

2010-2011 ALA CD#2
2011 ALA Midwinter Meeting

ALA COUNCIL
MINUTES
2010 ALA ANNUAL CONFERENCE
WASHINGTON, DC

AMERICAN LIBRARY ASSOCIATION
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ALA COUNCIL MINUTES
2010 ALA Annual Conference
ALA Council/Executive Board/Membership Information Session
Sunday, June 27, 2010
9:00-10:00 a.m.
Washington Convention Center, Ballroom A
Washington, DC

The customary information session was held in accordance with ALA Policy 5.5.2, which states that at least one joint session of the Membership and Council with the Executive Board shall be held for information only prior to other meetings of Council and Membership. The information session was convened at 9:00 a.m. on Sunday, June 27, 2010, in Ballroom A of the Washington Convention Center.

BUDGET ANALYSIS AND REVIEW COMMITTEE (BARC) REPORT, ALA CD#33.2. At the Midwinter Meeting in 1987, the ALA Council voted that the ALA Budget Analysis and Review Committee (BARC) should report to Council Midwinter Meetings and Annual Conferences. James (Jim) G. Neal, chair, provided an overview of ALA finances.

Neal reported the total ALA (all combined funds) revenues of \$33,676,847 is \$484,491 less than budget, and the total ALA expenses of \$33,544,427 is \$2,148,545 less than budget.

The general fund revenues are about \$872,000 less than budget, and the expenses are about \$615,000 less than budget. He noted that adjustments were made to all ALA budgets over the year in response to the revenue shortfalls.

Division revenues are \$162,000 less than budget, but expenses are also significantly less than budget, approximately \$1,461,338. The Round Tables also find themselves \$4,000 less than budget. Their expenses also are reduced by nearly \$92,000.

Neal also spoke of the recent success that ALA had in new grant support, reporting that the ALA grants are about \$108,000 more than budgeted. This will have a very positive impact on ALA's work and programs, and will translate into important benefits to the ALA budget.

Neal said that a one-week ALA staff furlough has been implemented already; however, Executive Director Keith Fiels informed Council that there is no plan to proceed with a second furlough, as earlier anticipated.

Other adjustments to reduce the projected financial shortfall included a reduction in payroll of \$734,000; travel and related costs of \$148,000; and publishing expenses.

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BARC will continue to carefully monitor Council resolutions, and, when appropriate, consult with Council on any significant budget implications identified with such resolutions.

In closing, Neal said that the expertise, the professionalism, and the commitment of the individuals who manage the finances and budgets of ALA are impressive. Even in these difficult budget times, ALA has a great leadership that allows ALA to continue to thrive. As his BARC term ends at the close of this conference, Neal will begin his three-year term as the newly elected ALA Treasurer.

ENDOWMENT TRUSTEES REPORT, ALA CD#16.1. Dan Bradbury, chair, ALA Endowment Trustees, acknowledged the other Endowment Trustees: John Vitali, Deputy Director for Business Administration, Brooklyn Public Library; and Bob Walton, CEO, Clairemont University Consortium; and ALA Treasurer Rod Hersberger, ex-officio member.

Bradbury reported that coming out of the financial crisis of 2008, the first quarter of 2009 was very volatile and the ALA Endowment Fund had declined to a low of \$20.75 million. From that low, there was a steady market climb throughout the remainder of the year, which produced a gain of \$5.2 million in the portfolio during 2009. Bradbury also reported that during the first quarter of 2010, the portfolio produced a gain of \$1.2 million. However, in May 2010, this steady climb in the markets lost its momentum.

Bradbury noted that the Endowment Trustees, in conjunction with ALA investment advisor Raj Bhatia and the ALA finance staff, are continually monitoring the Endowment portfolio and looking for new opportunities to boost its performance.

ALA PRESIDENT'S REPORT, ALA CD#29.1. President Camila A. Alire stated that it has been an honor to represent and lead the American Library Association during her presidential year.

With regard to her initiatives, Alire said that seeing the fruition of her frontline library advocacy and advocacy for family literacy visions has been most rewarding. She announced that the Frontline Library Advocacy project will be sustained in the ALA Office for Library Advocacy. An online tutorial is now available at Advocacy University, <http://www.ala.org/ala/issuesadvocacy/advocacy/advocacyuniversity/index.cfm>. Before this project, online tools for frontline library advocacy did not exist for frontline librarians and other library staff interested in promoting library advocacy.

Alire noted that a Frontline Advocacy Train-the-Trainer program was held on Friday, June 25, 2010, 2-4pm, at this conference. The program was designed to empower all levels of library staff to become better advocates for their libraries and to return to their institutions and conduct frontline library advocacy sessions.

Her second initiative, Advocacy for Literacy, was started this spring. Each ALA ethnic affiliate has designed a family literacy project, now available for replication by public libraries that serve any or all of our minority communities. The ALA ethnic affiliates are the Asian/Pacific Librarians Association (APALA); American Indian Library Association (AILA); Black Caucus of the American

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Library Association (BCALA); Chinese American Librarians Association (CALA); and the National Association to Promote Library and Information Services to Latinos and the Spanish Speaking (REFORMA).

"I leave the presidency feeling very confident that we had a successful two years in getting these initiatives designed, implemented and now literally waiting for folks to take advantage of those programs," Alire said.

Alire ended her report by promoting the Spectrum fundraising initiative and asked for 100 percent participation from the ALA Council.

ALA PRESIDENT-ELECT'S REPORT, ALA CD#29.1. ALA President-Elect Roberta A. Stevens reported she had appointed very seasoned ALA members to chair the 36 ALA and Council committees. These experienced members will be able to help mentor younger/newer association committee members. She noted that even with the economic hard times and reduced travel budgets of many ALA members, only three people declined invitations for committee service.

Stevens then talked about her presidential initiatives: "Frontline Fundraising," "Our Authors, Our Advocates," and the contest on "Why I Need My Library."

The "Frontline Fundraising" initiative is aimed at creating a toolkit that will enable libraries, regardless of their size or their location, to develop planned giving programs.

Aimed at kids and teens to get them involved in library advocacy, the "Why I Need My Library" contest will result in brief videos by children and young adults made available on YouTube and the *ilovelibraries* and *@yourlibrary* websites. The winners will identify either their school or local public library as the beneficiary of cash prizes for the best videos in the contest.

Through the "Our Authors, Our Advocates" initiative, authors will lend their support for libraries through media interviews, podcasts, public service announcements, and other marketing materials. The following four authors will be featured at her inaugural program at this conference: Maria Arana, best known to Washingtonians as the editor of the *Washington Post Book World*; Carmen Agra Deedy, *New York Times Bestseller* author of *14 Cows for America*. She is also a Pura Belpre winner for *Martina the Beautiful Cockroach*; Sharon Draper is a two-time Coretta Scott King Award-winning author, most recently for *Copper Sun*, and previously for *Forged by Fire*; and Brad Meltzer a suspense novel writer of best-selling mystery novels including *The Book of Lies*, *The Book of Fate*, and *The Tenth Justice*.

Roberta Stevens also encouraged each ALA Councilor to contribute to the Spectrum Fund.

ALA EXECUTIVE DIRECTOR'S REPORT, ALA CD#23.1. Keith Michael Fiels presented his report, briefly highlighting the following items:

Membership Update

After a slight decline last year, ALA personal membership is holding steady this year, while organizational and corporate memberships are slightly down.

Capwiz

The Capwiz software is available to ALA chapters at no charge. The software is funded and managed by the ALA Chapter Relations Office, and is designed to help integrate state and federal legislative advocacy efforts.

Spectrum Presidential Initiative. The "Dinners for Spectrum Scholars" program is in full swing with dinners taking place around the country. Fiels encouraged full member participation in this program.

Choose Privacy Week. A film featuring Neil Gaiman, Cory Doctorow, Geoffrey Stone, and ALA President Camila Alire discussing some of today's most interesting and complex privacy issues was the cornerstone for the first-ever Choose Privacy Week, May 2-8, 2010, sponsored by the Office for Intellectual Freedom. To learn about ALA's privacy initiative and Choose Privacy Week, and to view the Privacy Week video, visit <http://www.privacyrevolution.org>.

Virtual Conference. An ALA Virtual Conference will be held July 7-8, 2010. Discussion topics include "Creating Relevancy for Users" and "Reinventing Your Library for 2010."

Spectrum and Support Staff Certification Grants. ALA has received two major grants from the Institute for Museum and Library Services. The first is a three-year grant to recruit ethnically diverse high-school and college students to careers in libraries. The second is to expand the Library Support Staff Certification Program to allow ALA to:

- Increase the amount and diversity of LSSC candidates who enroll and successfully complete the program;
- Improve successful completion rate of candidates through robust support mechanisms;
- Increase the available courses and competency sets designed to improve the skills and knowledge of LSSC candidates;
- Increase acceptance of LSSC among state library agencies and other certification organizations; and
- Measure the LSSC program's impact on library services, employment practices, and individuals.

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Haiti Relief at 2011 ALA Annual Conference. At this conference, attendees will be able to make "text" donations of \$10 through their mobile service provider to help rebuild libraries destroyed by the January 2010 Haitian earthquake. This is ALA's first "text" donation effort. For more information, including how libraries can also 'adopt' a library in Haiti, visit: <http://www.ala.org/ala/aboutala/offices/iro/iroactivities/haitirelieffund.cfm>.

ADJOURNMENT. After several brief announcements, the meeting was adjourned at 10:00 a.m.

**ALA Council I
Sunday, June 27, 2010
10:00 a.m.-12:15 p.m.
Washington Convention Center, Ballroom A
Washington, DC**

The first meeting of the ALA Council during the 2010 ALA Annual Conference was convened at 10:00 a.m. on Sunday, June 27, in the Washington Convention Center, Ballroom A.

ANNOUNCEMENTS AND INTRODUCTIONS. ALA President Camila A. Alire introduced ALA President-Elect Roberta A. Stevens, Parliamentarian Eli Mina, and ALA Executive Director and Secretary of the Council Keith Michael Fiels. ALA staff members assisting with the Council meetings were JoAnne M. Kempf, Director, Office of ALA Governance; Lois Ann Gregory-Wood, Council Secretariat; Danielle Alderson and Alicia Bastl, Projectionists; and Kathy Cortopassi, Captionist.

Special guests included James (Jim) G. Neal, incoming ALA Treasurer; Keith Walker, President, and Kelly Moore, Executive Director, Canadian Library Association; ALA Honorary Members Lucille C. Thomas and Alice Hagemeyer; Bette Ammon, President, Idaho Library Association; Kim Bui Burton, President, California Library Association; Gail Bush, President-Elect, Illinois Library Association; John Callahan, President, Florida Library Association; Molly Carver, President, Ohio Library Council; Margaret Cyr, President, Delaware Library Association; Leoma Dunn, President-Elect, Kentucky Library Association; Robin Ewing, President-Elect, Minnesota Library Association; Marti Fiske, President, Vermont Library Association; Alberto Herrera, Jr., President, Wisconsin Library Association; Emmalee Hoover, President, Kentucky Library Association; Nancy Ledeboer, President-Elect, Arizona Library Association; Tim Mallory, President, Washington Library Association; Sharon McCaslin, President, Missouri Library Association; John A. Moorman, ALA Councilor and President, Virginia Library Association; David Ongley, President, Alaska Library Association; Rhonda Puntney, ALA Councilor and President-Elect, Wisconsin Library Association; Mike Robinson, President-Elect, Alaska Library Association; Michael Seigler, President-Elect, Southeastern Library Association; Glennor Shirley, President-Elect, Maryland Library Association; Melanie Sims, President, Louisiana Library Association; Carol Stanley, President, Georgia Library Association; and Rayburne J. Turner, President, South Carolina Library Association.

QUORUM. A quorum was established at the beginning of each meeting.

THE ATTENDANCE AND VOTING RECORD is attached as Exhibit 1.

RULES FOR ALA COUNCIL MEETINGS, ALA CD#5. By *CONSENT*, the ALA Council adopted the Rules for ALA Council Meetings.

ESTABLISHING THE AGENDA, ALA CD#8.5 Revised-6/26/10. Council added the following resolutions to the Council I agenda under "new business": A Resolution Reaffirming Equal Employment Opportunity for Gay, Lesbian, Bisexual, and Transgender Librarians and Library Workers, ALA CD#43; A Resolution to Ensure Equitable Access to All Formats of Electronic Content through Libraries, ALA CD#44 Revised; and A Resolution on Non-Discrimination in Conference Contracts, ALA CD#45. By *CONSENT*, Council adopted ALA CD#8.5 Revised-6/26/10 as amended.

2010 ALA MIDWINTER MEETING COUNCIL MINUTES, ALA CD#2.1. By *CONSENT*, Council adopted the 2010 ALA Midwinter Meeting Council Minutes, ALA CD#2.1, as amended to include the following corrections: (1) On page 30, first paragraph re: the resolved clause of ALA CD#39, Resolution in Support of the 2010 Spectrum Presidential Initiative, the word "initiative" should replace the word "initiate" as written in the Minutes. The resolved clause now reads: "That the Council fully supports the 2010 Spectrum Presidential Initiative to raise \$1 million..."

After noting the above correction, Immediate Past President Jim Rettig, also asked Council members for their 100 percent contribution to the Spectrum initiative. As of this meeting, only 15 percent of the Council members had contributed to the initiative.

Councilor Marilyn McClaskey also noted that on page 4 under the heading "Announcements and Introductions," Camila Alire was incorrectly listed as president-elect. This typo was corrected.

NOMINATIONS FOR THE 2010-2011 COMMITTEE ON COMMITTEES (COC), ALA CD#12. President-Elect Roberta A. Stevens, Committee on Committees (COC) chair, presented the slate of candidates for the 2010-2011 Council Committee on Committees Election: Irene Briggs; Diane Dates Casey; Jennifer Emanuel; Trevor A. Dawes; Wei Jeng-Chu; Charles Forest; Vicki M. Emery; and Rhonda K. Puntney. Four (4) Councilors will be elected for a one-year term (2010-2011). There were no nominations from the Council floor.

NOMINATIONS FOR THE 2010-2011 PLANNING AND BUDGET ASSEMBLY (PBA), ALACD#12.1 REVISED 6/26/10. President-Elect Roberta A. Stevens presented the slate of candidates for the 2010-2011 Planning and Budget Assembly Election: *Councilors-at-Large*: Valerie P. Bell; Annalisa R. Crews; Jose Aponte; Dora T. Ho; Rosario Garza; and Y. Diana Wu. Three (3) Councilors-at-Large will be elected for two-year terms (2010-2012). There were no floor nominations.

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Chapter Councilors: Ann H. Hamilton; Gina A. Persichini; Rodney E. Lippard; and Carlyn J. Gray. Two (2) Chapter Councilors will be elected for two-year terms (2010-2012). There were no floor nominations.

The election results will be announced at ALA Council III on June 29, 2010, 7:00-10:30 a.m.

APPOINTMENT OF TELLERS, ALA CD#12.3. Nanette W. Donohue; Ronald S. Russ; and Suzanne Sager volunteered to serve as tellers for the elections. Sager will serve as chair.

ADOPTION OF THE 2015 ALA STRATEGIC PLAN, ALA CD#36.2. After providing background information on the process used to develop the 2015 Strategic Plan, Immediate Past President Jim Rettig moved the adoption of 2015 strategic plan, as identified in ALA CD#36.2.

Councilor John DeSantis moved and by **CONSENT**, Council amended the sixth bullet point of the Core Organizational Values of the 2011-2015 ALA Strategic Plan by adding the word "Ethics" in front of the "professionalism and integrity." The Core Organizational Values' sixth bullet point now reads: "Ethics, professionalism and integrity."

The ALA Council the **ADOPTED**, the 2015 ALA Strategic Plan as amended.

IMPLEMENTATION OF THE 2010 ALA MIDWINTER MEETING COUNCIL ACTIONS, ALA CD#9.2. Executive Director Keith Michael Fiels presented a written report and called for questions regarding the report.

ALA EXECUTIVE BOARD ACTIONS SINCE THE 2010 ALA MIDWINTER MEETING, ALA CD#15.1. Executive Director Keith Michael Fiels briefly highlighted various actions taken by the ALA Executive Board since the 2010 ALA Midwinter Meeting. The ALA Executive Board:

VOTED, To approve a full list of companies as listed on December 31, 2009, Donmini & Tina CREF portfolios of "Socially Responsible Companies," from which to prospect for corporate partners, sponsors, and donors.

VOTED, To use up to \$400,000 in unrestricted General Fund Net Asset Balances (\$2.8 million) in support of the FY10 budget.

VOTED, To approve the establishment of an ALA Technology Reserve to be funded in the amount of \$1 million by way of a transfer from ALA's unrestricted Net Asset Balance (\$2.8 million).

A RESOLUTION REAFFIRMING EQUAL EMPLOYMENT OPPORTUNITY FOR GAY, LESBIAN, BISEXUAL, AND TRANSGENDER LIBRARIANS AND LIBRARY WORKERS, ALA CD#43.

Executive Board Member Larry Romans and Councilor John Sandstrom moved and Council

ADOPTED, ALA CD#43, A Resolution Reaffirming Equal Employment Opportunity for Gay, Lesbian, Bisexual, and Transgender Librarians and Library Workers, which read: "That the American Library Association (ALA):

Shall change Policy 54.16 from this text:

54.16—*Gay Rights*. The American Library Association Council reaffirms its support for equal employment opportunity for gay librarians and library workers. The Council recommends that libraries reaffirm their obligation under the *Library Bill of Rights* to disseminate information representing all points of view on this topic.

To this text:

54.16 *Gay, Lesbian, Bisexual, and Transgender Rights*. The American Library Association supports equal employment opportunity for gay, lesbian, bisexual, and transgender librarians and library workers."

A RESOLUTION TO INSURE EQUITABLE ACCESS TO ALL FORMATS OF ELECTRONIC CONTENT THROUGH LIBRARIES, ALA CD#44. Councilor Jackie Rafferty, ALA Executive Board Member Larry Romans, and ALA Member Michael Porter moved the adoption of ALA CD#44 Revised, A Resolution to Insure Equitable Access to All Formats of Electronic Content through Libraries, which read: "That the American Library Association (ALA):

1. Recognizes that as content consumption and circulation shifts from physical print material to electronic content, libraries must have effective new electronic content access and distribution systems and infrastructure.
2. Calls for the development of a new generation of practical and effective collaborations that provide electronic content and distribution infrastructure for libraries.
3. Expects this infrastructure to include current and emerging assistive technology that now provides people with sensory and physical disabilities the opportunity to access electronic information hitherto inaccessible through libraries.
4. Encourages solutions for electronic content access via libraries that use formats and standards that work across device platforms that are DRM-free whenever practically

possible.

5. Calls for a compromise agreement between the library and publishing communities over accessing digital content.
6. Calls for the formation of an ALA Presidential Task Force charged with (a) studying the issue of electronic content and distribution infrastructure for libraries, (b) developing a list of potentially practical, effective collaborations and courses of action that ALA and libraries around the country could engage in, (c) drafting a policy for ALA to adopt that work toward and encourages the creation of an effective electronic content and distribution infrastructure for libraries, and (d) submitting a report to Council at ALA Annual Conference 2011."

In speaking to the resolution, Councilor Jackie Rafferty said equitable access to all formats of electronic content through libraries is one of the most important challenges facing the future of libraries. Rafferty stated that strong partnerships are needed with publishers as print content transitions to digital content. If libraries are unable to access and make available information in electronic content to people who perhaps can't afford to purchase it, then access has been inhibited, and the preservation of that information has been inhibited through restrictions imposed by digital rights management or DRM.

It was noted that the PLA Board endorses CD#44, but felt that vendors and Office of Information Technology Policy staff should be included on the proposed task force.

By *CONSENT*, Council changed the word "~~Insure~~" to "Ensure" in the title of ALA CD#44 Revised, which now reads: A Resolution to ~~Insure~~ Ensure Equitable Access to All Formats of Electronic Content through Libraries.

After a lengthy discussion on the merits ALA CD#44, Councilors Kendall Wiggins and Melora Ranney Norman moved that CD#44 Revised, A Resolution to Ensure Equitable Access to All Formats of Electronic Content through Libraries, be amended to read only Resolve clause #6, which read: "Calls for the formation of an ALA Presidential Task Force charged with (a) studying the issue of electronic content and distribution infrastructure for libraries, (b) developing a list of potentially practical, effective collaborations and courses of action that ALA and libraries around the country could engage in, (c) drafting a policy for ALA to adopt that work toward and encourages the creation of an effective electronic content and distribution infrastructure for libraries, and (d) submitting a report to Council at ALA Annual Conference 2011." The motion was *DEFEATED*.

Although many Councilors spoke in favor of the resolution in principle, it was the consensus that the resolution needed further revisions. Council then

VOTED, To postpone action on CD#44 Revised, A Resolution to Ensure Equitable Access to All Formats of Electronic Content through Libraries, until ALA Council II, Monday, June 28, 2010, 9:00am-11:30am.

A RESOLUTION ON NON-DISCRIMINATION IN CONFERENCE CONTRACTS, ALA CD#45.

Executive Board Member Larry Romans and Councilor John Sandstrom moved the adoption of ALA CD#45, A Resolution on Non-Discrimination in Conference Contracts, which read: "That the American Library Association (ALA):

Shall change Policy 7.1.1 from this text:

"7.1.1 - Non Discrimination in Conference Contracts

The ALA will enter into conference-site contracts only with organizations and legal bodies in cities, counties, or states that do not by law discriminate against lesbian, gay, and bisexual people.

To this text:

7.1.1—Non Discrimination in Conference Contracts

The ALA will avoid entering, whenever possible, into conference-site contracts with organizations and legal bodies in cities, counties, or states that by law discriminate against gay, lesbian, bisexual, and transgendered people. ALA will provide specific materials for sensitivity training about sexual orientation, gender identity, and gender expression for all employees on the floor of each convention center, including employees of companies to which the convention center has contracted for services on the floor of the convention center."

Because of the potential financial implications, Council

VOTED, To refer ALA CD#45, A Resolution on Non-Discrimination in Conference Contracts, to the Budget Analysis and Review Committee (BARC).

ADJOURNMENT. After several announcements, the meeting was adjourned at 12:00 noon.

ALA COUNCIL II
Monday, June 28, 2010, 9:00-11:30am
Washington Convention Center, Ballroom A
Washington, DC

The second meeting of the ALA Council during the 2010 ALA Annual Conference was convened at 9:00 a.m. on Monday, June 28, in the Washington Convention Center, Ballroom A.

ANNOUNCEMENTS AND INTRODUCTIONS. ALA President Camila A. Alire announced she would be leaving this meeting to participate in an NPR interview with Diane Reams. The topic is America's libraries. ALA President-Elect Roberta A. Stevens will preside over the meeting in Alire's absence.

Special guests at this meeting included Lorna Peterson, President, Association for Library and Information Science Education (ALISE); and Elizabeth Dreazen, former Director, Office of ALA Governance.

QUORUM. A quorum was established at the beginning of each meeting.

ESTABLISHING THE AGENDA, ALA CD#8.6- Revised 6/27/10. ALA CD#8.6 Revised-6/27/10 was adopted as amended, to include the following items under "new business:" A Resolution to Ensure Equitable Access to All Formats of Electronic Content through Libraries, ALA CD#44 Rev-6/27/10; and Resolution on Ensuring Summer Reading Programs for all Children and Teens, ALA CD#47. Because of travel commitments, FTRF President Kenton L. Oliver's report was moved to the top of the agenda.

FREEDOM TO READ FOUNDATION (FTRF) REPORT, ALA CD# 22.1. Kent Oliver noted the death of FTRF Vice President Burton Joseph. Joseph was an attorney and a staunch defender of civil liberties and the First Amendment.

Oliver reported on FTRF's decision to participate as *amicus curiae* in a critical First Amendment lawsuit pending before the U.S. Supreme Court, *U.S. v. Stevens*. The FTRF has received criticism for its decision, based on the suit's subject matter—a federal law that criminalized depictions of the killing, maiming, and torture of live animals. In defending the law, the government proposed that such depictions become another category of unprotected speech. The FTRF Board firmly believed it needed to challenge the government's proposal that any speech could be denied First Amendment protection based on a balancing test that weighs the perceived "value" of the speech against a compelling government interest.

The FTRF was happy with the outcome of this case when the U.S. Supreme Court overturned the law on April 20, declining the government's invitation to establish a new test for identifying unprotected speech.

The FTRF continues to monitor the ongoing litigation of *Sarah Bradburn et al. v. North Central Regional Library District* lawsuit, which challenges a library's policy of refusing to honor adults'

requests to temporarily disable Internet filters for research and reading. It was noted that on May 6, 2010, a majority of the Washington State Supreme Court voted in favor of the North Central Regional Library District, but the case will be returned to the federal district court, which will decide the constitutional issues raised by the lawsuit.

A fund has been established to honor the memory of FTRF's founding executive director, Judith F. Krug. The Judith F. Krug Fund will have two major components: (1) Banned Books Week Read-Out for Libraries and Community Groups; and (2) Online Learning for LIS Students. Further information about the fund is available on the FTRF website.

Oliver announced that Aubrey Madler, an information specialist with the University of North Dakota's Center for Rural Health, is this year's recipient of the Gordon M. Conable Scholarship. Through the Conable Scholarship program, the FTRF offers an annual opportunity for library school students and new professionals to attend ALA Annual Conference.

The FTRF continues to offer one-year free memberships to graduating library school students. Two hundred (200) new librarian members have been enrolled in the Foundation through this program.

POLICY MONITORING COMMITTEE REPORT (PMC), ALA CD#17.1. Councilor Janet Swan Hill, chair, moved and Council **ADOPTED**, the following action items contained in ALA CD#17, Policy Monitoring Committee Report:

ADOPTED, the following five (5) action items contained in ALA CD#17.1, Policy Monitoring Committee (PMC) Report:

Action Item #1. Organization Membership Dues and Perquisites

At the 2010 Midwinter Meeting, ALA Council approved the insertion of revisions to Policy 12.1 into the Policy Manual. At that time, PMC notified Council of its intent to propose removal of specific dues levels from the policy, both because specific dues levels do not constitute policy, and because it is inappropriate to include in a policy manual information that can be expected to change with some frequency. As is often the case, the task was more complex than it first appeared.

The current policy reads:

12. Organization Membership Dues and Prerequisites

The Bylaws, Article I, Section 2-B, C, and D, authorize Council to set the dues and perquisites of Chapters, Organization Members, and Corporate Members. The dues and perquisites established effective with the 2001 Membership Year are as follows:

Chapter Members: Dues \$110 annually.

Organization Members

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- All organization member dues go to support the public awareness efforts of ALA through the Washington Office and the Public Information Office, specifically.
- Each Organization member may designate one Key Partner member. The Key Partner should be an individual who is in a position to support libraries and is not an employee of the library (e.g. mayor, city manager, superintendent, school principal, academic dean, library trustee, etc.)
- The Key Partner will receive briefing bulletins, either printed or electronic, on library issues.
- The Key Partner is a non-voting member of ALA and will not serve on ALA committees.

1. Library and Library School

Library Budget Dues:
Under \$50,000 -- \$110
\$50,000-\$150,000 -- \$175
\$151,000-\$250,000 -- \$520
\$251,000-\$500,000 -- \$865
\$501,000-\$999,000 -- \$1,210
Over \$1,000,000 -- \$1,415

2. All other Nonprofit Organization Members (chapters, library associations, international libraries, and nonprofit organizations other than libraries and library schools): Dues \$110 annually. For members joining ALA under Bylaw 1.2 B-C, the perquisites of membership shall be American Libraries ALA Handbook of Organization and Membership Directory, eligibility for division and round table membership, eligibility for insurance, and discounts on library materials.

Corporate Members:
Level 1: Dues \$500 annually
Level 2: Dues \$2,000 annually

The benefits to corporate members in each of these categories are available from the Membership Office (See Current Reference File for details).

In addition to the presence of specific dues amounts, PMC notes the following problems:

- Somewhere between 2009 and 2010, the caption changed, as "Perquisites" became "Prerequisites"
- The information about Bylaws authorization is inaccurate. Bylaws Article 1, Section 1 as a whole establishes the categories of membership. Part A covers personal members, B and C cover Chapters and Organization Members, and D covers Corporate Members.

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Article 1, Section 2 gives Council the authority to set dues, and Section 3 gives Council authority to set prerequisites.

- Chapter members are not "Organization members", but both Organization members and Chapter members receive the same prerequisites, and the current organization of the Policy makes that difficult to understand.
- Prerequisites of membership listed include the handbook of organization and membership directory, but these are no longer distributed (both are online).
- The caption is inaccurate. This Policy only covers Chapter and Organization members. It does not deal with Personal members at all, and Corporate members are present only as a reference.
- Problem 6A: The "Key Partner" section is obsolete. According to John Chrastka, "With the advent of both ALTAFF and the Office for Library Advocacy's e-newsletter, the intent of the 'Key Partner' project is now located in those areas rather than in Membership. The 'key partner' idea predated both of these advocacy units and has been lapped by the work of these units. Also, significant concerns exist about opting a 'partner' into a mailing or emailing regime without their own willful action. It has not been successfully operationalized through membership but the outcomes are being realized through the I Love Libraries newsletter."

To address these matters, PMC proposes the following:

- Change Prerequisites to Prerequisites. There was some discussion about whether the term "Benefits" should be used, since it was much less likely to run afoul of spell checkers in the future, but "Prerequisites" is the more accurate term.
- Rather than adding a statement about the constitutional authorization for Council to set dues and prerequisites, limit the statement to a more general one about where categories of membership are defined. A statement concerning authorization to determine dues and prerequisites is unnecessary, and including it provides an opportunity for policy statements to become inaccurate over time as the Constitution or Bylaws may be revised, and references to it are not. A look at older iterations of the Bylaws suggests that this is what happened in this case.
- Recognize that Policy 12 is about prerequisites for Chapters and Organization members and make it explicit in the caption.
- Remove the Key Partner provisions of Chapter 12.
- Combine the list of prerequisites (which are now identical), removing the reference to the handbook and directory.
- Remove the reference to Corporate Member benefits, since they are not the subject of this policy, and the revised caption makes that clear.

Accordingly, PMC MOVES revision of Policy 12 to read (in its entirety):

12. Organization and Chapter Membership Perquisites

Categories of membership are established in the Bylaws, Article I, Section 1. Specific perquisites of Chapter and Organization membership include: American Libraries; Eligibility for division and round table membership; Eligibility for insurance; Discounts on library materials. In addition, all Organization member dues go to support the public awareness efforts of ALA through the Washington Office and the Public Information Office.

It should be noted that there is some question as to whether the perquisites of membership should be included in the Policy Manual at all, since they may change over time. If perquisites are removed from the policy, the only thing that remains is the final sentence (and the caption would need to be changed). By presentation of this report, PMC suggests that the Membership Committee consider the matter. The special task force referred to in Action Item 5 would also need to address the issue.

Action Item #2. Roll Call Votes

Current policy states:

5.5.6 Roll Call Votes. Action of the Council on matters of policy will be on roll call vote if the presiding officer so determines or on request from a Councilor. Results of roll call votes shall be published in *American Libraries* for the information of the membership. Results of other recorded votes shall be reported to membership.

As written, this policy contradicts Sturgis, which states "A vote by roll call may be required by the bylaws or may be decided upon by the assembly following a motion from a member. A majority vote is required to order a roll call." In addition, as written, current policy places a limitation on what may be subject to a roll call ("... matters of policy ..."). PMC believes it is problematic for policy to contradict the Association's agreed-upon parliamentary authority, and further believes that it unnecessary to embody in the Policy Manual matters that are covered by that parliamentary authority.

If the first sentence of 5.5.6 is eliminated as contradictory and unnecessary, two points remain: an indication that roll call votes will be reported in *American Libraries*; and that results of other votes shall be reported to the membership (by means unspecified). If this is all that remains of 5.5.6, then the caption is inaccurate.

Currently, the results of votes of Council are contained in its Minutes and in the report of Council Actions, both of which are available on the Association's website. There seems to have been no roll call votes since 1979.

Prior to 1970, there was no requirement that the recorded votes of Council be published. After passage of what now appears as 5.5.6, Council votes were published to the

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membership via a special mailing to each Association member. This was later replaced by publication of the detailed voting record in *American Libraries*. That practice was discontinued in 1992 (following lengthy Council debate), partly for financial reasons. The decision may also have been influenced by ongoing discussions of editorial authority for ALA publications. The result of those discussions is reflected in Policy 10.1 Responsibility for Content of ALA Publications, which states (in the last paragraph) that "The decision as to appropriate material for inclusion in the publication shall rest with the editor guided by the ALA Constitution, its Bylaws, and relevant policies as adopted by the ALA Council . . ." Current wording of 5.5.6 with regard to the reporting of votes appears to have resulted from compromise on many fronts, but preserving two principles: (1) That Council's actions should be made publicly available, and (2) that when a vote is so significant or controversial as to be taken by roll call, the detailed results of the vote should be reported in an official publishing outlet of the Association.

In the intervening decades, electronic communication has burgeoned, and the ALA website has been developed. It is likely that the overwhelming majority of ALA members would expect to find voting records on the ALA website rather than in a monthly print journal. Even this may change over time, so rather than specify a particular venue for publication of Council votes, PMC suggests that the principle of public reporting, and of detailed reporting of roll call votes, be preserved through a more generally stated policy.

Accordingly, **PMC MOVES** that 5.5.6 be REVISED to read:

5.5.6 Reporting of Council Votes

Results of recorded votes of Council shall be published in a widely available official outlet of the Association. Results of roll call votes shall be published promptly and in detail.

Action Item #3. Revisions to Council Minutes.

Current wording of 5.5.7 Minutes reads as follows:

Minutes of Council meetings shall be approved for distribution by the President and President-elect and distributed promptly. Council members shall be requested to submit additions or corrections within 10 days of receipt of the minutes, such additions and corrections to be placed on the agenda of Council's next meeting, at which formal approval of the minutes shall take place.

At the 2009 Annual Conference, PMC noted problems with Policy 5.5.7, both as regards clarity, and as to whether 10 days is a reasonable time limit for comment. PMC did not propose any changes to the policy pending determination of actual practice.

The practice for at least two decades has been that the Executive Director approves Council minutes for distribution to Council. The Minutes are distributed currently via e-mail and posting on the ALA website as a Council document. Councilors are expected to read the

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Minutes and submit any corrections to the Council Secretariat. Cosmetic corrections (typos, grammar, formatting, etc.) are made as they are reported. More substantive corrections are included on the agenda for the next Council Meeting so that they may be approved by Council. Once the Minutes are approved as amended, the Council Document is corrected. Since this process has been followed without comment for some time, PMC proposes that the policy be rewritten to reflect actual practice. Accordingly,

PMC MOVES that Policy 5.5.7 be revised to read:

5.5.7 Revisions to Council Minutes

Minutes of Council meetings shall be approved for distribution by the Executive Director and distributed to Council promptly. Council members shall be requested to submit additions or corrections promptly after receipt. Cosmetic and editorial corrections will be made as they are received. Substantive corrections received are placed on the agenda of Council's next official meeting, at which formal approval of the minutes shall take place.

Note that this revision is purposely silent on the matters of what constitutes "promptly", and on what constitutes "distribution."

Action Item #4. Policy 10.

In the course of considering the various ways in which the word "Headquarters" is used in the Policy Manual, PMC had occasion to consult Policy 10.5 Executive Board Review, whereupon it noted that this policy is not logically located, and that the section caption is misleading.

The current arrangement of topics is (in the interest of space, the full text of only 10.5 is included):

- 10. Headquarters and Publications
 - 10.1 Responsibility for Content of ALA Publications
 - 10.1.1. Definition of an ALA Publication
 - 10.1.2. Archiving of Electronic Publications
 - 10.2 American Libraries: Editorial Policy
 - 10.3 Sex-Stereotyping Terminology [in ALA publications]
 - 10.4 Reproduction of Articles
 - 10.5 Executive Board Review

The Executive Board shall review administrative decisions made in the internal management of Headquarters by the Executive Director, and the Executive Director shall be authorized to carry out the provisions of the budget including hiring and firing of staff without submitting matters previously authorized or individual appointments to the Executive Board except in the form of reports of action. Any action by the Executive Director shall be

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subject to review by the Executive Board upon request of any member of the Executive Board.

Note that 10.1 through 10.4 all concern ALA publications, while 10.5 is concerned with the authority of the Executive Director, as related to the authority of the Executive Board.

10.5 originally stood alone as Section 10 from the 1950s to the late 1980s until the other policies began to be passed. It appears that the first additional policies to be passed were placed with the original policy on Executive Board Review because they were, in a sense, managerial issues. As other policies about publications were added, they found their home with the others in Section 10. An attempt was made to make the section coherent through the wording of the caption.

These stratagems, however, proved unsatisfactory; for example, 10.5 bears little relationship to the remainder of Section 10, and it would be difficult to create a caption that could convey the span of the whole section. In effect, 10.5 is hidden here.

The content of 10.5 is itself peculiar. The Constitution, Article VIII, Section 3, outlines the responsibilities and authority of the Executive Director with regard to headquarters and its personnel and carrying out the provisions of the budget. Article VII, Section 3, outlines the authority of the Executive Board. The only additional information contained in Policy 10.5 is to stipulate that the Executive Board has the authority to review actions of the Executive Director, and to indicate how such a review might be requested.

PMC questions whether it is necessary to articulate this information in policy. If it is necessary to articulate it at all, perhaps it would be more appropriately located in the Constitution, where the duties of both bodies are defined. By presentation of this report, PMC requests Constitution and Bylaws to consider the matter. PMC will accordingly make no attempt to reword it, pending input from Constitution and Bylaws.

In the meantime, in order to address the illogic of the current organization, and to "unhide" 10.5,

PMC MOVES

That the Caption at 10 be revised to read:

10. ALA Publications

THAT a new section 13 of the Policy Manual be created, and that the current 10.5 be removed from its current location and renumbered so that the new section would appear as:

13. Executive Board and Executive Director

13.1 Executive Board Review

The Executive Board shall review administrative decisions made in the internal management of Headquarters by the Executive Director, and the Executive Director shall be authorized to carry out the provisions of the budget including hiring and firing of staff without submitting matters previously authorized or individual appointments to the Executive Board except in the form of reports of action. Any action by the Executive Director shall be subject to review by the Executive Board upon request of any member of the Executive Board.

PMC, or a special task force on the Policy Manual should consider, in concert with Constitution and Bylaws, whether this policy is necessary, and how and whether it might be rewritten to make its purpose and provisions clear. Should it be decided that the policy is necessary, the special task force should consider its ultimate location. For example, should information about Executive Board be located closer to the beginning of the section of governance policies? Should items about the Executive Board and Council be combined into a single section?

Action Item #5. Policy Manual Revision

The Policy Manual was originally created as a result of the work of the "Ihrig Committee" and has been maintained since its inception, first by Staff, and later through creation of the Policy Monitoring Committee. As evidenced by this present report and by the PMC reports of the past several years, careful examination of almost any policy (either in isolation or in context) often reveals some curiosity of wording, numbering, title, grammar, appropriateness, clarity, purpose, obsolescence, need, etc. These issues have heretofore been dealt with as they arise or are noticed, but that approach depends largely on the particular purpose of the current chair and members of PMC. Other possible approaches would be to engage a consultant/editor, or to make an assignment to specific Headquarters staff, or to appoint a special Task Force with the specific charge to carry out a thorough examination of the Policy Manual, and to propose such changes as are deemed necessary, including, but not limited to:

- Renumbering to provide room for expansion where needed
- Renumbering to provide a more logical order of policies
- Matching policy names with content
- Deleting obsolete policies
- Deleting obsolete parts of policies
- Identifying and clarifying primary intent of policies, and revision as necessary to reflect that purpose
- Clarifying or deleting confusing parts of policies
- Verifying that policies reflect actual practice

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- Identifying policies that contain an “exclusive” list and consideration whether an “exemplary” list should be used in order to reduce future need for revision, and/or to clarify whether a policy is needed for each specific instance, or for classes of instances
- Deleting policies that simply restate accepted parliamentary practice or provisions of the Constitution or Bylaws
- Identifying policies that may not be appropriately considered policy, and determination of appropriate placement/treatment (e.g., as guidelines, bylaws, or deleted)
- Making editorial/grammatical changes as necessary (e.g., *which* vs. *that*, *will* vs. *shall*; use of consistent terminology to convey concepts)
- Verifying correctness, currency, and appropriateness of all references, including references to the Constitution, Bylaws, other policies, the Policy Reference File (instead of the “Current Reference File”)
- Considering how or whether web capabilities might be used to enhance navigation through the Manual, and location, accessibility, and relation of policies to each other and to other documents.

Accomplishing such an endeavor is beyond the capacity of the three-member Policy Monitoring Committee. It requires a degree of continuity not possible through the regular appointment process and limitation of PMC membership to current Councilors. An endeavor such as this benefits from having an individual or individuals specifically recruited and appointed because of their interest in this kind of work. Accordingly,

PMC MOVES

That a special task force be appointed and charged with carrying out a thorough examination of the Policy Manual, and proposing such changes as necessary, including, but not limited to

- Renumbering to provide room for expansion where needed
- Renumbering to provide a more logical order of policies
- Matching policy names with content
- Deletion of obsolete policies
- Deletion of obsolete parts of policies
- Identification and clarification of primary intent of policies, and revision as necessary to reflect that purpose
- Clarification or deletion of confusing parts of policies
- Verification that policies reflect actual practice
- Identification of policies that contain an “exclusive” list and consideration whether an “exemplary” list should be used in order to reduce future need for revision, and/or to clarify whether a policy is needed for each specific instance, or for classes of instances
- Deletion of policies that simply restate accepted parliamentary practice or provisions of the Constitution or Bylaws

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- Identification of policies that may not be appropriately considered policy, and determination of appropriate placement/treatment (e.g. as guidelines, bylaws, or deleted)
- Making editorial/grammatical changes as necessary (e.g. which vs. that; will vs. shall; use of consistent terminology to convey concepts)
- Verifying correctness, currency, and appropriateness of all references, including references to the Constitution, Bylaws, other policies, the Policy Reference File (instead of the "Current Reference File")
- Considering how or whether Web capabilities might be used to enhance navigation through the Manual, and location, accessibility and relation of policies to each other and to other documents.

The Task Force should consult freely with PMC and Council, and should keep PMC and Council apprised of progress.

PMC recommends that the initial charge be for not less than two years, with the possibility of extension as necessary to complete the work.

Hill then addressed the information items contained in ALA CD#17.1.

This conference marks the end of Councilor Hill's term as PMC chair and as a Councilor. She gave a farewell address and received a standing ovation for her 23 years of continuous service on the ALA Council.

ALA President Camila Alire said and that Councilor Swan Hill will be sorely missed. Alire recognized Hill for her hard work and diligence, and wished her the very best in future endeavors.

At the request of ALA President Camila A. Alire, President-Elect Roberta A. Stevens took the chair.

ALA COMMITTEE ON LIBRARY ADVOCACY REPORT, ALA CD#7.1. Carol Brey-Casiano, chair, highlighted the following items from the COLA report:

Funding Crisis Efforts. The goal of this effort is to respond to library closures and other library fiscal crises at the state and local level. ALA's goal is to advance the efforts of the library and/or ALA Chapter in question to avert the closing or restore library funding. This effort is headed by the Office for Library Advocacy in close coordination with a number of other ALA units.

Recently, ALA President Camila Alire and AASL President Cassandra Barnett wrote a joint letter opposing cuts of school librarians throughout the Los Angeles Unified School District. Both presidents also wrote a joint letter opposing proposed cuts of school librarians throughout the Ann Arbor, Michigan School District.

Library Snapshot Day. The goal of this effort is to generate photos, statistics, and stories about the ways that patrons use their local libraries. Twenty seven (27) states are committed to participate in this first national Library Snapshot Day.

Library Advocacy Day. This year, the Office for Library Advocacy and the ALA Washington Office are presenting "Library Advocacy Day." For one year only, Library Advocacy Day will replace National Library Legislative Day.

Brey-Casiano also noted the following advocacy training workshops being held at the 2010 ALA Annual Conference: "Surviving in a Tough Economy: An Advocacy Institute Workshop"; "Advocacy on the Front Lines"; and "Advocacy Hour."

TRAINING, ORIENTATION, AND LEADERSHIP DEVELOPMENT (TOLD) COMMITTEE REPORT, ALA CD#24. At the 2010 ALA Midwinter Meeting, the Committee on Organization, upon recommendation by the Training, Orientation, and Leadership Development Committee (TOLD) proposed to Council the adoption of the revised Policy 6.6.3, Leadership Development Program for ALA Committee and the ALA Intern Guidelines. After some debate, the ALA Council referred the policy and guidelines back to TOLD, and asked that the TOLD chair report to Council at the 2010 ALA Annual Conference on these items.

Teri Switzer, chair, presented a revised set of intern guidelines and noted that no action on the guidelines would be sought at this meeting.

During the discussion of these guidelines, questions surfaced about who can serve as an intern; how many internships can be held by an intern; and whether interns should have voting privileges on a committee.

Switzer said the revised guidelines will again be presented to the Committee on Organization, and Council's action on the guidelines will be sought at the 2011 Midwinter Meeting or Annual Conference.

RECOGNITION OF RETIRING COUNCIL AND EXECUTIVE BOARD MEMBERS. Usually the recognition of Councilors whose terms end at the close of this conference would take place at Council III; however, with Council III adjourning at 10:30 a.m. to allow Councilors to attend the Library Advocacy Rally, President-Elect Roberta A. Stevens recognized the following retiring Councilors at this meeting: Ismail Abdullahi, Councilor-at-Large (reelected); Brenda Pruitt Annisette, Councilor-at-Large; Gladys Smiley Bell, Councilor-at-Large (reelected); Melissa Brechon, Minnesota Chapter Councilor; Shirley Bruursema, Association of Library Trustees, Advocates, Friends and Foundations Councilor; James J. Campbell, Maine Chapter Councilor; James (Jim) B. Casey, Councilor-at-Large; Diane R. Chen, Councilor-at-Large (will remain on Council as an ALA Executive Board member); Olga F. Conneen, Pennsylvania Chapter Councilor; Catharine Cook, Councilor-at-Large; Cynthia Czesak, New Jersey Chapter Councilor (reelected); Roberto C. Delgadillo, Ethnic and Multicultural Information Exchange Round Table Councilor; John C. DeSantis, Councilor-at-Large; Nadine M. Flores, Councilor-at-Large; Sarah I. Flowers, Councilor-at-Large;

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Denise Gerdes, Nevada Chapter Councilor; Charlotte Glover, Alaska Chapter Councilor; Karen Gonzales, Montana Chapter Councilor; Timothy P. Grimes, Library Instruction Round Table Councilor; Amy Harmon, Councilor-at-Large; Allene F. Hayes, Councilor-at-Large; Susan Henricks, Councilor-at-Large; Janet Swan Hill, Councilor-at-Large; Anne J. Hofmann, New York Chapter Councilor; Sue Kamm, Councilor-at-Large (reelected); Pamela Klipsch, Missouri Chapter Councilor (reelected); Em Claire Knowles, Councilor-at-Large (will remain on Council as an ALA Executive Board member); Jennifer Kutzik, Library Support Staff Interest Round Table Councilor; Sherry Laughlin, Mississippi Chapter Councilor; Betty J. Long, New Mexico Chapter Councilor; David Macksam, Rhode Island Chapter Councilor; Mary Mallory, Government Documents Round Table Councilor (elected Councilor-at-Large); Bernard (Bernie) A. Margolis, Councilor-at-Large, (reelected); Heather McClure, Councilor-at-Large; Barbara R. Miller, Councilor-at-Large, (reelected for one-year term); Locke J. Morrissey, Association of College and Research Libraries Councilor; Catherine L. Murray-Rust, Councilor-at-Large; Melora Ranney Norman, Councilor-at-Large; Margaret (Peg) Ann Oettinger, Councilor-at-Large; Charles Leslie Pace, Councilor-at-Large; Susan N. Hill Pieper, Councilor-at-Large; Sarah M. Pritchard, Library Research Round Table Councilor; Cristina Dominguez Ramirez, Councilor-at-Large (reelected) Elizabeth Ann Ridler, Councilor-at-Large, (reelected); Colby Mariva Riggs, Library and Information Technology Association Councilor; Susan Roman, Councilor-at-Large (reelected); Annemarie Roscello, Councilor-at-Large; Kay K. Runge, Councilor-at-Large; Suzanne Sager, Oregon Chapter Councilor; John C. Sandstrom, Gay, Lesbian, Bisexual and Transgender Round Table Councilor; Jane T. Sessa, District of Columbia Chapter Councilor (reelected) Robert (Lynn) Strickland, Councilor-at-Large; Carolyn Tassie, Kentucky Chapter Councilor; Patricia A. Wand, Councilor-at-Large; Kendall French Wiggin, Association of Specialized and Cooperative Library Agencies Councilor, (reelected); Tom L. Wilding, Councilor-at-Large, (reelected) J. Linda Williams (elected to the ALA Executive Board and will remain on Council); and Liana H. Zhou, Councilor-at-Large.

President-Elect Stevens also thanked the following retiring Executive Board members whose terms expired at the adjournment of the 2010 ALA Annual Conference: ALA Treasurer Rodney M. Hersberger; Immediate Past President James (Jim) R. Rettig; and Executive Board Members Charles E. Kratz, Jr. and Larry Romans.

WEBSITE ADVISORY COMMITTEE REPORT, ALA CD#41. Michael Stephens, chair, reported that the committee's primary focus this year has been selecting a new ALA Content Management System.

While ALA Connect remains a major priority, the MemberFuse pilot has taken precedence over major module development, as has the creation of the Conference Scheduler Requirements document, which will allow the building of a new "event planner" after the 2010 Annual Conference.

The Website Advisory Committee was thanked for its efforts to increase ALA web accessibility to individuals with disabilities.

COMMITTEE ON EDUCATION REPORT, ALA CD#42. Lynn Silipigni Connaway, chair, reported that in its role of "developing and recommending Association policies related to the full spectrum of education for all library and information studies personnel," COE has prepared a resolution concerning the proposed closing of the School of Library and Information Science (SLIS) at Louisiana State University (LSU). Also, in its role of providing a networking platform for dialogues between Library and Information Science educators and practitioners, Beth Paskoff, Dean, Louisiana State University, School of Library and Information Science, and Linda C. Smith, Professor & Associate Dean, University of Illinois, GSLIS, participated in an open forum at the Education Assembly during this conference. This forum gave them a national platform to discuss the issues concerning their programs and to garner the support of practitioners and others in the library community.

Lynn Silipigni Connaway, COE chair, moved and Council

ADOPTED, ALA CD#42, Resolution Concerning the Proposed Closing of the School of Library and Information Science at Louisiana State University, which read: "That the American Library Association (ALA):

1. Strongly opposes the elimination of the School of Library and Information Science at Louisiana State University.
2. Urges the Louisiana State University Board of Supervisors and the Louisiana Board of Regents to continue to support the School of Library and Information Science at Louisiana State University."

Connaway then responded to questions from the floor.

ALA TREASURER'S REPORT, ALA CD#13.1. After providing a detailed and comprehensive financial report, Rod Hersberger, ALA Treasurer, moved and Council

VOTED, To approve the ALA FY2011 Total Budgetary Ceilings as follows:

General Funds	\$26,822,483
Divisions	24,920,314
Round Tables	1,148,585
Grants & Awards	3,620,108
Long-term Investments	561,923
Technology Fund	89,000
Total ALA FY 2011 Budgetary Ceiling	\$57,162,413

This Annual Conference concludes Hersberger's three years of service as the ALA Treasurer. In recognition of his service and accomplishments, President-Elect Roberta A. Stevens read the following statement:

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"On behalf of the Executive Board and the ALA Membership, I'd like to take a few moments to recognize the good works of our outgoing ALA Treasurer Rod Hersberger.

Rod has served the Association for the past three years as the ALA Treasurer during a very challenging time. At the 2007 Annual Conference here in Washington, D.C., the newly seated Executive Board was celebrating the fact that the ALA Endowment had just reached a new high passing the \$30 million mark.

Since the financial crisis of 2008, the value of the endowment fell to a low of \$21 million. Fortunately, the endowment has since recovered and has expanded its asset allocation to include ALA's first alternative investment.

Having served on BARC prior to his election, he recognized early on the challenging circumstances faced by the Association, particularly the General Fund. Thanks to Rod's leadership, a sustained focus on building new business revenue sources is in progress.

As librarians of all stripes we all know the devastating impact that the economy has had on our profession. The Association was not immune to these events. Library budgets at all levels across the country were being cut, library services reduced and important/critical purchases postponed. In order to make sure that the Association remained financially strong, Rod led critical debate and made cogent suggestions related to bringing revenues and expenses into balance. Thanks to Rod's leadership, we were still able to move forward with the memberships demand for innovative and exciting programs, as well as useful and relevant products and services.

He'd be the first to tell you that much of his success was a direct result of the strong foundation that was put in place by previous Treasurers, the Executive Director, senior management and staff."

Stevens then presented Hersberger with a plaque, which read:

"On behalf of the Executive Board and the ALA Membership, it is my pleasure to thank you for your financial leadership and exemplary thoughtfulness, which has helped to guide ALA through one of its most challenging fiscal periods ever."

In recognition of his service and accomplishments over the past three-years, Hersberger received a standing ovation.

NEW BUSINESS:

A RESOLUTION TO ENSURE EQUITABLE ACCESS TO ALL FORMATS OF ELECTRONIC CONTENT THROUGH LIBRARIES, ALA CD#44 REVISED 6/27/10. Councilor Jackie Rafferty, ALA Executive Board Member Larry Romans, and ALA Member Michael Porter moved and Council,

ADOPTED, ALA CD#44 Revised, A Resolution to Ensure Equitable Access to All Formats of Electronic Content through Libraries, which read: "That the American Library Association (ALA):

- (1) Calls for the formation of a Presidential Task Force, integrating the OITP Working Group, charged with studying:
 - Challenges and potential solutions in libraries for improved electronic content access, distribution and preservation systems, and infrastructure in response to the creation and migration of materials from print to electronic access;
 - Collaborations that provide electronic content and distribution infrastructure for libraries, including the development of a list of potentially practical, effective collaborations and courses of action that ALA and libraries around the country could engage in;
 - Current and emerging assistive technology that provides people with sensory and physical disabilities the opportunity to access electronic information hitherto inaccessible through libraries;
 - Methods of encouraging solutions through libraries for electronic content access that use formats and standards that work across DRM-free device platforms;
 - Options for compromise agreements between the library and publishing communities regarding access to digital content; and
 - The need for any ALA policies required to further the creation of an effective electronic content and distribution infrastructure for libraries; and
- (2) Directs the Presidential Task Force to submit a report to Council at ALA Annual Conference in 2011 containing recommendations for the Association."

RESOLUTION ON ENSURING SUMMER READING PROGRAMS FOR ALL CHILDREN AND TEENS, ALA CD#47. Councilors Nick Buron, Sylvia Norton, and Rhonda Puntney moved and Council

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ADOPTED, ALA CD#47, Resolution on Ensuring Summer Reading Programs for all Children and Teens, which read: "That the American Library Association (ALA):

Urges library directors, trustees, school board members, and supervising government bodies to ensure that libraries are provided adequate funding to support summer reading programs for all children and teens."

ADJOURNMENT. After several announcements, the meeting was adjourned at 11:30 a.m.

ALA COUNCIL III
Tuesday, June 29, 2010, 7:00am-10:30pm
Washington Convention Center, Ballroom A
Washington, DC

The third meeting of the ALA Council during the 2010 Annual Conference was convened at 7:00 a.m. on Tuesday, June 29, 2010, in the Washington Convention Center, Ballroom A.

QUORUM. A quorum was established at the beginning of each meeting.

ANNOUNCEMENTS AND INTRODUCTIONS

President-Elect Roberta A. Stevens convened the meeting as President Camila Alire was attending the Coretta Scott King Awards Breakfast. Alire will serve as presiding officer upon her arrival at this meeting.

ESTABLISHING THE AGENDA, ALA CD#8.7 Revised. ALA CD#8.7 Revised was adopted as amended to include the following resolutions under "new business": A Resolution on Institutional Review Boards and Intellectual Freedom, ALA CD#46 Revised.

MEMORIALS. Council Policy 5.3 (15) provides that memorials, tributes, and testimonials will be presented at the beginning of the last session of Council. Memorials were adopted for Frank L. Turner, M-#12; Spencer Shaw, M-13 and M-#18; Marion W. Francis, M-#14; Burton A. Joseph, M-#15; Lillian LaVerne Lewis, M-#16; Marilee Foglesong, M-#17; Patricia A. Morris, M-#19; Lillian Moore Bradshaw, M-#20; Susanne J. LeBarron, M-#21; and Grace-Ellen McCrann, M-#22.

TRIBUTES. By **ACCLAMATION**, Council adopted the following tributes: 50th Anniversary of the Black Caucus of ALA (BCALA), T-#3; 30th Anniversary of the Asian/Pacific American Librarians Association (APALA), T-#4; and the 30th Anniversary of the Map and Geography Round Table, T-#5.

TELLERS REPORT ON THE ELECTION FOR THE 2010-2011 COMMITTEE ON COMMITTEES AND THE PLANNING AND BUDGET ASSEMBLY, ALA CD#12.2. Councilor Suzanne Sager, chair, reported the following election results:

ELECTED, To the 2010-2011 Council Committee on Committees: Irene Briggs (2010-2011); Wei Jeng-Chu (2010-2011); Trevor A. Dawes (2010-2011); and Rhonda K. Puntney (2010-2011). This committee will be chaired by 2010-2011 ALA President-Elect Molly Raphael.

ELECTED, To the 2010-2011 Planning and Budget Assembly: *Councilors-at-Large*: Dora T. Ho (2010-2012); Annalisa R. Crews (2010-2012); and Jose Aponte (2010-2012). *Chapter*: Rodney E. Lippard (2010-2012); and Gina A. Persichini (2010-2012).

CONSTITUTION AND BYLAWS COMMITTEE REPORT, ALA CD#25.1. Councilor Tom Wilding, chair, moved and Council *ADOPTED* the following two action items contained in his report:

Action Item #1. That ALA Constitution, Article IX be replaced in its entirety with the following:

Article IX. Endowment Funds

1. Receipts from life memberships and all gifts for endowment purposes shall, subject to conditions attached thereto, constitute endowment funds. Subject to conditions legally incident thereto, such funds shall be in the custody of no fewer than three nor more than six appointed trustees. One or more of these appointed trustees shall be appointed by the Executive Board annually to hold office for three years from the date of appointment or until a successor shall be appointed.
2. The trustees shall have authority to hold, invest, reinvest, disburse, and otherwise deal with endowment funds in accordance with such directions as may be given them by the ALA Executive Board. The principal of and income from endowment funds shall be expended under the directions of the Executive Board but no such expenditures shall be made except in accordance with any conditions imposed by the donors of any such funds nor for any purposes which are not in consonance with the approved policies of the Association, nor shall principal be expended unless expressly permitted by the terms of the gift, or any amendment or modification thereof. No action shall be taken with reference to investment, reinvestment, or other principal transaction with respect to securities held in the endowment fund, except upon a resolution adopted by or written order signed by a majority of the trustees.
3. The ALA Treasurer shall serve as an *ex officio* voting trustee.

Action Item #2a. That the ALA Constitution, Article VIII, Section 1 be amended to include the parenthetical descriptor "non-voting" after the Executive Director in the second sentence so that the sentence reads:

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"The officers of the Association shall be a president, a president-elect, who shall serve as vice-president, an executive director (non-voting), and a treasurer."

Action Item #2B. That the ALA Constitution, Article III be amended by inserting "voting" before the word "members," so that the last sentence reads as follows:

"The Executive Board may suspend a member for cause after a hearing by a two-thirds vote of the voting members of the Executive Board and may reinstate a member by a three-fourths vote of the voting members of the Executive Board."

Action Item #2C. That the ALA Constitution, Article VII, Section 4, be amended by inserting to read as follows:

"A majority of the voting members shall constitute a quorum of the Executive Board."

Amendments to the ALA Constitution require votes by Council at two consecutive meetings. Therefore, these above items will be brought back to Council for a second vote at the 2011 ALA Midwinter Meeting.

INTELLECTUAL FREEDOM COMMITTEE REPORT, ALA CD#19.2-19.3. Martin L. Garnar, chair, moved and Council

ADOPTED, ALA CD#19.3, Prisoners' Right to Read: An Interpretation of the Library Bill of Rights.

COMMITTEE ON LEGISLATION REPORT (COL), ALA CD#20.5-20.11. Councilor Mario A. Ascencio, chair, moved and Council *ADOPTED* the following action items contained in ALA CD#20.6-20.10:

Item #1. ALA CD#20.6, Resolution to Increase Funding for the Improving Literacy through School Libraries Programs to a \$100 Million, which read: "That the American Library Association (ALA):

Urges Congress to commit a minimum of \$100 million designated specifically for school libraries in FY2011 and beyond to the Improving Literacy Through School Libraries program to establish a population-based state grant program that provides students in every state the opportunity to increase reading achievement and master 21st century skills."

Item #2. ALA CD#20.7, A Resolution to Include School Librarians in the Reauthorization of the Elementary and Secondary Education Act, as amended to read: "The American Library Association (ALA):

Conveys to the President, the Secretary of Education, and the Congress of the United States the urgent need to require that the reauthorization of the

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Elementary and Secondary Education Act (ESEA) have a goal requirement that every public school have a library staffed by a state-certified school librarian."

Item #3. ALA CD#20.8, Resolution on Faster FOIA Act, which read: "The American Library Association (ALA):

1. Commends the U.S. Senate for its quick passage of S. 3111, the Faster FOIA Act on April 15, 2010.
2. Urges the U.S. House of Representatives to quickly pass the Faster FOIA Act of 2010, H.R. 5087."

Item #4. ALA CD#20.9, Resolution on Proposed Joint LC and GPO Digital Pilot Project, which read: "The American Library Association (ALA):

1. Urges the Joint Committee on Printing to approve the Memorandum of Understanding so that Government Printing Office can process the *Statutes at Large* and *Congressional Record* content digitized by the Library of Congress.\
2. Urges the Joint Committee on Printing to support Government Printing Office making this new digitized content available for permanent public access via GPO's Federal Digital System (FDsys)."

Item#5. ALA CD#20.10, Resolution on Equal Access to 21st Century Communications, which read: "The American Library Association (ALA):

1. Strongly supports The Equal Access to 21st Century Communications Act, S. 3304, and the Twenty-first Century Communications and Video Accessibility Act of 2009, H.R. 3101, as vision, hearing and other disabilities are able to utilize fully broadband services and equipment and have better access to video programming devices and other technologies.
2. Calls upon Congress to pass S. 3304 and H.R. 3101."

Councilor Mario A. Ascencio, COL chair, then moved the adoption of ALA CD#20.11, A Resolution to Ensure Equitable Access to Library Services for All People Regardless of Immigration Status, which read: "That the American Library Association:

- (1) Calls on Congress to quickly enact comprehensive immigration reform legislation. Such reform should result in ensuring that all people in the United States can have access to library services regardless of their immigration status; and

- (2) Strongly encourages other library organizations to proactively engage their legislators at every level; local, state and federal, about the importance of equal and ready access to library services for all people."

After some debate over amending the language in the "whereas clauses," the ALA Council

APPROVED, The following amendments to the "Whereas clauses" in ALA CD#20.11, A Resolution to Ensure Equitable Access to Library Services for All People Regardless of Immigration Status, which read:

Insert a new 3rd Whereas Clause, which read:

"Whereas, libraries have historically been centers that facilitate lifelong education, literacy, and cultural exchange for new Americans."

Amend 5th Whereas clause to read:

"Whereas, there has been legislation both proposed and/or adopted at the local, state, and federal levels, that ~~would~~ **could directly** restrict access to government services including libraries and {add cause a chill factor that will inhibit free access to libraries."

Council also *APPROVED*, the following amendments to the "resolved clauses" in ALA CD#20.11, A Resolution to Ensure Equitable Access to Library Services for All People Regardless of Immigration Status, which read: "The American Library Association (ALA):

1. Calls on Congress to quickly enact comprehensive immigration reform legislation. Such reform should result in ensuring **equitable access to library services for ~~that all people in the United States can have access to library services~~ regardless of their immigration status. ~~all people.~~**
2. Strongly encourages other library organizations to proactively engage their legislators at every level; local, state and federal, about the importance of equal and ready access to library services for all people **regardless of their immigration status.**

Council then

ADOPTED, ALA CD#20.11, A Resolution to Ensure Equitable Access to Library Services for All People Regardless of Immigration Status, as amended above.

Upon her return from the Coretta Scott King Award Breakfast, ALA President Camila A. Alire chaired the remainder of this meeting.

INTERNATIONAL RELATIONS COMMITTEE, ALA CD#18.2-18.3. Beverly Lynch, chair, acknowledged the U.S. State Department's help to broadcast the "Building Bridges to Establish International Partnerships" program to a worldwide audience at this conference.

Lynch noted that in May of this year, ALA was invited by the U.S. State Department to rejoin the U.S. National Commission of UNESCO. ALA was a standing member of the Commission before the U.S. left UNESCO in 1984. Later this summer, the IRC will seek nominees to serve as ALA's representative to the Commission.

Lynch reported that the Traditional Cultural Expression Task Force will bring its recommendations on the revision of "Librarianship and Traditional Cultural Expressions: Nurturing Understanding and Respect" to Council at the 2011 Midwinter Meeting.

Lynch then talked about the strategic plan for international activities, which is based on ALA's 2010 Strategic Plan. This report (ALA CD#18.3) identifies goals and objective in the international plan and describes activities supporting these during the period of 2005-2010. Executive Director Keith Michael Fiels said that the international accomplishments were phenomenal.

COMMITTEE ON ORGANIZATION, ALA CD#27.2. Jan Sanders, chair, moved and the ALA Council **ADOPTED**, the following two (2) action items contained in ALA CD#27.2, Committee on Organization Report:

Action Item #1. Establishment of a Retired Members Round Table.

The establishment of a Retired Members Round Table, supported by petition by ALA members, addresses both a growing interest and a growing demographic within the Association. The proposal came to COO with draft bylaws and a statement of purpose in place. The statement reads as follows:

The Retired Members Round Table (RMRT) shall exist to develop programs of particular interest to retired persons from all types of libraries and all forms of library service, including formal opportunities for continued involvement and learning; a variety of leadership training and opportunities for mentoring; lifelong professional involvement and networking; and, active engagement in the American Library Association and the profession of librarianship.

Action Item #2. An increase in the composition of the Conference Committee to include a representative of the Accessibility Assembly. The size of the committee will thus increase from ten current members to eleven. The members will be as follows:

- One (1) Round Table Coordinating Assembly Representative
- Three (3) ALA members-at-large
- Two (2) ALA Councilors: one at large, one chapter councilor
- Three (3) Division Representatives

- One (1) Exhibits Round Table Representative
- One (1) Accessibility Assembly Representative

New technologies and need for new services have kept accessibility a constant concern for conference planning. The appointment will be made by the ASCLA appointing officer in consultation with the Accessibility Assembly.

NEW BUSINESS:

RESOLUTION ON INSTITUTIONAL REVIEW BOARDS AND INTELLECTUAL FREEDOM, ALA CD#46 REVISED. Councilors Melora Ranney Norman and Tom Wilding moved the adoption of the Resolution on Institutional Review Boards and Intellectual Freedom, ALA CD#46, which read:

"The American Library Association (ALA): Supports the American Historical Association in its position on oral history IRB exemption, and joins with the American Association of University Professors in recommending that "research on autonomous adults whose methodology consists entirely in collecting data by surveys [or] conducting interviews . . . be exempt from the requirement of IRB review—straightforwardly exempt, with no provisos, and no requirement of IRB approval of the exemption."

After some debate, Councilor John A. Moorman moved that ALA CD#46 Revised be referred to the Intellectual Freedom Committee. It was also moved that the Library Research and Library History Round Tables be added to the referral. As Councilors continued to suggest additional groups that also might have an interest in the issue, it became clear that the resolution should receive wide distribution to seek input from as many groups as possible. Although a time line for a response to this resolution was not specified, it was anticipated that a status report would be brought to Council at the 2011 Midwinter Meeting.

A RESOLUTION ON NON-DISCRIMINATION IN CONFERENCE CONTRACTS, ALA CD#45 REVISED. At its second meeting, the ALA Council referred ALA CD#45, A Resolution on Non-Discrimination in Conference Contracts, to the Budget Analysis and Review Committee (BARC).

Jim Neal, chair, Budget Analysis and Review Committee, stated that BARC had considered the resolution and had raised various concerns that have now been addressed in the revised resolution.

ALA Executive Board Member Larry Romans moved and Council

VOTED, That ALA Policy 7.1.1, 2nd Paragraph shall be changed from this current text:

7.1.1, 2nd Paragraph- Non Discrimination in Conference Contracts

The ALA will enter into conference center site contracts only with organizations and legal bodies in cities, counties, or states that do not by law discriminate against lesbian, gay, and bisexual people.

To this text:

7.1.1—Non Discrimination in Conference Contracts

The ALA will avoid entering, whenever possible, into convention center contracts with organizations and legal bodies in cities, counties, or states that by law discriminate against gay, lesbian, bisexual or transgender people. ALA will provide materials for promoting sensitivity to sexual orientation, gender identity, and gender expression for all employees on the floor of each convention center, including employees of companies to which the convention center has contracted for services on the floor of the convention.

The full policy will now read:

"7.1.1—Non Discrimination in Conference Contracts. There shall be no discrimination, including that based on race, origin, color, sex, sexual orientation, creed or disability, in the use of any facilities used by the American Library Association. This policy shall become a part of ALA contracts for the use of space.

The ALA will avoid entering, whenever possible, into convention center contracts with organizations and legal bodies in cities, counties, or states that by law discriminate against gay, lesbian, bisexual or transgender people. ALA will provide materials for promoting sensitivity to sexual orientation, gender identity, and gender expression for all employees on the floor of each convention center, including employees of companies to which the convention center has contracted for services on the floor of the convention."

Councilor Janet Swan Hill, PMC chair, asked that it be settled as to whether term is "transgendered" or "transgender;" and that that term be used consistently throughout the *ALA Policy Manual*.

ALA Executive Board Member Larry Romans indicated that the appropriate term is "transgender."

ADJOURNMENT. The agenda was completed at 8:56 a.m. and the meeting was adjourned.