody Can Be Great...” Dr. Michael K. Honey, Fred T. and Dorothy G. Haley Endowed Professor of the Humanities and Professor of Labor and Ethnic Studies at the University of Washington, Tacoma, will deliver the keynote address. Jenifer Grady, Director, ALA-Allied Professional Association (ALA-APA) will be the Call-to-Action speaker. Light refreshments will be served, thanks to the generous sponsorship of World Book, Inc.
- **Think Big Summit**, Monday January 10, 10:30am - noon, SDCC-Room 10. YALSA wants your feedback! Please join YALSA for a discussion facilitated by [Kathryn Deiss](#) about what direction YALSA should take in the next 3-5 years. YALSA President [Kim Patton](#), as part of her Think Big presidential initiative, wants to take the pulse of the membership and solicit some ‘big’ ideas before the next formal round of strategic planning that YALSA will do in fall 2011/spring 2012.
- **YALSA's Morris & Nonfiction Award Program & Presentation**, Monday, January 10, 7:30 - 10:00pm, SDCC-Room 24 A-C. This free event honors the winners of the Morris and Nonfiction Awards! Enjoy a cash bar and light hors d'oeuvres from 7:30-8:00pm, with authors invited to speak about their winning titles from 8:00-9:30pm. Mingle with the authors and enjoy more refreshments from 9:30-10:00pm. Authors attending include Ann Angel, Susan Campbell Bartoletti, Lish McBride, Peter Robertshaw, Barbara Stuber, and Blythe Woolston. Attendees will receive free, signed copies of the authors award-winning titles!

VISIT THE EXHIBITS: More than 525 Booths of New Ideas

- The **PopTop Stage** will focus on popular librarian favorites including: Mystery, Romance and New Products for Libraries. It will feature readings, discussions and presentations and is located in Exhibit Hall H in the 900 aisle in the San Diego Convention Center

Saturday January 8 - Mystery Day

- 10:00-10:45am - *Traditional Mysteries: Who are the new Jane Marples?*
 - Featuring: Harley Jane Kozak, Hank Phillippi Ryan, Rosemary Harris, Kate Carlisle, Moderated by: Naomi Hirahara
- 11:00-11:45am - *California Girls*
 - Featuring: Naomi Hirahara, Jeri Westerson, Dianne Emley, Sue Ann Jaffarian, Moderated by: Hank Phillippi Ryan
- 12:00-12:45pm - *Interview with T. Jefferson Parker, with Naomi Hirahara*
- 1:00-1:45pm - *BrownBag Lunchtime Interview with Joanne Fluke, with Rosemary Harris*
- 2:00-2:45pm – *Tough Guys*
 - Featuring: T. Jefferson Parker, Ken Kuhlken, Tim Hallinan, Gary Phillips; Moderated by: Kelli Stanley
- 3:00-3:45pm - *Laugh or I'll Kill You*
 - Featuring: Vicki Doudera, Jeri Westerson, Dianne Emley, Rosemary Harris; Moderated by: Sue Ann Jaffarian
- 4:00-4:45pm - *S is for Series: Why Readers Love Them*
 - Featuring: Kate Carlisle, Tim Hallinan, Vickie Doudera, Sophie Littlefield; Moderated by: Hank Phillippi Ryan

Sunday January 9 – Romance

- Featuring: Stephani Fry, Christie Ridgway, Jill Sorenson, Sylvia Day, Helen Kay Dimon

Monday January 10 – Library Product Spotlight

- 10:00-10:30am - *Attract More Patrons by Using Language Learning Software*
 - Presented by: Tell Me More
- 10:40-11:10am - *Work Flow Solutions*
 - Presented by: Midwest Tape
- 11:20-11:50am - *AV2 by Weigl Media Enhanced Books*
 - Presented by: Weigl Publishing, Inc.
- 12:00-12:30pm - *The Benefit of Patrons Driving Library Acquisitions*
 - Presented by: eBrary
- 12:40-1:10pm - *Primo: D2D, Mega-Aggregate Index of Scholarly Content, and a Scholarly Recommender Service: Scholarship and Content Never Had It This Good!*
 - Presented by Ex Libris

- **Win ACRL 2011 registration, Kindle.** Visit the ACRL booth (#1445) and Choice booth (#1533) in the San Diego Convention Center Exhibit Hall from January 7-10, and register to win a complimentary registration to ACRL 2011, held March 30-April 2, 2011 in Philadelphia. The winner will be announced on ACRL Insider blog (<http://www.acrl.ala.org/acrlinsider/>) by January 30, 2011.
- **Spotlight on Adult Literature, Saturday, January 8, 2-4pm,** San Diego Convention Center, Exhibit Floor. Participating publishers will give away copies of forthcoming books and host author signings. Stop by the ReferenceUSA booth (933) to register to win a prize basket. Participating publishers include Perseus, Consortium Book Sales & Distribution, Workman, Random House, W. W. Norton & Company, Penguin Group (USA), Macmillan, and Hachette. Sponsored by ALA Conference Services and ALTAFF.

MARK YOUR CALENDARS

- | | |
|-----------------------|---|
| January 26, 2011 | A Mobile Bridge: QR Codes and Libraries (webcast) |
| February 4, 2011 | ACRL 2011 early bird registration deadline http://www.acrl.org/acrlconference |
| February 7 – March 18 | ALSC will offer four Online Education Courses: The Newbery Medal: Past, Present and Future; Information Literacy – From Preschool to High School; |

	Introduction to Graphic Novels for Children; and Out of This World Programming. Future sessions of Online Education Courses will take place in the spring (May 2-June 10) and summer (July 11-August 19).
February 14 - March 11	Developing a Comprehensive Critical Thinking Curriculum: From Goal-Setting to Assessment (online seminar)
February 21 - March 18	Deciding with Data (online seminar)
February 22	The Not-So-Distant Librarian: Online Library Instruction to Engage Students and Faculty (webcast)
March 1	Digital Rights Management (DRM): Information Roadblock for Library Users (webcast)
March 6-12	YALSA Teen Tech Week: <i>Mix and Mash @ your library.</i> www.ala.org/teentechweek
March 15	New Models for Credit-Bearing Information Literacy Courses (webcast)
March 30	PLA Virtual Spring Symposium, http://pla.org/ala/mgrps/divs/pla/plaevents/plaspringsymposium/index.cfm
March 30-April 2	ACRL 2011 – Philadelphia (http://www.acrl.org/acrlconference)
April 10-16	National Library Week: <i>Create your own story @ your library.</i>
April 24-30	Preservation Week: “Pass It On” –Celebrate the importance of preserving personal and community cultural heritage, including workshops, webinars, information resources and more in libraries across the nation. Visit the Preservation Week web site at www.ala.org/alcts and www.atyourlibrary.org Founding sponsors are ALCTS, the Library of Congress and IMLS.
May 9-10	National Library Legislative Day The 112 th Congress brings new challenges and opportunities for libraries, making 2011 a critical and exciting time to get our message out to Congress. On day one, participants will attend briefings to prepare for their meetings with members of Congress and their staffs, taking place on the second day. The ALA also holds a reception on the Hill for NLLD participants and members of Congress and their staff on May 9. For more information, see http://www.ala.org/ala/issuesadvocacy/advocacy/libraryadvocacyday/index.cfm
June 23 – 28	ALA Annual Conference, New Orleans, LA
September 29-October 2	LITA National Forum: “Rivers of Data, Streams of Consciousness,” St. Louis, MO
October 27-20, 2011	AASL 15 th National Conference & Exhibition, "Turning the Page," Minneapolis, MN
January 20–24, 2012	2012 Midwinter Meeting, Dallas, TX
March 13-17, 2012	PLA Conference, Philadelphia, PA
October 4-7, 2012	LITA National Forum
November 2-4, 2012	YALSA Symposium in St. Louis

For additional continuing education programs and events see:
<http://www.ala.org/ala/onlinelearning/index.cfm>

Upcoming Grant Opportunities

Traveling Exhibits Celebrating Jewish Artists; Application deadline – January 24
www.ala.org/jewishartists

Let's Talk About It: The Civil War and Emancipation on their 150th Anniversaries;
Application deadline – April 19 www.ala.org/civilwarprograms (available after January 5)

“Lincoln: The Constitution and the Civil War” Traveling Exhibit; Application deadline – May 5
www.ala.org/civilwarprograms (available after January 5)

OTHER ALA NEWS --- and ALA-APA

❖ **Our Authors, Our Advocates: Authors Speak Out for Libraries**

An initiative of ALA President Roberta Stevens, working with ALA's Office for Library Advocacy and the special Our Authors committee (Peggy Barber, Pat Tumulty, Maureen Sullivan), Our Authors, Our Advocates aims to enlist authors – natural allies of libraries – as articulate and impassioned spokespeople, to have libraries use the authors' online and in-person advocacy messages to build support for their institutions, and to have libraries also using local celebrities to build support. Four video PSAs, featuring Scott Turow, Brad Meltzer, Sara Paretsky and Sharon Draper, will launch at the ALA Midwinter Meeting. A “virtual postcard” featuring the PSAs will be emailed to all of ALA's members (with a valid email address); the email release is currently scheduled for January 11, 2011. The campaign will be housed on www.ilovelibraries.org. OLA is coordinating with ALA's Public Information Office which is working with the **San Diego Public Library** to create new PSAs during Midwinter, featuring Richard Dreyfuss, Brian Selnick and Pam Muñoz Ryan. Additional launch dates for the PSAs are during National Library Week and the 2011 Annual Conference.

OLA is also working with a presidential committee and Library Strategies to create tools to assist state organizations and local communities in replicating the program. A toolkit, “Cultivating Your Local Notables,” just launched through Advocacy University (www.ala.org/localnotables). Patricia Glass-Schuman (Neal-Schuman Publishers) and Toni Tucker (Milner Library, Illinois State Library) assisted with toolkit review.

❖ **Emerging Leaders**

The 5th class of ALA Emerging Leaders has been announced and will meet at the 2011 Midwinter Meeting. For a complete list of 2011EL participants see
http://www.ala.org/ala/educationcareers/leadership/emergingleaders/FINAL_ALA_EL_2011_Participants.pdf

❖ **Advocacy News**

A soft launch of the **Why I Need My Library Video Contest** will take place at Midwinter. ALA's Office for Library Advocacy has been coordinating with the Public Information Office, ALA President Roberta Stevens and the Why I Need My Library committee (Diane Chen, Paula Brehm-Heeger) to create a video contest for teens. Information can be found at www.ilovelibraries.org

The ALA Committee on Library Advocacy is encouraging libraries to participate in **Library Snapshot Day** in April 2011. Over 30 states participated in 2010 and, to date, 8 have signed on for 2011. Webinars on how to implement a Library Snapshot Day are planned for early spring, 2011. Materials will be distributed at the 2011 Midwinter Meeting. More information is available on Advocacy University, www.ala.org/librariansnapshotday

❖ **Four Libraries Recognized for Cutting Edge Services**

ALA's Office for Information Technology Policy (OITP), Program on America's Libraries for the 21st Century (AL21C), chaired by Christine Lind Hage (Director, Rochester Hills Public Library, MI), has selected winners of ALA's 2nd contest to honor best library practices using cutting-edge technology to showcase libraries that are serving their communities with novel and innovative methods. Three libraries were cited in 2009-2010. Congratulations to this year's winners:

- **The Unquiet Library, Creekview High School Media Center, Canton, GA** –For more information see <http://theunquietlibrarian.wikispaces.com/media21capstone-buffy>

- **OCLS Shake It! Mobile App, Orange County Library System, Orlando, FL** – For more information see www.ocls.info/mobileapps .
- **Web Design Project, North Carolina State University Libraries, Raleigh, NC** – For more information see <http://www.lib.ncsu.edu/>
- **Digital Resource Commons, OhioLINK, Columbus, OH** –For more information see <http://drc.ohiolink.edu/> .

“THE CHEAT SHEET” – BASIC CONFERENCE INFORMATION

For more complete information see the Midwinter Meeting Guide or the MW Conference Scheduler.

Midwinter Registration – OR, Checking in and Picking Up Materials

Please Note: A photo ID is required to pick up your materials onsite.

San Diego Convention Center Registration Desk Hours , San Diego Convention Center, Lobby D

Friday, January 7- 8:00am - 7:30pm

Saturday, January 8- 7:30am - 5:00pm

Sunday, January 9- 7:30am - 5:00pm

Monday, January 10- 7:30am - 2:00pm

Exhibits

Friday: 5:30pm – 7:30pm (Opening Reception)

Saturday: 9am – 5pm

Sunday: 9am – 5pm

Monday 9am – 2pm

Find the full list of Exhibitors at <http://connect.ala.org/conference/118914/exhibitors>

Please note: No luggage carts or other carts with wheels are allowed on the exhibit floor during the Exhibition. If you need a cart for a medical reason, please present a doctor’s waiver at Registration. Strollers are permitted only if there is a child in them at all times. Unescorted children are not permitted on the exhibit floor.

ALA Store

Hours for the ALA Store, now located in the Exhibit Hall at booth 1940, coincide with Exhibit Hall hours:

Award-winning products at the ALA Store

The ALA Store, offering all of your promotional and continuing education needs at the 2011 Midwinter Meeting, will now be located on the Exhibit Floor at booth 1940.

- Coordinating with the Youth Media Awards announcement on Monday, January 10, *In the Words of the Winners: The Newbery and Caldecott Medals, 2001-2010* will be in stock, showcasing an exclusive collection of acceptance speeches from winners of the most respected prizes in children’s literature. Also available are the updated Winning Reads Posters, featuring helpful descriptions to inspire patrons to seek out award-winning books in your collection.
- The critically-acclaimed *Glee* cast has joined the Celebrity READ campaign, featuring Will Schuester, Finn Hudson, Rachel Berry, Kurt Hummel, and Mercedes Jones on a brand new ALA Graphics poster. If that’s not enough fame, Daniel Radcliffe, Emma Watson, and Rupert Grint READ posters will also be available for purchase at the ALA Store. Other new posters and bookmarks feature beloved characters like Scaredy Squirrel, Phineas & Ferb, and the animals from *The Mitten*.
- Show your love for libraries by purchasing an Endangered Libraries T-shirt or a pack of Love My Library Buttons. As always, the conference t-shirt will sell out fast—arrive early to get your size!
- READ Design Studio demonstrations will be offered at 10:00am on Saturday and Sunday. Stop by to learn about the software that lets you create your own customized READ posters, ask questions, and get helpful hints.

- Several new titles from ALA Editions will be making their debuts at the Midwinter Meeting. The Second Edition of *Coaching in the Library: A Management Strategy for Achieving Excellence*, by Ruth F. Metz, outlines a focused and results-oriented plan for achieving the best results from staff members through a coaching style of management. This revised edition includes new forms, reader-friendly tables, and annotated references. With titles like *Be A Great Boss: One Year to Success* and *Mentoring in the Library: Building for the Future*, there's sure to be a book for every librarian and institution.

ALA/JOBLIST Placement Center –

The Placement Center will be located in the San Diego Convention Center, Lower Level, Hall H

Note: Conference registration is NOT required to go to the Placement Center, to use Placement services, or to attend any workshop that is held in the Placement Center. You are welcome to come to the Placement Center any time it is open.

Placement Center Orientation

Saturday, January 8, 2011

8:30am in the Placement Center

Placement Center Hours

Saturday & Sunday, January 8 & 9, 2011

9:00am - 5:00pm

Career Counseling

Saturday & Sunday, January 8 & 9

9:00am – 5:00pm

Dr. Caitlin Williams, a professional career counselor and coach, will be in the Placement Center to provide free one-on-one career counseling sessions. To sign-up for a session, send an email to bc Calvin@ala.org and use 'MDW11 Career Coun' in the subject line. In the message, you should indicate which day (Saturday or Sunday) and time (morning or afternoon) you prefer. Also include a second choice. On-site, you may go to the scheduling booth in the Placement Center to see if any appointment times are still available. Since these appointments go fast, you should consider scheduling in advance.

Resume Critiquing Service

Saturday & Sunday, January 8 & 9; 9:00am – 5:00pm

If you need help getting your resume polished off, stop by the Placement Center while you are at the conference. The New Members Round Table provides resume critiquing service to conference attendees. The service is free, and available anytime the Placement Center is open. Come to the orientation on Saturday morning to sign up for an appointment.

All services are free to job seekers. Job seekers should register and search for jobs on JobLIST www.joblist.ala.org. Registration is not required, but is recommended. Registration will give registered employers access to your resume information. It will also allow for direct communication between job seekers and employers. Job seekers should check the final schedule for a listing of available free career guidance workshops.

Traveling with an infant? The New Mother's Room is located in Show Office E, SDCC.

Checking email?

Wireless Access—Once again ALA will be offering Wi-Fi Internet access to all attendees of the Midwinter Meeting at no charge in the convention center. Wi-Fi “hot zones” will be in all of the public areas (lobbies, meeting rooms and ballrooms) but not in the exhibit halls. Persons with Wi-Fi enabled devices will be able to access the Internet (SSID: ALA2011)

Computers—Windows and Mac computers and printers will be available for members and staff in the ALA Office located at the San Diego Convention Center. Sign up in advance to use the equipment and bring your own flash drive. Paper will be provided for the printers.

The **Internet Café**, sponsored by Elsevier, offers a comfortable place to check email. Located in the SDCC, the Café will be open from Friday-Monday, 6:00am-10:00pm and Tuesday, 6:00am-noon.

The **Internet Room**, on the Exhibit Floor, will be open during Exhibits hours.

The ALA Offices:

Conference Services: 619-525-6202
ALA Information Center: 619-525-6244
Cognotes: 619-525-6211
Exhibit Manager's Office: 619-525-6223
Governance: 619-525-6214
Exhibitor Registration: 619-525-6217
Housing: 619-525-6220
Press Room: 619-525-6235
Registration: 619-525-6215
Reprographics: 619-525-6213

Getting Around: Shuttle Buses

The free Shuttle Buses, sponsored by Gale Cengage Learning, go between the convention center and all ALA hotels from Friday through Tuesday at the Midwinter Meeting. Check the Friday edition of *Cognotes*, the ALA daily conference newspaper, for route and time information, or bin #1 in the Registration area for a flyer. Accessible buses are available.

SOME KEY PHONE NUMBERS TO KEEP AT HAND

EMERGENCY NUMBERS AT THE CONVENTION CENTER

Call the Convention Center's Command Center at 619-525-5490 – or extension 5490 from a house phone. This Command Center is staffed 24/7 and will manage all contact with first responders.

Police Department (non-emergency): 619-531-2000

Hospital: Sharp Memorial Hospital, 7901 Frost Street, San Diego, (858) 939-3400, Sharp.com

Pharmacy: CVS, 71 Horton Plaza, San Diego (Downtown), (619) 631-9135

Doctor Referral Service: 1-800-DOCTORS (1-800-36208611)

Dental Referral Service: 1-800-DENTIST (1-800-336-8478)

HOTEL NUMBERS (and Meeting Schedule Abbreviations): (= Headquarters Hotels; Area code = (619))**

San Diego Convention Center (**SDCC**), 619-525-5500

Embassy Suites San Diego Bay (**EMB**), 619-239-2400, 601 Pacific Coast Highway, San Diego, CA 92101

Hilton San Diego Gaslamp (**GASLAMP**), 619-231-4040, 401 K Street, San Diego, CA 92101

Hilton San Diego Bayfront (**HIL**), 619-564-3333, One Park Blvd., San Diego, CA 92101 – Co-Headquarters**

Horton Grand (**HORTON**), 619-544-0058, 311 Island Avenue, San Diego, CA 92101

Manchester Grand Hyatt (**GRAND**), 619-232-1234, One Market Place, San Diego, CA 92101

San Diego Marriott Hotel & Marina (**MAR**), (619-234-1500, 333 West Harbor Dr., San Diego, CA 92101 – Headquarters*

Westin Gaslamp Quarter (**WEST**), 619-239-2200, 910 Broadway Circle, San Diego, CA 92101

Andaz San Diego, 619-849-1234, 600 F Street, San Diego, CA 92101

Courtyard by Marriott, San Diego, 619-446-3000, 530 Broadway, San Diego, CA 92101

Hard Rock Hotel, San Diego, 619-702-3000, 207 5th Avenue, San Diego, CA 92101

Hotel Solamar, 619-531-8742, 435 6th Avenue, San Diego, CA 92101

Omni San Diego Hotel, 619-231-6664, 675 L Street, San Diego, CA 92101

San Diego Marriott Gaslamp Quarter, 619-696-0234, 660 K Street, San Diego, CA 92101

The US Grant, 619-231-3121, 326 Broadway, San Diego, CA 92101

Westin San Diego, 619-239-4500, 400 West Broadway, San Diego, CA 92101