

WHAT'S HAPPENING: A PRE-CONFERENCE UPDATE

June 20, 2011

*** NEW THIS YEAR ***

➤ **OGS Schedule Change**

Start the conference at the **Opening General Session**, Friday, June 24, 4:00-5:15 pm. Join ALA President Roberta Stevens for this official start to the 2012 ALA Annual Conference. See the winning videos from the “Why I Need My Library” contest (www.ilovelibraries.org/whyneedmylibrary). Hear Opening General Session speaker Dan Savage, who spearheaded, along with Terry Miller, the “It Gets Better” campaign. Celebrate award-winning colleagues. See ALA’s first-ever virtual ribbon cutting ceremony before heading to the ALA/ERT Exhibits Opening Reception.

➤ **Movie Series**

Catch the new film series -- *Now Showing @ ALA* – at the Morial Convention Center, Auditorium C. Here’s the list – but for more information see the *Final Program*, pages 18-20.

- *Mine*, Friday, June 24, 8:00pm, courtesy of FilmMovement.
- *Diary of a Wimpy Kid*, Saturday, 9:00am, courtesy of Twentieth Century Fox Home Entertainment
- *Fraggle Rock*, Saturday, noon, from Archaia Entertainment.
- *The Lila Acheson Wallace Library at The Juilliard School*, part of the new PBS television series “Great Libraries of the World,” Saturday, 5:00pm.
- “*The Most Dangerous Man in America: Daniel Ellsberg and the Pentagon Papers*,” Saturday, 6:00pm, made possible by Seymour Wishman, President, First Run Feature Films.
- ALSC presents “*Library of the Early Mind*,” Saturday, 8:00pm, sponsored by Media Source, Inc.; Little, Brown; and Macmillan Children’s Book Group.
- Award-winning filmmaker and founder of The Webby Awards, Tiffany Shlain, presents “*Connected: An Autobiography About Love, Death & Technology*,” Sunday, 9:00am.
- “*Obligation to Endure*,” presented by the Social Responsibilities Round Table (SRRT), Sunday, 11:00-11:30am.
- From Top Cow Productions comes this adaptation of the Top Cow comic book, “*Witchblade*,” Sunday, noon.
- Award-winning documentary “*Faubourg Tremé: The Untold Story of Black New Orleans*,” Sunday, 2:30pm.
- “*The Missouri Botanical Garden Library*,” another in the PBS series “Great Libraries of the World,” Sunday, 5:00pm.
- “*The Dark Crystal*,” from Archaia Entertainment, Sunday, 5:30pm.
- SRRT Feminist Task Force presents “*Pink Saris*,” from Women Make Movies (www.wmm.com), Sunday, 8:00pm.
- “*The London School of Economics Library*,” from the PBS “Great Libraries of the World” series, Monday, 8:30am
- “*Not In Our Town: Light in the Darkness*,” from PBS, Monday, 9:00am (<http://www.niot.org/niot-video/niot-iii-trailer-patchogue-story>)
- “*Comic Book Literacy*,” Monday, noon, <http://www.youtube.com/ComicBookLiteracy>
- “The Getty Research Institute Library,” PBS “Great Libraries of the World” series, Monday 1:30pm
- “*Dreams*,” Monday, 3:00pm

➤ **The Conference Scheduler**

As of Thursday, June 16:

- The 2011 Annual Conference Scheduler has been viewed more than 55,000 times.
- 1,650 sessions are included in the Scheduler.
- 2,591 personal sessions have been added by users.
- 727 exhibitors are included in the Scheduler.
- 2,910 users have saved a schedule.
- The session added to the most schedules is the Opening General Session, at 862.
- Overall, Connect usage is up 100% from the previous month – and the servers are holding strong.

New Conference Scheduler features for Annual 2011:

- Use new links on individual sessions to “find sessions like this one” and “suggest this session to a friend.”
- See who else has added a particular session to their schedule (opt-in – see below).
- Hide your attendance on a session-by-session basis or across all sessions (just edit your profile to toggle this setting).
- Add personal, private notes to both individual sessions and exhibitors.
- Add attachments to comments, to provide downloadable session materials (handouts).
- Shuttle bus route information is now listed on each session.
- The conference wiki has been integrated into the Scheduler under the “Community” link in the right hand navigation.
- You have the option to download a PDF version of your schedule.
- Conference sessions now appear on Connect group calendars automatically.
- Users can add tags to individual sessions, which display on the new tag cloud on the Scheduler home page.
- iCal files for search results enable a unit or user to easily capture a specific set of sessions for importing into an external calendar.
- Presenters can attach files to comments on session records to provide handouts for attendees.

➤ **RMRT**

Formation of the new Retired Members Round Table was approved by the ALA Council at the 2010 Annual Conference in Washington DC. Help shape ALA’s newest Round Table at the Retired Members Café, Sunday, June 26, 4:00-5:30pm, Morial Convention Center room 245. This will be a World Café style discussion. Other planning meetings are scheduled on Saturday, June 25, 8:00-10:00am, Monteleone – Bonnet Carre, and Sunday, June 26, 8:00-10:00am, Hilton Riverside – Trafalgar.

➤ **Welcome Booksellers**

Members of the Board of Directors of the American Booksellers Association, meeting in New Orleans while the ALA Conference is in session, will be visiting the conference and exhibits on Monday, June 27. Please welcome them:

Becky Anderson, Anderson’s Bookshops, Naperville IL (ABA President)
Steve Bercu, BookPeople, Austin TX (ABAVice-President/Secretary)
Sarah Bagby, Watermark Books, Wichita KS
Betsy Burton, The King’s English, Salt Lake City, UT
Tom Campbell, The Regulator Bookshop, Durham NC
John Evans, DIESEL, a Bookstore, Oakland, CA
Valerie B. Koehler, Blue Willow Bookshop, Houston TX
Matthew Norcross, McLean & Eakin Booksellers, Petoskey MI
Beth Puffer, Bank Street Bookstore, New York NY

Ken White, SFSU Bookstore, San Francisco CA
 Oren Teicher, Chief Executive Officer, American Booksellers Association

Christopher M. Finan, president of the **American Booksellers Foundation for Free Expression (ABFFE)**, longtime member of the Media Coalition and chair of the board of the National Coalition Against Censorship, is the recipient of the 2011 Freedom to Read Foundation (FTRF) Roll of Honor Award.

KEY NUMBERS

Registration: 2011 Annual Meeting

As of Friday, June 17, total attendee registration for the 2011 ALA Annual Conference stands at 11,273, compared to 12,967 at this point for the 2010 Annual Conference in Washington DC. Advance registration for the 2006 ALA Annual Conference in New Orleans (as of June 16, 2006) was 9,047.

And, some other notable 2011 conference numbers

- Over 200 attendees have registered for Libraries Build Community volunteer service, working in 15 projects.
- There are 40 student-to-staff participants.
- There are 328 international registrants from 55 countries.

ALA Membership

	May 31, 2011	May 31, 2010
Personal	57,486	58,982
Organizational	2,858	3,044
Corporate	221	225
Total	60,556	62,251

Division Memberships

	May 31, 2011	May 31, 2010
AASL	7,886	8,510
ACRL	12,666	12,155
ALCTS	4,197	4,166
ALSC	3,959	4,020
ALTAFF	1,483	1,143
ASCLA	778	819
LITA	3,471	3,385
LLAMA	4,156	4,399
PLA	9,313	10,623
RUSA	4,206	4,294
YALSA	5,404	5,275

Round Table Memberships

	May 31, 2011	May 31, 2010
EMIERT	576	622
ERT	607	589
FAFLRT	789	714
GLBTRT	905	902
GODORT	906	914
IFRT	1,463	1,516

IRRT	1,876	1,861
LEARNRT	354	372
LHRT	485	505
LIRT	1,610	1,540
LRRT	1,560	1,573
LSSIRT	456	563
MAGIRT*	314	345
NMRT	2,038	1,957
RMRT	97	<i>new 2010-11</i>
SRRT	1,032	1,486
S[T]ORT	165	157
VRT	486	253

*No, that's not a mistake. In the spring 2011 election, members of the Round Table approved a name change from Map and Geography Round Table (MAGERT) to Map and Geospatial Information Round Table (MAGIRT).

BE INFORMED & JOIN THE DISCUSSION: HOT TOPICS

- **Accessibility**

The ALA Washington Office Saturday Morning Briefing (the “Washington Update”), Saturday, 8:00-10:00am, Morial Convention Center room 277, will feature Jane Berliss-Vincent of the Accessible Technology Coalition, who will present a **“Demo of the Global Public Inclusive Infrastructure”** to address accessibility solutions for public libraries. This demo will highlight an effort to build accessibility and usability directly into the cloud and ICT infrastructure to allow anyone to encounter any information or communication technology (or any device with an electronic interface) anywhere and be able to have it instantly and automatically change into a form they can understand and use.

- A panel of policy makers, librarians and disability experts will report on recent efforts during **“The Right to Read: Increasing Access to Information for People with Print Disabilities,”** Sunday, 1:30-3:30pm, Morial Convention Center room 397. Topics will include the Justice Department’s study on web accessibility, international treaties to enhance cross-border sharing of accessible content, a renewed focus on fair use and the Chafee Amendment, and reports on partnerships with library vendors seeking to make products more accessible. There will be a demonstration of the Global Public Inclusive Infrastructure (GPII).

- **Accreditation**

The Committee on Accreditation will present Student Learning Outcomes Assessment: Linking Learning, Assessment, and Program Improvement, Monday, June 27, 10:30am-noon, Embassy Suites Convention Center, Jean Lafitte 1. For additional information see: http://www.ala.org/ala/aboutala/offices/accreditation/prp/prism/prism_current.cfm#News%20and%20announcements

- **Appropriations FY2011**

On April 14, 2011, after vigorous partisan debate, behind-the-scenes haggling and a nation wondering if the federal government would shut down, Congress finally approved the FY2011 budget for its final five months, ending September 30. Congress made a .2% across-the-board cut to all federal programs and made \$38.5 billion in cuts to both mandatory and discretionary spending compared to FY2010.

The Institute of Museum and Library Services (IMLS): IMLS received a 10.7% cut from FY2010 levels. Its FY2011 funding is \$237,393,262, down \$28 million from the FY2010 total of \$265.8 million, which does not include the \$16 million IMLS lost with the elimination of all federal earmarks from the FY 2011 budget. The cut to the Library Services and Technology Act (LSTA) is \$24,487,678 for a total of \$189,035,322 in FY2011. This is an 11.47% cut from the previous fiscal year. The LSTA Grants to States was appropriated at \$160,032,000, as \$12.5 million or 7.26% cut from FY2010. The Laura Bush 21st Century Library Professionals program that was just authorized last December was cut by 47.7% from \$24.5M in FY2010 to \$12,817,822 in FY2011. These FY2011 cuts to IMLS and LSTA were based on the cuts recommended by President Obama in his FY2012 budget request, which was released on February 14, 2011.

Improving Literacy Through School Libraries (ILSL): When Congress passed the FY2011 spending bill in April it did not address the Improving Literacy Through School Libraries (ILSL) program. However, the bill gave the authority to the U.S. Department of Education to determine within 30 days how to appropriate funding for this, and other programs. On May 15, 2011, the Department of Education announced that it would zero fund ILSL in FY2011. ILSL was funded at \$19.1 million in FY2010.

- **Assessment and the Value of Academic Libraries**
Assessment results are powerful tools to showcase, validate and inform constituents, stakeholders and funding bodies on the value of the library. Join the ACRL Assessment Committee for **Demonstrating the Value of the Library: Assessment Tools and Techniques**, focusing on a variety of assessment methods and tools to demonstrate the value of academic libraries. The session is on Sunday, June 26, 10:30am-noon, Morial Convention Center room 338. For more information, visit the ACRL Value of Academic Libraries website: www.acrl.ala.org/value
- **Benchmarks Initiative Formally Launched**
An unprecedented national coalition has formed to design and pilot a series of public access technology benchmarks for public libraries with \$28M in funding from the Bill & Melinda Gates Foundation. ALA's Office for Information Technology Policy, the Public Library Association (PLA) and other library and local government leaders will provide leadership in developing guidelines that support continuous improvement of and local re-investment in public technology access at libraries. Read more on the ALA Washington Office blog, the District Dispatch, at <http://www.wo.ala.org/districtdispatch/?p=5847>
- **Challenged Materials**
Since 1990, ALA's Office for Intellectual Freedom has maintained a confidential database on challenged materials, documenting formal requests for library materials to be removed or restricted. During 2011-2012, OIF will be implementing significant upgrades to this database, to enable more advanced analysis and presentation of data about banned and challenged books. Funds set aside for implementation of the ALA 2015 strategic plan will be used for this project.
- **Civil Liberties, Freedom of Speech, Technology and the Press**
 - **Competing in the Information Marketplace II: Strategic PR Partnerships – Journalists and Libraries**, featuring Bill Densmore (Media Giraffe Project), Mike Fancher (Donald W. Reynolds Chair in the Ethics of Entrepreneurial and Innovative Journalism, University of Nevada at Reno), Nancy Kranich (ALA Center for Public Life) and Marsha Iverson (LLAMA) will lead a discussion on how journalists and librarians

can work together to encourage community conversations. Saturday, June 25, 8:00-10:00am, Morial Convention Center, rooms 383-385. They will also share highlights from Beyond Books: News, Literacy and Democracy for America's Libraries, a work session at MIT for Journalists, Librarians and Citizens

<http://journalismthatmatters.org/biblionews/>

- Join the Intellectual Freedom Round Table for a session on **New Technologies: The Impact on Government Transparency**, Saturday, June 25, 1:30-3:30pm, Morial Convention Center rooms 288-290. Rick Falkvinge, founder of Sweden's Pirate Party (the largest in the below-30 demographic in the 2009 European Elections) and campaigner for next-generation civil liberties, will head this thought-provoking program. For more about the Pirate Party see <http://www.pp-international.net> and <http://falkvinge.net>
- **When It Leaks It Pours: WikiLeaks, National Declassification System, and Access to Government Information** will feature Thomas Blanton, Monday, June 27, 10:30am-noon, Hotel Monteleone, Queen Anne Ballroom.

- **Diversity**

- The ALA Committee on Diversity will host a **Town Hall Meeting on Diversity**, Friday, June 24, 8:00am-noon, Morial Convention Center room 256. There will be a brief presentation on current statistics and research pointing to an increased need for diversity within the profession, followed by two breakout discussion rounds. The first round of breakout discussions will focus on current needs, opportunities and best practices. The second will focus on key elements (recruitment, education, retention, representation) of a strategy to build a more diverse profession.
- The ALA Committee on Education will again host an Education Assembly. Dr. Clara M. Chu, Chair and Professor, Department of Library and Information Studies, University of North Carolina at Greensboro, will lead a discussion on **"Diversity in Higher Education,"** Saturday, June 25, 4:00-5:30pm, Hilton Riverside-Marlborough A/B.

- **E-Books**

- The National Information Standards Organization (NISO) and Book Industry Study Group (BISG) will co-host The Changing Standards Landscape during the ALA Annual Conference in New Orleans, focusing this year on **"E-books: Where Libraries and Publishers Can Learn from Each Other."** Friday, June 24, noon-4:00pm, Morial Convention Center room 277. Speakers include Todd Carpenter (NISO), Angela Bole (BISG), Phil Madans (Hachette Book Group), Peter Brantley (Bookserver Project, Internet Archive) and Michael Cairns (Information Media Partners). For a detailed agenda and [online registration form](#), see: <http://www.bisg.org/events-0-701-bisg-niso-at-ala-annual-conference-2011.php>
- AASL will offer two sessions on e-books:
 - **"EBooks – Has Their Time Come?"** on Saturday, June 25, 8:00-10:00am, Morial Convention Center room 339, with Dawn Nelson. This session will focus on the variety of ways to access/use e-books and will address check-out, security, loss, access to materials, cost and financial implications. There will be ample Q&A time for attendees to share their experiences with the group.

- Challenge your vision of the future at **“From Gutenberg to Google and Glogs, from Books to Vooks: Imagining and Developing the Successful, Dynamic 21st Century Library – A Panel Discussion and Debate,”** with Carla Bosco, Saturday, June 25, 1:30-3:30pm, Morial Convention Center room 339. Can we successfully balance the traditional print collection with digital resources? Should we? Are we prepared for new tools such as vooks?
 - ALCTS’ Publisher-Vendor-Library Relations Interest Group will focus on **“Managing Your Future E-Book Collection,”** Monday, June 27, 8:00-10:00am, Morial Convention Center room 287.
 - **“The Future is Now! E-books and Their Increasing Impact on Library Services,”** hosted by the ALA Office for Information Technology Policy E-Book Task Force, Saturday, 4:00-5:30pm, Morial Convention Center room 392, will include an overview of the current e-book landscape, e-book devices, a successful library e-book program, and relationships between publishers and libraries. Presenters include Bob Bocher (OITP Fellow, Wisconsin Dept. of Public Instruction’s Division for Libraries, Technology and Community Learning), Chris Harris (Genesee Valley BOCES), Jamie LaRue (Douglas County Libraries) and Peter Brantley (Bookserver Project, Internet Archive).
- **E-Government**

Also on the ALA Washington Office Saturday Morning Briefing (Saturday, 8:00-10:00am, Morial Convention Center room 277) is **“E-Gov: Disaster Preparedness,”** to help librarians prepare for natural disasters, including how libraries can support emergency teams in times of disaster. Speakers will include Rebecca Hamilton (State Librarian of Louisiana), Shannon Aymami (Interim Director, New Orleans Public Library) and Katherine Zeringue (Environmental Liaison Officer for the Federal Emergency Management Agency/FEMA Louisiana Recovery Office).
- **E-Rate**
 - **“E-Rate: Looking Back, Forging Ahead,”** Sunday, 10:30am-noon, Morial Convention Center room 334, will feature success stories from libraries that have benefitted from the E-Rate and provide information on how your library can benefit from this program. Participants include John Noran (Universal Service Administrative Company – the agency that administers this program), Meg Placke (State Library of Louisiana), Dr. Linda LeBert-Corbello (Jefferson Davis Parish Library), Mala Muralidharan (Arizona State Library) and Linda Lord (chair, OITP’s E-rate Task Force).
 - ALA’s Office for Information Technology Policy (OITP) encourages those applying for E-rate funding, particularly those applying for the first time, to attend **“E-rate Office Hours with USAC,”** 1:30-5:30pm, Hilton-Trafalgar. Bring your questions and get answers from John Noran, Schools and Libraries Division of the Universal Service Administrative Company. Sign up for individual appointments online on the ALA Conference Scheduler under community/E-rate Office Hours (<http://connect.ala.org/node/142333>) or during the program in New Orleans. Take this opportunity to get one-on-one time to address the issues that matter to you.
- **Electronic Content**

The Presidential Task Force on Equitable Access to Electronic Content (EQUACC Task Force) was created as the result of an ALA Council resolution to study challenges and

recommend potential solutions in libraries for improved access to electronic content (including, but not limited to, e-books). **“Where We Are, Where We Are Heading: The Presidential Task Force on Equitable Access to Electronic Content Update,”** Sunday, 4:00-5:30pm, Loews Hotel-Louisiana Ballroom, will provide insight and updates on the work of this group, covering five areas: environmental scan, licensing, accessibility, public relations, and model projects. Feedback and discussion from the audience is strongly encouraged. Special guest Brewster Kahle will provide introductory remarks. Task Force members on the panel include Linda Crowe, co-chair (Califa Group), Christopher Harris (Genessee Valley Educational Partnership), Jackie Rafferty (Paul Pratt Memorial Library), Char Booth (Claremont Colleges Library), Jamie LaRue (Douglas County Libraries) and Heather Wicht (University of Colorado at Boulder).

- **Elementary and Secondary Education Act**

Though scheduled to be reauthorized in 2009, the No Child Left Behind (NCLB) Act remains the standing law covering national K-12 education policy. Proposals to reauthorize NCLB would return this law to its original title, the Elementary and Secondary Education (ESEA) Act and address numerous changes to NCLB. Though there is no legislation at this time in this Congress, both the House and Senate have held meetings and hearings to begin the reauthorization process.

Because NCLB did not include school library programs when it was passed in 2002, school libraries have suffered over the past decade. School libraries have missed out on grant money, stimulus money, Race to the Top money, etc. Overall, the Department of Education has failed to acknowledge *the direct correlation between school librarians and increased student academic achievement*. Added to this dynamic, more problems are caused when local school library budgets are increasingly used to mitigate the effects of budgetary constraints. This is further demonstrated by the fact that 25% of America’s schools are operating without a state-certified school librarian to instruct both students and staff.

Inside sources on Capitol Hill keep saying that they hope to introduce ESEA legislation sometime by the August recess. However, no action has taken place to make that a reality. Thus far, activity on ESEA in the 112th Congress has been mostly behind-the-scenes action, especially in the Senate.

In the Senate, Senator Patty Murray (D-WA) introduced the Literacy Education for All, Results for the Nation (LEARN) Act (S.929) on May 10, 2011. This legislation is expected to be the literacy section of ESEA. The LEARN Act authorizes the Secretary of Education to award grants to states for comprehensive planning to improve the literacy of children from birth through grade 12. While both public libraries and school libraries will have the ability to apply for these grants, this legislation does not specifically set aside or carve out money for school libraries.

The Washington Office is currently working with Senator Jack Reed’s (D-RI) office on further legislation that would be more inclusive of school libraries.

The House expressed an interest in reauthorizing ESEA at the beginning of the year. They will only do so in a series of smaller bills and not one big comprehensive piece of legislation, as is the Senate’s plan.

U.S. Rep. Duncan Hunter (R-CA-52) introduced H.R. 1891 on May 13, 2011. This bill would repeal the authorization of 43 Department of Education programs, including

Improving Literacy Through School Libraries. Rep. Hunter is the chairman of the Subcommittee on Early Childhood, Elementary, and Secondary Education, and on May 25 the House Education and Workforce Committee reported this bill from committee. No date has been set for the full House to take up this bill on the floor.

- **Faster FOIA Act of 2011 (S. 627) passes the Senate**

The Faster FOIA Act of 2011 sponsored by Senators Leahy (D-VT), Cornyn (R-TX), Tester (D-MT), and Whitehouse (D-RI) passed the Senate by unanimous consent. This bill will establish a bipartisan commission to discover what causes delays in processing FOIA requests and will then make recommendations to improve the procedure and reduce backlog.

- **Literacy**

The U.S. Department of Commerce's National Telecommunications and Information Administration (NTIA) and the ALA's Washington Office will hold a roundtable discussion about **DigitalLiteracy.gov** – 12:15pm, Saturday, June 25, in the Networking Uncommons (MCC Lobby Level 1). Emily Sheketoff, ALA Washington Office, will moderate; other participants include Anthony Wilhelm, Director of the NTIA's Broadband Technology Opportunities Program, and Susan Hildreth, Director of the Institute of Museum and Library Services (IMLS).

DigitalLiteracy.gov is a new online portal that brings together online learning tools, curriculum, job skills training and a host of other resources. NTIA created the portal in partnership with nine federal agencies to provide librarians, teachers, workforce trainers and others a central location to share digital literacy content and practices.

The roundtable discussion will focus on how libraries can use and add content to the portal. The groups urge bloggers to attend the event to enhance dialogue and to assist with connecting the library community to this tool.

- **New Research**

- **2011 Public Library Funding & Technology Access Study** will be released on June 21 as a digital supplement of *American Libraries*. The study was conducted by ALA and the Information Policy & Access Center at the University of Maryland and documents how public libraries continue to expand as technology centers for communities, providing essential resources for job-seekers, support for critical e-government services, and free downloads of e-books and other electronic resources. The study, funded by the Bill & Melinda Gates Foundation and ALA, will be available online June 21 at: <http://www.ala.org/plinternetfunding>
- School librarians have been identified as the “go to” person for digital content in schools in a recently published report by the national education non-profit group, Project Tomorrow, “**The New 3E's of Education: Enabled, Engaged and Empowered – How Today's Educators are Advancing a New Vision for Teaching and Learning.**” The report finds that the role of the school librarian is increasingly focused around the use of digital content in the classroom.
- **Caregivers:** ACRL's Women's Studies Section and SRRT's Feminist Task Force are co-sponsoring a discussion on issues related to caregivers, Saturday, June 25, 1:30-3:30pm, Morial Convention Center room 240. Women comprise 46% of the total U.S.

workforce, but 61% of caregivers. More than half of working caregivers say they have to go into work late and leave early or take time off during the day to provide care for children, parents, spouses, other relatives or non-family members. In 2008, Sharyn Ladner (ALA Committee on the Status of Women in Librarianship) undertook a caregiver survey of library workers. Based on these findings, COSWL is launching a campaign to raise awareness of caregiving issues as they affect the lives, work, family and health of many librarians and library support staff. Data from the 2008 survey will be presented.

- Daniel M. Burge, Image Permanence Institute, will present findings from three years of research into the **deterioration of digitally printed materials**, with recommendations for action, Sunday, June 26, 4:00-5:30pm, JW. Marriott, Rosalie Room, at the ALCTS PARS Forum.
- The **2011 Public Library Data Service (PLDS) Statistical Report Digital Database** is now available. For more information, go to:
<http://pla.org/ala/mgrps/divs/pla/plapublications/pldsstatreport/index.cfm>
- A new title in the ALA Research Series is now available. **A Strong Future for Public Library Use and Employment**, by José-Marie Griffiths and Donald W. King is now available at <http://www.alastore.ala.org/detail.aspx?ID=2898>.
- Matthew Long and Roger C. Shonfeld of Ithaka S+R will give an overview of this study's major sets of findings ("**Ithaka S+R Report on 2010 Survey: Insights from Academic Library Directors**"), Monday, June 27, 8:00am-noon, Morial Convention Center rooms 388-390, at the ALCTS Forum.
- **The Reference Research Forum**, hosted by RUSA RSS, Sunday, June 26, 1:30-3:30pm, Morial Convention Center room 277, focuses on such topics as user behavior, electronic service, and reference effectiveness.

- **Open Access in the sciences and humanities**

The Berlin Declaration on Open Access to Knowledge in the Sciences and Humanities has garnered signatures from nearly 300 research institutions, libraries, archives, museums, funding agencies, and governments from around the world. Learn more about this important declaration, which outlines concrete steps to promote the Internet as a medium for disseminating global knowledge, including encouraging researchers and cultural heritage custodians to make all kinds of materials openly available, at the SPARC-ACRL Forum, Saturday, June 25, 4:00-6:00pm, Morial Convention Center room 383. Speakers include Dieter Stein (Heinrich Reine University), organizer of the Berlin 6 conference; Lorraine Haricombe (University of Kansas); and, Jennifer McLennan (SPARC), moderator of the Berlin 9 organizing coalition.

- The ACRL Scholarly Communications Discussion Group will explore how global action like the Berlin Open Access Declaration can be expanded through education and outreach programs, Sunday, June 26, 4:00-5:30pm, New Orleans Marriott, Studio 7.

- **Privacy, Technology and Social Media**

- ALA's Office for Intellectual Freedom is continuing its national privacy awareness and outreach campaign. Based on OIF's success with **Choose Privacy Week**, the Open

Society Foundation provided a second two-year grant to OIF, to continue its educational work on privacy. For more information, see www.privacyrevolution.org

- **Privatization**

- **“Keeping Public Libraries Public: A Checklist for Libraries Considering Privatization of Public Libraries,”** is launching at the 2011 ALA Annual Conference. This new document from the ALA Committee on Library Advocacy’s Task Force on Privatization was created in response to the increasing number of libraries facing the threat of privatization in their communities. The checklist is available online at: <http://www.ala.org/ala/professionalresources/outsourcing/ALAKeepingPublicLibrariesPublic%20FINAL%2006%2011.pdf>
- Privatization will also be the topic of a Grassroots Program, Sunday, 4:00-5:30pm, Morial Convention Center room 286. **“Privatization of Libraries: What’s At Stake for your Profession and Community”** will feature of panel of individuals who have faced the issue. Learn about the process they used to evaluate the proposed changes and determine what options would be best for the future of libraries in their communities. Learn how to interact with your election officials before they make a decision about your library. Learn from a communications specialist how to highlight the importance and relevance of public libraries to your elected officials and larger community.

- **Professional Ethics**

- **Promoting Ethical Literacy in Youth: How Librarians Can Partner with Parents and Teachers,** with Michael Zimmer and Rushworth Kidder, Sunday, June 26, 1:30-3:30pm, Morial Convention Center room 243.
- **Whose Common Sense? How Labeling Systems Hurt Young Readers,** with Christine Jenkins, David Levithan, Jeffrey Nadel and Michael Norris, is on Monday, June 27, 1:30-3:30pm, Morial Convention Center room 393-394.

- **School Libraries**

- At the meetings of the AASL Affiliate Assembly, delegates from school library associations across the U.S. will discuss concerns of great importance to the profession. Join them on Friday, June 24, 8:00-10:00pm, Sheraton New Orleans- Waterbury Ballroom, and Sunday, June 26, 8:00-10:00am, Morial Convention Center room 271-273.

- **Transforming Libraries**

- **Mobile phones** are changing the way people use information. Joe Murphy, librarian at Yale University and mobile technology innovator, will discuss how mobile phones provide a unique opportunity for libraries to market themselves, at the **PR Forum**, 8:00-10:00am, June 26, Morial Convention Center room 344. Follow Murphy through his Twitter account, @libraryfuture, and his blog, joemurphylibraryfuture.com. You can share your thoughts about mobile phone technology at <http://www.facebook.com/topic.php?topic=20230&uid=260579593286#!/topic.php?uid=260579593286&topic=20230>
- **Envisioning Our Future: Restructuring the Academic Library through Radical Collaboration,** Saturday, June 25, 1:30-3:30pm, JW Marriott, Ile de France II, will present two case studies: *Collaboration is the New Competition: 2CUL and the*

Imperative to Partner, and A Strategic Agenda for a Multi-Institutional Library in the Northwest. The program is sponsored by LLAMA LOMS.

- ALSC presents the following:
 - **“The Changing Face of Storytimes Today,”** sponsored by ALSC’s Preschool Services Discussion Group, Sunday, June 26, 1:30-3:30pm, New Orleans Marriott, LaGalerie 4 room, will consider topics such as digital storytimes, adjustments made due to mandatory pre-K, and whether to incorporate playtime.
 - ALSC’s Children’s Collection Management Discussion Group’s open-ended discussion will focus on **“Children’s Downloadables in Public Libraries,”** with a guest speaker from Overdrive, Sunday, June 26, 1:30-3:30pm, in the New Orleans Marriott Hotel, Bacchus Room.

- Among LITA’s program offerings are the following:
 - **The Discovery Payoff: Are discovery services increasing ROI and the library’s prominence in academic institutions,** Saturday, June 25, Morial Convention Center room 338.
 - **You Mean Libraries Will Be Able to Deliver Electronic Content Better than iTunes and Netflix?** Saturday, June 25, 1:30-3:30pm, Morial Convention Center room 244.
 - The skills needed to be an active participant in today’s society are rapidly evolving. **Why Transliteracy** examines the impact on libraries, Saturday, 1:30-3:30, Morial Convention Center room 278-282.
 - **Top Technology Trends,** Sunday, 1:30-3:00pm, Morial Convention Center, Auditorium A.

- ALA’s Office for Information Technology Policy (OITP) will tackle the issue of **“Reclaiming Literacy in the Digital Age,”** Saturday, 1:30-3:30pm, Morial Convention Center room 275. Libraries of all types have literacy, its promotion and advancement, as a core mission. As information resources are found increasingly online, literacy has expanded – information literacy, media literacy, digital literacy. How are libraries responding to the “new” literacy? How will the role of libraries be developed and strengthened in the evolving digital literacy “ecosystem”? Participants include Rebecca Reynolds (Rutgers School of Communication and Information), Stacey Aldrich (State Librarian of California), Michael Borges (New York Library Association), Kevin Cherry (Institute of Museum and Library Services).

- The future of libraries is happening today at leading libraries across the country. Hear about cutting edge services at four libraries selected as part of the **Program on America’s Libraries for the 21st Century** (OITP), including Creekview High School, North Carolina State University Library, OhioLINK, and Orange County (FL) Library System. **“The Future of Libraries: Cutting-edge Services,”** is moderated by program chair Christine Lind Hage, Saturday, 10:30am-noon, Morial Convention Center room 391.

- Also from the OITP America’s Libraries for the 21st Century Subcommittee, **“Confronting the Future: Strategic Visions for the 21st Century Public Library,”** Saturday, 4:00-5:30pm, Morial Convention Center room 292, will present a range of possible responses or contrasting visions: physical vs. virtual library, individual vs. community focus, portal vs. archive service, collection vs. creative approach. Practicing librarians will react to these visions.

- Social media and mobile technologies are vastly impacting businesses and consumers. At **“The Business of Social Media: How to Plunder the Treasure Trove,”** Monday, June 28, 8:00am-noon, Morial Convention Center room 244, presenters will demonstrate how businesses are using social networking applications and how librarians can better position their services and collections to assist business users with this exciting new medium. The program is sponsored by **RUSA BRASS**.
- **ASCLA** presents **“Displaying Partnerships: How to Successfully Build Partnerships with Other Agencies,”** Saturday, June 25, 4:00-5:30pm, Morial Convention Center room 349, will examine the success of the partnership between a regional library consortium in Ohio and the local division of the American Cancer Society and the insights it provides on fostering similar partnerships between libraries and local organizations.
- Join **YALSA** for three sessions on transformations in YA services:
 - **Pecha Kucha: Teens and Technology**, Sunday, 10:30am-noon, Morial Convention Center, room 393.
 - **Teens Reading Digitally: Going Handheld and Mobile**, Sunday, 1:30-3:30pm, Morial Convention Center room 288.
 - **Trends in YA Services: Using Mobile Devices to Serve Teens**, Monday, 10:30am-noon, Morial Convention Center room 383.

- **Universal Service Fund**

ALA submitted comments to the Federal Communications Commission in response to the Notice of Proposed Rulemaking regarding reform of the high-cost program within the Universal Service Fund and creation of the Connect America Fund (CAF). We support the transition of the high-cost program to support broadband and highlighted the need for affordable, high-capacity broadband for libraries – particularly those serving rural communities.

The ALA urges that funding to serve rural areas, whether from the CAF or another funding mechanism, should carry with it the obligation to ensure that public libraries receive adequate broadband connectivity. The comments also note that the proposed CAF and current E-rate program would complement each other to help ensure the promise of the 1996 Telecommunications Act.

- **USA PATRIOT Act**

The most notable development during this recent period is the reauthorization of the three expiring sections of the U.S.A. PATRIOT Act for four more years without any reforms. Congress reauthorized Section 215 on business records (often referred to as the “library provision”), lone wolf and roving wiretap sections that would have expired at 12:01 a.m. May 27 without reauthorization. By establishing the next sunset deadline of June 1, 2015, Congress has kicked the ball out-of-bounds rather than effectively addressing the troubling issues in the USA PATRIOT Act.

ALA actively worked for USA PATRIOT Act reform during the last two years as Congress kept extending the sunset deadline. Most recently, ALA has worked with the American Civil Liberties Union, the Association of Research Libraries and the Coalition for Reader Privacy pushing for the same reforms, especially to Section 215. The final vote was frustrating and encouraging at the same time.

During the week leading up to the vote, ALA supported Senators Patrick Leahy and Rand Paul who continued to seek the opportunity to submit amendments, including ones

targeting improved reader privacy protections. In the end, the Senate was allowed some opportunity for amendments – but all failed. Three other Republicans voted with Paul, and the 19 Democrats, against the extension. Those voting “aye” on the extension included 31 Democrats and 41 Republicans. The final Senate vote, late in the day, was 72 to 23.

On the House side, 54 Democrats joined 196 Republicans to vote “aye.” But 31 Republicans voted with the 122 Democrats against the extension. Meanwhile, 29 members did not vote.

President Obama “signed” the bill from France by authorizing his electronic signature. The three provisions are now extended for four years.

New Reforms Already Proposed: Immediately after the PATRIOT votes, Senators Leahy, Akaka, Bingaman, Boxer, Cardin, Coons, Durbin, Franken, Gillibrand, Harkin, and Wyden introduced the USA PATRIOT ACT Improvements Act of 2011 (S. 1125). ALA is reviewing this new bill and working with supporters and allies. Further analysis will be conducted in the following weeks.

- **Workforce Investment through Local Libraries (WILL) Act (H.R.1616)**

On April 15, 2011, U.S. Rep. Rush Holt (D-NJ-12) introduced the Workforce Investment through Local Libraries (WILL) Act (H.R. 1616). This legislation proposes including libraries in the Workforce Investment Act (WIA). Ironically, in the House of Representatives, the WIA reauthorization proposal has not yet been introduced, and it is unclear at this time when that may occur.

H.R. 1616 will amend WIA to include library representation on state and local workforce investment boards and assure coordination of employment, training and literacy services carried out by public libraries. Further, H.R. 1616 also recognizes public libraries as an allowable “One-Stop” partner and authorizes new demonstration and pilot projects to establish employment resources in public libraries. This will allow library users access to workforce activities and information related to training services and employment opportunities including (but not limited to) resume development, job bank Web searches, literacy services, and workshops on career information. The goal of the WILL Act is to allow libraries the access to WIA funds to continue to provide job search support in communities all across America.

The Senate Committee on Health, Education, Labor, & Pensions (HELP) has released a draft updated WIA bill the library community is trying to amend to get public libraries more closely integrated as an eligible entity for resources.
- The ALA Office for Information Technology Policy (OITP) will hold a breakout program, following the Washington Office Saturday Morning Briefing, on **“BTOP and Libraries: Spotlight on Workforce,”** Saturday, 10:30am-noon, Morial Convention Center room 284. Join Laura Breeden, Program Director for Public Computing and Broadband Adoption, and Gwenn Weaver, Federal Program Officer, for an in-depth discussion about how the Broadband Technology Opportunities Program (BTOP) at the U.S. Department of Commerce is working with libraries and other federal programs to strengthen and leverage the library’s role in growing the economy and putting people back to work.

IT'S YOUR ASSOCIATION: ALA COUNCIL, EXECUTIVE BOARD AND MEMBERSHIP MEETINGS

COUNCIL I, II, III and ALA-APA COUNCIL MEETINGS

**All Council sessions are in the Morial Convention Center, LaNouvelle Orleans Ballroom C.

- **ALA Council/Executive Board/Membership Information Session, Sunday, June 26, 9:00-10:00am**
 - ALA Budget Analysis & Review Committee Report (Mario Gonzalez, Chair)
 - ALA Endowment Trustees Report (Dan Bradbury, Chair)
 - ALA President's Report (Roberta A. Stevens, ALA President)
 - ALA Executive Director's Report (Keith Michael Fiels, ALA Executive Director)

- **ALA-APA Council, Sunday, June 26, 10:00-10:30am**
 - ALA-APA Executive Director's Report
 - ALA-APA Treasurer's Report
 - Reports of ALA-APA Committees:
 - Certified Public Library Administrator Program (CPLA)
 - Library Support Staff Certification Program (LSSCP)
 - Committee on Salaries and Status of Library Workers

- **ALA Council I, Sunday, June 26, 10:45am-12:15pm**
 - Nominations for the 2011-2012 Council Committee on Committees Election (Molly Raphael, Chair, 2010-2011 Committee on Committees)
 - Nominations for the 2011-2012 Planning and Budget Assembly Election (Molly Raphael, Chair, 2010-2011 Committee on Committees)
 - Review of Executive Board Actions since the 2011 Midwinter Meeting (Keith Michael Fiels, ALA Executive Director)
 - Implementation of the 2011 Midwinter Meeting Council Actions (Keith Michael Fiels, ALA Executive Director)

- **ALA Council II, Monday, June 27, 9:15am-12:45pm**
 - Policy Monitoring Committee Report (John A. Moorman, Chair)
 - Freedom to Read Foundation Report (Kenton L. Oliver, FTRF President)
 - Council Effectiveness Task Force Report (James R. Rettig, Chair)

- **ALA Council III, Tuesday, June 28, 8:00am-12:30pm**
 - Memorials, Tributes and Testimonials
 - ALA Treasurer's Report (James G. Neal)
 - Constitution and Bylaws Committee (Tom Wilding, Chair)
 - Intellectual Freedom Committee (Julius Jefferson, Chair)
 - Committee on Legislation (Charles E. Kratz, Chair)
 - International Relations Committee (Sha Li Zhang, Chair)
 - Committee on Organization (James R. Rettig, Chair)

- As of June 17, the following (draft) **resolutions** have been received for possible Council consideration:
 - **Resolution to Protect Library User Confidentiality in Self Serve Hold Practices** (ALA Intellectual Freedom Committee/IFC Privacy Subcommittee). The full text of the draft resolution is available at

<http://www.oif.ala.org/oif/?p=2263> Members can comment on and make suggestions to changes to the resolution at an open hearing during the IFC/FTRF Issues Briefing, Sunday, June 26, 4:00-5:30pm, Morial Convention Center room 354. You can also send comments by email to Nanette Perez, IFC Staff Liaison (nperez@ala.org).

- **Resolution on WikiLeaks and Federal Agencies**
- **Resolution in Support of Bradley Manning**
- **Resolution in Support of Wikileaks**

Want more insight into the work of the ALA Council? All attendees are welcome at the **Youth Council Caucus**, Monday, 7:00-8:30am, Embassy Suites, Jean Lafitte 4 room. Meet the ALA Councilors who are members of AASL, ALSC and YALSA. Learn about how youth issues are brought forward at ALA Council, including the pending resolution on libraries and afterschool programs.

EXECUTIVE BOARD I, II, III and APA BOARD OF DIRECTORS

**All ALA Executive Board sessions are in the Hilton – Compass Room.

- **Executive Board I, Friday, June 24, 8:30-11:00am**
 - Development Office Report/Spectrum Initiative
 - 2015 Strategic Plan Implementation Report #1
 - Young Librarians Task Force
 - Chapter Relations Task Force
 - Future Perfect Task Force
 - Council Effectiveness Task Force
- **ALA-APA Board of Directors, Friday, June 24, 11:00am-noon**
 - Council Effectiveness Task Force
 - Progress Report – APA Director
 - Treasurer’s Report
- **Executive Board II, Monday, June 27. 1:30-4:30pm (note: Executive Session- 1:30-2:45)**
 - Endowment Trustees Report
 - Washington Office Report
 - Privatization Report
 - 2012 Budget Ceiling
- **Executive Board III, Tuesday, June 28, 1:00pm (or immediately following Council III-4:30pm)**
 - Conference Services Report
 - Budget Analysis and Review Committee (BARC) Report
 - Finance and Audit (F&A) Report
 - Recognition of Board Members (terms expiring)
 - Executive Board Liaison Reports
 - Conflict of Interest Statements

ALA MEMBERSHIP MEETINGS

ALA Membership agendas grow during the course of the conference, as individuals and groups develop resolutions for consideration. Any member can introduce a resolution at a Membership Meeting. If you send your resolution to alaresolutions@ala.org at least 24 hours before the meeting, the ALA Resolutions Committee will review and make copies of the resolution for distribution to members at the meeting. Resolutions passed by the membership will be forwarded to the ALA Council. If Council approves a resolution, it will be acted upon by the Association. See Guidelines for Preparation of Resolutions for Membership Meetings at: http://www.ala.org/ala/aboutala/governance/council/resolution_guidelines/index.cfm

- ❖ ALA Membership Meeting, Saturday, June 25, 3:30-5:00pm, Morial Convention Center, LaNouvelle Orleans Ballroom

This year the Membership Meeting is focusing on libraries and the communities they serve and support. Two speakers from the New Orleans area will talk about post-Katrina rebuilding of their respective libraries, and the impact these libraries had on their communities. Linda Hill-Smith, Curator/Archivist at the Center for African/African American Studies at Southern University, and Idella Washington, the librarian at the William Hart Elementary School in Gretna, Louisiana (and former librarian at the Benjamin Franklin High School in New Orleans) will talk about the challenges and successes of serving campus communities after Katrina and the key role libraries played in their students' lives. Celebrate libraries and their powerful service to the community!

Also, join colleagues for reports from the ALA Executive Director, ALA President and other ALA leaders on the "state of the Association." Time is reserved for resolutions on topics brought by membership that can help shape Association policy. Your ideas and vote matter. Come, participate, and help shape the future of ALA.

...AND DIVISION BOARDS OF DIRECTORS

- **AASL**
 - The AASL Board of Directors will meet in Morial Convention Center rooms 271-273, on Friday, June 24, 1:00-4:00pm; Monday, June 27, 8:00-10:30am; and, Tuesday, noon-3:00pm.
- **ACRL**
 - The ACRL Board of Directors has adopted a new Plan for Excellence for ACRL. The plan is available at <http://bit.ly/acrlplan>
 - The ACRL Board of Directors recently approved the 2011 ACRL Legislative Agenda, focusing on seven priorities – network neutrality, first sale/fair use/anti-circumvention, section 215 of the USA PATRIOT Act, government information, public access to federally funded research, freedom of information act, and orphan works. The full ACRL Legislative Agenda is at: <http://www.ala.org/ala/mgrps/divs/acrl/issues/washingtonwatch/11agenda.cfm>
 - In other recent work, the ACLR Board of Directors approved new Information Literacy Standards for Teacher Education, developed by the ACRL Education and Behavioral Sciences Section (EBSS) Instruction for Educators Committee. See <http://www.ala.org/ala/mgrps/divs/acrl/standards/>
 - Meetings of the ACRL Board of Directors are in the Marriott (MAR) – Balconies 1-K.
 - Board of Directors I, Saturday, June 25, 1:30-5:30pm
 - Board of Directors II, Monday, June 27, 1:30-4:30pm

- **ALCTS**
 - The ALCTS Board will consider a new strategic plan, organized around strategic issues, at the 2011 Annual Conference, Saturday, June 25, 1:30-5:30pm, Morial Convention Center room 291. The discussion will continue at Monday's Board meeting (June 27, 1:30-5:30pm, Morial Convention Center room 291), as necessary.
 - The ALCTS Board will continue its discussion of "Re-Shaping ALCTS."
 - The Board will continue its work on re-arranging the ALCTS conference schedule to group governance meetings together and enable those involved in governance to attend more programs. Interest Group meetings, on the other hand, would be spread out to reduce overlap and conflict.
 - In support of the ALA goal "Transforming Libraries," ALCTS appointed a task force – "Transforming Collections" -- to look at how ALCTS can contribute to the goal. The initial report will be presented to the Board at its Saturday meeting. Chaired by Mary Beth Thomson (University of Kentucky), the group is broadly representative of ALCTS and its members.

- **ALSC**
 - The ALSC Board of Directors will consider a new strategic plan for 2012-2017 at its meeting on Saturday, June 25, 1:30-5:30pm, Morial Convention Center room 236. The Board will continue its work on Tuesday, June 28, 2:00-5:30pm, also in Morial Convention Center room 239.

- **ALTAFF**
 - The ALTAFF Board, staff and visitors will engage in a strategic planning session on Sunday, June 26, from 8:30-11:00am, Morial Convention Center room 235. The focus on the session will be to develop an action plan to roll out the new name – "Citizens for Libraries: the Association of Library Trustees, Advocates, Friends and Foundations," to engage new "group" members, and to continue focus on corporate sponsorship.

- **ASCLA**
 - The ASCLA Board of Directors will meet in Morial Convention Center room 242, Saturday, 4:00-5:30pm, and Monday, 1:30-5:30pm.

- **LLAMA**
 - The LLAMA Board of Directors will hold its business meeting Monday, June 27, 8:00am-noon, Morial Convention Center room 242.

- **LITA**
 - The LITA Board of Directors meets Saturday, June 25, from 9:30am-12:30pm, and Monday, June 27, from 1:30-4:30pm. Both meetings are in the Morial Convention Center room 235.

- **PLA**
 - The PLA Board of Directors will meet in the Morial Convention Center, room 238, on Saturday, June 25, 1:30-5:30pm.

- **RUSA**
 - The RUSA Board of Directors will meet in Morial Convention Center room 235 on Saturday, 1:30-3:30pm, and Tuesday, 10:30am-12:30pm.
- **YALSA**
 - The YALSA Board of Directors will be considering various issues, including: establishing a board fellow program, creating issue briefs, an updated research agenda, establishing a social media use policy for the Board, increasing the effectiveness of interest and discussion groups, creating materials to support STEM activities in libraries. All meetings are open.
 - All YALSA Board of Directors meetings are in Morial Convention Center room 241:
 - I, Saturday, June 25, 2:30-5:30pm
 - II, Sunday, June 26, 4:00-5:30pm
 - III, Tuesday, June 27, 1:30-3:00pm

GIVE YOUR SUPPORT

The **ALA New Members Round Table (NMRT) and the LeRoy C. Merritt Humanitarian Fund** are presenting a joint reception at the ALA Annual Conference in New Orleans. NMRT will be honoring the NMRT Shirley Olofson Memorial Award recipient, Eamon Tewell, and the 3M/NMRT Professional Development Grant recipients (Natalie Traylor Clewell, Jessica Nadine Hernandez and Julie N. Kane). These awards provide financial assistance for ALA/NMRT members to attend the annual conference to encourage and support professional development and participation in ALA and NMRT. The event will take place Sunday, June 26, 7:30-10:00pm, L'Entrepot Gallery, 527 Julia St. Live music will be provided by the Bryce Eastwood Quartet. There is no charge for admission or food; for \$10 you can get a wristband for access to the wine/beer bar. There will be an opportunity to make a donation to the Fund. RSVP at <http://www.facebook.com/#!/event.php?eid=184349558275994>

Have fun while helping to provide scholarships for others. Attend the **ALA/PROQUEST Scholarship Bash** at the National World War II Museum, Saturday, June 25, 8:00-11:00pm. Tickets are \$35 and will be available at the registration counter at the Morial Convention Center. The Scholarship Bash began in New Orleans in 1999 and has raised over \$750,000, including more than 100 Spectrum Scholarships.

Disaster Relief

- Help rebuild Haiti's Libraries, text to donate \$10, text "**ALAHAITT**" to 20222. A one-time donation of \$10 will be added to your mobile phone bill or deducted from your prepaid balance. See page 39 in the Final Program for more information. See <http://www.ala.org/haiti>
- Contribute to the **Japan Library Relief Fund**. ALA has set up this site to help take in donations from the United State for the Japan Library Association, which is leading the effort to help provides services and support. Donate by text, online, or mail. <http://www.ala.org/japan>
- To find a list of ways you can assist the **Joplin [MO] Tornado Relief** efforts, visit the Missouri Association of School Librarians' Help Joplin web page at <http://masl.site-ym.com/?HelpJoplin>
- To assist in Alabama Toronado Relief, go to <http://www.ala.org/ala/aboutala/offices/cro/getinvolved/helpinglibraries.cfm>
- There will also be two clearly marked donation boxes set up at Information Booths in the Morial Convention Center. All funds donated will be split equally between the four relief efforts.

Visit the ALA Store or the YALSA booth in the ALA Membership Pavilion on Sunday or Monday to purchase the 2012 Printz Award calendar. Calendars are \$15 and all proceeds go to the **Friends of YALSA**, who will use the funds to create and distribute free materials to libraries to help them connect teens with award-winning books.

ALA President Roberta Stevens and the officers of the American Indian Library Association (AILA), the Asian/Pacific American Librarians Association (APALA), the Black Caucus of the American Library Association (BCALA), the Chinese American Librarians Association (CALA), and REFORMA: The National Association to Promote Library & Information Services to Latinos and the Spanish Speaking invite attendees to a **special fundraising reception for the 2012 Joint Conference of Librarians of Color** on Friday, June 24, 7:45-10:00pm, Hilton New Orleans Riverside, River Room. Socialize – and show your support for the 2012 JCLC, scheduled for September 19-23, 2012, in Kansas City [MO].

At a special reception before the AASL President's Program, AASL will recognize the **Dollar General Literacy Foundation** for its funding of the AASL **Beyond Words** disaster relief program. The fund has provided over 113 school libraries with over \$1M in grants since its launch at the ALA 2006 Annual Conference in New Orleans. Show your appreciation to Dollar General at a Million Dollar Mark reception, Saturday, June 25, 10:00am, Morial Convention Center rooms 260-262. For more information, see www.ala.org/aasl/disasterrelief

FIND SUPPORT

The **ALA/JOBLIST Placement Center** will be open Saturday and Sunday, June 25 & 26, 9:00am-5:00pm, in the Morial Convention Center, Hall J.

- **Career Counseling:** Dr. Caitlin Williams will be in the Placement Center to provide one-on-one career counseling sessions. To sign up for a session, go to the scheduling booth in the Placement Center. The schedule fills up very fast, but Dr. Williams will try to meet with as many individuals as possible.
- **Resume Critiquing Service:** The NMRT Resume Review Service volunteers – librarians from all types of libraries, with various specializations – will help you make your resume shine. Walk-ins are welcome – but registration is encouraged at: <https://spreadsheets.google.com/viewform?hl=en&formkey=dEpkUUU3eGk3WTVVbXFuMUOxUUUxblE6MQ#gid=0>
For more information about this service, go to: <http://nmrtrrs.wikispaces.com/>
- **Open House:** Sunday, June 26, 10:30am-noon, employers will be available to talk with conference attendees about their institutions. No appointment is necessary. As of June 17, there are 18 employers participating.
- **Recruiters:** As of June 17, 10 employers will have booths in the Placement Center. They will be conducting interviews for open positions. Walk-ins are welcomed. Appointments can be scheduled on-site with individual employers.
- **Workshops:** There are 8 sessions being held in the Placement Center. For a complete list, go to: http://www.joblist.ala.org/modules/jobseeker/Conference_Workshops.cfm

All services are free to job seekers. Job seekers should register and search for jobs on JobLIST (www.joblist.ala.org). Registration is not required but is recommended. Registration will give registered employers access to your resume information. It will also allow for direct communication between job seekers and employers.

Moving Up the Career Ladder, will be offered by YALSA, Monday, 8:00-10:00am, Morial Convention Center room 243.

The Spectrum Scholars Interest Group will present, **“The Job Hunt: What to Do While You Wait,”** Saturday, June 25, 1:30-3:30pm, Morial Convention Center room 355. Learn how to keep your skills strong and your hopes high with this session on managing the job-seeking blues.

ALA-APA is sponsoring these sessions:

- **“The Side Gig: How to Supplement Your Income in Tough Economic Times,”** Sunday, June 26, 8:00-10:00am, Morial Convention Center room 269.
- **“Welcome to Planet FURLOW: Advice for Furloughed, Underemployed, Restless, and Laid Off Workers,”** Monday, June 27, 8:00-10:00am, Morial Convention Center room 352.
- **“Negotiation – What else is on the table?”** also on Monday, 4:00-5:30pm, Morial Convention Center room 348.

For jobs with a high-tech slant, you can also check the **LITA Job Site** at <http://www.lita.org/jobs> New jobs are posted every Wednesday.

PLA, in partnership with the Association of Specialized and Cooperative Library Agencies (ASCLA), is again presenting **“Consultant’s Giving Back”** at ALA Annual in the Hilton New Orleans Riverside, Magnolia Room. Schedule a complementary, half-hour session with a nationally-recognized library consultant to talk over your library’s most pressing concern. For more information, see:

<http://www.ala.org/ala/mgrps/divs/ascla/asclaourassoc/asclasections/ilex/ilex.cfm>

The inaugural **LLAMA/NMRT New Leaders Discussion Group** will meet June 25, 4:00-5:30pm, Morial Convention Center rooms 271-273. Three presentations: “How to Be a Library Leader Even If You’re in School or Underemployed,” “Developing Leadership Skills in Difficult Economic Times: From Leadership Student to Staff to Librarian,” “Getting Past ‘*We’ve Always Done It That Way*’: Dealing with Tradition and Transition when Developing New Leaders for Today’s Libraries,” will be followed by rotating discussion groups. Network with new librarians, new members of LLAMA and NMRT, librarians who are making career shifts, experienced leaders, and anyone interested in developing leadership skills.

NOW LAUNCHING

Three new author public service announcements (PSAs) will be available to library advocates on June 24, through the ALA’s “Our Authors, Our Advocates” initiative. The new PSAs by **Judy Blume**, the “Pain & the Great One” series; **David Baldacci**, “The Sixth Man”; and, **Mo Willems**, the “Knuffle Bunny” series focus on the value of public and school libraries. Video PSAs from **Jerry Pinkney**, “The Lion and the Mouse,” also will be available at a later date. The PSAs will be shown during the 2011 ALA Annual Conference at the ALA Member Pavilion and are available for viewing and downloading at www.ILoveLibraries.org/ourauthorsouradvocates

- In response to deep budget cuts in library funding, ALA President Roberta Stevens launched **“Our Authors, Our Advocates”** as a presidential initiative during the 2010 ALA Annual Conference in Washington DC. To date, nearly 20 best-selling authors have participated in the initiative and have loaned their support by means of PSAs, op eds and posters in an effort to call attention to the value of our nation’s libraries.

The ALA Public Information Office and the Campaign for America's Libraries will launch "**Connect with your kids @ your library**" at the ALA Annual Conference in New Orleans. Lifetime Networks, the cable television media sponsor of "Connect with your kids," provided a grant to ALA to develop two television public service announcements and will provide donated air time. *Scholastic Parent & Child* magazine is the campaign's print media sponsor and will donate full-color ads in six issues. ALA worked with the Massachusetts Board of Library Commissioners to identify possible locations for the Boston-based production company, ultimately selecting the Cambridge Public Library. The PSAs features families visiting the library. A family activity guide, developed in conjunction with the ALA Public Awareness Committee, will be hosted on atyourlibrary.org, ALA's public awareness website. All libraries can download the guide and bookmarks. PSAs are also available for online sharing and for local broadcast use. For more information, contact: Megan Humphrey (mhumphrey@ala.org)

Nominations for the 2011 Carnegie Corporation of New York/New York Times **I Love My Librarian Award** will open at the ALA Annual Conference in New Orleans. The award invites library users nationwide to recognize the accomplishments of librarians in public, school, college, community college and university libraries for their efforts to improve the lives of people in their communities. Up to 10 winners receive a \$5,000 cash award and are honored at an award ceremony at the New York Times. This year's award will also tie into the 100th anniversary of the Carnegie Corporation of New York. Nominations can be sent in through September 14. For more information, contact: Megan Humphrey (mhumphrey@ala.org)

Check out YALSA's new **Network for Research on Libraries and Teens** (<http://yaresearch.ning.com/>), a free resource to connect with researchers, exchange ideas, share news and tap into a wealth of resources.

OITP has launched a new publication series – *OITP Perspectives* – to complement its *OITP Policy Briefs*. The new series provides an outlet for topics that are more specialized than those covered by policy briefs and enables OITP to make a more rapid response to current issues. The focus of *OITP Perspectives No. 1* is on the digitization challenges facing small and medium-sized libraries. It presents options for large-scale digitization projects, and suggests ways to share newly created digital collections.

Upcoming Grant Opportunities through ALA Public Programs:

- **Discover Earth: A Century of Change** – This interactive traveling exhibit, supported by the National Science Foundation, comes with a \$1,000 grant to support public programs related to the exhibition. Public libraries, especially rural libraries, are eligible to apply. Applications are due September 2, 2011. For more information, see www.ala.org/discoverearth
- **Building Common Ground: Discussions of Community, Civility, and Compassion** – This multi-format discussion program is in collaboration with the Fetzer Institute and includes \$2,500 and programming resources to support reading, viewing, reflection, discussion and civic engagement initiatives. Public libraries are eligible. Applications are due November 18. More information will be available in late August at www.ala.org/publicprograms

ALA-APA is launching an "**MBA for Librarians**" series of eight 1.5-2-hour sessions. Note that these are regular conference sessions.

- Marketing, Saturday, June 25, 8:00-10:00am, Morial Convention Center room 348
- Leadership I, Saturday, June 25, 10:30am-noon, Morial Convention Center room 348 (repeated in the 10:30am-noon time period)
- Project Management, Saturday, June 25, 1:30-3:30pm, Morial Convention Center room 348
- Organizational Development, Saturday, June 25, 4:00-5:30pm, Morial Convention Center room 348
- Budget and Finance, Sunday, June 26, 1:30-3:30pm, Morial Convention Center room 353

- Strategic Planning, Sunday, June 26, 4:00-5:30pm, Morial Convention Center room 353
- Leadership II, Monday, June 27, 10:30am-noon, Morial Convention Center room 353
- Statistics, Monday, June 27, 1:30-3:30pm, Morial Convention Center room 353

ENGAGE – DISCUSS – PARTICIPATE – AND ENJOY

There is more – much more. This is just a taste. **Build Your Own Schedule:** Start with **The Conference Scheduler**, <http://connect.ala.org/conference/ala11>

Stay connected! Track the Tag! #ala11

Go Mobile. ALA is again working with Boopsie® for ALA Mobile. ALA Mobile requires access to the data network on your phone. Go to <http://ala.boopsie.com> from your mobile phone’s browser or text the word “ala2011” to 41411. You will receive a text message back with a link to download and install the application on your phone. For more information, see p.33 in the *Final Program*.

Once again, ReadHowYouWant offers the ALA Conference Guide in multiple accessible formats! Award winning technology converts standard books into five different EasyRead® print formats as well as braille, DAISY, and e-books so that visually impaired and reading disabled persons can read all kinds of books. The same technology is used to create accessible editions of the official ALA guide. **Find the ALA Guide in accessible formats at:** <http://alaannual.org/content/bookshelf>

Start with the Unconference (#unala11), a participant-guided experience that harnesses the unstructured conversations people usually have between conference sessions into the conference itself. No talking heads. Unconferences are organized by you. Unconferences are about sharing the knowledge and passion we have for our profession and taking what we learn into the world to make a difference. Everyone has something to share. Everyone has something to learn. Add it to your schedule at <http://connect.ala.org/node/138268> Track it at #ala11 Unconference Friday, June 24, 9:00am – 4:00pm, Morial Convention Center rooms 286-287. Erin Dorney (Think Tank) will facilitate the unconference.

Meet the 2011 class of Emerging Leaders (EL) at a poster session and reception, Friday, June 24, 3:00-4:00pm, Morial Convention Center rooms 271-273. Light refreshments will be served.

Visit the Exhibits: 1500+ Booths of New Ideas + Special Programs: Morial Convention Center, Exhibit Halls G-J

- Opening Ceremonies and Ribbon Cutting, Friday, June 24, 5:15pm, **broadcast from the Opening General Session**
- ALA/ERT Exhibits Opening Reception, Friday, June 24, 5:30-7:30pm.
- While you’re at the Exhibits, visit these special areas to meet authors, see demonstrations:
 - Twenty-Six poets and authors will present at the **LIVE! @ your library Reading Stage**, 11:00am-4:00pm on Saturday and Sunday, 10:00am-12:30pm on Monday, at the back of the 1400 aisle.
 - Also check out the **What’s Cooking Stage, Graphic Novels/Games Stage and PopTop Stage**.
- Exhibits Closing Reception, Monday, June 27, 9:00am-2:00pm.
- Wrap up/Rev Up Party and Prize Raffle Drawing, Monday, June 27, 2:00-3:00pm, Morial Convention Center, Auditorium B, featuring Pat Dinizo of the Smithereens. You must be present to win!

Have Fun! Participate in **ALApLAY**, Friday, June 24, 7:30-10:00pm, Hilton Riverside, Versailles Ballroom. Networking, cosplay, comic books & graphic novels, board & social games, and more! Enjoy an evening of fun while exploring new game offerings and collection development/programming ideas and meeting and sharing ideas with librarians from across the country. Mingle with outstanding comics creators, win a piece of original art in the raffle, snap a photo keepsake at the cosplay photo booth (costume and accessories from steampunk to sci-fi to gamer wear provided – but you bring the imagination and attitude). Add to your schedule at <http://connect.ala.org/node/138485>

Still have energy? Check out the **ALA Dance Party 2011**, Friday, June 24, 10:00pm-4:00am (yes, that's correct). The organizers – the ALA Think Tank (Facebook) – say, “Conference is serious business, but a little levity is good for us as a profession.” Join the ALA Think Tank at Oz New Orleans (800 Bourbon Street). Add it to your schedule: <http://connect.ala.org/node/140642>

For even more fun, play along with the **#ala11 Photo Scavenger Hunt** by snapping a photo of all the cool/exciting/fun people, places and things going on around you and tagging them to #ala11pix to score points. Programs, New Orleans, authors, artists, and even fellow ALA-ers are on our tailor-made daily photo lists. Score the most points and you can win a prize. Learn more and sign up at <http://connect.ala.org/node/146547>

See a demonstration of ProgrammingLibrarian.org, 10:00 and 10:30am, Saturday and Sunday, June 25-26, and 1:00pm on Monday, June 27, in the ALA Public Programs booth (#1354) in the Exhibits area. You'll be entered in a drawing to receive copies of the latest works of some of the authors and poets featured on the LIVE! @ your library Reading Stage. Drawings will be held Saturday, Sunday and Monday following the conclusion of LIVE! Stage readings.

Be an effective advocate. See page 16 in the *Final Program* for a list of sessions on advocacy and fundraising. There is also a full list of advocacy events at conference at: <http://www.ala.org/ala/issuesadvocacy/advocacy/advocacyinstitute/annualconference2011.cfm>

- “Boomers, Staff & Students – Engaging the Many Voices of Advocacy: An Advocacy Institute Workshop,” is Friday, June 24, 1:00-4:00pm, New Orleans Marriott at the Convention Center – River Bend 2. The Institute, presented by the ALA Committee on Library Advocacy Training Subcommittee in partnership with ALTAFF, is co-sponsored by the Louisiana Library Association and Mississippi Library Association. Tickets cost \$50 in advance and \$75 onsite.
- Based on Roberta Stevens' Frontline Fundraising Toolkit, the **Frontline Fundraising Town Hall** will be Monday, June 27, 1:30-3:30pm, Hilton Riverside Hotel – River Room. The program will focus on raising private funds using the power of the Internet and on building lasting relationships with donors. Brett Bonfield, Maria Carpenter, Susan Gregory, Danny Hales, Andrea Lapsley, Kim Olsen-Clark and Peter Pearson will share their expertise and experiences.
- Join ALA President-elect Molly Raphael and advocacy leaders from all types of libraries to kick off “**Empowering Voices: Communities Speak Out for Libraries,**” Saturday, June 25, 1:30-3:30pm, Morial Convention Center rooms 271-273. Learn strategies for assessing your community's needs and engaging a strong network of advocates. This program is co-sponsored by the ALA Committee on Library Advocacy, the ALA Chapter Relations Committee and the Public Library Association (PLA).
- Congress has a long to-do list for the end of this year and into 2012. The reauthorization of the Elementary and Secondary Education Act (ESEA) and appropriations for FY2012

are just a few of the items on their agenda that affect libraries. Grassroots advocacy is a cornerstone of the democratic process. Members of Congress need to hear from their constituents – especially during a political season when there are so many pressing matters. Attend the Washington Office’s advocacy training program, “Federal Advocacy – Take It to the Next Level!” on Saturday, June 26, 10:00am-1:00pm, Morial Convention Center room 276, with Stephanie Vance. The session will cover effective messaging techniques, how to research/monitor legislation, and how to engage others in grassroots advocacy.

▪ **“Library Snapshot Day: A Nationwide Success Story of Library Advocacy – New Jersey State Library,”** hosted by ASCLA, Monday, June 27, 10:30am-noon, Morial Convention Center room 334, will provide an overview of results from different states and prepare participants to hold their own Library Snapshot Day.

New?—and want to get involved? Try these **“101” sessions:** (for more information, see p. 44-45 of the **Final Program**)

- Intellectual Freedom 101 – presented by the leaders of ALA IF groups, Friday, June 24, 1:00-2:00pm, Morial Convention Center room 243.
- American Association of School Librarians – AASL 101, Saturday, 4:00-5:00pm, Morial Convention Center room 339.
- Association of College and Research Libraries – ACRL 101, Saturday, 8:00-10:00am, Morial Convention Center rooms 293-296.
- Association for Library Collections and Technical Services – ALCTS 101, Friday, 7:45am, Morial Convention Center room 245.
- Association for Library Service to Children – ALSC 101, Friday, 3:00-4:00pm, Morial Convention Center rooms 350-351.
- New Members Round Table – NMRT Conference 101, Friday, 1:00-3:30pm, Morial Convention Center rooms 293-296.
- New Members Round Table – NMRT Conference Orientation, Saturday, 8:00-10:00am, Morial Convention Center rooms 271-273.
- Young Adult Library Services Association – YALSA 101, Friday, 3:00-4:00pm, Morial Convention Center rooms 288-290.
- Library and Information Technology Association – LITA 101: Open House, Friday, 3:00pm, Morial Convention Center room 261.
- New Members Orientation & Welcome, ACRL Science & Technology Section Orientation & Welcome, Saturday, 8:00-10:00am, Sheraton – Napoleon B1.

Are you an International Visitor? The **International Librarians Orientation**, Friday, 2:30-4:00pm, Morial Convention Center rooms 356-357, is for you.

Connect with Colleagues. The **ALA 2011 Newbie and Veteran Tweet-Up**, Saturday, June 25, 7:00-9:00pm, Bar Uncommon, is the place to meet people and discuss all things that librarians are interested in – over great music and drinks. Bar Uncommon is at 817 Common Street. *RSVP* at <http://twtvite.com/ala11tw tup>

The **HackLibSchool Meetup**, Sunday, June 26, 8:30pm-2:00am, Avenue Pub, is a venue for HackLibSchool readers/bloggers and friends to get together and chat. You can get there on the St. Charles Avenue streetcar. Organizers are using the GroupMe group messaging app to stay in contact. Contact micahvandegrift at gmail or on Twitter (@micahvandegrift) for details or questions. *RSVP* at <http://on.fb.me/hlsNOLA> (Facebook login required). Add to your schedule at <http://connect.ala.org/node/146070>

Do you have deaf cultures at your library? Join ASCLA for American Sign Language Literature Programming @ your library, Sunday, June 26, 4:00-5:30pm, Morial Convention Center room 333. Learn about bridging deaf cultures in America, organizations serving the deaf and FOLDA E-NEWS services.

Find food for thought at an outstanding array of **Presidents' Programs** and **Auditorium Speakers**:

- The Auditorium Speaker series will kick off with a mystery/thriller panel, featuring **J.A. Jance** and **Harlan Coben**, Saturday, June 25, 8:00-9:00am, Morial Convention Center, Auditorium B.
- The **LLAMA President's Program, "Community Beyond Housing,"** with **Tim Duggan**, ASLA, a landscape architect managing the Sustainable Landscapes program at Brad Pitt's Make It Right Foundation in New Orleans, Saturday, June 25, 8:00-10:00am, Morial Convention Center room 275.
- Continue with **Jeff Kinney** (*Diary of a Wimpy Kid*), Saturday, June 25, 10:30-11:30am, Morial Convention Center, Auditorium B.
- The **AASL President's Program** will feature **Dr. Sally Karioth**, an expert on addressing grief, loss and trauma, Saturday, June 25, 10:30am-noon, Morial Convention Center rooms 260-262.
- The **ACRL President's Program** features **Jason Young** (President of LeadSmart and author of *Culturetopia*) discussing creating and sustaining teams that transition great ideas to implementation, Saturday, June 25, 10:30am-noon, Morial Convention Center rooms 356 – 357.
- The **ASCLA President's Program, "Prisoners Right to Read: Balancing Intellectual Freedom and Correctional Security,"** will focus on a new interpretation of The Library Bill of Rights, Saturday, June 25, 10:30am-noon, Morial Convention Center room 285.
- Children's author and Emmy award winner **William Joyce** will speak Saturday, June 25, 1:30-2:30, Morial Convention Center, Auditorium B.
- The **RUSA President's Program, "Marketing Reference on a Dime,"** will feature a series of six brief presentations on successful initiatives, Saturday, June 25, 1:30-3:30pm, Morial Convention Center rooms 383 - 385.
- **Siva Vaidhyanathan**, Professor of Media Studies and Law at the University of Virginia, will talk about his latest book, *The Googlization of Everything (and why we should worry)* on Saturday, June 25, 3:30-4:30pm, Morial Convention Center, Auditorium B.
- Start Sunday morning with **Daniel Ellsberg**, who will address "War and Secrecy," Sunday, June 26, 8:00-9:15am. The program is co-sponsored by the Social Responsibilities Round Table (SRRT), the ALA Office for Intellectual Freedom (OIF), the ALA Office for Literacy and Outreach Services (OLOS) and the Video Round Table (VRT). For additional background information, see: <http://www.ellsberg.net/bio> . Morial Convention Center, Auditorium B
- **Brooke Gladstone**, co-host and managing editor of NPR's **On The Media**, will speak on Sunday, June 26, 10:30-11:30am, Morial Convention Center, Auditorium B.
- The **PLA President's Program** will present husband-wife team writer-producer **David Simon** and mystery author **Laura Lippman**, Sunday, 1:00-2:30pm, Morial Convention Center, Auditorium B.
- The **ALA President's Program: Sue Gardner, Executive Director of the Wikimedia Foundation**, will talk about the evolution of Wikipedia – and what lies ahead, Sunday, June 26, 3:30-5:30pm, Morial Convention Center, Auditorium B.
- The **LITA President's Program** will focus on "Building the Future: Addressing Library Broadband Connectivity Issues in the 21st Century," with **Robert Bocher**, Sunday, June 26, 4:00-5:00pm, Morial Convention Center, Auditorium A.
- **ALSC's Charlemae Rollins President's Program** will focus on "How Libraries Can Best Serve Special Needs Patrons, Especially those with Autism Spectrum Disorders," and feature **Dr. Ricki Robinson** , author of *Autism Solutions* (in press), with a panel of authors and librarians, Monday, June 27, 8:00-10:00am, Morial Convention Center rooms 278-282.
- Enjoy a science fiction/fantasy panel, featuring **C.J.Cherryh** and **Brandon Sanderson** on Monday, 10:30-11:30am, Morial Convention Center, Auditorium B.
- The **ALCTS President's Program, "Economic Reflections on Libraries,"** will feature **Paul Courant**, Dean of Libraries and Harold T. Shapiro Collegiate Professor of Public Policy, Professor of Economics, Professor of Information, University of Michigan, Monday, June 27, 10:30am-noon, Morial Convention Center rooms 388-390.

- The **ALTAFF President's Program** speaker will be best-selling writer and library champion Marilyn Johnson (*This Book is Overdue! How Librarians and Cybrarians Can Save Us All*), Monday, June 27, 10:30am-noon, Morial Convention Center room 274.
- **Brandon Sanderson**, *A Memory of Light*, Monday, June 27, 10:30-11:30am, Morial Convention Center, Auditorium B.
- **Jeff Jarvis**, associate professor and director of the Interactive Journalism Program and the New Business Models for News project at the City University of New York, will talk about *Public Parts: How Sharing Everything Improves the Way We Work and Live*, scheduled for Fall 2011 release, Monday, 11:30am-12:30pm., Morial Convention Center, Auditorium B.
- Authors **Paul Volponi** and **Richard Peck** will be featured at the **YALSA President's Program**, "Think Big," Monday, June 27, 1:30-3:30pm, Morial Convention Center room 356.
- The **REFORMA** President's 40th Anniversary Program features Dr. Kathleen De La Peña McCook, Monday, 7:00-8:30pm, New Orleans Marriott, Mardi Gras Ballroom (F-H).
- **Molly Shannon**, Emmy-nominated actress with a debut children's book (*Tilly the Trickster*) due out soon, will be the Closing General Session speaker on Tuesday, June 28, 9:00-10:00am, Morial Convention Center, Auditorium B.

Check out the Poster Sessions:

- The **ALA Poster Sessions** are on the exhibit floor (behind the ALA Member Pavilion) --booth #2556.
 - Session I: The Collectors -- Acquisitions, Cataloging and Classification, Collection Development and Management, History, Serials, and Special Collections – Saturday, 11:00am-12:30pm
 - Session II: The Educators – Distance Learning, Continuing Education, Library Education, Literacy, Research Methodology – Saturday, 1:00-2:30pm
 - Session III: Outreach – Interlibrary Cooperation, Library Services to Special Groups, Reference and Information Services – Saturday, 3:00-4:30pm
 - Session IV: Global Solutions, International Projects in Libraries – Sunday, 11:00am-12:30pm
 - Session V: Connections – Cooperation with Non-Library Institutions and Agencies, Interlibrary Loan, Library Use Instruction, Public Awareness – Sunday, 1:00-2:30pm
 - Session VI: Infrastructure – Buildings and Equipment, Management, Technology – Sunday, 3:00-4:30pm

See the *Final Program* pp. 214-217 for a complete listing of posters.
- **YALSA's YA Research Poster Session: Exploring Topics to Enhance Teen Services**, is on Saturday, 4:00-5:30pm, Morial Convention Center room 356.

Share your thoughts in a dynamic **Mega Issue Discussion on member engagement and leadership**, hosted by the Public Library Association (PLA), Saturday, June 25, 9:30am-noon, Westin Canal Place, Magnolia Ballroom. Members and nonmembers are welcome at this interactive session. Refreshments will be available – and you'll be entered into an onsite drawing to win a free PLA 2012 Conference Registration. You must be present to win.

Catch up with Classmates—Attend a Reunion: Find the complete list of LIS alumni reunions on page 64 of the *Final Program*.

Have a passion you want to share? New research? A new solution – or a new problem? Check out the **Grassroots Program** schedule, p. 61-63 in the *Final Program*. In 2011-2012, watch for information on proposing a program for 2012.

Imagine the future. Join LITA's **Imagineering Interest Group** and Tor Books for a look at the future through the eyes of science fiction and fantasy writers, including Orson Scott Card, Jim Ottaviani, John

Scalzi, Carrie Vaughn, David Weber and Bill Willingham. Saturday, June 25, 4:00-5:30pm, Morial Convention Center, Auditorium C.

Understand. Join the ALA Committee on Rural, Native and Tribal Libraries of All Kinds” for their program “**Raisin’ Readers: Improving Literacy for Rural Children and Youth,**” and meet the Honorable James Bartleman, former Lieutenant Governor of Ontario, diplomat, literacy advocate, member of the Mnjikaning First Nation, and author of numerous books, including his recent YA novel *As Long As the Rivers Flow*, describing the impact of residential school on one First Nations family. The program is Sunday, 1:30-3:30pm, Morial Convention Center room 348.

Do you teach? AASL’s Best Websites for Teaching and Learning Committee will announce this year’s list of **Top 25 Websites for Teaching and Learning**, Sunday, June 26, 1:30pm, Morial Convention Center room 275. For more information see: www.ala.org/aasl/bestlist.

You always wondered, but... Join ALSC for **Newbies and Newberys: Three Authors Talk about the Wows and Woes of Winning the Newbery Honor with First Books**, Sunday, June 26, 10:30am-noon, Morial Convention Center room 283. Hear authors Ingrid Law, Jennifer Holm and Kirby Larson, moderated by Sandra Imdieke.

Celebrate! The **2011 Pura Belpré Award and 15th Anniversary Quince Celebración**, sponsored by ALSC and REFORMA, is on Sunday, June 26, 1:00-4:00pm. The Quinceañera will feature 2011 Belpré authors and illustrators, as well as the madrinas and padrinas (godparents) of the award in a unique coming of age ceremony. For more information, see www.ala.org/alscevents

Wrap up a busy day on Sunday at the **PLA President’s Reception**, Sunday, June 26, 3:30-5:30pm. Join PLA President Audra Caplan, the PLA Board, partners, 2011 award winners and fellow conference attendees for networking, hors d’oeuvres and music. A cash bar will be available.

Talk with publishers, editors and booksellers:

- “From the Inside(rs) Out: Book Editors and the New Titles They Love,” co-sponsored by ALA and the **Association of American Publishers**, Sunday, June 26, 10:00am-noon, Morial Convention Center room 392.
- The United States Board on Books for Young People (USBBY) will present a panel discussion on **International Children’s Book Publishing: A Small Press Perspective**, Saturday, June 25, 4:00-5:30pm, Morial Convention Center room 227. There will also be displays of recent publications and marketing materials from other independent publishers of international children’s books. Anyone with an interest in children’s and young adult literature is welcome!
- “Libraries and Bookstores: Strange Bedfellows?” co-sponsored by ALA and the **American Booksellers Association**, Monday, June 27, 8:00-10:00am, Morial Convention Center, Auditorium A.

For more information, see page 24 in the Final Program.

Take in Bookmobile Sunday, including the **2011 Parade of Bookmobiles**, 1:30-3:30pm, Morial Convention Center, Exhibit Hall J (past the 3800 aisle). For more information see p. 36 in the Final Program.

Enjoy...Coffee and Conversation with Experts, Monday, June 27, 8:00-10:00am, Morial Convention Center rooms 386-387, sponsored by LITA’s Public Library Technology Interest Group.

Attend the John Cotton Dana Awards reception on June 26, Hotel Monteleone, LaNouvelle East/West, 4:30-6:00pm. The H.W. Wilson Foundation has supported these premier public relations awards for more than 40 years.

The **RUSA Awards Reception** is Sunday, 5:00-6:30pm, Hotel Monteleone-Royal Ballroom.

Want to discuss a great idea or share something new? Try the **Networking Uncommons** space in the Morial Convention Center – a dedicated area where you can gather in small groups, hold impromptu sessions, polish your presentation, or recharge your batteries. (Hashtag: #ala11commons) To see what's already scheduled there, go to conference wiki. (Go to the Scheduler, click on Community in the right hand navigation.)

Head for a rousing finish at **Battledecks: The Bayou Brawl**, Monday, June 27, 5:30-7:00pm, Morial Convention Center room 344. At the 2010 Annual Conference in DC, Jason Griffey was crowned the champion at ALA's first ever Battledecks competition. Since then, Battledecks competitions have continued to spread. Join Janie Hermann and Jenny Levine as they bring you a competition between the reigning champions from regional competitions, pitted against new contenders. Battledecks is a nerve-racking event where those competing must create a coherent presentation from a deck of slides that they have never seen before. Be there to watch these courageous competitors. Add to your schedule at <http://connect.ala.org/node/137943>

Or, for another way to end the conference day on Monday, catch **ALSC Poetry Blast 2011**, 5:30-7:30pm, Morial Convention Center room 243, with a long list of featured poets, including Mike Artell, Stephanie Calmenson, Kristine O'Connell George, Mordicai Gerstein, Nikki Grimes, Alan Katz, Joyce Sidman, Marilyn Singer, Lee Wardlaw, Janet Wong and Tracie Vaughn Zimmer, hosted by Barbara Genco and Marilyn Singer.

You really want to jump right into the conversation – but all those **acronyms** are just way too confusing. Well, we're trying to use fewer – but sometimes they just pop out. When it's too much, see p.66-67 in the *Final Program* for a list of those ALA acronyms.

ALA MEMBERSHIP PAVILION

Plan to visit the ALA Membership Pavilion, booth #2540 in the Exhibits, to learn more about the ways that membership can enhance your career, connect you with colleagues from around the world, and improve library service to your community. The Membership Pavilion includes offerings from each division, round table and office of the Association and ALA representatives are ready to answer your membership questions. ALA Ambassadors are on hand to help, or meet with members of the New Members Round Table to take the next step in your membership. Welcome to New Orleans!

ALA Ambassadors – experienced members and conference-goers – will be available for questions at the Welcome Desk in the Membership Pavilion (booth #2540) as well as the Info Desk in Registration. If you have questions, they have answers – about programs, places, and connecting with other people. Members of the New Members Round Table will also be on hand throughout to help you find ways to get more involved in supporting libraries and the profession through membership. Join colleagues each day from 1:00-2:00pm for Advocacy Hour and get up to speed for Library Advocacy Day and throughout the year.

MARK YOUR CALENDARS

July 18, 2011	“Using Scrum to Streamline Web Applications Development and Increase Staff Involvement,” LITA webinar, noon-2:00pm CDT. http://www.ala.org/ala/onlinelearning/management/classes/lita/scrum.cfm
August 8-September 5, 2011	District Days. Showcase your library to legislators. See: http://wikis.ala.org/yalsa/index.php/District_Days
August 18, 2011	“Teens, Social Media & Information Literacy, YALSA webinar, see http://tinyurl.com/24ecal8
August 22-26, 2011	“Creating Library Web Services: Mashups and APIs,” LITA web course, 10:00am-noon CDT. http://www.ala.org/ala/onlinelearning/management/classes/lita/webservices.cfm
September 8-11, 2011	Association for Rural & Small Libraries (ARSL) National Conference, Frisco [TX]
September 13, 2011	“Roadmap to JPEG2000,” LITA webinar, 10:00-11:30am CDT. http://www.ala.org/ala/onlinelearning/management/classes/lita/jpeg2000.cfm
September 15-18, 2011	REFORMA 4 th National Conference, Denver [CO]
September 29-October 2, 2011	LITA National Forum in St. Louis [MO]. For more information, see: http://www.lita.org/forum
October 13-15, 2011	Association of Bookmobile and Outreach Services (ABOS) National Conference, Cleveland [OH]
October 16-22, 2011	Teen Read Week™: Picture It @ your library
October 27-30, 2011	AASL 2011 National Conference, Minneapolis [MN]
January 20-25, 2012	ALA Midwinter Meeting, Dallas [TX]
March 4-10, 2012	Teen Tech Week, http://www.ala.org/teentechweek
March 13-17, 2012	PLA 2012 National Conference, Philadelphia [PA]
April 2012	School Library Month
April 25-May 6, 2012	See Paris in the springtime. Join ASCLA President Norma Blake to tour the Bibliotheque Nationale, the American Library in Paris, and other attractions – and support the Association of Specialized and Cooperative Library Agencies (ASCLA). For more information, go to: http://www.njstatelib.org/njsl_files/parisflyerfinal_0.pdf
June 21-27, 2012	ALA Annual Conference, Anaheim [CA]
September 20-22, 2012	ALSC National Institute, Indianapolis [IN]

October 19-20, 2012 AASL Fall Forum
November 2-4, 2012 YALSA 2012 YA Lit Symposium, St. Louis [MO]

“THE CHEAT SHEET” – BASIC CONFERENCE INFORMATION

Annual Conference Registration – OR, Checking in and Picking Up Materials:

Morial Convention Center, Lobby H Registration

Please Note: A photo ID is required to pick up your materials onsite.

Thursday, June 23 – 7:30am-6:00pm
Friday, June 24 – 7:30pm-6:00pm
Saturday-Sunday, June 25-26, 7:30am-5:00pm
Monday, June 27, 7:30am-2:00pm

Catch the Conference Bus: Shuttle buses are provided with support from Gale Cengage Learning Group. Service will also be provided for attendees with disabilities. Service begins at 6:30am on Friday. See p.38 in the *Final Program* for the detailed schedule – and stop by the Gale Cengage booth on the Exhibit Floor (#2016) to say “thank you.”

Visit the Exhibits: 1500+ Booths of New Ideas + Special Programs: Morial Convention Center, Exhibit Halls G-J

Hours: Friday, June 24, 5:30-7:30pm (Opening Reception)
Saturday-Sunday, June 25-26, 9:00am-5:00pm
Monday, June 27, 9:00am-2:00pm

Please note: No luggage carts or other carts with wheels are allowed on the exhibit floor during the Exhibition. If you need a cart for a medical reason, please present a doctor’s waiver at Registration. Strollers are permitted only if there is a child in them at all times. Unescorted children are not permitted on the exhibit floor.

ALA Store *located in the Exhibit Hall, Booth #2531*

Friday, June 24, 5:30 – 7:30pm.
Saturday, June 25, 9:00am – 5:00pm.
Sunday, June 26, 9:00am – 5:00pm.
Monday, June 28, 9:00am – 2:00pm.

Check out the ALA Store-on-the-floor! The redesigned ALA Store is now on the exhibit floor across from the ALA Membership Pavilion. Stop by booth #2531 and see what’s new.

ALA Graphics will feature the newest addition to the READ campaign: Drew Brees, quarterback for the New Orleans Saints. Other new posters and bookmarks feature Vordak, Judy Moody, Wimpy Kid, and Scaredy Squirrel. Have popular authors be your library’s advocates with the Authors Advocates poster, and encourage children of all cultures to read with the Many Children, Many Books poster and bookmark. While you’re at the Store, pick up the new promotional materials for Banned Books Week and Teen Read Week™.

ALA Graphics will host a signing with Caldecott Medal winner Lane Smith for his poster “It’s a Book,” based on his popular book of the same name. Mélanie Watt, author and illustrator of the Scaredy

Squirrel series, will sign “Scaredy Squirrel” posters as well. Signings will take place Sunday, June 25, at 10:30am and 3:00pm respectively. A silent auction will be held to bid on autographed READ posters featuring *Glee*, Daniel Radcliffe, Emma Watson, Rupert Grint, Drew Brees, and others. The silent auction will be held on Saturday, June 24, from 11:00am-4:00pm.

ALA Editions will have several titles hot off the press. *Broken Pieces: A Library Life, 1941-1978*, from Michael Gorman, will launch in New Orleans. Also new will be YALSA’s *Outstanding Books for the College Bound: Titles and Programs for a New Generation*, edited by Angela Carstensen. *A Librarian’s Guide to an Uncertain Job Market*, an ALA Editions Special Report by Jeannette Woodward, will provide the compassionate guidance and pragmatic supported needed today.

Prices at the conference Store automatically reflect the ALA member discount – so there’s no need to dig out your membership card! Enter drawings for a Library Promotional Pack (worth over \$450) and the chance to win a Professional Development library.

The **ALA/JOBLIST Placement Center** will be open Saturday and Sunday, June 25 & 26, 9:00am-5:00pm, in the Morial Convention Center, Hall J.

Traveling with an infant? The New Mother's Room is located in Morial Convention Center room 253.

Interested in **CampALA**? See <http://www.accentregister.com/register/campala11>

Checking email?

Wireless Access—Once again ALA will be offering Wi-Fi Internet access to all attendees of the Annual Conference at no charge in the Convention Center. Thanks to Credo Reference for their support. Wi-Fi “hot zones” will be in all public areas of the Convention Center – but not in the Exhibit Hall.

The Internet Café and Room—Sponsored by Elsevier, the Internet Cafe, introduced at Midwinter 1997, will be open Thursday, June 23 – Monday, June 27, 6:00am – 10:00pm and Tuesday, June 28, 6:00am -10:30am. It is located in the Morial Convention Center and features a comfortable place for attendees to sit down, grab a free cup of coffee or tea, surf the Internet, check e-mail and visit with friends.

Computers—Windows and Mac computers and printers will be available for members and staff in the ALA Office located at the Morial Convention Center. Sign up in advance to use the equipment and bring your own flash drive. Paper will be provided for the printers.

The ALA Office—Morial Convention Center, La Nouvelle Orleans Ballroom A/B

ALA Office *new* Hours: Friday, 10:00am-10:00pm
 Saturday-Monday, 7:30am-10:00pm
 Tuesday, 9:00am-11:00am

Lost Your Hotel? See p. 40 in the Final Program for a hotel map. Meeting room locations are on p. 42-43.

SOME KEY PHONE NUMBERS TO KEEP AT HAND

To reach the following ALA Desks and other Service Points use the phone numbers listed below.

All numbers are Area Code (504):

Conference Services: 670-5500, 5501 (Conference Services Fax: 670-5507)

Cognotes: 670-5509

Exhibit Manager's Office: 670-5523

Exhibitor's Registration: 670-5556

Governance/Executive Office: 670-5513

Housing: 670-5514, 5515

Message Center/Information Center: 670-5517, 5519

Public Information Office/Press Room: 670-5540

Registration: 670-5555

EMERGENCY NUMBERS AT THE CONVENTION CENTER

- ALL EMERGENCIES should be dialed into "O" from any house phone, even 911 calls, so that Convention Center staff can assist directing Medical Service Providers to the correct location.
- **First Aid** at Morial Convention Center – Lobby H (x3096 from house phones) – 504-582-3096

EMERGENCY PROCEDURES IN HOTEL MEETING ROOMS OR SUITES:

If you find yourself in an emergency situation, dial the house phone in the hotel where your meeting is located for assistance.

Police Department (non-emergency): (504) 821-2222

Hospital: Ochsner Baptist Medical Center
2700 Napoleon Avenue, New Orleans
(504) 899-9311

Urgent Care: 900 Magazine Street, New Orleans
(504)-552-2433

Pharmacy: Rite Aid (Downtown), 3401 Saint Charles Ave, New Orleans
(504) 896-4575
riteaid.com

Walgreens, 900 Canal Street, New Orleans
(504) 568-1271

CVS, 800 Canal Street, New Orleans
(504) 528-7009

Doctor Referral Service: 1-800 DOCTORS (1-800-362-8611)

Dental Referral Service: 1-800-DENTIST (1-800-336-8478)

HOTEL NUMBERS (and Meeting Schedule Abbreviations): (= Headquarters Hotels;
Area code = (504)**

Doubletree Hotel (DOUB), 300 Canal Street, 581-1300

Embassy Suites Hotel (EMB), 315 Julia Street, 525-1993

**Hilton Riverside (HIL), Two Poydras Street, 561-0500

Intercontinental (INTER), 444 St. Charles Avenue, 525-5566

J.W. Marriott (JW), 614 Canal Street, 525-6500

Loews New Orleans (LOEWS), 300 Poydras Street, 595-3300

Marriott at Convention Center (MARCC), 859 Convention Center Blvd., 613-2888

Monteleone (MONT), 214 Rue Royal, 523-3341

**New Orleans Marriott (MAR), 555 Canal Street, 581-1000

Royal Sonesta (ROY), 300 Bourbon Street, 586-0300

Sheraton New Orleans Hotel (SHER), 500 Canal Street, 525-2500

W Hotels of New Orleans (W), 333 Poydras Street, 525-9444

Westin New Orleans Canal Place (WEST), 100 Rue Iberville, 566-7006