Report to Council and Executive Board

June 17, 2011

Keith Michael Fiels
Executive Director

Virtual Town Hall Meeting

528 ALA members attended the first ever Virtual Town Hall Meeting on June 1, 2011. Presenters included President Roberta Stevens, Executive Director Keith Michael Fiels, incoming BARC Chair Clara Bohrer, and the Chairs of the Equitable Access Task Force and OITP E-Book Task Force. Presenters also answered questions received via ALA Connect and via chat.

166 attendees took the on-screen survey at the conclusion of the meeting. 84% reported that the presentations were "Relevant" or "Very Relevant"; 97% Agreed or Strongly Agreed that the speakers were "Knowledgeable about their topics"; and 90% reported they would be "Likely" or "Extremely Likely" to attend a future virtual membership meeting. Slightly less than half (45%) reported visiting the Town Hall space on ALA Connect prior to the event to review documents and participate in conversations.

"Connect with your kids @ your library" Launches at the ALA Annual Conference

The "Connect with your kids @ your library" initiative launches at the ALA Annual Conference in New Orleans. Lifetime Networks, which is the cable television media sponsor of "Connect with your kids," provided ALA with a grant to develop two television public service announcements (PSAs) and will provide donated air time to air them. *Scholastic Parent & Child* magazine is the campaign's print media sponsor. The magazine is donating full-color ads in six issues.

"Connect with your kids" seeks to strengthen families by motivating parents to spend more quality time with their children. Specifically, the campaign promotes the library as a trusted place to spend quality time with children, reinforces the notion that taking children to the library is a sign of being a good parent and demonstrates the free high quality programs at the library for parents and children.

For more information on the campaigns, see the Public Information Office report.

ALA OFFICES

ALA Library and Knowledge Management

In addition to answering questions from colleagues, members and the library field in general, the ALA Library has continued its work at providing access to the information in demand by our members.

- The ALA Awards, Scholarships, and Grants database at http://ow.ly/5hCT0 continues to be enhanced with technical improvements and coding of historical data.
- Spearheaded by Reference Librarian Rebecca Gerber, Transforming.ala.org is a portal to highlight the work of all of ALA towards the newest goal, "ALA provides leadership in the transformation of libraries and library services in a dynamic and increasingly global digital information environment." The site has been built using Drupal, the content management system to which the main ALA site will be migrated later this year, and utilizes some of the interactive power of that program. The current site is a "first draft" and will be enhanced as more content supporting this exciting new goal is developed.
- The foundation for another database, this one focusing on the impacts libraries have on their communities, has also been developed. Over the summer, interns will add citations to "Return on Investment" and similar reports (see http://www.ala.org/ala/research/librarystats/roi/index.cfm for a selection of studies) and begin the process of extracting the impact statements, which in turn will be able to be used to support advocacy and legislative efforts.
- Liz Humrickhouse, an intern studying at Dominican GSLIS, has been identifying and organizing resources on e-books for EQUACC (ALA's Presidential Task Force on Equitable Access to Electronic Content; see http://www.equacc.ala.org/further-reading/)
- Less innovative but popular with those seeking information are the regular questions written up at http://americanlibrariesmagazine.org/askthelibrarian. These are a combination of real questions hitting our reference desk or representative, frequently asked questions. Those questions which have been regularly asked over the years are already well documented by the ALA Library Fact Sheets at http://www.ala.org/ala/professionalresources/libfactsheets/index.cfm

Committee on Archives, Libraries, and Museums (CALM, Joint Committee of ALA, SAA & AAM)

The Committee presented a program at the American Association of Museums (AAM) meeting in Houston, on May 22, 2011. Entitled **"**From the Chalkboard to the Drawing Board: Museum Studies Students Practice," the program included presentations on four museum studies graduate research projects that identified a shared challenge among museums, archives, and libraries and proposed solutions in areas to include orphan works in collections, technology and policy development, and new structures for collaboration.

"Shared challenges" and "convergence" remain key themes to be explored by the Committee, which presents programs at the annual conferences of each of the three organizations, as possible within the quite different planning frameworks. For the New Orleans conference, the committee will draw on local resources with a program entitled, "Convergence, Commoditization & Sustainability: Exploring Alternate Funding Sources for LAMs (Libraries, Archives, Museums)" (see http://connect.ala.org/node/131106 for full details). The local speakers are from the Contemporary Arts Center and the Amistad Research Center**.**

Membership Development

Membership

Overall ALA membership stands at 60,565 in May 2011, a -2.7% decline from this time last year, owing largely to the timing of divisional national conferences, current economic conditions for state and local governments and schools, and retirements. Year-to-date through May, personal memberships are off -1.6%. Organizational memberships have declined more significantly, with -6% fewer organizational members at 2,258 in May 2011 vs. 3,044 in May

2010. A modest increase in renewals has followed an awareness campaign about the value and importance of organizational membership to ALA advocacy. .

Office for Accreditation (OA)

Review of the 2008 Standards On Schedule

The Committee on Accreditation Standards Review Subcommittee remains on schedule with review of the 2008 Standards, having conducting the second web survey May 12-June 2, focused on Standard II, Curriculum. These efforts in particular will aid fulfillment of ALA 2015 strategy 2.1.1.

Office for Government Relations (OGR)

Appropriations FY2010

On April 14, 2011, after vigorous partisan debate, behind-the-scenes haggling and a nation wondering if the federal government would shut down, Congress finally approved the FY2011 budget for its final five months, ending September 30. Congress made a .2 percent across-the-board cut to all federal programs and made $38.5 billion in cuts to both mandatory and discretionary spending compared to FY2010.

The Institute of Museum and Library Services (IMLS)

IMLS received a 10.7 percent cut from FY2010 levels. Its FY2011 funding is $237,393,262, down $28 million from the FY2010 total of $265.8 million, which does not include the $16 million IMLS lost with the elimination of all federal earmarks from the FY2011 budget. The cut to the Library Services and Technology Act (LSTA) is $24,487,678 for a total of $189,035,322 in FY2011. This is an 11.47 percent cut from the previous fiscal year. The LSTA Grants to States was appropriated at $160,032,000, a $12.5 million or 7.26 percent cut from FY2010. The Laura Bush 21st Century Library Professionals program that was just authorized last December was cut by 47.7 percent from $24.5 million in FY2010 to $12,817,822 in FY2011. These FY2011 cuts to IMLS and LSTA were based on the cuts recommended by President Obama in his FY2012 budget request, which was released on February 14, 2011.

Improving Literacy Through School Libraries (ILSL)

When Congress passed the FY2011 spending bill in April, it did not address the Improving Literacy Through School Libraries (ILSL) program. However, the bill gave the authority to the U.S. Department of Education to determine within 30 days how to appropriate funding for this and other programs. On May 15, 2011 the Department of Education announced that it would zero fund ILSL in FY2011. ILSL was funded at $19.1 million in FY 2010.

Elementary and Secondary Education Act (ESEA)

Though scheduled to be reauthorized in 2009, the No Child Left Behind (NCLB) Act remains the standing law covering national K-12 education policy. Proposals to reauthorize NCLB would return this law to its original title, the Elementary and Secondary Education (ESEA) Act and address numerous changes to NCLB. Though there is no new legislation at this time in this

Congress, both the House and Senate have held meetings and hearings to begin the reauthorization process.

Because NCLB did not include school library programs when it was passed in 2002, school libraries have suffered over the past decade. School libraries have missed out on grant money, stimulus money, Race to the Top money, etc. Overall, the Department of Education has failed to acknowledge *the direct correlation between school librarians and increased student academic achievement*. Add to this dynamic, the problems caused when local school library budgets are increasingly used to mitigate the effects of budgetary constraints. This is further demonstrated by the fact that 25 percent of America's schools are operating without a state-certified school librarian to instruct both students and staff.

Inside sources on Capitol Hill keep saying that they hope to introduce ESEA legislation sometime by the August recess. However, no action has taken place to make that a reality. Thus far, activity on ESEA in the 112th Congress has been mostly behind-the-scenes action, especially in the Senate.

In the Senate, Senator Patty Murray (D-WA) introduced the Literacy Education for All, Results for the Nation (LEARN) Act (S. 929) on May 10, 2011. This legislation is expected to be the literacy section of ESEA. The LEARN Act authorizes the Secretary of Education to award grants to states for comprehensive planning to improve the literacy of children from birth through grade 12. While both public libraries and school libraries will have the ability to apply for these grants, this legislation does not specifically set aside or carve out money for school libraries, or acknowledge the crucial link between student achievement and an effective school library program.

The Washington Office is currently working with Senator Jack Reed's (D-RI) office on further legislation that would be more inclusive of school libraries.

The House expressed an interest in reauthorizing ESEA at the beginning of the year; they will only do so in a series of smaller bills and not one big comprehensive piece of legislation as is the Senate's plan.

U.S. Rep. Duncan Hunter (R-CA-52) introduced H.R. 1891 on May 13, 2011. This bill would repeal the authorization of 43 Department of Education programs, including Improving Literacy Through School Libraries. Rep. Hunter is the chairman of the Subcommittee on Early Childhood, Elementary, and Secondary Education, and on May 25 the House Education and Workforce Committee reported this bill from committee. No date has been set for the full House to take up this bill on the floor.

Faster FOIA Act of 2011 (S. 627) Passes the Senate

The Faster Freedom of Information Act (FOIA) Act of 2011 sponsored by Senators Leahy (D-VT), Cornyn (R-TX), Tester (D-MT), and Whitehouse (D-RI) passed the Senate by unanimous consent. This bill will establish a bipartisan commission to discover what causes delays in processing FOIA requests and will then make recommendations to improve the procedure and reduce backlog.

The ALA Washington Office has lobbied in support of this legislation and will continue to push for House passage.

Library Copyright Alliance Releases Statement on Copyright Reform

The ALA, as part of the Library Copyright Alliance (LCA) along with The Association of College and Research Libraries (ACRL) and the Association of Research Libraries (ARL), released a statement in May describing the key features copyright reform proposals should include in order to constitute significant improvement over current law for librarians and their users. Interested parties have been discussing with renewed vigor the issues of orphan works, mass digitization, and even modernization of Section 108 of the U.S. Copyright Act in the wake of the Google Books settlement rejection by Judge Denny Chin of the Southern District of New York. The LCA statement (available at
http://www.librarycopyrightalliance.org/bm~doc/lca_copyrightreformstatement_16may11.pdf),
which represents the needs of library stakeholders in these debates, provides helpful guideposts for discussion.

U.S.A. PATRIOT Act Reauthorization

The most notable development during this recent period is the reauthorization of the three expiring sections of the U.S.A. PATRIOT Act for four more years without any reforms. Congress reauthorized Section 215 on business records (often referred to as the "library provision"), lone wolf and roving wiretap sections that would have expired at 12:01 a.m. May 27 without reauthorization. By establishing the next sunset deadline of June 1, 2015, Congress has kicked the ball out-of-bounds rather than effectively addressing the troubling issues in the USA PATRIOT Act.

ALA actively worked for USA PATRIOT Act reform during the last two years as Congress kept extending the sunset deadline. Most recently ALA has worked with the American Civil Liberties Union, the Association of Research Libraries and the Coalition for Reader Privacy pushing for reforms, especially to Section 215. The final vote was frustrating and encouraging at the same time.

During the week leading up to the vote, ALA supported Senators Patrick Leahy and Rand Paul who continued to seek the opportunity to submit amendments, including ones targeting improved reader privacy protections. In the end, the Senate was allowed some opportunity for amendments – but all failed. The final Senate vote, late in the day, was 72 to 23. On the House side 54 Democrats joined 196 Republicans to vote "aye." 31 Republicans voted with the 122 Democrats against the extension. President Obama "signed" the bill from France by authorizing his electronic signature. The three provisions are now extended for four years.

New Reforms Already Proposed

Immediately after the PATRIOT vote, Senators Leahy, Akaka, Bingaman, Boxer, Cardin, Coons, Durbin, Franken, Gillibrand, Harkin and Wyden introduced the USA PATRIOT ACT Improvements Act of 2011 (S. 1125). ALA is reviewing this new bill and working with supporters and allies. Further analysis will be conducted in the coming weeks.

**Office for Information Technology Policy
(OITP)**

New Publication Series – OITP Perspectives – Introduced

OITP launched a new publication series – OITP Perspectives – that complements OITP Policy Briefs. The new series provides an outlet for topics that are more specialized than those covered by policy briefs. Publications in the OITP Perspectives series enable OITP to make a more rapid response to current issues. Additional publications for the OITP Perspectives series are already in the works in the areas of cutting-edge technology services, copyright, and e-books. The focus of OITP Perspectives No. 1 is on the digitization challenges facing small and medium-sized libraries. It presents options for large-scale digitization projects, and suggests ways to share newly created digital collections.

Developments on Digital Literacy

During the past months, OITP has been collaborating with the U.S. National Telecommunications and Information Administration on the DigitalLiteracy.gov portal (www.digitalliteracy.gov) , which was launched in May at a Maryland College. A special launch for ALA members and library bloggers will take place at the Annual Conference on June 25 at 12:15 p.m. at the Networking Uncommons. In addition, OITP has appointed its new task force on digital literacy, chaired by Michael Borges, Executive Director of the New York Library Association. This new task force includes representatives from the Association of College and Research Libraries (ACRL), the Library and Information Technology Association (LITA), the Office for Intellectual Freedom (OIF), the American Association of School Librarians (AASL), the Office for Literacy and Outreach (OLOS), the Public Library Association (PLA) and Chapters.

**Office for Intellectual Freedom
(OIF)**

Proposed "Resolution to Protect Library User Confidentiality in Self Serve Hold Practices"

The Intellectual Freedom Committee (IFC) plans to ask ALA Council to approve the proposed "Resolution to Protect Library User Confidentiality in Self Serve Hold Practices" at the ALA Annual Conference in New Orleans. The IFC Privacy Subcommittee and the IFC developed the resolution after librarians and library users alike asked the committee members to examine the issue of reader privacy and self-serve holds.

The resolved clauses call on libraries to adopt practices for open-shelf, self-serve hold that preserve library users' privacy. The full text of the draft resolution is published online at http://www.oif.ala.org/oif/?p=2263

The IFC will provide an opportunity for members to comment on and make suggestions for changes to the resolution via an open hearing at the ALA Annual Conference. The hearing will be part of the IFC/FTRF Issues Briefing on Sunday, June 26, 2011 from 4:00-5:30 p.m. in Room 354 of the Morial Convention Center. Members also are invited to submit comments to the IFC via email. Comments should be sent to Nanette Perez, IFC Staff Liaison at nperez@ala.org

Success of Choose Privacy Week Initiative Leads to 2nd Grant for OIF

OIF's efforts with its national privacy awareness and outreach campaign, Choose Privacy Week, are now focused on gaining greater traction within the library community and developing Choose Privacy Week into an institution, similar to Banned Books Week.

The most recent Choose Privacy Week took place over May 1 – 7, 2011. Major accomplishments this year included a Choose Privacy Week webinar sponsored by *American Libraries* on March 31, which was attended by over 200 individuals. Other events included an invitational Privacy and Youth Conference on March 24-25, which gained enormous attention via social networking (particularly the #youthprivacy hashtag on Twitter) and resulted in a blog, http://youthprivacy.ala.org/blog/, highlighting conference discussions and plans for action.

OIF's success with Choose Privacy Week led the Open Society Foundations (formerly the Open Society Institute) to provide a second two-year grant to OIF in the amount of $105,650. The second grant will enable OIF to continue the privacy work done under the initial three-year grant of $350,000. Visit www.privacyrevolution.org to learn more about Choose Privacy Week and the resources OIF has developed to help libraries engage their users in a conversation on privacy.

OIF to Upgrade Challenge Database

A grant from the ALA 2015 initiative fund will allow the Office for Intellectual Freedom to revamp and improve its challenge database. Since 1990, OIF has maintained a confidential database on challenged materials, which documents formal requests for library materials to be removed or restricted. Though other organizations also make efforts to capture data concerning challenges to library materials, OIF's database is unique and widely recognized as the most comprehensive source of such information. The new funds will facilitate the implementation of significant upgrades to the database for the first time in more than 20 years. OIF is currently performing a needs analysis and intends to adopt a sophisticated database platform that will enable advanced analysis and presentation of data about banned and challenged books – one of the cornerstones of OIF's services to ALA members and the public alike.

Survey Results Guide New Series of Intellectual Freedom Webinars

During a two-week period in May and June, the Office for Intellectual Freedom circulated a survey to gain input on the library community's need for educational offerings on intellectual freedom topics. Over 530 survey responses were received, and OIF is now planning events to include an "Intellectual Freedom Summer School" series and webinars for Banned Books Week. To learn more and to view OIF's latest online learning offerings, visit http://ala.org/ala/onlinelearning/issues/censorship.cfm.

Newsletter on Intellectual Freedom Begins Move to Electronic Edition

The Office for Intellectual Freedom is now working with ALA Production Services to transition OIF's flagship publication, the *Newsletter on Intellectual Freedom (NIF)*, to an electronic-only edition. MetaPress, the vendor that provides the online publishing platform for *Library Technology Reports* and *SmartLibraries*, will be creating the Newsletter on Intellectual Freedom's online presence. The site will include the current issue of the Newsletter as well as an archive of NIF issues dating back to 2000.

OIF hopes to realize significant savings by reducing or eliminating the need to print paper copies of the Newsletter.

OIF Co-Sponsors IFLA Preconference in Miami Beach

From August 10-12, 2011, the Office for Intellectual Freedom is cosponsoring a three-day satellite meeting in Miami, FL, in advance of the 2011 International Federation of Library Associations (IFLA) World Library and Information Congress in San Juan, PR. Along with OIF's partner, the IFLA Committee on Free Access to Information and Freedom of Expression (FAIFE), some of the most pressing intellectual freedom issues around the world today will be tackled. Topics to be covered include censorship of graphic novels and manga in Japan and the USA; health and sexuality information in Latin America and Africa; religion and libraries; and much more. Among the confirmed speakers are Professor Paul Sturges (OBE), former FAIFE chair; Charles Brownstein, Executive Director of the Comic Book Legal Defense Fund; Barbara Jones, Director of the Office for Intellectual Freedom; and JoNel Newman, professor at the University of Miami School of Law.

Early bird registration is now open and is only $120 ($60 for students). Please visit www.ala.org/faife2011 for more information.

Christopher M. Finan Receives the 2011 FTRF Roll of Honor Award

Christopher M. Finan, President of the American Booksellers Foundation for Free Expression (ABFFE), longtime member of the Media Coalition and member and chair of the board of the National Coalition Against Censorship, is the recipient of the 2011 Freedom to Read Foundation (FTRF) Roll of Honor Award.

The award will be presented on Friday, June 24 at the Opening General Session, 4:00-5:15 p.m. in the Morial Convention Center Auditorium.

Finan's book, "From the Palmer Raids to the Patriot Act: A History of the Fight for Free Speech in America" (Beacon, 2008), received the Intellectual Freedom Round Table's Eli M. Oboler Memorial Award in 2008.

The Freedom to Read Foundation Roll of Honor was established in 1987 to recognize and honor those individuals who have contributed substantially to FTRF through adherence to its principles and/or substantial monetary support.

Barbakoff Receives 2011 Gordon M. Conable Conference Scholarship

The Freedom to Read Foundation (FTRF) is pleased to announce that Audrey Barbakoff, a reference librarian with the Milwaukee (WS) Public Library, is the fourth recipient of the Gordon M. Conable Conference Scholarship. The Conable Scholarship will provide for Barbakoff's expenses to attend the 2011 ALA Annual Conference.

As part of the scholarship, Barbakoff will attend various FTRF and other intellectual freedom meetings and programs at the conference, consult with a mentor/board member and present a report about her experiences and thoughts. She was recognized at Thursday's FTRF Annual Member Reception. Barbakoff is a member of the Wisconsin Intellectual Freedom Round Table and recently had an article about the ethics of filtering computers in public libraries published on the peer reviewed website *In the Library with the Lead Pipe.* This is her first ALA Conference.

Office for Research and Statistics
(ORS)

2011 *Public Library Funding & Technology Access Study* to be Released 6/21/11

ALA will issue the 2011 study report on June 21 as a digital supplement of *American Libraries*. The supplement will be e-mailed to all ALA members. The report documents how public libraries continue to expand as technology centers for communities by providing essential resources for job-seekers, support for critical e-government services, and free downloads of e-books and other electronic resources. Conducted by ALA and the Information Policy & Access Center at the University of Maryland, this year's study builds on the largest study of Internet connectivity in public libraries that began in 1994. The study functions as an annual "state of the library" report on the technology resources brokered by our libraries and the funding that enables free public access to these resources. The study, funded by the Bill & Melinda Gates Foundation and ALA, will be available online at www.ala.org/plinternetfunding on June 21, 2011.

New Title in ALA Research Series Published

A Strong Future for Public Library Use and Employment, by José-Marie Griffiths and Donald W. King is now available, http://www.alastore.ala.org/detail.aspx?ID=2898. The authors examine the strong upward trend in the use of public libraries, how public libraries are being used, the value of public libraries and taxpayer return on investment, trends in public library operations, the status of public MLS librarians, evidence of career paths of public MLS librarians, a ten-year forecast of the number of public MLS librarians in the workforce, and librarian employment and library experience during the past three recessions (1978–2004).

Search for New ORS Director Extended

The search committee interviewed applicants on May 13 and selected a candidate for the position who unfortunately was unable to accept the job due to personal reasons. The call for applications will be reissued after the Annual Conference. The members of the search committee are Cathleen Bourdon, Associate Executive Director, Communications and Member Relations; Mary Ellen K. Davis, Association of College and Research Libraries (ACRL) Executive Director; Keith Michael Fiels, ALA Executive Director; Sandra M. Hughes-Hassell, Associate Professor, University of North Carolina School of Library and Information Science, and chair of the ALA Committee on Research and Statistics; Marci Merola, Director, Office for Library Advocacy; Annie Norman, State Librarian, Delaware Division of Libraries and member of the Chief Officers of State Library Agencies (COSLA) Research and Statistics Committee; and Cynthia Vivian, Director, Human Resources.

Public Information Office
(PIO)

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A family activity guide, developed in conjunction with the ALA Public Awareness Committee, will be hosted on a section of atyourlibrary.org, ALA's public awareness website, dedicated to the initiative. The guide includes tips for parents and caregivers on spending quality time with their children in the library, at home or out in the community with resources from the public or school library. Activities presented in the guide include reading together, homework help, cultural heritage and more. Different suggested activities are grouped by theme: learn, explore, connect, play and create.

A print version of the guide and bookmarks will be distributed through libraries in Lifetime priority markets. All libraries can download the guide and bookmarks. The PSAs are also available for online sharing and for local broadcast use.

2011 I Love My Librarian Award Nominations to Open at ALA Annual Conference

Nominations for the 2011 Carnegie Corporation of New York/New York Times I Love My Librarian Award will open at the ALA Annual Conference. Nominations can be sent in through September 14.

Each year since 2008, the award has invited library users nationwide to recognize the accomplishments of librarians in public, school, college, community college and university libraries for their efforts to improve the lives of people in their communities. Up to 10 winners receive a $5,000 cash award and are honored at an award ceremony at the New York Times Building. This year's award ceremony will tie into the 100th anniversary of Carnegie Corporation of New York. The New York Times supports the award by hosting the awards ceremony and by donating ad space both in the paper and on NYTimes.com.
In 2010, nominations for nearly 1,400 librarians were received during the nomination period. In total, library users have sent in more than 8,000 nominations for librarians in three years. Library users can nominate their librarian in 2011 through an online form hosted on atyourlibrary.org.

The award is administered by ALA's Public Information Office and Campaign for America's Libraries.

Annual PR Forum on How Mobile Phones Can Provide Library Marketing Opportunities

Mobile phones are changing the way people use information. Joe Murphy, librarian at Yale University and mobile technology innovator, will discuss how mobile phones provide a unique opportunity for libraries to market themselves. The PR Forum will take place from 8 - 10 a.m. on June 26 at the Morial Convention Center in Room 344. Librarians can add the PR Forum to their New Orleans schedule through the conference scheduler in ALA Connect.

Public Programs Office
(PPO)

<u>Twenty-six Acclaimed Poets and Authors LIVE! at ALA Annual Conference</u>

The ALA Public Programs Office will present 26 critically acclaimed and best-selling authors and poets on the LIVE! @ your library Reading Stage, 11 a.m. - 4 p.m. on Saturday, June 25, and Sunday, June 26, and 10 a.m. - 12:30 p.m. on Monday, June 27 at the back of the 1400 aisle in the exhibits hall during the ALA Annual Conference in New Orleans.

Most readings will be followed by an autograph session and the opportunity to purchase the authors' latest works. For additional information about these programs, including reading times and author biographies, please visit the LIVE! Stage website.

<u>PPO, NEH Select Five Libraries to Present Outstanding Program Models at Annual Conference</u>

The ALA Public Programs Office (PPO) and the National Endowment for the Humanities (NEH) announced that five public libraries will receive travel stipends to present their exceptional public program models at the ALA 2011 Annual Conference in New Orleans.

Four public libraries were chosen from a group of 30 that received program grants from NEH and ALA to present arts and humanities programs featuring the Picturing America collection. Another public library was chosen from a small group that participated in a Picturing America related pilot program supported by the Searle Funds at the Chicago Community Trust and the Terra Foundation for American Art. Representatives from all five libraries will present their innovative ideas at a program titled "NEH's Picturing America: Model Programs for Public Libraries," to be held from 10:30 a.m. to noon on Sunday, June 26, in Room 274 of the Ernest N. Morial Convention Center in New Orleans. The list of libraries selected to present their program models is available at: http://ala.org/ala/newspresscenter/news/pr.cfm?id=7101

<u>PPO, NEH Award 65 Libraries "Let's Talk About It: The Civil War" Grants</u>

The ALA Public Programs Office (PPO) and the National Endowment for the Humanities (NEH) announced that 65 public, academic and community college libraries will receive *Let's Talk About It: Making Sense of the American Civil War* reading and discussion program grants. A complete list of the selected libraries is available at www.ala.org/civilwarprograms.

Let's Talk About It: Making Sense of the American Civil War follows the popular Let's Talk About It model, which engages participants in discussion of a set of common texts selected by a nationally known scholar for their relevance to a larger, overarching theme. As a part of the grant, the 65 selected libraries will receive:

- A $3,000 grant from NEH to support program-related expenses.
- Fifty sets of three titles: "March" by Geraldine Brooks (Penguin, 2006), "Crossroads of Freedom: Antietam" by James McPherson (Oxford University Press, 2002) and a forthcoming Civil War anthology of historical fiction, speeches, diaries, memoirs, biography and short stories, edited by national project scholar Edward L. Ayers and co-published by NEH and ALA.
- Promotional materials, including posters, bookmarks and folders, to support local audience recruitment.
- Training for the library project director at a national workshop, where he/she will hear from the project scholar, expert librarians and organizers and receive a program

planning guide, materials and ideas. As part of the grant, NEH will pay for two nights of lodging in Chicago for the library project director.

Funding for this program was provided by a grant from NEH to the ALA Public Programs Office. *Let's Talk About It: Making Sense of the American Civil War* is supported by NEH's *We the People* initiative, which aims to stimulate and enhance the teaching, study and understanding of American history and culture.

PPO Announces "Discover Earth," an Exhibition Opportunity for Public Libraries

The ALA Public Programs Office (PPO), in partnership with the National Center for Interactive Learning at Space Science Institute, the Lunar and Planetary Institute and the National Girls Collaborative Project, announces a new traveling exhibition opportunity for public libraries. Following a competitive application process, 10 public libraries will be selected to host an interactive exhibition called *Discover Earth: A Century of Change*. Online applications must be submitted to ALA by September 2 and can be found at www.ala.org/discoverearth.

The *Discover Earth* exhibition will focus on local earth science topics—such as weather, water cycle, and ecosystem changes—as well as a global view of our changing planet. The primary message of the exhibition is that the global environment changes – and is changed by – the local environment of all exhibition hosts' communities. Interactive, multimedia displays will allow exhibit visitors to interact with digital information in a dynamic way, encouraging new perspectives on our planet.

ALA DIVISIONS

American Association of School Librarians (AASL)

Thirty AASL Members Receive Grants to Attend First Conference

Thirty AASL members will receive a $750 travel grant to attend their first AASL National Conference this year in Minneapolis, MN. The grants are sponsored by Bound To Stay Bound Books, Inc. (BTSB). Recipients of the grant – Kenya Arrants, Jennifer Baltes, Christine Banuls, Bonnie Benkard, Heather Brown, Jane Brown, Susan Bullard, Jenny Cox, Heather Dahl, Suzanne Dix, Danielle Du Puis, Erin Feingold, Charles Fontz, Anne Hoffman, Emily Hofher, Susan Hubbard, Jennifer Kelly, Karen Kliegman, Helen Kline, Jane Martellino, Barbara Mierlak, Autumn Myers, Rebecca Perkins, Hazel Smith, Sherry Turnbull, Elizabeth Ullrich, Tiffany Whitehead, Konda Wightman, Karen Wilson, and Honor Zalewski – will use the grant to secure housing, transportation and/or registration for the conference.

School Librarians Identified as "go-to" Person for Digital Content

School librarians have been identified as the "go-to" person for digital content in a recently published report by the national education non-profit group, Project Tomorrow. The report, "The New 3 E's of Education: Enabled, Engaged and Empowered - How Today's Educators are Advancing a New Vision for Teaching and Learning," shares the teacher, librarian, and administrator findings from the group's Speak Up 2010 survey. The survey finds that the role of the school librarian is increasingly focused around the use of digital content in the classroom.

AASL National Conference Community Kicks Off with Book Discussion Group

Attendees of the American Association of School Librarian's (AASL) 15th National Conference and Exhibition will have a chance to build community and network before touching down in Minneapolis this October 27-30, thanks to the AASL 2011 Conference Ning located at aasl11.ning.com.

As part of the countdown to the national conference, AASL will host a ten week book discussion group on the One Book, One Conference read, "The Shallows: What the Internet is Doing to Our Brains" by Nicholas Carr. Led by AASL President-Elect Carl Harvey, the discussion begins August 10, will cover one chapter each week and take place on the conference Ning. The book discussion will culminate with an opportunity for attendees to share their thoughts with Nicholas Carr as he joins the One Book, One Conference event onsite in Minneapolis on Friday, October 28, 2011.

AASL President Nancy Everhart Presents Dolly Parton with Crystal Apple

American Association of School Librarians (AASL) President Nancy Everhart has selected Dolly Parton and Dolly Parton's Imagination Library as the recipients of the 2011 Crystal Apple. The honor is given at the discretion of the AASL president to an individual or group that has had a significant impact on school library programs and students.

A representative from Dolly Parton's Imagination Library will accept the Crystal Apple at AASL's Awards Luncheon during ALA's 2011 Annual Conference in New Orleans. The luncheon will be held Monday, June 27 and Lauren Myracle, best-selling young adult author and national spokesperson for intellectual freedom, will headline. Ticket information can be found on the AASL website at http://www.ala.org/aasl/annual .

AASL to Announce 2011 Best Websites for Teaching and Learning

During ALA 2011 Annual Conference, the AASL will announce the 2011 Top 25 Websites for Teaching and Learning. In its third year, the list of websites honors the top 25 Internet sites for enhancing learning and curriculum development for school librarians and their teacher collaborators. Best websites foster the qualities of innovation, creativity, active participation, and collaboration. They are free, web-based sites that are user friendly and encourage a community of learners to explore and discover. The Best Websites for Teaching and Learning Committee will announce this year's list on Sunday, June 26, at 1:30 p.m. in the Morial Convention Center, Room 275. For more information please see, www.ala.org/aasl/bestlist .

AASL Celebrates Dollar General's Commitment to School Libraries

At a special reception to be held before the AASL President's Program, AASL will recognize the Dollar General Literacy Foundation for its funding of the AASL Beyond Words disaster relief program. The fund has provided over 113 school libraries with over one million dollars in grants since its launch at the ALA 2006 Annual Conference in New Orleans. To recognize this important milestone, AASL invites members to show their appreciation to Dollar General at a Million Dollar Mark reception to be held Saturday, June 25th at 10:00 a.m. in the Morial Convention Center, Room 260-262.

The Beyond Words disaster relief fund is available for public school libraries in the states served by Dollar General and provides grants ranging from $5,000 to $15,000 to schools whose school library program has incurred substantial damage or hardship due to a natural disaster. Grant

funds replace or supplement books, media and/or library equipment in the school library setting. The program also features a comprehensive Web site devoted to disaster preparedness with resources and a toolkit to help school librarians prepare for and deal with natural disasters and terrorist acts.

Reception attendees are invited to stay for the President's Program to hear Dr. Sally Karioth's presentation, Life is What you Make It – Seize the Day! Following Hurricane Katrina, Laura Bush asked Dr. Karioth, an expert on grief, loss and trauma, to help in restocking children's books that dealt with responding to trauma and loss. Dr Karioth's presentation will help attendees focus on personal responses when faced with difficult situations, distinguish between minor and major events; and find the exquisite moments in each day.

Association of College and Research Libraries (ACRL)

ACRL Adopts New Plan for Excellence

The ACRL Board of Directors has adopted a new Plan for Excellence for the association. Developed over the course of the past year by the Board, with continuous input from the ACRL membership, the Plan for Excellence takes the place of ACRL's current strategic plan, *Charting Our Future: ACRL Strategic Plan 2020*. The Plan for Excellence is available on the ACRL website at http://bit.ly/acrlplan. The strengths and capacities of ACRL have enabled the association to sustain exemplary programs and results for its members that help them effectively participate in the broader higher education framework. ACRL's new Plan for Excellence continues that path and focuses attention on three areas that capitalize on the association's strengths, deliver high member value and heighten its impact:

- Value of Academic Libraries
- Student Learning
- Research and Scholarly Environment

These strategic areas will be supported by financial and operational planning, and will guide the development and implementation of programs and services that target education, advocacy and member engagement.

2011 ACRL Legislative Agenda

Each year, the ACRL Government Relations Committee, in consultation with the ACRL Board of Directors and staff, formulates an ACRL Legislative Agenda. Drafted with input from the ACRL Scholarly Communications and Copyright Committees, along with additional committees, ACRL leaders, and ALA Washington Office, the legislative agenda is prioritized and includes objectives for legislative action at the national level on issues that may affect the welfare of academic and research libraries. The ACRL Board of Directors recently approved the 2011 ACRL Legislative Agenda in time for National Library Legislative Day, May 9-10, in Washington, DC.

The 2011 ACRL Legislative Agenda focuses on seven priorities, including network neutrality, first sale/fair use/anti-circumvention, section 215 of the USA PATRIOT Act, government information, public access to federally funded research, freedom of information act, and orphan works. The full Legislative Agenda is on the ACRL website at http://www.ala.org/ala/mgrps/divs/acrl/issues/washingtonwatch/11agenda.cfm .

New Scholarly Communications 101 Presenter

The ACRL Scholarly Communications Committee is pleased to announce the selection of Ada Emmett as the newest presenter for the ACRL Scholarly Communications 101 Workshops. She will join the team of experienced presenters beginning with this summer's series of workshops. Emmett has served as Scholarly Communications Librarian at the University of Kansas Libraries since 2002. The search committee, comprised of members of the ACRL Scholarly Communications Committee and led by Jean Zanoni, noted Emmett's extensive experience and knowledge of issues related to scholarly communication, her teaching skills, her impressive publication record, and her passion for scholarly communication.

Kirchner Named ACRL Visiting Program Officer

To support its scholarly communications initiatives, ACRL appointed Joy Kirchner as visiting program officer beginning June 1. During her 12-month appointment, Kirchner will play an integral role in supporting one of ACRL's new strategic goals (ACRL Plan for Excellence, http://bit.ly/acrlplan) that librarians accelerate the transition to a more open system of scholarship. Kirchner will work with members and staff to develop a sustainable model for the Scholarly Communications 101 workshop, support the work of the Scholarly Communications Committee and develop other initiatives to advance ACRL's work in this area. Kirchner, Scholarly Communications Coordinator at University of British Columbia, has served as a member of ACRL's Scholarly Communications Committee, helped develop and is a presenter for the ACRL Scholarly Communications 101 workshop and is a faculty member with the ARL/ACRL/ Institute for Scholarly Communication.

New and Revised ACRL Standards and Guidelines

At its recent Spring Executive Committee meeting in Washington, DC, the ACRL Board of Directors approved new Information Literacy Standards for Teacher Education. Developed by the Education and Behavioral Sciences Section (EBSS) Instruction for Educators Committee, the new standards guide teacher education faculty and instruction librarians in developing information literacy instruction for teacher education students and enable the evaluation and assessment of such instruction and curricula through benchmarking outcomes.

The Board also modified and reaffirmed the Statement on the Terminal Professional Degree for Academic Librarians and Statement on the Certification & Licensing of Academic Librarians at the spring meeting. All Standards and Guidelines are available on the ACRL website at http://www.ala.org/ala/mgrps/divs/acrl/standards/ .

2011 ACRL President's Program Innovation Contest Winners

In conjunction with the ACRL President's Program at the 2011 ALA Annual Conference in New Orleans, a contest was sponsored to identify exciting library innovation projects using teams to implement new ideas. Given the high quality of the proposals and innovative thinking demonstrated in the projects, the President's Program Committee selected three winners from the 28 teams of academic librarians who submitted proposals. The "Cook Library Civility Project" from the Towson University Albert S. Cook Library was named the winner in the "in progress" category. "The Nightmare on Vine Street: A Team of Zombie Librarians Take On Freshman Orientation" from the University of Tennessee-Chattanooga Lupton Library and "3-Hour School Library Field Experience for Pre-Service K-12 Teachers" from the Lavery Library at St. John Fisher College were named the winners in the "implemented" category. All entries are

available on the President's Program website at
http://acrl.ala.org/2011presprogram/?page_id=8 .

<u>New Publications</u>

ACRL released three new publications since the last report to Council.   "Embedded Librarians: Moving Beyond One-Shot Instruction," edited by Cassandra Kvenild and Kaijsa Calkins of the University of Wyoming, showcases strategies for successfully embedding librarians and library services across higher education. Case studies and reports on projects from a wide variety of institutional types and sizes demonstrate ways the embedded model helps academic librarians become valuable collaborators, trusted instructors and partners in shaping curriculum and institutional goals beyond the boundaries of the library.

The latest edition in ACRL's CLIP Note series, "Strategic Planning in College Libraries" compiled by Eleonora Dubicki of Monmouth University, provides detailed information on the strategic planning process in college libraries. The book incorporates sample plans from 25 academic libraries, ranging from one-page strategic plans to documents offering more than 20 pages of detailed goals, objectives, action plans, timelines and assessment measures.

Authored by Jason Puckett of Georgia State University, "Zotero: A Guide for Librarians, Researchers and Educators" is the first book-length treatment of this powerful research tool. Written for end users, librarians and teachers, the book introduces Zotero and presents it in the context of bibliography managers and open source software.

All ACRL publications are available for purchase through the ALA Online Store (http://www.alastore.ala.org), Amazon.com and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

<u>E-Learning Update</u>

The ACRL e-Learning program offered five events consisting of four multi-week courses and one webcast on topics such as web site design, budgeting in academic libraries, and preparing for accreditation. More than 161 individuals and 12 groups participated in May/June e-Learning offerings.

Association for Library Collections & Technical Services (ALCTS)

<u>ALCTS Board Discusses "Re-Shaping ALCTS"</u>

The ALCTS Board will continue its discussion on creating a future ALCTS, now called "Re-Shaping ALCTS", an initiative begun at Midwinter 2009. Having made some changes this past year, the Board will look at future needs. The discussion takes place Monday during the ALCTS Board Meeting in the Convention Center, Room 291.

<u>ALCTS Considers New Strategic Plan</u>

The ALCTS Board will consider a new strategic plan at this year's Annual Conference. The new plan will center on strategic issues and not be a traditional plan with goals and objectives as such. The strategic issues identified by the ALCTS Planning Committee are explaining what we

are about, improving how we operate, sustaining the organization and supporting standards development. This discussion will begin on Saturday and continue if necessary at the Monday Board meeting, Room 291, Convention Center.

<u>ALCTS 2010 President's Program Features</u>

Paul Courant, University Librarian and Dean of Libraries, Harold T. Shapiro Collegiate Professor of Public Policy, Arthur F. Thurnau, Professor of Economics and Professor of Information at the University of Michigan, will be the featured speaker at the 2011 ALCTS President's Program at the ALA Annual Conference in New Orleans. The President's Program takes place on Monday, June 27 beginning at 10:30 a.m. in Room 388-390 of the Convention Center

His most recent academic work has considered the economics of universities, the economics of libraries and archives, and the effects of new information technologies and other disruptions on scholarship, scholarly publication, and academic libraries. The economics of libraries will be the subject of his presentation: "Economic Reflections on Libraries"

<u>Important Discussions at the Annual Conference</u>

- ALCTS Forum: "Ithaka S+R Report on 2010 Survey: Insights from Academic Library Directors" 8:00 a.m. – noon, Monday, June 27, Convention Center, Rooms 388-390. Matthew Long and Roger C. Shonfeld of Ithaka S+R will give an overview of this study's major sets of findings.

- ALCTS Awards Honors Member Achievement: The ALCTS Awards Ceremony on Sunday at 5:30 p.m. in Rooms 356-357 of the Convention Center will honor many ALCTS members and non-members for their individual and collaborative achievements. The new ALCTS Outstanding Publication Award will be presented to Karen Coyle for her article in the January 2010 *TechSource*. The late Edward Swanson will be honored twice with the renaming of the Best of *Library Resources and Technical Services* (LRTS) award in his memory and as the recipient of the Margaret Mann Citation. Jan Merrill-Oldham receives The Ross Atkinson Lifetime Achievement Award. ALCTS will present the Hugh Atkinson Award this year to Carol Mandel, Dean of Libraries at NYU.

- RDA Events Abound. A sampling may be found in the Conference Scheduler by searching *RDA*. They include:

  o RDA 201: a preconference on Thursday and Friday
  o On Beyond Zebra–Taking RDA Beyond MARC, program, Saturday at 10:30 a.m.
  o MARC Formats Interest Group: Saturday at 4:00 pm
  o Vendor Plans for Implementing RDA: a forum on Sunday at 10:30 a.m.
  o RDA Update Forum: more important news about RDA on Sunday at 1:30 p.m.
  o Education and Training for Using RDA: A program on Sunday at 4:00 p.m.

Association for Library Service to Children (ALSC)

<u>Every Child Ready to Read® @ your library</u>

In late May, the Association for Library Service to Children (ALSC) and the Public Library Association (PLA) launched an updated and redesigned Every Child Ready to Read® (ECRR) website, http://www.everychildreadytoread.org/

The new website is easy to navigate and includes the research and rationale that led to the development of the 2nd Edition, product details, sales information, and a Community page that highlights feeds from the ECRR Facebook page and ECRR tweets.

ALSC Adds More Outstanding Selections to Great Web Sites for Kids

ALSC added more recommended websites to Great Web Sites for Kids (www.ala.org/greatsites), its online resource containing hundreds of links to exceptional websites for children.

"This list represents websites that present valuable educational material in a way that is fun and accessible for young learners and their caregivers!" said Beth Medley, co-chair of ALSC's Great Web Sites for Kids Committee.

The Newbery and Caldecott Awards: A Guide to the Medal and Honor Books, 2011 Edition

Published in April 2011 by ALA Editions, this annual guide is an essential resource for quick reference, collection and curriculum development, and readers' advisory. This year's essay was written by Barbara Kiefer, professor of children's literature at Ohio State University, and explores the past, present, and future of picture books, from prehistoric cave paintings, to post-modern picture books of the late-twentieth century. Order from the ALA Store http://www.alastore.ala.org/detail.aspx?ID=3262

ALSC Awards Bound to Stay Bound Books, Melcher Scholarships

ALSC recently announced the four winners of the 2011 Bound to Stay Bound Books (BTSB) and the two winners of the 2011 Frederic G. Melcher scholarships. The four recipients of the Bound to Stay Bound Books Scholarship are Nancy Graves, Denton, TX; Danielle Gregori, Elmont, NY; Rachel Ortiz, Washington, DC; and Robyn Woods, Saint Cloud, FL. Each recipient of the BTSB Scholarship will receive $7,000 in scholarship aid. The scholarship is sponsored by Bound to Stay Bound Books, Inc. The two recipients of the Frederic G. Melcher Scholarship are Patricia Prodanich, La Grange Park, IL; and Donna Hanley, Saint Johns, AZ. Each recipient of the Melcher Scholarship will receive $6,000 in scholarship aid. Each year, ALSC provides the Bound to Stay Bound Books and Melcher Scholarships to help advance the profession of children's librarianship. Recipients must complete their academic work at an ALA-accredited institution. Recipients are also expected to accept positions after graduation in the field of library service to children for at least one year.

Online Education Courses

ALSC's spring session of online courses has just come to a successful end for the 89 students who participated in one of ALSC's five courses. Registration for ALSC's summer online education courses is now open, and courses are scheduled to run July 11 through August 19, 2011. Courses offered this summer include: *Information Literacy-From Preschool to High School; The Newbery Medal: Past, Present and Future; Out of this World Youth Programming; Reading Instruction and Children's Books;* and *Series Programming for the Elementary School Age*. Fall course information is being added to the website as it becomes available. The fall session will run from September 26 – November 4, 2011. More information is available at www.ala.org/alsced.

ALSC Webinars

Webinars are ALSC's most recent online education venture and have so far proved to be a success. *Leveling Easy Readers* by Kate Todd was held on April 28 and had 24 participants. This online education opportunity will also be available on June 15, July 7 and August 23. *Family Programs on a Shoestring @your library* by Angela Young was held on May 12 and had nine participants, and on June 10 and had two participants. Future dates for *Family Programs* include July 22 and August 5. Additional information can be found at http://www.ala.org/alsced.

ALSC Bill Morris Seminar

The online application for the 3rd Annual Bill Morris Seminar on Book Evaluation will open on Monday, June 20 for members hoping to participate during the 2012 Midwinter Meeting. The Bill Morris Seminar was first developed in 2008 as a way to honor and support William C. Morris' dedication to connecting librarians, and ultimately children, with excellent children's books. Members chosen for the seminar receive a $200 stipend to attend the Midwinter Meeting as well as the opportunity to spend the day learning about book and media evaluation from experienced members. In 2010, 89 people applied and 30 were accepted. For more information visit www.ala.org/alscevents.

ALSC at Annual Conference 2011

ALSC 101 at Annual Conference: ALSC will be once again hosting its ALSC 101 event on Friday, June 24, 2011. This event is a member-driven effort to teach new members and would-be new members the ins and outs of membership at ALSC. Members use games, talks and dialogue to demonstrate committee work and how to get involved.

ALSC is hosting 18 educational programs in addition to the highlights below. More information can be found online at www.ala.org/alscevents.

ALSC Awards Presentations:

The Newbery Caldecott Wilder Banquet, Sunday evening, 6:00-11:00 p.m., will include a cash bar reception from 6:00-7:00; doors to the Banquet open at 6:45. Speeches from Newbery Medalist Clare Vanderpool, Caldecott Medalist Erin E. Stead and Wilder Medalist Tomie dePaola will follow the dinner, and a receiving line will conclude the evening's events.

The 2011 Pura Belpré Award and 15th Anniversary "Quinces" Celebraciòn: ALSC and REFORMA will host a gala of the Quinces for the Pura Belpré Award to celebrate the awards' 15th anniversary on Sunday, June 26 from 1:00 – 4:00 p.m. The Quinceañera Celebración will feature the winning 2011 Belpre authors and illustrators including Pam Muñoz Ryan, George Ancona, Margarita Engle, Eric Velasquez and Duncan Tonatiuh. Also on hand will be the madrinas and padrinos (godparents of the award) in a unique coming of age ceremony. The 2011 Medal winners will be honored and will be there to receive recognition and make remarks. Delicious food, music, and dance will also be part of the Celebraciòn. For more information please visit www.ala.org/alscevents.

The Odyssey Awards for Excellence in Audiobook Production, administered jointly by ALSC and the Young Adult Library Services Association (YALSA) and sponsored by *Booklist*, will be presented on Monday from 4:00-5:30 p.m. A reception with light refreshments, sponsored by the Audio Publishers Association, will follow the award presentations and program.

Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF)

ALTAFF Strategic Planning

Board, staff, and visitors will engage in a strategic planning session on Sunday, June 26, from 8:30-11 a.m. in Morial Convention Center, Room 235. The focus of the session will be to develop action steps for:
- Development of a marketing plan to roll out the association's new name – Citizens for Libraries: the Association of Library Trustees, Advocates, Friends and Foundations. The goal is to become known as Citizens for Libraries.
- Strategies to engage new "group" members (Friends groups and Boards of Trustees) and recoup those lost (primarily Friends groups) during the merger of ALTA and FOLUSA.
- Continuing focus on corporate sponsorship. Work to date has brought in nearly $100,000 for the fiscal year 2010-2011.

Association of Specialized and Cooperative Library Agencies (ASCLA)

Paris Trip

ASCLA announced a trip to Paris in April 2012. This trip will take place April 29 – May 6, 2012 and includes: a tour of the Bibliotheque Nationale, tour of the American Library in Paris, city of Paris orientation tour, guided tour of the Opera Quarter, and guided tour of the Louvre, with an optional side trip to Giverny and Versailles. For more information, see the complete brochure here: http://www.njstatelib.org/njsl_files/parisflyerfinal_0.pdf.

Awards

ASCLA award winners will be celebrated at the ASCLA/COSLA dessert reception 8-10 p.m. on Sunday, June 26 in the Riverview Room of the Monteleone, 214 Rue Royal, New Orleans. Networking, sweets and the awards presentation are on the agenda for the ASCLA/COSLA reception. All conference attendees are invited to participate in the celebration.

New Webinar Co-sponsored by ASCLA and RUSA

A new three-part webinar sponsored by both ASCLA and RUSA will be available starting Monday, July 11, 2011. Organized as a four-week course, the webinar series is designed to address the virtual and media-related obstacles disabled patrons encounter while accessing library services. It will include assigned readings, discussion prompts, and offer practical advice on creating equitable access to library services and instruction.

Library and Information Technology Association (LITA)

LITA National Forum Registration Open

Registration is now open for the 2011 LITA National Forum to be held September 29-October 2 in St. Louis, MO. The theme this year is "Rivers of Data, Currents of Change." The Forum programming explores leading-edge technologies and their applications in all types of libraries.

Registration is limited in order to preserve the advantages of a small conference. Networking opportunities, one of the small conference advantages, are an important part of the Forum.

Plans for the Forum include:

- Three dynamic keynote speakers, John Blyberg, Karen Coyle, and Barbara McGlamery.
- Two full-day preconferences: *Learning to leverage Cloud-based IT resources and server configuration software to better manage IT,* presented by Erik Mitchell, and, *Technology Impact by Design: Using Goal-Based Assessments to Achieve and Document Success*, presented by Lisa Janicke Hinchliffe. Participants can attend a preconference only or include a preconference with their Forum registration.
- Many networking opportunities, including the informal Friday evening reception and Saturday evening networking dinners to get to know LITA leaders, Forum speakers, and peers.
- Over 40 concurrent sessions.

Visit www.lita.org/forum for registration and more information.

Registrations Open for Upcoming Webcasts

Webinar: *Using Scrum to Streamline Web Applications Development and Increase Staff Involvement*, July 18, noon to 2:00 p.m. CDT. For more information, go to http://www.ala.org/ala/onlinelearning/management/classes/lita/scrum.cfm.

Web Course: Creating Library Web Services: Mashups and APIs, August 22-26, 10 a.m. – noon CDT. For more information, go to http://www.ala.org/ala/onlinelearning/management/classes/lita/webservices.cfm.

Webinar: *Roadmap to JPEG2000*, September 13, 10 – 11:30 a.m. CDT. For more information, go to http://www.ala.org/ala/onlinelearning/management/classes/lita/jpeg2000.cfm.

Public Library Association (PLA)

PLA @ ALA Annual: Professional Development

PLA is gearing up for the 2011 ALA Annual Conference. In addition to more than 20 education programs during conference, PLA is offering three preconferences dedicated to public library professionals:

- Top 10 Benefits of Tough Times
- Turning the Page 2.0 Kickoff Event
- Interactive Spaces for Families to Play, Learn, and Discover

PLA @ ALA Annual: PLA Mega Issue Discussion, Saturday, June 25, 9:30 a.m. – noon

PLA will host a dynamic Mega Issue Discussion on membership engagement and leadership. Come share your thoughts during this interactive event and help PLA be the best it can be for members and the field of public libraries. Members and nonmembers are welcome. Refreshments will be available. Location: Westin Canal Place, Magnolia Ballroom.

PLA @ ALA Annual: PLA Blog – Call for Writers

PLA is looking for volunteers writers to fan out and cover all aspects of the upcoming ALA Annual Conference for the readers of the PLA Blog. Our bloggers cover programming, exhibits, social events, author events, anything related to the conference and public librarianship, and then share it on the PLA Blog. This is a great chance to shine in our national spotlight! Potential PLA Bloggers should have an eye for a good story angle and, naturally, a way with words. Prior writing experience desirable, but not necessary.

If you are interested, please contact Kathleen Hughes (khughes@ala.org) for more information.

PLA @ ALA Annual: PLA President's Program, Awards Presentation and President's Reception

Following the recognition of PLA's 2011 award winners, PLA President, Audra Caplan, will welcome the husband and wife duo of writer-producer David Simon and mystery author Laura Lippman as keynote speakers for the PLA President's Program and Awards Presentation, on Sunday, June 26, 1:00-2:30 p.m., Morial Convention Center, Auditorium B.

PLA President Audra Caplan, the PLA Board, partners, and award winners will join conference attendees for networking, appetizers, and music during a reception following the President's Program. Sponsored by Playaway.

PLA @ ALA Annual: FREE One-on-One Consulting, Sunday, June 26, 1:30-5:30 p.m.

PLA, in partnership with the Association of Specialized and Cooperative Library Agencies (ASCLA), is pleased to present "Consultant's Giving Back" at ALA Annual. Location: Hilton New Orleans Riverside, Magnolia Room.

Schedule a complimentary half-hour session with a nationally-recognized library consultant to talk over your library's most pressing concerns. Click here to see the list of more than 15 consultants who will be available. Registration is open through Monday, June 20. Schedule directly with your consultant of choice.

PLA Webinar Series: Public Libraries at Work

PLA continues to hold webinars in its series, "Public Libraries at Work." The webinar series is designed to offer practical education and innovative ideas that can help participants make a difference in their libraries.

The May webinar, "Transforming Our Image" was an update and extension of a popular November 2010 webinar. Valerie Gross, President and CEO, Howard County (MD) Library, presented a straightforward idea that encourages libraries to replace traditional terms with powerful, intuitive, value-enhanced terminology. More than 100 attendees learned about a simple, effective strategy that will make them, their libraries, and their profession indispensable.

There is excitement at PLA about the upcoming July webinar, "Dive into a Good Book: Great Summer Reads to Recommend to Your Patrons" presented by Nancy Pearl. On July 19, Nancy will provide readers' advisors with books guaranteed to make their patrons start turning pages. She'll feature a "read alike" section and will also provide a downloadable handout of the recommendations.

New Lessons in Library Leadership

On June 8, more than 240 attendees joined PLA for a free webinar, "New Lessons in Library Leadership," featuring three PLA Leadership Fellows. The fellows were recipients of PLA-sponsored scholarships to attend executive leadership training at leading universities. These university programs typically draw participants from various disciplines in government, non-profit organizations and the private sector, allowing PLA Fellows to learn leadership and change management concepts among professionals with different perspectives and experiences.

Fellows shared highlights and resources from their programs and illustrated how executive leadership lessons make a difference in their work and libraries. An archived recording of the presentation will be available online Wednesday, June 15.

2011 PLDS Digital Database Now Available

The Public Library Association's Public Library Data Service (PLDS) Statistical Report Digital Database (PDF) is now updated with 2011 results. The Report is compiled from surveys submitted by public libraries across the United States and Canada. A subscription to the database provides unlimited Web access to all data currently available (2006-2011) for one year.

In the 2011 edition, 1,462 public libraries have shared their data on finances, library resources, annual use figures, technology and more. The 2011 Report also features a special, in-depth section on public library finance. This section details independent taxing authority, cash reserves, charged services, library foundations, governmental sources of income and alternative sources of income in public libraries throughout North America.

The digital database subscription (PDF) allows users to customize and compile the PLDS research in a number of ways. The PLDS subscription database is $250 for one year and is available for purchase (PDF). The 2011 print publication is now available for advance-purchase (PDF) with shipping to follow in July.

Published annually since 1988, the PLDS Statistical Report presents timely and topical data to assist public library administrators in making informed management decisions. Read a summary of the 2010 Report in the article, "Characteristics and Trends in the PLDS 2010 Statistical Report (PDF)." *(Public Libraries*, Volume 49, Number 6 (November/December 2010): 34-42)

Host a ConverStation at PLA 2012

PLA is now accepting ConverStation (neé Talk Table) applications for the PLA 2012 Conference to be held March 13-17, 2012, in Philadelphia. Applications may be submitted through an online form until July 15, 2011. Faxed or mailed proposals will not be accepted. PLA will notify all successful applicants by September 1, and provide date and time assignments by November 15.

ConverStations provide conference attendees with forums for discussion on timely, relevant topics for public library professionals. Facilitators are expected to briefly showcase model programs or innovative techniques, or report on projects or studies (5-10 minutes) and stimulate discussion (50-60 minutes). The facilitator's role is to ensure that the discussion stays lively and relevant to the topic and that all attendees who wish to speak have the opportunity to do so. ConverStation facilitators are not expected to prepare formal presentations.

Accidental Public Library Technology Trainer Online Course

PLA is now accepting registrations for a second session of the very popular "Accidental Public Library Technology Trainer" course. The first session in February sold out in a matter of weeks. This four-week blended learning course begins August 1, 2011 and is designed for library professionals who have unexpectedly found themselves responsible for technology training at their libraries.

Librarian, author and trainer Stephanie Gerding will guide participants through a highly interactive combination of live webinars, independent assignments and online discussions from August1 to August 29. See the full syllabus here. Pricing for the four-week "Accidental Public Library Technology Trainer" course is $129 for PLA members, $159 for ALA members and $179 for nonmembers. Find registration details here. The deadline to register for this course is July 27**.**

Reference and User Services Association (RUSA)

New Webinar Co-sponsored by ASCLA and RUSA

A new three-part webinar sponsored by both ASCLA and RUSA will be available starting Monday, July 11, 2011. Organized as a four-week course, the webinar series is designed to address the virtual and media-related obstacles disabled patrons encounter while accessing library services. It will include assigned readings, discussion prompts, and offer practical advice on creating equitable access to library services and instruction.

Smart Investing @your library

The FINRA Foundation approved another two years of grant funding for the Smart Investing @your library program. To date, more than $4.6 million in grants have been awarded from the FINRA Investor Education Foundation to 55 public libraries to build capacity and provide effective, unbiased investor education and financial literacy programs in their communities. Ten public libraries have received a second grant from the FINRA Investor Education Foundation.

Young Adult Library Services Association (YALSA)

Outstanding Books for the College Bound (ALA Editions, June 2011)

Edited by Angela Carstensen for YALSA, this completely revamped guide is a great collection development and readers' advisory tool for library staff. Listing nearly 200 books deemed outstanding for the college bound by the YALSA, this indispensable resource provides annotated lists, ideas for library programs and a variety of indexes.   Available for purchase at www.alastore.ala.org/ .

Network for Research on Libraries & Teens

Visit http://yaresearch.ning.com/ to connect with fellow researchers, access a wealth of resources to support your research, share ideas and take part in an active community dedicated to advancing research in young adult librarianship.

Show Off Your Library!

Help elected officials learn about your library by participating in District Days! Between August 8 and September 5, invite them into your library to see first-hand all the great work you do, or schedule a meeting with them at their local office. YALSA's Legislation Committee has created some tips and resources to help libraries participate in District Days at http://wikis.ala.org/yalsa/index.php/District_Days

Bring YALSA to Your Community

Help YALSA meet its goal of visiting every graduate school of library and information science (LIS) in 2011. The 2011 LIS Road Trip aims to assist those interested in a career in teen services to have opportunities to get together with others who are passionate about working with adolescents in libraries. Visit http://tinyurl.com/YALSAroadtrip11 to learn more and download a free toolkit to help you plan a successful visit.

Upcoming Events & New Initiatives

- June 16, YALSA webinar: "Street Smart: Serving Teen Street Lit Readers," http://tinyurl.com/24ecal8
- June 24, half day workshops on reluctant readers and the basics of teen services, New Orleans http://tinyurl.com/YALSAannual11
- June 27, Michael L. Printz Award Program and Reception, New Orleans
- July 11 – August 8, e-course "Navigating the Divide Between Teens & Tweens"
- July 14, webinar "E-Readers & Your Library" http://tinyurl.com/24ecal8
- July 31, Registration closes for the latest round of the WrestleMania Reading Challenge
- August 15, online voting opens for teens to choose their favorites for this year's Teens' Top Ten
- August 18, webinar "Teens, Social Media & Information Literacy" http://tinyurl.com/24ecal8
- September 15, webinar "Tweet, Like, Link: Creating a Social Media Policy for Your Library," http://tinyurl.com/24ecal8

ALA PUBLISHING

ALA Editions

Excellent Review

ALA Editions books generally receive many positive reviews. This recent Fox Business News review of *How to Pay for College* was a standout in terms of impact.

New Print Books Published since Early May

Broken Pieces: A Library Life, 1941-1978
Michael Gorman
From his earliest reading memories in wartime Britain through five decades of librarianship, eminent librarian and former ALA President Gorman offers insights from his extraordinary career in this new memoir.

The Newbery and Caldecott Awards: A Guide to the Medal and Honor Books, 2011 Edition
Association for Library Service to Children (ALSC)

Updated to include the 2011 award and honor books, this new edition of the annual guide to the Newbery and Caldecott awards gathers together the books deemed most distinguished in American children's literature and illustration since the inception of the renowned prizes.

[Outstanding Books for the College Bound: Titles and Programs for a New Generation](#)
Edited by Angela Carstensen for the Young Adult Library Services Association (YALSA)
Listing nearly 200 books deemed outstanding for the college bound by YALSA, this resource features engaging, helpful book descriptions useful for readers' advisory; offers programming tips and other ideas for ways the lists can be used at schools and public libraries; and includes indexes searchable by topic, year, title, and author.

[A Year of Programs for Teens 2](#)
Amy J. Alessio and Kimberly A. Patton
In this sequel to the book that "takes teen services to a new level" (*Adolescence*), YA experts Alessio and Patton present entirely new content while building on the successful formula they established earlier. This volume offers more than 30 programs cleverly organized around a calendar year, several new themed book lists and read-alikes, appendices with reproducible handouts for the various programs, and much more.

[A Strong Future for Public Library Use and Employment](#)
José-Marie Griffiths and Donald W. King
This volume reports on a large-scale research project performed by authors Griffiths and King, examining trends in public-library employment. Presented in collaboration with the Office for Research and Statistics (ORS).

[Interlibrary Loan Practices Handbook, Third Edition](#)
Edited by Cherié L. Weible & Karen L. Janke
This collection presents a complete view of the interlibrary loan (ILL) process, with contributions from all areas of the technical services community.

[A Librarian's Guide to an Uncertain Job Market](#)
Jeannette Woodward
In this ALA Editions Special Report, Woodward, a veteran librarian with decades of experience, helps at-risk librarians prepare for budget crunches by showing them how to develop versatile skills and plan ahead for potential changes in employment; educate themselves about which library positions are being phased out and which will hold steady or expand; and adjust their career goals, repurpose their existing skills for non-traditional librarianship, and even search for work in non-library settings.

Keep up with ALA Editions

The Spring/Summer 2011 ALA Editions catalog can be downloaded [here](#). New products are available on our [new products page](#) and information about all ALA Editions titles is at alastore.ala.org. Friend us on [Facebook](#), follow us on [Twitter](#), and keep up with the ALA Editions blog by [subscribing](#).

ALA Editions on the Web, ALATechSource and Editions eCourses

ALA TechSource and online ventures from Editions continue to offer well-attended online workshops, e-Courses, and new issues of *Library Technology Reports*.

ALA TechSource Workshops since mid-May included the second run (by popular demand) of *RDA: Moving into the Metadata Future,* a three-part session featuring Diane Hillmann, Karen Coyle and Chris Oliver. This workshop provided an introduction to the semantic web and basic concepts of RDA, and was designed to prepare catalogers for transition to the new system. The Workshop *Building the Digital Branch: Designing Effective Library Websites* with David Lee King also made its second run, and was equally well-received this time around. Kenley Neufeld, Library Director at Santa Barbara City College, offered a new workshop, *Using Technology in Library Management.* This two-session event, aimed at Library Administrators, provided practical guidance on how a number of free and low-cost technological tools could make the life of an administrator less stressful and more efficient.

You can keep up with ALA TechSource by following on Twitter , and following the TechSource blog at http://www.alatechsource.org/blog

At the beginning of May, library consultant Paul Signorelli began leading his new ALA Editions eCourse *Rethinking Library Instruction: Libraries as Social Learning Centers*. This course shows librarians how to take a new, collaborative, technology-oriented approach to library instruction. The well-received course, conceived and developed for ALA Editions by Signorelli, concluded at the end of May.

In early June, we launched another eCourse, *Teaching Information Literacy to College Students* with Joanna Burkhardt, a librarian and professor at the University of Rhode Island. Aimed at academic librarians, the goal of her course is to show how through easy steps, basic information literacy—the ability to discriminate among sources and do research—can be taught to students who often don't gain these skills in their secondary education.

A new issue of *Children's Programming Monthly* was published in mid-May accompanied by a post on the ALA Editions blog.

ALA Graphics

Available at the ALA Store in New Orleans

ALA Graphics has been busy planning for the ALA Store at the Annual Conference in New Orleans. A conference t-shirt color was selected by popular vote using a polling application in Facebook. (Aubergine won out over heather gray, cream, and white!) Collectible conference magnets were also designed using the conference logo. At Annual, the Store will host signings with Caldecott Medal winner Lane Smith for his poster It's a Book, based on his popular book of the same name, and Mélanie Watt, author and illustrator of the Scaredy Squirrel series who will sign Scaredy Squirrel posters. These signings will take place Sunday, June 25, at 10:30 a.m. and 3:00 p.m. respectively. Bids in the silent auction of autographed READ posters featuring Glee, Daniel Radcliffe, Emma Watson, Rupert Grint, Drew Brees, can be entered Saturday, June 24 from 11:00 a.m. to 4:00 p.m.

Download the Summer Catalog

The Summer catalog can be downloaded here with the newest products available on the new products page. Information about all ALA Graphics products is at www.alastore.ala.org.

Keep Up on Twitter and Facebook

To keep up with popular culture and other items directly related to ALA Graphics, follow ALA Graphics on Twitter or Facebook!

American Libraries

New Blog "Censorship Watch"

American Libraries Online has launched a new collaborative blog called "Censorship Watch," which will report on attempts to restrict the freedom to read, listen, and/or view materials in U.S. libraries, classrooms, public venues, and in the media. You can find the blog at www.americanlibrariesmagazine.org./censorshipwatch .

H.W. Wilson Acquisition by EBSCO

Readers responded with interest to *American Libraries'* June news story about the acquisition of H. W. Wilson by EBSCO, accompanied by a historical overview of Wilson's contributions to librarianship by former ALA Executive Director Robert Wedgeworth, the two of which generated more than 2,200 page views. Commenters thanked Wedgeworth for his reminiscences and shared their own appreciation of the Wilson Company's storied support of libraries, librarians, and ALA. Others theorized about how the firms' products will mesh.

American Libraries Social-Media Presence

American Libraries continues to intensify its social-media presence, as evidenced by the heightened pace at which individuals and organizations are signing on to "follow" *AL* tweets and keep up with Facebook posts. Traffic surges on Thursdays, the day that many *AL Direct* subscribers open the newest issue, emailed every Wednesday.

"Librarian's Library" Transition

The May/June 2011 issue of *American Libraries* marked the last "Librarian's Library" written by *RBB* Editor Mary Ellen Quinn, who has announced her August retirement from ALA. Karen Muller, Director of the ALA Library, is succeeding Quinn online and in print. Muller has already established an online following through her *American Libraries* "Ask the ALA Librarian" blog.

"ALA Civics" Series

AL Focus produced the first four parts of a multi-installment series titled "ALA Civics" about the Association's mission and governance. The series is hosted by ALA Internet Strategist Jenny Levine and stars Executive Director Keith Michael Fiels and Associate Executive Director Mary Ghikas.

Search Continues for New *American Libraries* Editor-in-Chief and Publisher

ALA Publishing's Associate Executive Director, Don Chatham, continues to work with staff and the *American Libraries* Advisory Committee on the search for a new *American Libraries* Editor-in-Chief and Publisher.

Booklist Publications

Mystery Month at Booklist Publications in May

May was Mystery Month at Booklist Publications, including daily blog posts from well-known and emerging mystery authors, a crime-fiction webinar, social media coverage, and of course the pinnacle of the month: the Mystery Showcase in the May 1 issue of *Booklist*, far and away the most popular spotlight issue every year.

Free Sponsored Webinars

Along with the Mystery Month issue and the SF/Fantasy spotlight in the May 15 issue, *Booklist* continues its successful program of free sponsored webinars with a packed program in May and early June, including:

"Lerner Publishing Group's Fall 2011 Librarian Preview" (May 3), moderated by Books for Youth associate editor Ian Chipman, about the inside scoop on upcoming nonfiction, middle grade and YA fiction, graphic novels, and picture books for grades K-12 from Lerner editors as they unveil the new books publishing in Fall 2011. Viewers also learned about free discussion guides, downloads, and websites that make lesson planning easy.

"It's All about the Student: How Students Learn and How Online Reference Sources Help" (May 10), led by reference editor Mary Ellen Quinn, featured Susan Kane, Harvard Library's System Librarian for the Office for Information Systems, and a discussion on how today's diverse students respond to varying interests, readiness levels, and learning styles in the classroom. Britannica Digital Learning, World Book, Scholastic, and ABC-CLIO also presented how they are meeting the needs of this new generation of learners.

"Make Your Library's Collection an Open Book: Enhance Discovery with Tools from Bowker " (May 17), also led by Mary Ellen Quinn, dealt with how assisting patrons in finding what they need starts with a solid collection—physical or digital—but helping them with search and discovery can be a challenge in itself. Viewers discovered tools from Bowker® that can enhance their patrons' experience: Bowker® Syndetic Solutions™, LibraryThing for Libraries™, and Bowker® Data Profiler.

"Fresh Voices for Teen Readers" (June 7), also moderated by Ian Chipman, discussed how young adult literature continues to be one of the most exciting and diverse fields in the publishing world. Viewers heard directly from up-and-coming and established authors writing for teens and received a preview of new YA releases coming from independent publishers Thomas Nelson, Inc., Sourcebooks, Inc., and Orca Book Publishers.

Updates, upcoming webinar information, and links to archives of past webinars are available on the *Booklist Online* webinars page**.**

Social Media Presence

Booklist's social media presence was revitalized in May with the move from automated feeds to personalized daily tweets and posts, which have garnered more comments and followers, as hoped. Join the hundreds of friends now keeping up with *Booklist* on Facebook as well as on Twitter, where you'll find *Booklist* covers, videos, news on awards, Review of the Day, and more.

Booklist readers have been quick to respond to short surveys, sent recently, on plans for the future of reference books, database, and other coverage in *Booklist*, and on how the general workflow in collection development and readers' advisory has changed and is changing, including the balance of print and online reviews. Booklist has appreciated the many responses that help inform our decisions.

New Books for Youth Editorial Director, Gillian Engberg

Booklist has a new Books for Youth Editorial Director, announced by Editor and Publisher Bill Ott on May 13. Gillian Engberg brings extensive expertise in children's and young adult literature to the role, having started with Booklist Publications in 1998 as Assistant Editor for *Book Links*. Engberg will be responsible for all children's and YA content in *Booklist* and *Book Links*, on *Booklist Online*, and in *Booklist*'s many e-newsletters and youth-themed webinars. The previous Editorial Director, Laura Tillotson, left the position in April.

Digital Reference

RDA: Resource Description and Access

RDA Toolkit is now offering two types of free 30-day trials. The RDA Free Trial allows for both solo-user and institutional (multi-user) trials that allow users the opportunity to fully evaluate the features and benefits of RDA Toolkit and make the best subscription decision for their institutions. The RDA Post-Event Access offer is available to anyone who attends an RDA training event or presentation. The free access allows users to practice what they have learned and feel more confident in their grasp of the new standard.

The enthusiastically received MARC Linking Service allows users and vendors to use MARC data to build links to relevant RDA instructions. In much the same way that ILSs connect to MARC documentation, this service will allow vendors to create links into RDA Toolkit from the MARC-based entry forms in their products. A version of the MARC Linking Service is already being used in OCLC's Connexion.

In mid-June, the RDA Toolkit Blog published the first of its series of vendor interviews. The interviews consist of questions posed by RDA Toolkit Users and are meant to both address the concerns of users and build closer relationships with vendors.

Subscription numbers to RDA Toolkit continue to grow as users work on integrating RDA into their workflows. Training in RDA and related issues is offered from a number of sources; the RDA Toolkit Training Calendar is one place to see the range of what's available.

For more information and ongoing updates, please visit www.rdatoolkit.org .

ALA-APA

Staff Changes

Effective July 1, 2011, Jenifer Grady, Director, ALA-APA, will be leaving ALA to move to Nashville (TN). Jenifer began her directorship of the ALA-APA (ALA-Allied Professional Association) on December 22, 2003, taking on the significant challenge of guiding a start-up organization, with no additional staff. During her time as director, she has helped refine the focus of the APA and create a sustainable organization. She has supervised the

implementation of the Certified Public Library Administrator certification and worked with ALA members and colleagues to develop and launch the Library Support Staff Certification Program. With her guidance, *Library Worklife*, the ALA-APA's monthly e-newsletter, has become a content-rich source for people working in libraries. In addition, she has developed a broad array of face-to-face programs for the annual conference, coordinated the Get-A-Job and Online Learning websites, and collaborated with ALA's Office for Research to produce the expanded *Librarian Salary Survey*, including state-level coverage, and to create the *Non-MLS Salary Survey*. Jenifer Grady has an MLS from the University of North Carolina at Chapel Hill (1993) and an MBA from Case Western Reserve University (2003). She received the Certified Association Executive (CAE) credential from the American Society of Association Executives.

Effective July 5, 2011, Lorelle Swader, Director of ALA's Office for Human Resources Development & Recruitment (HRDR), will also be Director, ALA-APA. Lorelle will divide her time between ALA and ALA-APA. Lorelle has been with ALA since 1992, starting as a program officer with the then American Library Trustees Association (ALTA), moving up to Deputy Director. She became Director of HRDR in 1997. Lorelle's familiarity with ALA-APA projects and issues will enable a smooth transition. Lorelle Swader has an MLS from Indiana University and an MA in Communications and Training from Governor's State University. She received the Certified Association Executive (CAE) credential from the American Society of Association Executives.

Ian Lashbrook, Library Support Staff Certification Research Associate, will continue with ALA and ALA-APA, dividing his time between work on the Library Support Staff Certification Program grant and ALA-APA. Ian is now completing his MLIS degree at Drexel University (June 2011) and has experience working in public libraries.